Massachusetts Board of Library Commissioners

Promotion of Library Services for Job Seekers

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www.mass.gov/mblc



 Enable library staff to have skills and resources to assist the unemployed, job seekers, and ESL constituents

 Partner with other state and local government agencies and organizations to share skills and resources

 Multiple communication methods to reach target audience; especially web-based

Strategies

LSTA Grant Program: "Libraries for Job Seekers" "Consumer" Website Radio Promotions Media Coverage

Partners

- Massachusetts Office of Refugees and Immigrants
 Bput their statewide directory of immigrant services online at mass.gov/libraries
- Governor's office
 helped disperse Economic Recovery Information and Brochures to all libraries

US Census

i i i posted US census jobs on our consumer site and sent this information to all libraries

LSTA grantees

mexpected to partner with Massachusetts Executive Office of Labor and Development and One-Stop Career Centers for staff training and patron workshops

Libraries for Job Seekers LSTA grant opportunity FY11- Goals MASSACHUSETTS LONG-RANGE PLAN GOAL 3

All Massachusetts residents will be better prepared to meet life's challenges at school, in the workplace, and in their daily lives through access to programs and training that foster their development of information literacy skills and communication technology skills.

Libraries for Job Seekers LSTA Grant FY11

\$7500 LSTA funds to carry out a program aimed at serving the needs of job and career seekers in their communities

Libraries will be expected to:

Provide staff training :

knowledgeable in using the website of the Massachusetts Executive Office of Labor and Workforce Development <u>http://www.mass.gov/?pageID=elwdhomepage&L=1&L0=Home&sid=Elwd</u>

Develop advisory group: members of governmental, civic and community groups & institutions of higher education as appropriate, & members of target audience.

Develop web space with resources/links geared for job and career seekers: online reference assistance for job seekers, full-text electronic resources, career planning, resume assistance, job directories, networking groups, job fairs, local, regional and statewide agencies providing career counseling, job search instruction, placement and training, legal and financial assistance, special services to people with disabilities and veterans...

Develop multimedia collections:

resume preparation, career exploration, online exam preparation resources

Develop workshops:

computer training, resume preparation, interviewing, networking, etc. plan, or be a presence at a career day where job seekers can meet with potential employers and local service agencies







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	<u>Vewton's Quick Job</u> Search Blog	Helpful web sites for the job searcher from the Newton Free Library.						
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Partnership

Massachusetts Office for Refugees and Immigrants

Statewide directory of immigrant services



Statewide Refugee & Immigrant Services

Statewide Directory of Services for Refugees and Immigrants

The Massachusetts Office for

<u>Refugees and Immigrants</u> in coordination with the Refugee and Immigration Ministry has created <u>Refugee and Immigrant</u> <u>Connections</u>, a directory of Massachusetts resources for immigrants and refugees. Please use this directory to find information and organizations that provide citizenship classes, ESL/ESOL classes, legal aid, interpretation and translation services, furniture and housing assistance, and more.

Free Library Services for Refugees and Immigrants

Many public libraries provide free ESL/ESOL classes, citizenship classes, and other services for immigrants and refugees. All Massachusetts public libraries provide free, books, DVDs, and other materials as well as programming for all ages and access to computers with Internet.

Massachusetts Libraries

There's Something For Everyone



Find a Library Near You

Enter your Town OR Zip Code in the field below.

Town:	Search
Zip Code:	Search

Search Our Library Resources

Not sure where to start? More details

Quick Search:

💽 Magazines & Journals 🔘 Newspapers



Adult Fiction Booklists

mefa

The Massachusetts Educational Financing Authority (MEFA) offers: information and advice on college financing, innovative college savings plans, free financial aid seminars, helpful

calculators and tools, and information about education loan options.

This site is maintained by the Massachusetts Board of Library Commissioners and is funded by the Institute of Museum and Library Services, a federal agency that fosters innovation, leadership and a lifetime of learning.

at a library near you, use the search box to the right and

click, call or visit.

Refugee and Immigrant Resources

Category:	Employment & Job Training					
Keyword:		Search				

Immigrant and refugee organizations that would like to be included in this directory or that need to update their information should contact Leticia Ripalda. Funding for this directory was provided by the Federal Office of Refugee Resettlement.

Search Results :: 14 Organizations found

Asian-American Civic Association (AACA)

87 Tyler Street, Boston MA 02111

City of Boston, EDIC

43 Hawkins Street, Boston MA 02114

Ethiopian Community Mutual Assistance Association

552 Massachusetts Ave., Cambridge MA 02139

Greater Boston Legal Services

60 Gore St., Suite 3, Cambridge MA 02141

Haitian American Public Health Initiative (HAPHI)

10 Fairway Street, Mattapan MA 02126-

International Institute Boston

1 Milk Street, Boston MA 02109

Jewish Family Service of Western Massachusetts

15 Lenox St., Springfield MA 01108

Jewish Vocational Service

Refugee and Immigrant Resources

Keyword: Immigrant : contact <u>Leti</u>		included in this directory or that need to update their information ided by the Federal Office of Refugee Resettlement.
	Engloyment & Job Training Government Assistance Health Health & Domestic Violence Health & Human Services Housing, Furniture, Fuel and Others Immigrant Safety & Empowerment Interpretation & Translation Legal Aid Services	
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		<u>Literacy Resour</u>	ces						
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eracy/ESOL Programs

ssachusetts Library tworks

Search Results

You Searched For: Municipality = all

43 Match(es) Found:

Library	Address	Phone	Contact	Service
<u>Amherst,</u> Jones Library	43 Amity Street, Amherst, MA 01002	(413)259-3093	Lynne Weintraub, email: weintraubl@joneslibrary.org	ESOL/GED /Citizenship
Boston Public Library, Dudley Literacy Center	65 Warren Street, Roxbury, MA 02119	(617)536-5400	Jo Ann Butler	ABE, ESOL and GED
<u>Cambridge</u> <u>Public Library,</u> <u>Central Square</u> <u>Branch</u>	45 Pearl Street, Cambridge, MA 02139	(617)349-4013	Maria Balestrieri, email: mbalestrieri@cambridgema.gov	ABE/ESOL/GED
Fitchburg Public Library,Literacy Volunteers of Ma	610 Main Street, Fitchburg, MA 01420	(978)343-8184	Gloria Maybury	ABE/ESOL
<u>Fitchburg</u> <u>Public Library,</u> <u>Project FLASH</u>	610 Main Street, Fitchburg, MA 01420	(978)345-9638	Shirley Coit	ESOL
<u>Framingham</u> <u>Public Library,</u> <u>Literacy</u> <u>Unlimited</u>	49 Lexington Street, Framingham, MA 01701	(508)879-3570 x 214	Julie Heagney, email:FPLMail4@minlib.net	ABE/ESOL
<u>Franklin Public</u> <u>Library</u>	118 Main Street, Franklin, MA 02038-1992	(508)520-4942	Margaret Ellis, email: mellis@minlib.net	ESOL
<u>Gloucester,</u> Sawyer Free Library	2 Dale Avenue, Gloucester, MA 01930	(978) 281-9763	Melissa Buchanan, mbuchanan@Wellspringhouse.org	ABE/ESOL /GED/Citizenship

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Back to Search

Promotion of Library Services

- Drive people to our consumer website <u>www.mass.gov/libraries</u> - with additional information about job searching, helping the consumer and helping libraries too busy to develop their own jobseeker resources
- Radio ad campaign based on real library success stories...
- Newspaper coverage
- Good Morning America featured one of our library patrons on their national news story about how libraries are helping people reinvent themselves and find work (March 2010)

www.mass.gov/libraries

Job seekers find valuable support at the library

Getting Started

Massachusetts One-Stop Career Centers

The 37 <u>One-Stop Career Centers</u> located throughout the Commonwealth provide a wide range of resources for job seekers and workers and can be a great place to plan and start your search. At the Centers, you'll find help from experienced career counselors, workshops and short-term training, up-to-date local, statewide and national job listings, as well as computers to help you hunt for jobs, develop a resume, write cover letters, and more.

Read about successful library
Job Search Stories

The Importance of Keyword Searches

Before you begin your resume or your online job search, you will want to consider building a list of keywords you can use in your search. Keywords will be invaluable in any online search you conduct and for employers who may search databases in which you place your resume. Answering the questions below will help you assemble a list of keywords.

What do you want to do? What can you do?

What skills do you have, what interests, etc. Identify general occupations that interest you, not specific job titles. For the moment, think engineering or sales, not Supervising Engineer or Director of International Sales.

Who do you want to work for? (career fields and employer preferences)

What industry interests you, what type of employer? If you have some specific companies you want to target, great! Green Industries, building trades, high-tech start-up, family-friendly organization.

Where do you want to live and work?

Are you willing to relocate? How far are you willing to commute? Is there a particular city, state, or region you want to work in -Maine, California, someplace with good golf courses? Perhaps near an academic community or away from an urban center. Another approach is to **research the industry** or occupation you're interested in and find out where they are hiring people.

Ask a friend to help.

Friends can frequently see strengths in you that you can't. They might also suggest some interesting options for you to consider.

🕨 Ask a librarian.

Libraries often provide this kind of help and librarians are usually very good at this, but try to make an appointment or ask for help when the reference desk isn't busy so s/he can concentrate better on your question. S/he can also point you to books and other resources that can help.

Scan some online job banks.

Search some of the job boards for jobs that interest you. Read the job descriptions, note the skills and kinds of experience the employers are seeking, and then use these words in your search.

Read a good book.

Check your local library for a copy of **What Color is Your Parachute?** by Richard Bolles (Ten Speed Press). It contains some exercises designed to help you identify your skills and interests, some of which are on the web in his <u>JobHuntersBible</u>. Your local career center, public library, or employment service center will have even more good resources you can use. Check the list below for some online resources.

Job Search Websites

Major job boards like <u>Monster</u>, <u>CareerBuilder</u> and <u>HotJobs</u> are well publicized and need no introduction. Newspapers and newspaper groups around the state offer open jobs in print and online. Most companies list open jobs in the Career section of their website.

In addition to these more visible sites, you may want to try job aggregators like <u>Simply Hired.com</u> and <u>Indeed.com</u>. They "scrape" jobs from large numbers of sites, including thousands of employers, and present them in one convenient location.

You may want to start with <u>The Riley Guide</u>. While it doesn't list any jobs, it is a wonderful compendium of hundreds of sites that do list jobs along with a brief description of each site and tips on how to conduct an effective job search.

Here are a number of other sites that may prove helpful. With a little help from a librarian, you may find a number of targeted sites that specialize in the types of jobs you may be interested in.

- DCS-Massachusetts Job Quest
- CapecodOnline.com
- Careersite
- Head Hunter (Jobs by State)
- Baston Search

- Head Hunter (Jobs by State)
- Boston Search
- Cape Cod Employer
- Career Opportunities in Technology
- Faculty and Administration Jobs
- High Tech Jobs
- JobWeb
- Biotech and Health Jobs
- Job and Career Search
- AdSearch
- Bank Jobs
- Hire Culture
- Hire Minds
- Union Jobs Clearinghouse
- Career Resource Center
- Jobs
- 🕨 <u>Jobs in MA</u>
- Craigs List

Read about successful library job search stories.

This site is maintained by the Massachusetts Board of Library Commissioners and is funded by the Institute of Museum and Library Services, a

Success stories from job seekers and library staff

Job fair, resumes, negotiating salary

(A library patron in Southeastern Massachusetts shares his success story)

"I was laid off in mid-November and therefore was forced to enter into the job search market. I read in the newspaper of the job fair at your library and made a decision to visit and take advantage of the resources available. As part of this visit I also had the opportunity to sit with a counselor named Ben and have my resume critiqued. That experience, combined with several books that you had displayed on the topic of job search, really helped me redesign my resume. From mid-November to mid-January I had five job interviews. Some went well, others not so good, but I certainly learned from each experience. I finally was offered a position that I was interested in, but I was not satisfied with the base salary. I went back to your library and read through a reference book that talked about negotiating salary which I found extremely helpful. Using techniques directly from that book I was able to successfully negotiate an additional \$10K in base salary and landed the job.

I want to thank the library staff for their assistance and for having this program available to the public. I would certainly credit the program for helping me rejoin the workforce, which was no easy task given these difficult economic times."

"Thank you for helping me make it through the storm."

(A librarian in the Northeast shared the following)

"Last year, the public service staff noticed the same man in the library every day. He spent time using our computers to search job listings, read newspapers, and check out materials. He always acknowledged staff and exchanged pleasantries, but staff knew nothing about him. During the winter, he came in one day to say he had gone back to work, and he gave the library a check for \$500.00 in gratitude for the role the library had played in his life. He had lost his wife and his job in close proximity, and the library became his refuge. He found a place that was comfortable, filled with people, and he felt less alone. In his words, the money was a "small thank you for helping me make it through the storm."

Success stories...

Online job applications

(A librarian from Central Massachusetts shared this success story)

"Our library's access to the internet has helped many people in their job searches. However, one sticks out:

A gentleman came into the library one afternoon about an hour before closing. He had been in the military for several years and had worked all of his life. He was laid off and out of work. He went to apply for an advertised management position at a fast food restaurant chain. He was told that all preliminary applications had to be made online.

He came to the library. He did not have much of any experience with computers and didn't have time to learn for this job application. He asked for help. We got him onto the internet. He started filling out the application at the website address he had. At some point, he called me over, because he didn't understand a pop-up. He was totally in the wrong site and had personal information typed in already. I erased his information and found the correct site for him. Time was running short – we would be closing. I offered to type for him if he didn't mind. We finished, hit send and a list of 35 questions on management style came up that had to be completed in order to apply for a management position. It was 5 minutes until closing. Here was a capable man, beside himself with frustration at not being able to do this simple task, because of his lack of computer skills. I told him that I would stay over to help him finish the questionnaire. He was very grateful.

One week later, he came into the library a very happy man – he had the job! And he was going take computer classes."

Success stories...

Setting up an email account and more

(A Metrowest librarian shares this success story)

"A patron who lives locally came to our library's Literacy Project drop- in resume clinic. The library staff helped him get a library card and also pointed him downstairs for help on his resume and job hunting.

He is an army veteran and was also a hairdresser for 20 years but was laid off in December 2008. He was very eager to get back to work but didn't have any computer skills to know how to do on-line applications; he also had no email address and knew nothing about using email.

Two wonderful Literacy Project volunteers, Dena and Mary, bring a phenomenal amount of patience and expertise to the resume and job hunting clinic. They have worked in human resources and library administration; they also bring brilliant people skills that enable them to inject hope into the patrons who come for help. They treat each patron with deep respect, and help each create stunning and clear resumes that highlight skills and strengths.

On Wednesday our friend came in for assistance with his job hunting. He met with the volunteers for about an hour and left with a professional grade resume that he could keep and access – both digitally and on paper. He also left with an email address and a rudimentary sense of how to use it for job hunting. The volunteers helped him create this resume and then send it to lots of jobs, highlighting his veteran status and his successful work history.

On Thursday he got a call and was interviewed for a job. He was hired.

On Saturday morning he walked into the Literacy Project room "so excited I can't sit down." He feels extremely optimistic that this job will be his "foot in the door" and that "it will snowball" – that it will lead to a great future."

Newspapers article excerpts

Out of work? Head to the library Boston Globe March 29, 2009

Unemployment is on the increase, and to help those looking for work, the Lakeville Public Library is offering free job-counseling sessions. "This is not a placement service, but an opportunity to expand your thinking in dealing with employment issues," library director Olivia Melo said.

Weathering the storm at libraries

Boston Globe August 2009

With the current recession, local government has faced the wrenching process of setting priorities, balancing budgets, and cutting back on valued local services. Reduced support for local libraries is particularly unfortunate because libraries help our residents find jobs, start businesses, research economic trends, and enhance the education and training needed for future employment.

Newspapers continued

Greater Lowell job seekers checking out help at the library, Lowell Sun May 3, 2009 Some people use library computers and WIFI to look up job listings after canceling their high-speed internet connections at home to save money. Others leaf through the Occupational Outlook Handbook published by the Bureau of Labor Statistics, says Owen Shuman Smith, director of the Groton Public Library. Computer use at the library in February was up 7 percent from the same month last year. Some people check out self-help books to cope with life after a layoff.

These people now make up an estimated 10 to 15 percent of 2,000 weekly visitors at Lawrence Library in Pepperell, says Director Deborah Spratt.

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