Maximum Marketing / Minimum Investment

Marketing Resources for Libraries

Online:
- WebJunction Marketing: http://webjunction.org/marketing
- The Librarian is In http://blogs.bcr.org/publiclibraries/
- Marketing-Mantra-for-Librarians http://marketing-mantra-for-librarians.blogspot.com/
- Talking Books Librarian http://talkingbookslibrarian.blogspot.com

Paper:


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