Welcome!
The webinar will begin at 1:00 Eastern/10:00 Pacific
Audio Tips

Today’s audio is streaming to your computer’s speakers or headphones.

Too loud or soft? Adjust volume level in the Audio broadcast box:

Lost all sound? Hear an echo? Select Leave Audio Broadcast or click X to close box(es). Then rejoin.
Need Help?

Please post **technical support questions** into the **Q&A Panel**.

**Step 1:** Type problem in the dialog box.

**Step 2:** Click **Send**.
Chat Etiquette

Use Chat to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.

And if you’re tweeting, use this hashtag: #summerreading
Customize your experience

Panels can be minimized or expanded

Hover over edge of panels to drag and resize
Telephone Access

If you are not able to listen via your computer, you may join by phone.

Step 1: Click on **Request** under the participants list.
Step 2: Call the toll-free number provided.
Step 3: Enter “#” following **Access Code** and **Attendee ID**.
Remember to post to Q&A panel if you need technical assistance.

Other Technical problems?

Contact WebEx support
Event Number: 312 304 136
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Today’s Producers

Jennifer Peterson
WebJunction
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Kendra Morgan
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Today’s Panelists

Carol Evrard
Children's Librarian

Melanie A. Lyttle
Head of Public Services, Madison Public Library, Ohio

Jenny Sitzman
Assistant Children’s Librarian
Spencer County Public Library, Indiana

Janet Ingraham Dwyer
Library Consultant, State Library of Ohio
Spencer County Public Library
Summer Reading Program

by:
Carol Evrard, Children’s Librarian
Jenny Sitzman, Assistant Children’s Librarian
2011 Collaborative Summer Library Program

• Purchase incentives cheap
• Ideas for programming
• High-quality artwork
• Print-ready publicity
How We Promote

Flyers to Schools
Visit Boys and Girls Club
Newspaper
Library Newsletter
Notes to Children in Programs
Postcards
Facebook
Kick-Off Carnival
2010 Kick-Off Carnival

Games and Bounce House

Family Time Entertainment “Water Show”

Patiently Waiting

Ring Toss
And So It Begins...

13 one hour sessions per week
• 20 minutes of reading
• 20 minutes of crafting
• 20 minutes of choosing prizes
Summer Pictures
Limit of 16 babies per class
Parent must participate
One child per parent
Read 10 books, get weekly prize
Books must be from SCPL

Schedule
Hello Song
Egg Shakers
Fingerplay
Parents Read
Bubbles
Reading Rug
Goodbye Song
Prizes
Decorations
The End

Contact us:
evrardc@rockport-spc.lib.in.us
jennysitz@rockport-spc.lib.in.us
YouTube Meets Summer Reading

Melanie Lyttle
melanie.lyttle@madison-library.info
Madison Public Library
The problem with Summer Reading or any library program...

Attracting the children

VS

Convincing the parents
The Crabby Librarian

http://www.madison-library.info/crabby_librarian.cfm
AND
http://www.facebook.com/crabby.librarian
The Road to Social Media...

I will never win a debate when two of my colleagues double-team me!
When you taking the scary leap into social media make sure you have a parachute

- Work with a team
- Make sure that your team has all the skills you’re going to need
The take away from using YouTube

- This is a theatrical production and you need to treat it as such
- Really want to consider who does the filming and editing—makes a big difference
  - [http://www.neo-rls.org](http://www.neo-rls.org)
- How are you publicizing you have a video?
All Season Reading with
Choose to Read Ohio
and other Ohio reading programs

Janet Ingraham Dwyer, State Library of Ohio
Choose to Read Ohio (CTRO) spotlights Ohio authors and promotes reading across Ohio.

The State Library of Ohio, in partnership with Ohioana Library Association, developed this initiative to encourage Ohioans of all ages to share literature by authors native to, residing in, or associated with Ohio.

CTRO is adaptable for use in classrooms, libraries, bookstores, and by book clubs, families, and other community groups.
Choose to Read Ohio
2011-2012 Books for Children (0-8; PreK-2)

- B is for Buckeye
  Written by Marcia Schonberg
  Illustrated by Bruce Langton

- The Giant of Seville
  Illustrated by Dan Andreasen

- Sleep Big Bear
  Illustrated by Maureen Wright

- The First Day of Winter
  Written and illustrated by Denise Fleming

- Otis
  Written and illustrated by Loren Long

State Library of Ohio

Choose to Read Ohio
Read Together - Read Ohio - Read for Life
Choose to Read Ohio
2011-2012 Books for Tweens (9-12; 4th-6th)
Choose to Read Ohio
2011-2012 Books for Teens (MS/HS)
Choose to Read Ohio
2011-2012 Books for Adults

- All the Way Home by David Giffels
- Coal Black Horse by Robert Olmstead
- Mistress Shakespeare by Karen Harper
- Blood of the Prodigal by P.L. Gaus
- The Lost Quilter by Jennifer Chiaverini
Choose to Read Ohio 2009-2010

Prior years’ toolkits remain available for viewing, download and distribution through the CTRO website.

Find them at http://oh.webjunction.org/ohctrointro

Permission to use book jackets on previous slides granted by each publisher. See http://oh.webjunction.org/ctrobooks2011 for complete permissions statement.
About the Book

Based on the life of a real circus giant, Captain Martin Van Buren Bates!

Nothing exciting ever happens in the sleepy town of Seville, Ohio—until Captain Martin Van Buren Bates arrives. Standing seven feet and eleven and a half inches, Captain Bates is a giant who has toured around the world in the circus. In search of a quiet home for himself and his wife, who is also a giant! Captain Bates decides to get off the train in Seville, although he fears he will be too big for the little town. But Seville is full of surprises, and the giant is about to learn that the only thing that matters is the size of one’s heart.

A “Tall” tale based on the true story of a real-life circus giant, *The Giant of Seville* is a heartwarming tale of friendship and acceptance that will resonate with children. The book includes an author’s note and an archival photograph of Captain Martin Van Buren Bates and his wife, Anna Swan Bates, Seville’s most famous residents.

Permission to use book jacket image and book description granted by
Arizona Books. Photo of Martin Van Buren Bates and his wife Anna by
Anna from http://www.amazon.com/gp/product/9781552857494
**The Giant of Seville** by Dan Andreasen

*Book details*

**Ages:** 4-8


**About the Author**

Dan Andreasen is the author and illustrator of **The Giant of Seville:** A Tall Tale Based On a True Story. With a little help from Daddy and A Special Day for Mommy, and the illustrator of numerous books for children, including **Sailor Boy Jig** by Margaret Wise Brown, **Chico** by Sandra Dar O’Connor, **Olis and Sydney** and the Best Birthday Ever by Laura Numeoff and Streets of Gold by Rosemary Wells.

He lives in Medina, Ohio, about twenty minutes from Seville, with his wife and three children.

**Author Resources**

Dan Andreasen page on Shannon Associates site
http://www.shannonassociates.com/artists/index.cfm?artist_name=dandreasen

View dozens of images of Dan Andreasen’s art on his illustration agency’s website.

For publicity and speaking engagement inquiries:
Contact Laura Mihalick, Publicity & Marketing Associate
ABRAMS | Books for Young Readers and Amulet Books
212-229-7110
lmihalick@abramsbooks.com

**Talk about It!**

Topics to share when discussing this book with children

- What is a giant? Talk about giants in fairytales like Jack and the Beanstalk and about real-life giants. How do you think it would feel to be much taller than everyone around you? What activities would be easier to do? What would be harder to do?

- Have you ever been to the circus? The circus today is much different than it was in the past. What kinds of things do we see in a circus today? Why would Captain Bates have been in the circus?

- Captain and Anna Bates were much taller than other people. How do we deal with differences in people today? How do you feel about being taller, shorter, faster, or slower than other people?

- Although this story is called a tall tale, it is based on a true story. Martin and Anna Bates were real people who lived in Seville, Ohio, and they really were that tall. A tall tale is a story that has been stretched. Things happen in a tall tale that do not happen in real life, but the tall tale is told as if it were completely true. Do you know any tall tales?

- Some parts of **The Giant of Seville** are stretched a little bit, just for fun. What things happen in the story that you think did not happen in real life?

- Calling this story a “tall” tale is also a pun. Captain Bates was very tall, so it is a play on words to call the story “tall.” A pun is the humorous use of a word that plays with different meanings of the same word, or similar meanings or sounds of different words. What other puns do you know?

- The people of Seville accepted Captain and Anna Bates as they were, even though they were different than everyone else. What does it mean to accept differences in others? What are some ways to be accepting of people?

- The people of Seville were very generous to Captain and Anna Bates. What does it mean to be generous? In what ways did the townspeople of Seville show their generosity?
Learn and have fun!

**Education:** These activities align to Ohio Academic Content Standards as indicated in parentheses after each activity. These are examples. Other content standards may also apply.

**Kids, parents, and others:** These ideas are useful for library programs, family activities, and other projects. Academic Content standards define what students in K-12 should know and be able to do at each grade. They are included for teachers who want to use this book in school. For more information on the Ohio Academic Content Standards, see the Ohio Department of Education website at http://www.ohioeducation.org and click on “Academic Content Standards” in the Educators section.

These activities also map to Howard Gardner’s Theory of Multiple Intelligences.

- **Pair children and have them measure one another’s height. Make a graph of the students’ heights. Ask each child to estimate approximately how many of them it would take to reach the height of the giants in the book.** (Math Measurement PK-2 Multiple intelligences: Logical/verbal)

- **The residents of Seville grant of their town honor Captain Beaker into their community. Ask the children to tell about a time someone did something nice for them or a time when they did something nice for someone else. Then, have each child write his/her own story on a giant paper heart for display.** (SS Civics Rights and Responsibilities 2-3 Multiple intelligences: Interpersonal, Emotional intelligence/relations, Physical)

- **The residents of Seville throw a square dance for Captain Beaker. Teach the group square dancing techniques and practice square dancing together. Group leaders may find square dance instructional books and CDs at the library, or go to these from ETRACs: http://www.et-trac.com/Country/sheep/dancers.squaredance.html. Let children know that square dance can be an activity to help you out!** (Art Dance Creative Expression and Communication K-4 Multiple intelligences: Rhythmic, Interpersonal and Bodily kinesthetic)

- **Have the children retell the beginning, middle, and end of The Giant of Seville. Then, give each a graphic organizer to plan the beginning, middle, and end of his/her own tall tale. After that, have each write his/her own tall tale.** (LA Writing Processes K-2 Multiple intelligences: Visual/Verbal)

- **Have the children design and create their own top hats using construction paper and other art supplies.** (K-3 Visual Arts: Creative Expression and Communication K-4 Multiple intelligences: Visual/Spatial)

Activities adopted from Classroom Book of the Week by Kate Nata:

**Explore more!**

- **Giant Fest**
  http://giantsfest.com/index.html
  Seville, Ohio’s annual celebration of the Van Buren family

- **Martin Van Buren Bates and Anna Haining Swan**
  http://yestopail.com/mvbates.html
  A history of the Bates family from Peter Family Genealogy

- **Circus Historical Society**
  http://www.circushistorical.org/index.htm
  This site takes a look at the history of the circus.

- **Medina County Historical Society**
  http://www.medinahistorical.com/

- **The Village of Seville, Ohio**
  http://villageofsevilleohio.com/

**More Books to Read and Share**

These books have similar themes to The Giant of Seville and are good companion books:

- Kathy Comtois, Kitty Griffin and Mike Watlinoutka (Illus.), The Foot-Stomping Adventures of Clementine Swett
  [Sally Dexter, Whose Nell the Wind?](http://villageofsevilleohio.com/) Pat Morin and Paul Colton (Illus.), Dona For A Tail Tale About a Giant Woman with a Great Big Heart

Book recommendations from Classroom Book of the Week by Kate Nata:

**About Choose to Read Ohio**

Choose to Read Ohio (CTRO) spotlight’s Ohio authors and promotes reading across Ohio. The State Library of Ohio, in partnership with Ohioana Library Association, developed this initiative to encourage Ohioans of all ages to share the fun by authors native to residing in, or associated with Ohio. CTRO is adaptable for use in classrooms, libraries, bookstores, by book discussion groups, families, and other community groups.

Choose to Read Ohio resources & testimonials: http://oh.webjunction.org/ebooksintro.
Urbana University & community explore the Underground Railroad through Shelley Pearsall’s book, trouble don’t last.
Licking Valley High School
Teen Reading in the Valley - A Day with Sharon Draper
Lane Public Library & Cleveland Elementary School

Workshops with Andrea Cheng help prepare students for the demolition of their school.

Photo by Samantha Grier, Journal News
Sleep, Big Bear, Sleep!
community
programming in
Bowling Green, OH
featuring Will
Hillenbrand
Attention: All Ohio students in grades K-8!

You are invited to nominate a favorite book written by an American author and published in 2009 or 2010 for the 2011 Buckeye Children’s Book Award (K-2), (3-5), (6-8).

Nominations will be accepted until March 10, 2011. Visit the Buckeye Children’s Book Award website: www.bcbookaward.info

for further information.

Ohio’s book award is unique among other state book award programs in that the nominated and winning titles are entirely selected by children. Teachers and librarians who encourage their students to participate in the Buckeye Children’s Book Award reading/nominating/reading/voting process report an enthusiastic response!
This winter Cleveland Public Library is featuring books by three Ohio authors. Children in kindergarten through third grade will explore the work of Denise Fleming. Fourth through sixth graders will read books by Jacqueline Woodson including Newbery Honor book Feathers. Teens are encouraged to read books by Angela Johnson including Printz Award winner The First Part Last.

Fun contests and programs based on books by these authors will be held at Cleveland Public Library Branches and the Main Library Youth Services Department.

All readers are invited to join us for the
Adult Winter Reading Program

This winter is a purfect time to warm up with a good book! Simply fill out a form for every book you listen to or read and put the forms in the box at the front desk beginning January 24. You will be eligible for a gift card each week if your entry is drawn, compliments of the Friends of the Library. All entries...
Celebrating 10 Years

We are pleased to announce: Alex & Me by Irene Pepperberg as the 2011 selection for On the Same Page!

Alex & Me
How a Scientist and a Parrot Uncovered a Hidden World of Animal Intelligence—and Formed a Deep Bond in the Process

Irene M. Pepperberg
It is all about celebrating reading!!

February 5, 2011
One Book, One Community

The ALA Public Programs Office has developed several resources for librarians building community-wide reading programs, including a CD containing an extensive planning guide and customizable graphics for “One Book” programs.

Available “One Book, One Community” resources:
- CD and mini posters from ALA Graphics
- Planning Your Community-Wide Read guide
- List of more than 150 “One Book” projects across the country, maintained by the Center for the Book in the Library of Congress

This page brought to you by the American Library Association’s Public Programs Office.

Press Releases
- Libraries essential to national reading efforts (7/13/04)
The Center for the Book in the Library of Congress

Starting in 1904, the Center for the Book in the Library began to establish affiliate centers in the 50 states. Today, there is a State Center for the Book in all 50 states, as well as the District of Columbia and the U.S. Virgin Islands. These Center for the Book affiliates carry out the national Center’s mission in their local areas, sponsor programs that highlight their area’s literary heritage and call attention to the importance of books, reading, literacy and libraries. Affiliates must submit an application to become part of -- and retain -- their Center for the Book status, which is renewable for a three-year period. The Center for the Book has established Guidelines for establishing affiliates and for programming activities. The State Centers gather annually at the Library of Congress for an Idea Exchange Day.
Thank you!

Contact me:
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jdwyer@library.ohio.gov
Stay Involved
On WebJunction
webjunction.org/programming
webjunction.org/children
webjunction.org/young-adults-and-teens
Crossroads (monthly newsletter)
webjunction.org/crossroads
Events
webjunction.org/events/webinars