

# Welcome!

The webinar will begin at 2:00 Eastern/11:00 Pacific

## **Audio Tips**

Today's audio is streaming to your computer's speakers or headphones.

**Too loud or soft?** Adjust volume level in the Audio broadcast box:



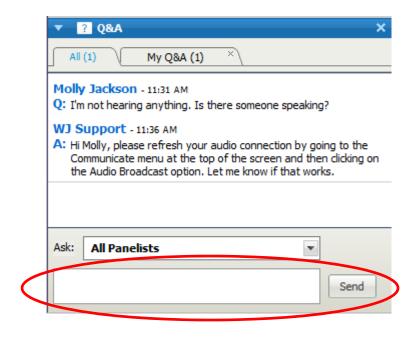
Lost all sound? Hear an echo? Click on the small radio tower icon (above chat box) OR go to the Communicate menu (at the top of the screen) and select Audio Broadcast to refresh your connection.





## **Need Help?**

Please post **technical support questions** into the **Q&A Panel**.



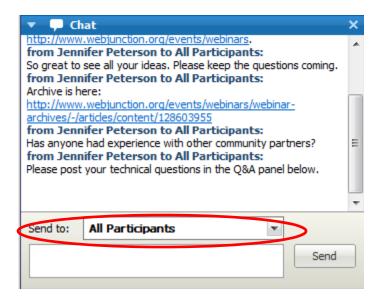
Step 1: Type the problem in the dialog box.

Step 2: Click Send.

## **Chat Etiquette**

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.

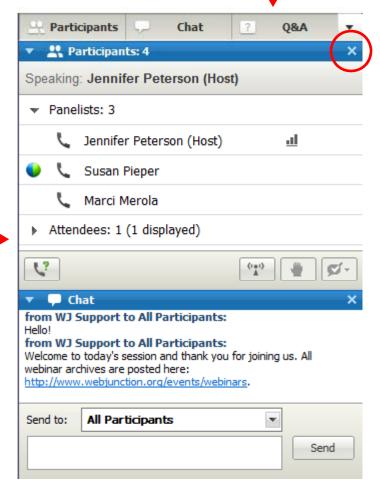


And if you're tweeting, use this hashtag: #wjwebinar

## Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

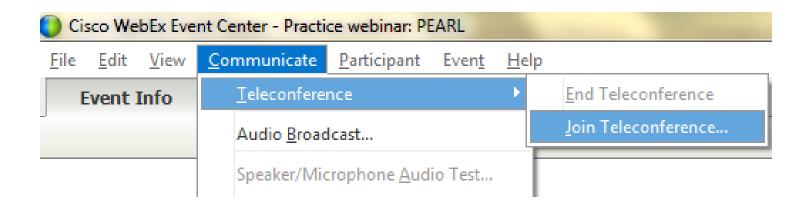
Hover over edge of panels to drag and resize.





## **Telephone Access**

If you not able to listen via your computer, you may join by phone.



Step 1: At top left corner, select

**Communicate > Teleconference > Join Teleconference.** 

Step 2: Call the toll-free number provided.

Step 3: Enter the **Access Code** provided.



Remember to post to **Q&A panel** if you need technical assistance.

Other Technical problems?

**Contact WebEx support** 

**Event Number: 710 182 735** 

Phone: 1-866-229-3239







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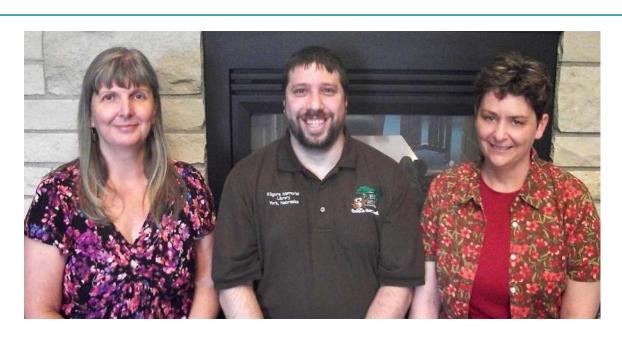
Crossroads (monthly newsletter)

Subscribe on homepage

**Events** 

webjunction.org/calendar

## **Today's Presenters**

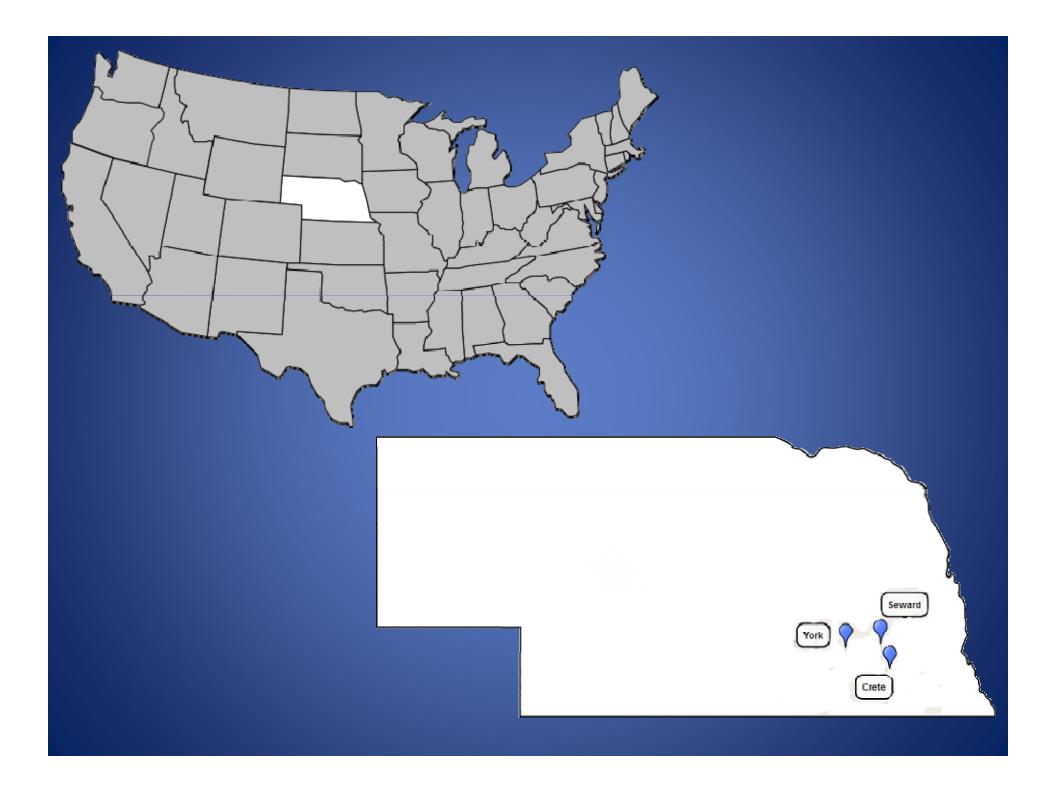


Becky Baker
Library Director,
Seward Memorial
Library (NE)

Scott Childers
Executive Director,
Southeast Library
System (NE)

Lisa Olivigni
Library Director,
Crete Public Library
(NE)

# **Community Connections**



# **Community Connections**

**Community Groups** 



# Possible partners

- Heritage Organizations
- Local Historical Organizations
- Local Cultural Organizations
- Service Groups



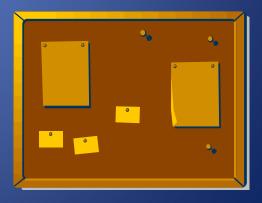
# Meeting space

- Doesn't have to be large
- Webconference space



# Community display space

- Spare bulletin board space
- Ends of shelves
- Curio cabinet
- Windows



# Display Space











# **Special Events**

- Holidays
- School activities
- Create your own



# **Special Events**



Contact:
Scott Childers
scott.childers.sels@gmail.com

# Crete Public Library

Connecting With Schools

Public, Parochial & College

#### St. James Elementary School

Bi-weekly preschool story time Library research visits for students School visits to promote Summer Reading



Treasure Hunt!!

Raindrops

#### Working with Crete Public Schools

Crete Community Learning Center Grades K - 4 After School Program Weekly sessions by grade

Crete Middle School Grades 5 - 8 Monthly Booktalks

Special Programs Office Adult Education ELL Migrant Education Young Parent Program



### Garden Square Assisted Living & CCLC







Sharing Books Sharing Stories







## Garden Square Assisted Living & CCLC



Tea and Tulips







#### **CCLC Special Events**

## Pinkalicious..... and Stinky Feet!!



Valentine Programs 2013

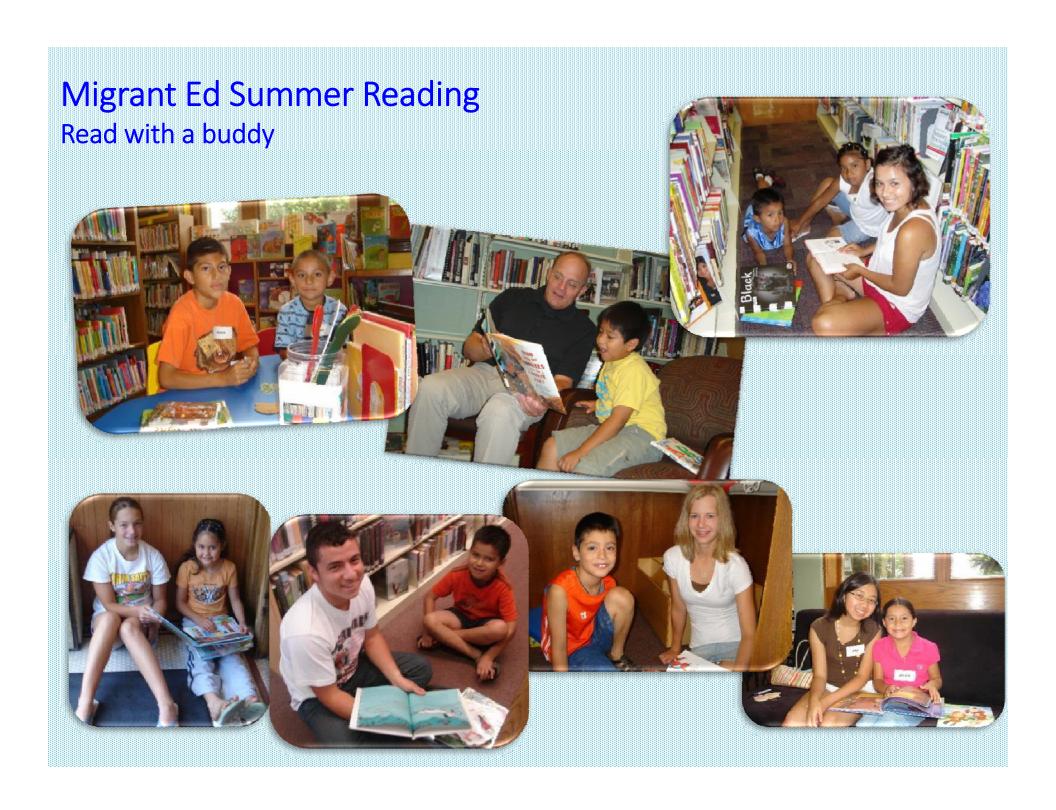












## Migrant Ed Summer Reading Story Time & Crafts











Migrant Ed Summer Reading Last Day Celebration

Lincoln Children's Zoo Picnic in the Park Magician Musician Pool Party

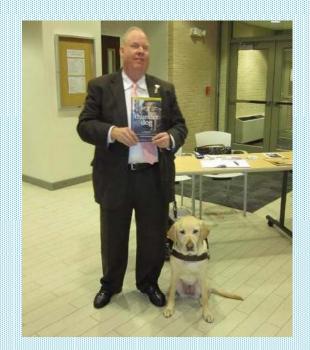






#### Doane College & Crete Middle School

#### **Crete Reads**



Michael Hingson, author of Thunder Dog & his guide dog Africa.

# Thunder Dog

Doane College CPS Middle School Friends of the Library Community businesses & individuals







## Doane College Storywalk & Winterlude

# Summer Reading



Meerkat's Safari & Wiggling Pockets







# Connecting With Schools Public, Parochial & College



Lisa Olivigni Crete Public Library 305 East 13<sup>th</sup> Street 402-826-3809 Iolivigni@crete-ne.gov

#### Stretching Your Program Funding

Many of CPL's programs are made possible by our generous Friends of the Library. Even so, we want to make those funds work as effectively for us as they can. Most of the program supplies used are already on hand. But the special items — such as books for each child in our Migrant Ed Program, are extra. These are a few cost saving ideas we've used in the past.

- Ask for donations of gently used children's books from your community.
   Visit garage sales or thrift stores also.
   These make great giveaways.
- Approach local businesses and offer to include their name in program promotion and on gift plates inside new books given to children.
- Work with your city's recreation department for discount or no cost pool parties.

# Community Connections: The Business Community March 20, 2014

Becky Baker
Seward Memorial Library
becky.baker@sewardlibrary.org

www.sewardlibrary.org

## **Traditional Connections**

- Reference questions
- Business collection
- Computer access and training
- Meeting room use
- Library policy often seems to work against public/private partnerships
- Library asks for donations



## **Break with Tradition!**

- Work with businesses that have similar goals as the library – at least to start with
- Create recognition for businesses who donate (in any way) to the library
- Offer assistance to businesses like ways to increase their foot traffic or giveaways for their customers
- Don't forget to thank them!

## Local hospital

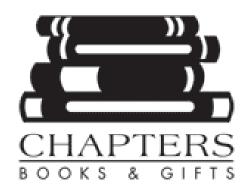


www.leading2reading.com





## **Author Events**





## All Seward Reads Together

- An all community reading program
- Partner with local paper for publicity
- Partner with local bookstore for publicity and access to titles
- Author visits are nice but coordinating activities work also



## Value Line









Please visit the library website at www.sewardlibrary.org

233 S. 5th Street Seward, NE 68434

## Electronic resources available to logged-in users:

Your browser may give you a security warning when you click these links. It is safe to proceed; no information about your account is being sent.









## **Value Line**

Funded by Cattle National Bank & Trust Co. and Jones National Bank & Trust Co. Value Line is a source of accurate and independently created research information for investors.



## String Beans concert sponsored by Runza





## **Holiday Basket Silent Auction**



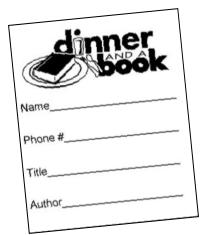
## One Book, One Grade

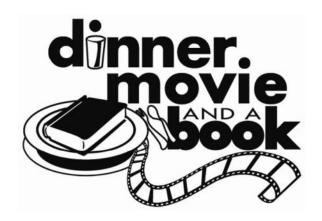
- All 4<sup>th</sup> graders in town read the same book
- Library sponsors coordinating activities (a local vet was involved here)
- Readers are invited to watch the movie (reduced admission by partnering with theater)











## Given by Friends of Seward Library dinner. movie 2006 Seward Memorial Library

### Quote of the Week:

"Once upon a time there was a Martian named Michael Valentine Smith."

## Restaurant of the Week:



### Last Week's Quote:

"It is a far, far better thing that I do, than I have ever done; it is a far, far better rest that I go to, than I have ever known."

## Participating restaurants:

Amigos Pac-n-Save Runza Seward Dairy Queen

## Title:

A Tale of Two Cities

### Author:

Charles Dickens

Godfather's Pizza Seward Country Club Seward Wal-mart Valentino's

## **Health Fair**







## **Community Summer Promotions**



2007

gets a C			You	Mr. Vic Tim was murdered! n you help solve the crime?  Could win \$100 from the riends of Seward Library or one of many other prizes!
Name		How do you pl	ay?	• •
PhoneSuspect		Seward Ge will be a po location the  2. Visit as ma from your to	ets a C peter li at can any pa trackin	s in the community that are displaying the clue window cling. Inside those buildings sting one suspect, one weapon and one be eliminated from the tracking sheet. rticipants as possible to eliminate choices g sheet until you can guess who, how and m was murdered.
		at www.se	wardlik	orary.org by noon on July 26.
			he other	side & turn this sheet in to the Seward Memorial Library.
Suspects		Weapons		side & turn this sheet in to the Seward Memorial Library.  Locations
Suspects Harriet the Hostess		Weapons Ketchup Bottle		side & turn this sheet in to the Seward Memorial Library.  Locations  Café on the Square booth
Suspects  Harriet the Hostess Banker Ryne		Weapons Ketchup Bottle Bag of Coins		side & turn this sheet in to the Seward Memorial Library.  Locations  Café on the Square booth in the Cattle National Bank & Trust Co. Vault
Suspects  Harriet the Hostess Banker Ryne Cheryl the Clerk		Weapons Ketchup Bottle Bag of Coins Toy Hammer		side & turn this sheet in to the Seward Memorial Library.  Locations  Cafe on the Square booth in the Cattle National Bank & Trust Co. Vault Chapters Books & Gifts by the computer
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Suspects Harriet the Hostess Banker Ryne Cheryl the Clerk Clara Clerk Barber Dana Wally the Wizard Fashionable Barb		Weapons Ketchup Bottle Bag of Coins Toy Hammer Minutes Book Hair Dryer Lamp Scarf		side & turn this sheet in to the Seward Memorial Library.  Locations  Cafe on the Square booth in the Cattle National Bank & Trust Co. Vault Chapters Books & Gifts by the computer City Hall Meeting Room in the racecar at Dana's Barber Pole Davisson Furniture Center Fashions by Barb Dressing Room
Suspects Harriet the Hostess Banker Ryne Cheryl the Clerk Clara Clerk Barber Dana Wally the Wizard Fashionable Barb Daisy the Florist	0000000	Weapons Ketchup Bottle Bag of Coins Toy Hammer Minutes Book Hair Dryer Lamp Scarf Pruning Shears		side & turn this sheet in to the Seward Memorial Library.  Locations  Café on the Square booth in the Cattle National Bank & Trust Co. Vault Chapters Books & Gifts by the computer City Hall Meeting Room in the racecar at Dana's Barber Pole Davisson Furniture Center Fashions by Barb Dressing Room Flower Mill Delivery Van
Suspects Harriet the Hostess Banker Ryne Cheryl the Clerk Clara Clerk Barber Dana Wally the Wizard Fashionable Barb Daisy the Florist Shirley Pepperoni	00000000	Weapons Ketchup Bottle Bag of Coins Toy Hammer Minutes Book Hair Dryer Lamp Scarf Pruning Shears Pizza guillotine		side & turn this sheet in to the Seward Memorial Library.  Locations  Café on the Square booth in the Cattle National Bank & Trust Co. Vault Chapters Books & Gifts by the computer City Hall Meeting Room in the racecar at Dana's Barber Pole Davisson Furniture Center Fashions by Barb Dressing Room Flower Mill Delivery Van Godfather's Pizza dining room
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(a) Hall of Cards



## **African Migrant Butterfly**

"Bug Jars" are available in the May 28th edition of the Seward County Independent, at the Seward Memorial Library or online at www.sewardlibrary.org and www.sewardlindependent.com

For more information about Catch the Reading Bug please visit www.sewardlibrary.org or call the Seward Memorial Library at 643-3318.

## Grand Prize \$100

from Friends of Seward Library

Many other prizes available!

## 2008

	longs To:
Amigos	Liberty House
The Bakery	McDonald's
Café on the Square	Merle's Flower Shop
The Cattle National Bank & Trust Co	Movie Place Video
Chapters Books & Gifts	Mueri Drug
The Cutting Corner	Pac N Save
Dairy Queen	Runza
Dana's Barber Pole	Sack Lumber
Davisson Furniture Center	Schmieding Photography
Dodic's Crafts & Gifts	The Second Closet
Dragon Palace	The Seward County Indpendent
Et-Cetera	Seward Hometown Hardware
Fabric Fair	Seward Lumber
Fashions by Barb	Seward Memorial Library
The Flower Mill	Seward Sports & Apparel
Godfather's Pizza	Seward's Attic
Grace's Boutique	Shear Reflections
Hair Masters	Simply Charming
Hairtrix	Studio E Photography
Hall of Cards	Sun Mart
Jones Insurance Agency	Union Bank
Jones National Bank & Trust Co	U.S. Cellular
Lasting Impressions	

Catch the

Reading Bug!

Visit as many participants as possible, look for the "Catch the Reading Bug" poster and write down the bug shown in that location. Try to fill your bug jar as completely as you can and drop it off at the Seward Memorial Library by noon on July 18. Jars with the most correct entries will be entered into a drawing for \$100 from the Friends of Seward Library and many other great prizes!

## 2009



## FIII OUT PLAYBILL SEWARD MEMORIAL LIBRARY

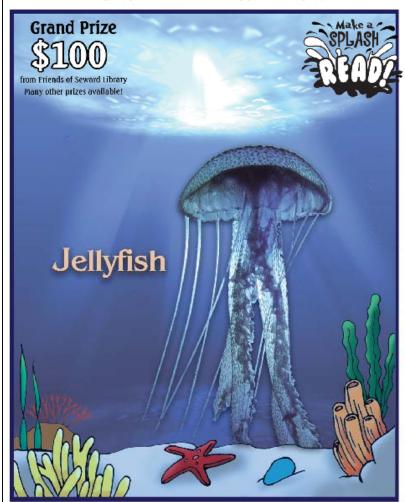
Directed by	(Your Name & Phone #
	~ The Cast ~
Actors/Actresses	Musicians
Allure Fashions	Jones Insurance Agency
Amigos	Jones National Bank & Trust Co
Awe Salon	Liberty House
Café on the Square	Merle's Flower Shop
The Cattle National Bank & Trust Co	Movie Place Video
Chapters Books & Gifts	Mueri Drug
The Cutting Corner	Pac N Save
Dairy Queen	Panama
Artists	Pizza Hut
Dana's Barber Pole	Runza
Davisson Furniture Center	Schmieding Photography
Dodie's Crafts & Gifts	Poets/Playwrights/Writers
Dragon Palace	The Second Closet
Et-Cetera	The Seward County Independent
Fabric Fair	Seward Family Pharmacy
The Flower Mill	Seward Hometown Hardware
Godfather's Pizza	Seward Memorial Library
Grace's Boutique	Seward's Attic
Dancers	Shear Reflections
H & R Block	Simply Charming
Hair Masters	Sun Mart
Hairtrix	Tan Express
Hall of Cards	Union Bank

Visit as many participants as possible, look for the "Fill Our Playbill" poster and write down the name of the person shown in that location. Try to fill your playbill as completely as you can and drop it off at the Seward Memorial Library by **noon on July 29**. Playbills with the most correct entries will be entered into a drawing for \$100 from the Friends of Seward Library and many other great prizes!

## 2010

### "Sea" Seward Collected by (Your Name & Phone #) Merle's Flower Shop American Red Cross Movie Place Video Café on the Square The Cattle National Bank & Trust Co. Chapters Books & Gifts The Cutting Corner Schmieding Photography Dairy Queen The Second Closet Dana's Barber Pole The Seward County Independent Davisson Furniture Center Seward Family Medical Center Dodie's Crafts & Gifts \_\_\_\_\_ Seward Family Pharmacy Seward Hometown Hardware Et-Cetera Seward Memorial Library Godfather's Pizza Seward's Attic Grace's Boutique H & R Block Shelly's School of Dance/Jazzercise Hackbart Chiropractic Simply Charming Hall of Cards Tan Express Jones Insurance Agency Jones National Bank & Trust Co. Visit as many participants as possible, look for the "Sea" Seward poster and write down the name of the marine life shown in that location. Try to fill your ocean as completely as you can and drop it off at the Seward Memorial Library by 1:30 p.m. on July 23. Tracking sheets with the most correct entries will be entered into a drawing for \$100 from the Friends of Seward Library and many other great prizes!

## "Sea" Seward



For more information about "Sea" Seward please visit www.sewardlibrary.org

or call the Seward Memorial Library at 643-3318. Ends July 23 at 1:30 p.m.

## CAPTURE THE FLAG!

Captured by

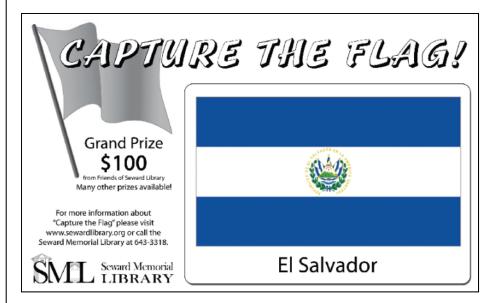
(Your Name & Phone #)

Visit as many participants as possible, look for the "Capture the Flag" poster and write down the country of the flag shown in that location. Try to "capture" as many flags as you can and drop it off at the Seward Memorial Library by 6:00 p.m. on July 25.

Tracking sheets with the most correct entries will be entered into a drawing for \$100 from the Friends of Seward Library and many other great prizes!

Allure Fashions	Movie Place Video
American Family Insurance	Mueri Drug
Amigos	Pac "N" Save
Awe Salon	Pac "N" Save Discount Pharmacy
Café on the Square	Panama
The Cattle National Bank & Trust Co	Pizza Hut
Chapters Books & Gifts	Runza
The Cutting Corner	Schmieding Photography
Dairy Queen	The Second Closet
Dana's Barber Pole	The Seward County Independent
Davisson Furniture Center	Seward Family Medical Center
Dodie's Crafts & Gifts	Seward Family Pharmacy
Dragon Palace	Seward Memorial Library
Et-Cetera	Seward Vision Clinic
The Flower Mill	Seward's Attic
Godfather's Pizza	Shear Reflections
Grace's Boutique	Simply Charming
H & R Block	Sun Mart
Hackbart Chiropractic	Tan Express
Hairtrix	UNL Extension Office
Hall of Cards	Union Bank
Jones Insurance Agency	Wal-mart
Jones National Bank & Trust Co	Wild Chiropractic
Liberty House	
Merle's Flower Shop	Verizon Z Wireless

## 2011





## 2012





Otar	Gaze First Name	
Visit as many participants as possible, poster and write down either name of	look for the "Star Gaze" the constellation shown in	
that location. Try to find as many condrop it off at the Seward Memorial L		
	king sheets with the most correct entries will be entered Friends of Seward Library and many other great prizes!	
Allure Fashions	Movie Place Video	
American Family Insurance	Mueri Drug	
Amigos	Pac "N" Save	
Awe Salon	Pac "N" Save Discount Pharmacy	
Café on the Square	Panama	
The Cattle National Bank & Trust Co		
Chapters Books & Gifts		
The Cutting Corner	Sam & Louie's Pizzeria	
Dairy Queen	The Second Closet	
Dana's Barber Pole	Seward County Independent	
Davisson Furniture Center	Seward Family Medical Center	
Dodie's Crafts & Gifts	Seward Family Pharmacy	
Et-Cetera	Seward Memorial Library	
Fantasy Nails	Seward Vision Clinic	
The Flower Mill	Seward's Attic	
Godfather's Pizza	Shear Reflections	
Grace's Boutique	State Farm - Main St	
H & R Block	State Farm - Seward St	
Hackbart Chiropractic	Sun Mart	
Hairtrix	Tan Express	
JD's Coffee Shop	Trendy Tots Boutique	
Jones Insurance Agency	UNL Extension Office	
Jones National Bank & Trust Co	Union Bank	
Liberty House	US Cellular	
McDonald's	Verizon Z Wireless	

Wild Chiropractic

 $A \otimes^* C$ 

Merle's Flower Shop

## 2013



## WE DIG SEWARDI

## \$100 Grand Prize

from Friends of Seward Library! Many other prizes available!

For more information about "We Dig Seward" please visit

## www.sewardlibrary.org

or call the Seward Memorial Library at 402-643-3318. Ends July 20 at Noon.





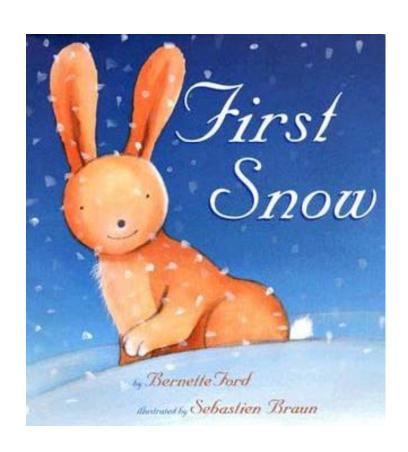
## WE DIG SEWARDI

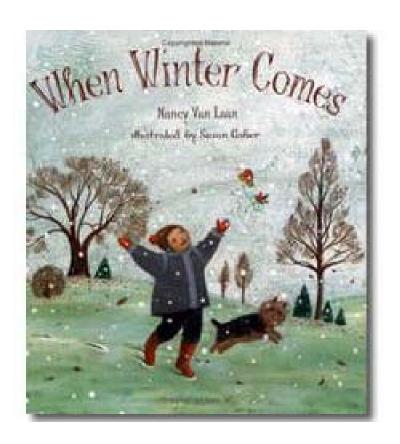
Visit as many participants as possible, look for the "We Dig Seward" poster and write down the name of the place in Seward shown at that business. Try to find as many as you can and drop it off at the Seward Memorial Library, 233 South 5th Street, by **Noon on July 20**. Tracking sheets with the most correct entries will be entered into a drawing for \$100 from the Friends of Seward Library and many other great prizes!



Allure Fashions	
American Family Insurance	
Amigos	Pac "N" Save
Awe Salon	Pac "N" Save Discount Pharmacy
Café on the Square	Panama
The Cattle National Bank & Trust Co	Pizza Hut
Chapters Books & Gifts	Rivoli Theatre
The Cutting Corner	Runza
Dairy Queen	Sam & Louie's Pizzeria
Dana's Barber Pole	The Second Closet
Davisson Furniture Center	Se'lah Nail Spa
Dodie's Crafts & Gifts	Seward County Independent
The Dragon Palace	Seward Family Medical Center
Et-Cetera	Seward Family Pharmacy
Fantasy Nails	Seward Memorial Library
The Flower Mill	Seward Vision Clinic
Godfather's Pizza	Seward's Attic
Grace's Boutique	Shear Reflections
H & R Block	
Hackbart Chiropractic	State Farm - Seward St.
Hairtrix	Sun Mart
JD's Coffee Shop	Trendy Tots Boutique
Jones Insurance Agency	Udder Store/Weedy Creek Yarn
Jones National Bank & Trust Co	UNL Extension Office
La Carreta	Union Bank
Liberty House	US Cellular
McDonald's	Walmart
Merle's Flower Shop	Wild Chiropractic
Mueri Drug	Z Wireless

## **Holiday Story Walk**





http://www.vtbikeped.org - Look under the What We Do tab

# Bookmarks to be distributed throughout Seward in April

## What Can You Do at the Library WITHOUT a Library Card?

- Read books, magazines and newspapers in the library
- Research your family in the genealogy room
- Use the public computers
- Access the Internet with free wireless
- Attend adult and school age programs on a variety of topics
- Sign up for free computer classes
- Ask reference questions
- Enjoy used books from the Friends of Seward Library used book table
- Trade paperbacks with books on put & take rack
- Cut Accu-cut shapes for craft projects and scrapbooking
- Use the study rooms
- Make photocopies
- Pick up tax forms, brochures, Prairie Fire newspapers, recycled magazines and more

## WITH a Library Card you can also:

- Check out and borrow books, DVDs, CDs, cake pans, magazines, and more!
- Access eBooks and audiobooks for your iPad, Nook, Kindle or other device!
  - Register your preschooler for Story Time!

If you live within the Seward City Limits, a library card is FREE!

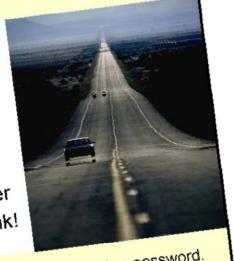
The cost of a one-year library membership, if you live outside of the Seward City Limits, is about the same as ONE hardcover book!



## It's Time to Test Drive Our New Database!

Enjoy the smooth information ride of the AARC!

Discover the economical advantage of Auto Repair Reference Center and let us know what you think!



Your key is a Seward Memorial Library account with a password. So what are you waiting for ... head to the nearest computer today!

This offer starts at www.sewardlibrary.org.



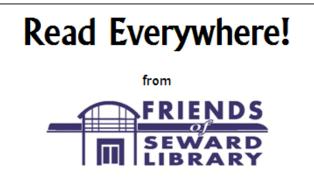
## Using Auto Repair Reference Center at Seward Memorial Library

- 2. On the top left side of the screen click on Log In To Your Library Account.
- 3. Enter your library card number and password in the boxes on the upper right side.
- 5. Scroll to the bottom and click on ARRC on the right side.
- Click on the Auto Repair Reference Center. 7. Find your vehicle by scralling to the year, make, and model.
- 8. Hit the green select button for the appropriate vehicle.
- 10. Technical Bulletins and Recalls are available as well as Diagnostic Information,
- 11. There is a Table of Contents to explore specific concerns, problems, repairs, or
- 12. Precautions, directions, labor times and diagrams are available.
- 14. This wonderful tool is FREE and available 24/7 to all Seward Memorial Library patrons, thanks to funding from the Friends of Seward Library,

Stop by the library for a demonstration or call 402-643-3318 for questions.

## Read Everywhere!

Books & magazines with sticker placed in waiting areas around town













## Business After Hours







Seward Memorial Library
www.sewardlibrary.org
Becky.Baker@sewardlibrary.org