**Recruiting and Training Volunteers for Library Advocacy**

<http://www.webjunction.org/events/webjunction/recruiting-training-volunteers.html>

**Event Description:** Like many libraries, Michigan’s Herrick District Library found itself with a leaner staff facing more responsibilities in recent years. The idea of sending employees out of the building to staff community awareness events seemed like a challenging concept. This Michigan library not only developed a volunteer force to meet the challenge, but they now have a sustainable volunteer training and management model to apply in future situations where the library has big dreams but lacks the staffing required to pursue them. Come hear from a Geek the Library shining star, and learn how to engage your community’s volunteer force.

**Presented by:** **Sara DeVries**

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |

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| **Discussion question 1** | |
| Herrick District Library included different types of people to accomplish different sorts of tasks in their volunteer advocacy campaign. **What types of people could you involve in your library’s advocacy work?  What talents or connections might you seek out?** | |
| **Discussion question 2** | |
| Sara mentioned a change in her perspective on planning advocacy events:  “For HDL, successful library advocacy required *less* staffing of canned events by people filling a pre-determined job description, and *more* openness to possibilities where people envisioned connecting the library to their part of the community.”  **Where could you be open to possibilities with your advocacy efforts?** | |
| **Advocacy volunteer exercise** | |
| Think of a library supporter in your community.  **What are that person’s strengths and talents?**  **Where is he or she connected?**  **What type of event and audience group would feel most comfortable for the person?**  **With what type of event or audience group with that person’s talents shine most?** | |
| **Action Plan** (include next steps, who, when, etc.) |
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