SAMPLE SOCIAL MEDIA POSTS TO RAISE AWARENESS FOR YOUR LIBRARY

Whether you elect to reference Geek the Library, substitute the word "passion" for "geek", or simply follow the Advocacy in Action framework, you'll want to ramp up your social media efforts. When possible, link campaign-specific posts to an appropriate page on your website or geekthelibrary.org (some suggestions are included)— try to send people to a place where they can get more information about library funding and support.

Geek and passion-specific posts:

- What are you passionate about? What do you geek? Tell us!

- We changed 'geek' from a noun to a verb. Here's why! www.geekthelibrary.org

- Join in the fun. Tell us what you geek in the library or at an upcoming event.

- What do you geek? The **XXX** library supports it all!

- What's Geek the Library all about? You! Come in or visit us at **XXX** to sign up for a free **XXX** featuring what you geek!

- Help us spread the word about our new campaign Geek the Library. Talk to people you know about what you geek and why you geek the library!

- Do you geek **XXX** library? Tell us why!

- **XXX** library plays a critical role in our community—in good times and in bad. Get your geek on show your support. geekthelibrary.org/showyoursupport/who

- Help us spread the word about the importance of public libraries and the need for local funding. Tell your friends about Geek the Library. geekthelibrary.org

- We are passionate about our community, we are passionate about what you geek and we are passionate about you.

- Share your love for **XXX** public library. Tell someone you know why you geek the library. geekthelibrary.org/showyoursupport/who

- What we do matters for this community. Get your geek on. Show your support. geekthelibrary.org/showyoursupport/index

- The services and resources we provide help improve lives and strengthen our community. Get your geek on. Show your support. geekthelibrary.org/showyoursupport/index

- Our libraries fuel economic success. Every day thousands of Americans gain essential technology skills, find jobs and start new businesses with the help of library resources and services. Get your geek on. Show your support. geekthelibrary.org/geek-the-library/index

- The public library make our community stronger. Please spread the word.

- Support access to information for everyone. Start a conversation about why you value the XXX library.

- The XXX library inspires and empowers. Get your geek on. Show your support.

- Access to information matters. Get your geek on. Show your support. geekthelibrary.org/showyoursupport/index

- Start the conversation and take action. geekthelibrary.org/showyoursupport/index

- Share your voice for the library. Start local conversations about why you love the library and why it's important for our community. geekthelibrary.org/showyoursupport/who

- Library funding isn't a given. You play a role. Contact us or visit our website to find out more about how our library is funded.

- Help us debunk library funding myths. Spread the word. geekthelibrary.org/geek-the-library/misconceptions

- Did you know that XX% of our funding is from local dollars? Our resources and services serve an important role in this community. Start the conversation!

- Do you geek the XXX library? Talk about it often and passionately.

General posts:

- Do you volunteer at the library? Tell us what you do and why you love it.

- Everyone in our community benefits from the services of XXX library. Find out more about our resources and services. **(Link to website.)**

- Like this if you have visited the library—in person or online—this week. What was the best part of your visit?

- Like this if our library helped you or someone you know get back to work. Tell us your story!

- Like this if you support XXX library. Tell us why you think the library is important to our community.

- Like this if you think public library funding should be a priority in our community. Tell us why.

- We offer meeting spaces for anyone to use. Have you taken advantage of this? Tell us about it!

- Like this if you plan on visiting the library this weekend. Are you taking part in a free program? Tell us about it.

- Like this if you geek public libraries! Tell us about your favorite library memory.

- Don't underestimate the power of your library card! Spread the word.

- Do you need some encouragement to finish a project? Start here!

- Save some money. Go to the library!

- Be powerful. Use your library card.

- Get smarter. Use your library card.

- Be one step ahead of the competition. Start at the **XXX** library.

- Do you have questions? We have answers. Start at the **XXX** library.

- Be an inspiration. Start at the **XXX** library.

- Nurture your interests. Start at the **XXX** library.

- There are no limits to what you can accomplish. Start at the **XXX** library.

- Make your next move. Start at the **XXX** library.

- Don't let anything hold you back. Start at the **XXX** library.

- Nothing is impossible. Start at the **XXX** library.

- What's your dream? Make it happen. Start at the **XXX** library.

- Explore all the possibilities. Start at the **XXX** library.

- Got the next great idea? Make it even better at the **XXX** library.

- Expand your mind. Start at the **XXX** public library.

- Uncover something interesting. Start at the **XXX** library.

- Get a fresh perspective. Start at the **XXX** library.

- Are you looking for answers? Start at the **XXX** library!

- Seek out your passion. Start at the **XXX** library.

- Aspire to do great things. Start at the **XXX** library.

- Aim high. Start at the **XXX** library.

- Define your path to success. Start at the **XXX** library.

- Achieve your goals. Start at the **XXX** library.

- Bring ideas to life. Start at the **XXX** library.

- Find solutions. Start at the XXX library.

- Be proactive. Start at the XXX library.

- Change something. Start at the XXX library.

- Make an informed decision. Start at the XXX library.

- Become an expert at something. Start at the XXX library.

- Challenge yourself. Start at the XXX library.

- Accomplish great things. Start at the XXX library.

- Explore new opportunities. Start at the XXX library.

- Discover something new this weekend. Start at the XXX library.

- Make an idea a reality. Start at the XXX library.

- Remind yourself that anything is possible. Start at the XXX library.

- Make things happen. Start at the XXX library.

- Be a mover and a shaker. Start at the XXX library.

- You have the power to change your future. Start at the XXX library.

- Know more. Start at the XXX library.

- Being smart is cool. Start at XXX library!

- Do something amazing. Start at the XXX library.

- Create something. Start at the XXX library!

- Looking for adventure? Start at the XXX library.

- Change is good. Start at the XXX library.

- Reinvent yourself. Start at the XXX library.

- Learn something new. Start at the XXX library.

- Go exploring. Start at the XXX library.

- Save the World. Start at the XXX library.

- Make a change. Start at the XXX library