



[www.webjunction.org/explore-topics/advocacy.html](http://www.webjunction.org/explore-topics/advocacy.html) • LOCAL LIBRARY AWARENESS CAMPAIGNS

## WHATEVER YOUR CHILD GEEKS, THE LIBRARY IS SUPPORTIVE!

**[Insert the library name] has launched a local awareness campaign and has invited [insert the name of the school] to join in the fun.**

In partnership with the library, your child took part in a **[Your Campaign Theme]** activity today that inspired creativity and energy. The goal was to get students thinking about what they geek—or are passionately interested in—and how they can get more information about almost anything at school and at the public library.

### **What's the public awareness campaign?**

- We [have changed 'geek' to a verb and] want everyone to know it's cool to ['geek' or] about whatever they want.
- The library is there to help everyone explore what they geek.
- Libraries support individuals and the community. But library funding is not a given.
- Visit **[insert library Web site]** to find out how you can participate.

### **Please visit us soon to take advantage of library services: [Customize your list]**

- Need after-school homework support? Check out **XXXX** (e.g. tutor.com)
- Learn one of **X** language through our **XXX** Program (e.g. Mango)
- We have free internet!
- Be sure to enjoy our upcoming programs including **XXX [date]**