

CADL's Ads to Encourage Action

CADL: A One-Stop Resource for Job Seekers



Every day 300,000 Americans get job-seeking help at their public library.

Source: OCLC primary research, 2010

Visit cadl.org/lean for free employment, education and training resources.



Creating Opportunity
cadl.org/geek

Igeek myjob



Public libraries get people back to work. Support your public library.

Public libraries have helped people reeducate themselves, find jobs and transform their lives for decades, but their role has never been more critical. With high unemployment and many people cutting back on expenses, this critical resource is often the only viable option for active job seekers.

Make sure libraries have the funding they need to maintain and enhance free services that help people find jobs and improve their lives.

Find out how you can help improve public library funding in your community. Your voice matters.

| geekthelibrary.org

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CADL's Ads to Encourage Action

CADL: Your Bridge to Technology Resources



Every day 14,700 people attend free library computer classes—a retail value of \$2.2 million per day.

Source: OCLC primary research, 2010

Visit cadl.org/lean for free computer classes and other technology tools.



Creating Opportunity
cadl.org/geek

Igeek transformation

Librarians are superheroes. Support your public library.

Librarians help people find new opportunities, reeducate themselves, realize their dreams and transform their lives—every day.

Right now someone has found and applied for a job with the help of a librarian, someone has started a small business with support from a librarian, and someone has changed paths in life as a result of something they learned from a librarian.

Make sure librarians have the funding they need to maintain and enhance services that help people find and explore new opportunities.

Find out how you can help improve public library funding in your community. Your voice matters.

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CADL's Ads to Encourage Action



Each day, Americans borrow 2.1 million DVDs from libraries, for a collective savings of \$8.4 million.

Source: OCLC primary research, 2010

Visit cadl.org/calculator to see how much you can save.



Creating Opportunity
cadl.org/geek



Public libraries are a green alternative. Support your public library.

Borrow versus buying. Spend all the time you want discovering new hobbies, finding a job or starting a new business. You can also gather resources about other ways to help the environment and making green choices—all for free and with less negative environmental impact.

Make sure libraries have the funding they need to maintain and enhance services that support a greener lifestyle.

Find out how you can help improve public library funding in your community. Your voice matters.

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CADL's Ads to Encourage Action

CADL: Your Personal Internet Connection



Nearly 12,000 public libraries now offer free wireless Internet access for their users.

That's more than Starbucks, Barnes & Noble, or Borders.

Source: OCLC, 2010



Visit cadl.org/locations to find your WiFi connection!

Creating Opportunity
cadl.org/geek

Igeek myfuture



Public libraries inspire success. Support your public library.

Public libraries provide access to a wide range of information and resources that present new educational options, alternative ideas and, most importantly, hope. For many, the public library is a key element of realizing their ambitions—whether it is researching a new career or filling out an online job application.

Make sure libraries have the funding they need to maintain and enhance services that help everyone achieve their potential.

Find out how you can help improve public library funding in your community. Your voice matters.

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