5 THINGS TO SAY

1) Our library is hosting a campaign designed to raise awareness of the library’s vital role in our community, and to bring attention to the funding issues our library faces.

2) Everyone is passionate about — or “geeks” — something; whatever you geek or are interested in, the public library can support you.

3) The public library’s role in building strong communities and providing valuable community resources is more important than ever; but as usage increases and the library is used in new and different ways, sufficient funding is needed.

4) Most public library funding comes from local dollars. (Explain how your library is funded.)

5) If you are interested in learning more, please… (give them a place to go for more information, such as website or the library itself, or give them a handout).

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