

5 THINGS TO SAY

- 1) Our library is hosting a campaign designed to raise awareness of the library's vital role in our community, and to bring attention to the funding issues our library faces.
- 2) Everyone is passionate about — or “geeks” — something; whatever you geek or are interested in, the public library can support you.
- 3) The public library's role in building strong communities and providing valuable community resources is more important than ever; but as usage increases and the library is used in new and different ways, sufficient funding is needed.
- 4) Most public library funding comes from local dollars. (Explain how your library is funded.)
- 5) If you are interested in learning more, please... (give them a place to go for more information, such as website or the library itself, or give them a handout).

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