# Maine Answers Tough Times

Linda Lord, State Librarian

Stephanie Zurinski, Consultant



## Current Job Market

- 96% of 22,000 active job openings in Maine posted on Internet only
- Fewer than 44% of US top 100 retailers use paper applications
- 75% of job seekers use the Internet



## Libraries and Job Seekers

- "The free computer access was instrumental in finding my new job!"
- "The computer lab is a good place for me to refresh my resume, find information, and fill out job applications."
- "I am unemployed and am unable to afford Internet access at this time. Having the ability to use the library for this purpose has provided me with a temporary position with the possibility of permanent placement"

**Quotes from Maine Libraries Snapshot Day** 



#### **Maine Answers Tough Times**

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<ul> <li>MSL Catalog - URSUS</li> <li>URSUS User Services</li> <li>MaineCat - Statewide</li> <li>Talking Books + Catalog</li> <li>Books By Mail Catalog</li> <li>InfoNet Download Library</li> <li>Maine Special Collections</li> </ul> SERVICES For the Public <ul> <li>Ask a Librarian</li> <li>Books by Mail</li> <li>Find a Maine Library</li> <li>Genealogy</li> <li>Large Print Books</li> <li>Borrowing FAQs</li> <li>Library Use Value Calculator</li> <li>Reference &amp; Research</li> <li>Research Classes</li> <li>Talking Books</li> <li>Wireless at Libraries</li> <li>For Libraries</li> </ul>	<ul> <li>Maine Answers Tough Times</li> <li>Whether it is called a recession or a depression, all of us are now facing an economic downturn that can be simply described as tough times. How we respond and what we need to make it through these tough times will differ from person to person; family to family.</li> <li>More information on any or all of these topics can be found at your local <u>public library.</u></li> <li>Web Resources</li> <li>The following links by category are designed to help you find the information or contacts needed to help. These links are primarily designed to lead you to official support services in Maine. Descriptions of the web sites are primarily from the organization's own words.</li> <li>Business: For small business start-up</li> <li>Community Outreach: For organizations which provide a variety of services</li> <li>Credit Counseling: For assistance on financial planning and debt management</li> <li>Crisis Counseling: For crisis hotlines</li> <li>Education and Job Training: For higher education providers and financial aid</li> <li>Emolowment: For job search information</li> <li>For od Assistance: For food pantries and supplemental food assistance</li> <li>Health Care and Insurance:</li> </ul>	"Maine Answers Tough Times is an outstanding effort by your public libraries to assist residents seeking support services! Are other states following your example? If not, they should be informed. You have set an example for the nation!" Submitted by Linda FEEDBACK Please share other links you found helpful or other topics you recommend. *Required *Name *Email Share your comments
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#### Maine Libraries Job Site

- Online form to advertise library job openings
- Averages 5,000 hits per month
- Harvested by Department of Labor for their job posting website



## **CWRI Library Outreach Project**

- Maine Department of Labor, Center for Workforce Research and Information (CWRI)
- Maine State Library
- Maine Centers for Women, Work and Community
- Public Libraries



## **CWRI Library Outreach Project**

- Purpose make CWRI information available to job seekers
- How online tools to explore career compatibility and current job openings, workshops and podcasts
- Plan Pilot project in 2 libraries



#### What's at Stake

"...with the steady advances in the complexity of technology being applied in all aspects of our lives including at work, unskilled workers are being challenged more than ever before to elevate their levels of literacy and job skills if they expect to compete in the job market."

John Dorrer, Center for Workforce Research and Information



#### Websites

Maine Answers Tough Times http://www.maine.gov/msl/services/toughtimes.shtml

Maine Library Jobs http://www.maine.gov/msl/libs/jobjar.shtml

Maine Libraries Snapshot http://www.maine.gov/msl/snapshot/results.htm

Center for Workforce Research and Information <a href="http://www.maine.gov/labor/lmis/index.html">http://www.maine.gov/labor/lmis/index.html</a>