**LibraryYOU: Library as Content Creator**

Learn how the Escondido Public Library partnered with local experts to create digital content for the library’s collection. Funded by an LSTA grant, the [LibraryYOU](http://libraryyou.escondido.org/) project consists of a digital media studio, a website, and public training classes encouraging community members to share their knowledge and learn how to communicate through digital media formats. LibraryYOU helps strengthen connections with local businesses, establishing the library as a technology leader in the community.

This webinar covers how Escondido set up LibraryYOU and how other libraries, large and small, can set up similar community content creation projects.

Presented by: **Donna Feddern**, Digital Services Manager, Escondido Public Library.

|  |
| --- |
| **What are your goals for viewing this webinar?** |
| **Personal Goals** |  |
| **Team Goals** |  |

|  |
| --- |
| **Discussion questions** |
| The Escondido Public Library focused on helping patrons create videos and podcasts to be added to the library’s digital collection. What other kinds of content could libraries encourage patrons to create that would be beneficial to a library’s community collection? |
| **Discussion questions**  |
| A project like LibraryYOU could be done for a lot less with lower quality equipment. Would you consider quality an important goal in creating a podcast or video? Or would it be more important to just help people get started working with digital media?  |

|  |
| --- |
| **Discussion questions** |
| Escondido found some unique experts in their community. What makes your community unique? Are there any people, organizations, or businesses in your community that you would approach for a project like this? |
| **Discussion questions** |
| LibraryYOU is an example of libraries becoming not just a place to consumer content, but a place to create it. What other kinds of content creation projects could a library provide their communities? |
| **Action Plan** (include next steps, who, when, etc.) |
|  |

|  |
| --- |
| **NOTES** |
|  |
|  |
|  |
|  |