

# California's Workforce Recovery Efforts

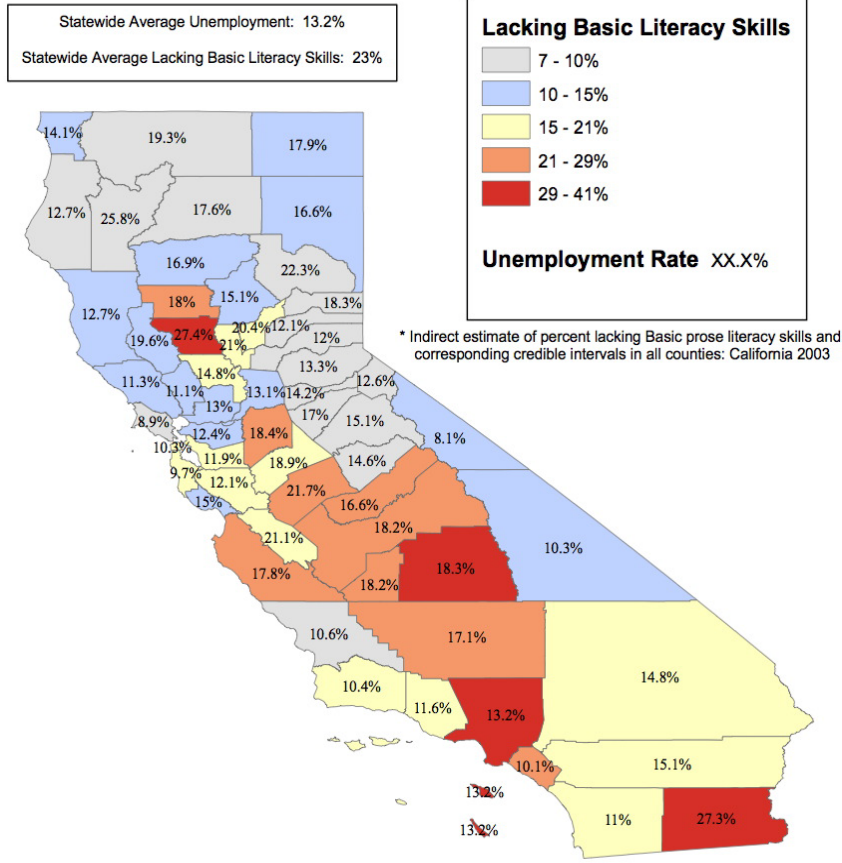
Prepared for Project Compass  
Presenters: Jacquie Brinkley & Holly Hinman  
May 2010





**Hard truths**

# California Literacy and Unemployment



# Correlations

- Supports California public libraries in communities that:
  - Have higher than average unemployment
  - Have lower than average literacy rates
  - Currently offer adult literacy programs
  - Currently conduct job skills training

**2010/11**  
**Literacy and Workforce**  
**Development Initiative**




- LSTA grants
  - \$5000 or \$10000 per library for computers



**Funding**

- Two year subscription to BrainFuse's online career tool JobNow


Introducing our newest service:



**Help writing your resume**  
**LIVE online interview coaching**  
**Search for jobs**  
**...and much more**

[Find out more >>](#)

Explore how Brainfuse can help you...



**What the grant includes**

- Regional training
- JobNow promotion
- Link from library's home page
- Six-month and year end reports
- CIPA compliant



**Requirements for participation**

- Learn how to find job opportunities
- Improved resumes
- Better prepared for job interviews
- Better equipped for job search



**Intermediate Outcomes**



- Increased job search skills
- Employment!
- Better job



**End Outcomes**

Application deadline: May 11, 2010

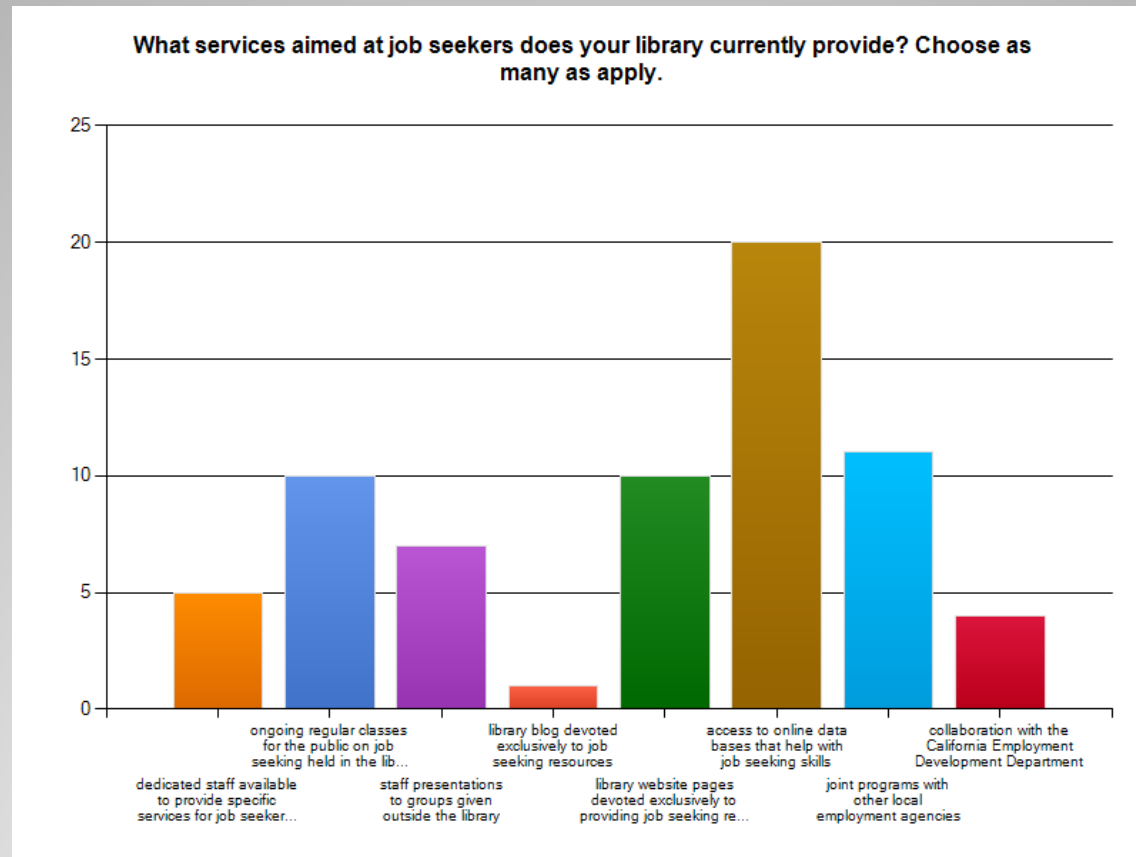
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**Additional information**

# Survey on current library job programs



## Infopeople & Workforce Recovery

Webinar:  
Best Practices in Helping Job Seekers in the  
Library (Nov 10, 2009)

[http://infopeople.org/training/webcasts/webcast\\_data/313/index.html](http://infopeople.org/training/webcasts/webcast_data/313/index.html)



**Infopeople & Workforce Recovery**

Face to Face Workshop:  
Helping Your Job-Seeking Patrons Thrive  
During Challenging Times  
Sep 2009

<http://infopeople.org/workshop/430>



**Infopeople & Workforce Recovery**

Online course:  
Jobs and Workforce Recovery:  
Libraries Helping Individuals and  
Communities, May-June 2010



**Infopeople & Workforce Recovery**

# Learning shortcuts (podcasts & screencasts)



**Infopeople & Workforce Recovery**

Website: <http://infopeople.org/resources/jobs/>

Email: [hinmanh@infopeople.org](mailto:hinmanh@infopeople.org)

Phone: 626-796-0913



**Contact Information**



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**comments** employment  
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**Thank you!**