**Co-Creating Library Services for Transformative Impact**

**Learner Guide**

<https://www.webjunction.org/events/webjunction/co-creating-library-services.html>

The most relevant and dynamic ideas can grow from collaborating with impacted communities. Co-creation is one of the most effective ways for libraries to turn diversity, equity, and inclusion ideals into real-world services. In this session, you’ll learn about the fundamentals of co-design and explore how to apply them in your library for wildly creative and deeply impactful programs and services.

Presented by: Dr. Audrey Barbakoff, Angel Jewel Tucker, and Beck Tench

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Inspiration** | |
| 1. Who are your desired users or audience? Who is most excluded from library services now? Pick one to focus on. 2. How will you learn about their goals, strengths, and the barriers they face? 3. Imagine you just had that conversation. What do you think an important goal, problem, or opportunity might be for them?   *How might we…* | |

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| **Ideation** |
| Draw 3 ideas for a library service, program, or process that might help achieve the goal. You have 1 minute! (In real life, you would do these steps WITH your partners/users). |
| **Iteration** |
| Pick 1 idea from your ideation drawings (or a remix).   * Draw out one idea in more detail, flesh it out – sketch, storyboard, flow chart, outline, etc.  1. to advocate for the solutions they already know are needed. |
| **Prototype and Test** |
| How will test the idea with your users? How will you learn about their experiences? What kind of success is meaningful, and how will you know if you got there? (Remember, you’d figure this out together!) |
| **Action Plan: (include next steps, when, who, etc.)** |
| To learn about developing and implementing services together with your community, check out Dr. Barbakoff’s [Co-create authentically with your community](https://blog.oclc.org/next/co-create-with-your-community/) blog for a variety of helpful resources. |