# Living Our Values Out Loud: Programs that Walk the Talk

Sustainable Libraries: Resources and Webinars for Climate Action

Moderated by Rebekkah Smith Aldrich



• 💥 WebJunction\*



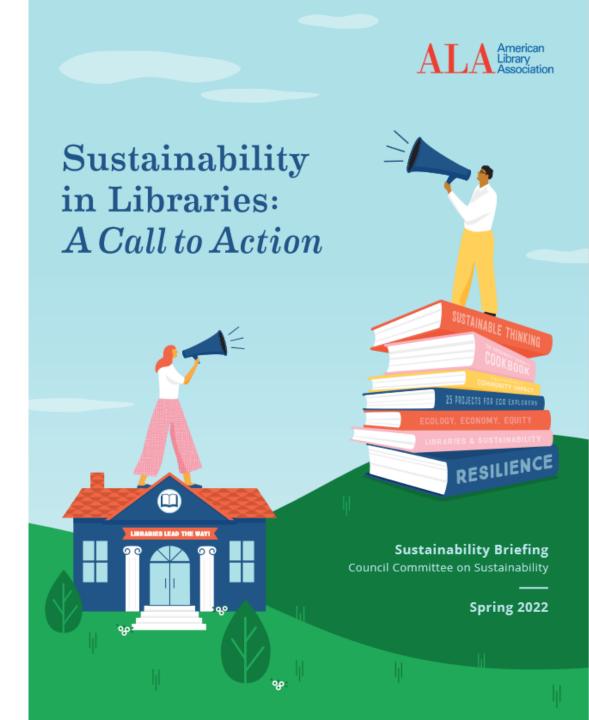


"Climate change is the single

greatest threat to global health, a

"code red for humanity," and is this

generation's grandest challenge."



## **Characteristics of Sustainable Libraries**

✓ Strong & Authentic Institutions that Live Their Values Out Loud

✓ Catalyst for **Social Cohesion & Civic Participation** in Communities

✓ Working on **Climate Mitigation** (reducing Greenhouse Gas (GHG) Emissions)

✓ Active Participants in **Climate Adaptation** (strengthening community resilience)



### **Core Values**

- Access
- Equity
- Intellectual Freedom
- Public Good
- Sustainability



#### Council Report on ALA Core Values Task Force, June 2023

https://www.ala.org/aboutala/sites/ala.org.aboutala/files/content/ALA%20CD%2034%2 0%20Core%20Values%20Task%20Force%20Report\_%20June%202023.pdf

## Living Our Values "Out Loud"

- Mission, Vision, Values Statements
- Policy & Procedure
- Plans of Service/Strategic Plans
- Program, Collections, and Partnerships
- Facility Operations
- Messaging

### "Purposeful

Design"



## Programs that "Walk the Talk"

### Design

Core Values Strategic Goals Desired Outcomes

### Implement

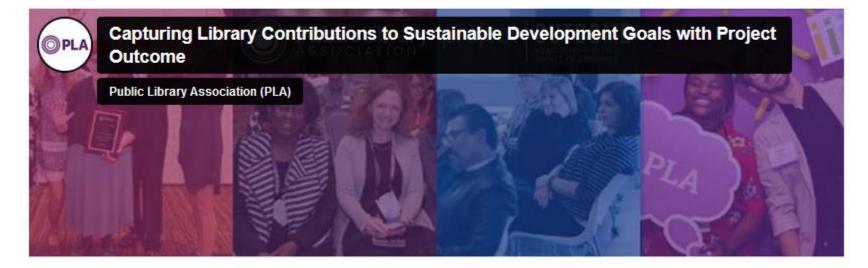
Sustainable Event Planning Triple-Bottom Line Lens

### **Evaluate**

Outcome-Based Evaluation Alignment with UN Sustainable Development Goals Contribution to Social Cohesion & Civic Participation



Capturing Library Contributions to Sustainable Development Goals with Project Outcome



#### Capturing Library Contributions to the Sustainable Development Goals with Project Outcome

April 5, 2023



https://www.ala.org/pla/education/onlinelearning/webinars/ondemand/sustainable

## **Today's Panelists**



#### Mandi Goodsett

Performing Arts & Humanities Librarian / OER & Copyright Advisor, Cleveland State University (OH)



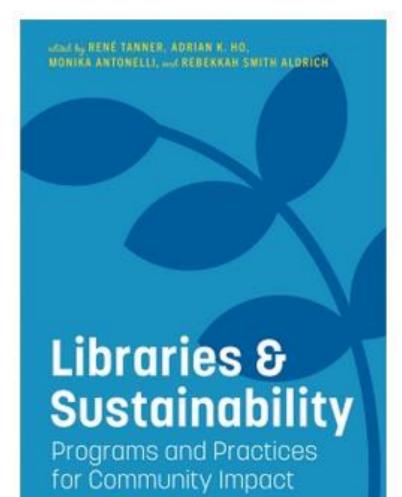
#### **Evan Meszaros**

Research & Engagement Librarian, Case Western Reserve University (OH)



#### Hazel Onsrud

Adult Services Librarian, Curtis Memorial Library (ME)





### **Chapter 6**

Sustainable Event Planning

for Libraries and Library Organizations

by Evan Meszaros and Mandi Goodsett



## **Sustainable Event Planning Tips**



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## **Communications & Promotion**

Establish a formal commitment to

sustainability as a library/ organization (e.g. a policy or values statement)

- Avoid waste in marketing materials
- Communicate:
  - your commitment to potential attendees and to vendors
  - your previous sustainability successes!



### Travel



- Consider virtual/hybrid events
- Encourage use of public transit and carpooling
- Make traveling to your library by bike or walking easier
- For folks traveling greater distances, offer **carbon offset** options

### Food & Waste

- Include vegetarian/vegan/plant-based, organic, and/or certified fair-trade food and beverage options
- Choose locally-sourced food options
- Avoid food waste order a reasonable amount and have a plan for leftovers
- Make waste streams clear (recycling vs. composting vs. landfill)
- Use compostable dinnerware



## Swag & Giveaways



#### Sustainable Swag Self-Evaluation for Library Workers

Have you thought about the environmental impact of the swag items that you provide at library programs and other events? From the raw materials used to create the items, to the way that they are used, to their ultimate disposal, promotional items have an effect on people and the planet.

Libraries that purchase **sustainable swag** consider the social, environmental, and economic impacts of the materials that they buy. The rubric below can help you evaluate the sustainability of the promotional materials your library purchases.

Check out ALA SustainRT's Sustainable Swag Rubric!



## **Sustainable Event Planning Guide**



### Sustainable Library Event

### **Planning Guide**

A guide to reducing waste and improving sustainable practices at library conferences, events, and meetings

See our Sustainable Event Planning Guide for Libraries

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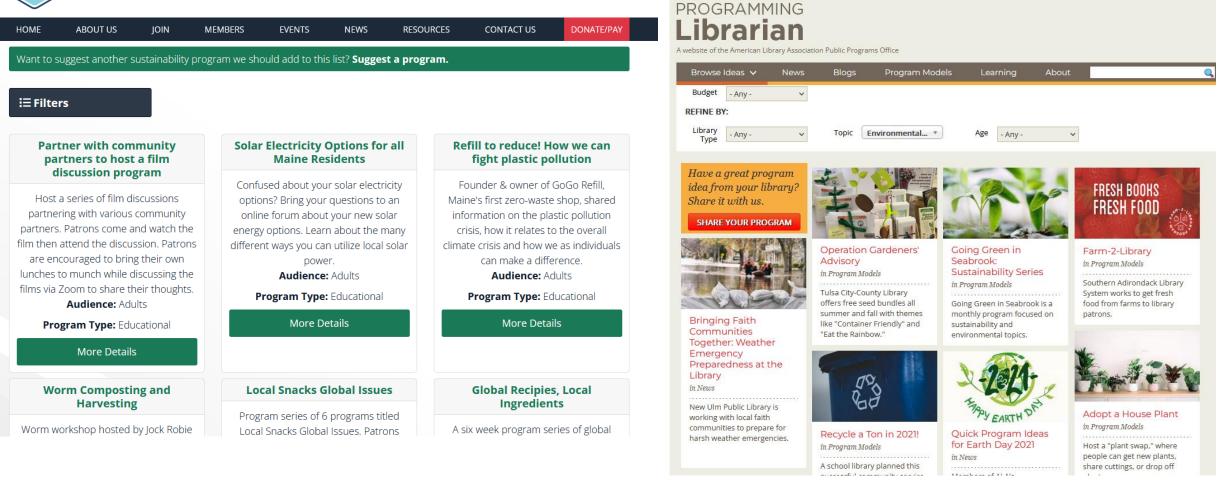


#### Hazel Onsrud

Adult Services Librarian, Curtis Memorial Library (ME)



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#### December 13: Stronger Together: Collective Impact and Climate Action



M'Balu "Lu" Bangur, Chief of Equity and Fair Practice, Enoch Pratt Free Library & Maryland State Library Resource Center



#### Gabrielle Griffis,

Assistant Youth Services Librarian, Brewster Ladies' Library & Blue Marble Librarian (MA)



**Jenny Garmon**, Civic Engagement Specialist, Kansas City Public Library (MO)

### Rebekkah Smith Aldrich, MLS, LEED AP

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#### Executive Director, Mid-Hudson Library System

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Member, Center for the Future of Libraries Advisory Group, American Library Association

Sustainability Columnist, Library Journal

Author: Handbook for Library Trustees in New York State; Handbook for New Public Library Directors in New

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York State; Public Library District Toolkit: Strategies to Assure Your Library's Legal and Financial Stability; and:

