**Libraries Helping Refugees and New Immigrants Learn the US Financial System**

<https://www.webjunction.org/events/webjunction/new-immigrants-financial-system.html>

Many refugees arriving in the US have spent all of their lives in a refugee camp before coming to the US, and most immigrants to the US come from countries with minimal infrastructure. Navigating the US financial system is an important skill these individuals must develop to thrive in their new home country. Libraries can provide some of that assistance. In this session, learn about free and trustworthy financial literacy resources developed specifically for new immigrants and refugees. Librarians will share how they work with new immigrant and refugee communities to provide this vital education.

Presented by: Ken McDonnell, Emily Mross, Young Park, and Julie Robinson

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| **What are your goals for viewing this webinar?** |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Identifying Immigrant and Refugee Community Needs** |
| What languages are commonly spoken by immigrants and refugees in your community? |  |
| What groups or resources currently exist in your community to support these populations? |  |
| What topics do these populations frequently request assistance with? | * Learning English
* Employment
* Banking
* Investing
* Citizenship
* Scams
* Legal Help
* Other:
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| **Existing Programs and Partnerships** |
| Consider your existing programs and partners and identify the ways you might add opportunities for increasing financial literacy skills with these populations at your library. * Which types of programs are most popular with immigrants and refugees in your community?
* What about these programs makes them successful? Can these success factors be applied to a program focused on financial literacy?
* How might you gather input from those patrons you regularly intersect with from these populations, as well as your existing collaborating partners, to ensure your evolving programs are in line with their needs and interests?
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| **New Programs and Partnerships** |
| Along with program and partnership ideas shared in the webinar, brainstorm those opportunities that would most benefit your community’s financial literacy needs. Which topics For further planning, review the [**CFPB’s Community partnership guidebook for libraries**](https://s3.amazonaws.com/files.consumerfinance.gov/f/201406_cfpb_partner-guidebook.pdf) (PDF) and beginning on p. 12, use the **Program Planning Worksheet** to identify specific program needs and possible community partners.  |
| **Program Promotion** |
| For promoting programs that are relevant to your community: * What will you name the program so that it will appeal to your community?
* How will you advertise your program?
* What social media channels or techniques will you use to promote?

View the CFPB webinar, [How to promote your financial education program](https://youtu.be/wnmrpasV3wo) (YouTube video) to explore ways to promote your program in the community. |

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| **Action Plan: (include next steps, when, who, etc.)** |

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