**AI and Libraries: Enhancing Services and Engaging Communities**

<https://www.webjunction.org/events/webjunction/AI-and-libraries.html>

Join this webinar to explore the world of artificial intelligence (AI) and applications for libraries. Learn about AI fundamentals, its relevance to libraries of all sizes and types, and how it can enhance services and engage communities. Discover various uses of AI, such as data analysis and service development, and gain practical tips on integrating AI using affordable and accessible tools. Ethical considerations and challenges associated with AI implementation will also be discussed, including privacy, security, and bias mitigation. Don't miss this chance to expand your knowledge, improve library services, and enable communities to benefit from the latest AI advancements.

Presented by: **Linda W Braun, Juan Rubio, and Dianne Connery**

|  |  |
| --- | --- |
| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Learning and sharing as information professionals** | |
| If you have come to this learning about AI and libraries, you might just be beginning to dip your toes into the topic, or maybe you've had experience using AI in your work in libraries. Like with any new or emerging technologies, we as information professionals are tasked with gathering knowledge and gaining understanding about potential applications or concerns to be able to inform and design with our colleagues and communities. **Consider or discuss how the emergence of this new technology resembles or differs from others we've navigated in library work**, for example, personal computers, the Internet, RFID, eBooks, mobile phones, or even the Gutenberg Press! How is your response different or the same as in the past and why? How do we be more intentional in considering the role of the library, the impacts on access (who might be left out in an “AI-gap”), on community building, and how AI will impact library work as a community resource and partner? | |

|  |
| --- |
| **Applications of AI in libraries** |
| The presenters shared examples of the ways you can use AI in your work in libraries.  First consider or discuss how you think you can use AI in your library work internally. Add your  own ideas as well as identifying any specific AI applications that might support specific efforts.   * Collections Management (cataloging and collection development) * Developing or revising policies * Grant writing * Administrative tasks   How can you use AI with **your community** in implementing and offering programs and services?   * Readers' advisory * Reference * Programming * Translation * Chatbots |
| **Ethical considerations** |
| Again, as with any new technology, there are **ethical considerations to explore**. Discuss or consider the way the library can be aware of how to help community members overcome potential AI harms, while leveraging the positive opportunities. What will it take for the library to better understand the potential opportunities and the potential challenges of AI? |
| **Know your audience** |
| Choose an audience that you would like to talk with about AI - colleagues, library leadership, vested partners, etc.  With that audience in mind, come up with a list of talking points you would like to bring to them for a conversation about AI. As you develop your talking points keep in mind the level of knowledge and understanding the audience member(s) has about AI and the key messages you want to present about AI to them. Do you want to explain what AI is; do you want to talk about programs and services; do you want to talk about how AI helps in library operations? The audience focus will help you to design the right questions for the conversation.  **Talking points** |

|  |
| --- |
| **Action Plan: (include next steps, who, when, etc.)** |

|  |
| --- |
|  |