**Promoting Voter and Civic Engagement at Your Library**

<https://www.webjunction.org/events/webjunction/promoting-voter-engagement.html>

[National Voter Registration Day](https://nationalvoterregistrationday.org/) (NVRD) is a nonpartisan civic holiday aimed at creating awareness of voter registration opportunities for those who may not otherwise register. Libraries can play a crucial role in promoting voter engagement and education by providing registration forms, hosting candidate events, and offering resources such as voter guides and sample ballots. Libraries can also serve as community hubs for voter engagement activities, bringing together local organizations and elected officials to promote voter participation. Join this webinar to learn about the types of resources and services your library can provide to support voter registration and civic engagement. By participating in NVRD, libraries of all sizes and types can help ensure that all citizens have the opportunity to exercise their right to vote and participate fully in our democracy.

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| **What are your goals for viewing this webinar?** |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Making the Case** |
| As we learned from the presentation, low voter turnout is a real problem in our communities. How can you use voting & registration data to make the case for voter engagement efforts at your library? Are there areas or populations in your community with lower voter turnout? What are the barriers to their civic engagement? Review data provided by the [Census Bureau](https://www.census.gov/topics/public-sector/voting.html) or your state or local elections office, and explore the resources from National Voter Registration Day to help “make the case.” |

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| **Resource Inventory** |
| Take stock of voter engagement resources, events, and programs that your library and community already provide. How can these resources and events promote voter engagement year-round? For example, Wayne County Public Library hosts a [Voter Tools](http://wcpl.org/voter-tools-2020/) page on their website, updated with relevant information during election cycles, and to promote NVRD. Use the GODORT [Voting & Elections Toolkits](https://godort.libguides.com/VOTINGTOOLKIT) to find state-specific information to inform the library resources provided to patrons.  |
| **Event Planning** |
| Now consider additional voter registration resources and programming you would like to bring to your community. * For libraries with limited staff or resources, what are 1 or 2 activities/programs that the library can do to celebrate NVRD?
* Who will lead the efforts? Is there one staff person taking the lead or should you form a committee to plan the program, determine outreach and marketing, and host?
* Consider outside organizations to collaborate with (see below) and make connections early and often, to know what their plans are and how to complement and support existing efforts.
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| **Partnerships** |
| Identify other non-partisan organizations and agencies in your community who prioritize voter engagement and consider ways to collaborate more intentionally. But be realistic about level-setting expectations for all parties involved! Add your own ideas to this list of potential partners:1. Local Board of Elections (Be sure to reach out to confirm voter information specific to your locale. They are also your source for up-to-date information on requirements for voting.)
2. Other libraries!
3. Friends of the Library
4. League of Women Voters
5. Rotary
6. Chamber of Commerce
7. Community colleges and universities
8. Fraternities and sororities, especially those focused on voter education
9. High school and higher ed student government organizations
10. Parent Teacher Associations
11. Local employers
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| **Action Plan: (include next steps, when, who, etc.)** |

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