

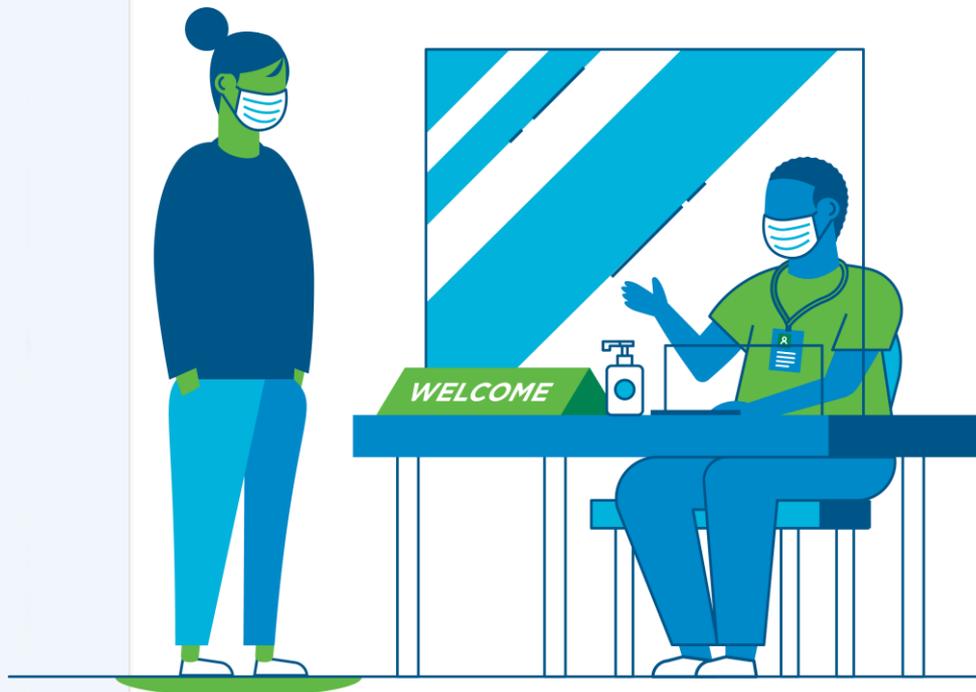
REALM PROJECT

REopening Archives, Libraries, and Museums

We Can't Go It Alone:
Community-Centered Collaborations
during COVID-19

oclc.org/realm-project

#REALMproject



Today's Moderator

5 May 2022



Anna Musun-Miller
REALM Toolkit Editor, Museums
OCLC

This project was made possible in part with support from the Institute of Museum and Library Services, the Library of Congress, The Andrew W. Mellon Foundation, and the Carnegie Corporation of New York.

Panelists

5 May 2022



Cassandra Williams Rush
Manager & CEO,
*C. Williams Rush Museum of
African American Arts and Culture
(SC)*



Julie Brophy
Adult & Community
Engagement Manager,
*Baltimore County Public Library
(MD)*



Sherry Aragon
Library Director,
Española Public Library (NM)



Stacen Goldman
Curator,
*Framingham History
Center (MA)*

This project was made possible in part with support from the Institute of Museum and Library Services, the Library of Congress, The Andrew W. Mellon Foundation, and the Carnegie Corporation of New York.

WHAT IS REALM?

- IMLS-funded project to produce free resources for library, archive, and museum professionals during COVID-19
- **Built on input** from practitioners and subject experts
- Outputs include:
 - Review and summarize **SARS-CoV-2 research**
 - Design, execute, iterate **laboratory testing**
 - Develop and deliver **toolkit resources**
- Listen, learn, adapt

CRISIS MANAGEMENT TOOLKIT



- **A resource for future public health crises built on lessons learned during COVID-19**
- Resources, checklists, worksheets, templates
- Web-based and printable “playbook”
- Intended for all libraries, archives, and museums, with special focus on smaller institutions
- *Coming later this year*

WE CAN'T GO IT ALONE: COMMUNITY-CENTERED COLLABORATIONS DURING COVID-19

C WILLIAMS RUSH
MUSEUM OF
AFRICAN-AMERICAN
ARTS & CULTURE

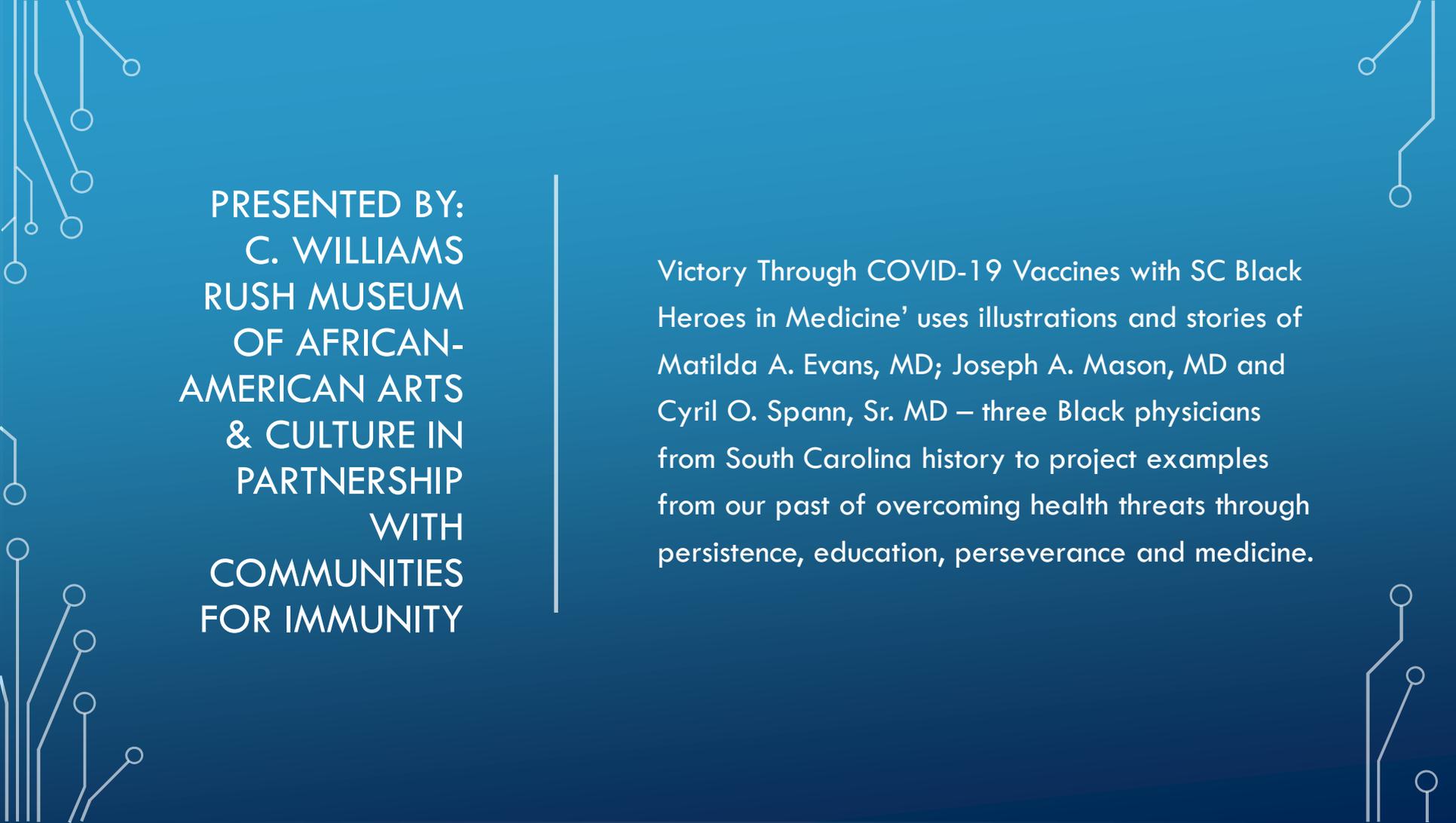
200 HAMPTON AVENUE

KINGSTREE, SOUTH CAROLINA 29556

The background is a solid blue gradient. In the corners, there are decorative white line-art elements resembling circuit boards or neural networks, with lines connecting to small circles.

COMMUNITIES FOR IMMUNITY FUNDED BY CDC & IMLS

‘VICTORY THROUGH
COVID-19 VACCINES
WITH SC BLACK
HEROES IN MEDICINE’



PRESENTED BY:
C. WILLIAMS
RUSH MUSEUM
OF AFRICAN-
AMERICAN ARTS
& CULTURE IN
PARTNERSHIP
WITH
COMMUNITIES
FOR IMMUNITY

Victory Through COVID-19 Vaccines with SC Black Heroes in Medicine' uses illustrations and stories of Matilda A. Evans, MD; Joseph A. Mason, MD and Cyril O. Spann, Sr. MD – three Black physicians from South Carolina history to project examples from our past of overcoming health threats through persistence, education, perseverance and medicine.

COMMUNITIES FOR IMMUNITY: DELIVERABLES AND PROJECT FOCUS

1

Expand the scope of the project from Round 1 with additional partners

2

Provide additional opportunities for vaccine access

3

Scale up our outreach to include Black fathers and their families in vaccine distribution

4

Create an exhibition focused on historical efforts by Black Medical professionals

5

Create a guide and facilitate replication nationally

6

Include medical professional to assist and assess needs in our target communities

COVID VACCINATION AND TESTING EVENTS BAMBERG, SC KINGSTREE, SC





Christian News T.Y

10 hrs · 🌐

Kinastree, SC Christmas Parade



**Communities
for Immunity**
Participating Museum

C. Williams Rush Museum of
African-American Arts & Culture
200 Hampton Avenue
Kingstree, SC 29556
(803) 397-1859

COMMUNITIESFORIMMUNITY.ORG



**Communities
for Immunity**
Funded by CDC and IMLS

COMMUNITIESFORIMMUNITY.ORG

FLYERS FOR COVID EVENTS

FREE COVID-19 VACCINE CLINIC

All South Carolinians 5+* are eligible

WALK-INS WELCOME

UPCOMING VACCINE CLINICS LOCATED AT:

C. Williams Rush Museum of African-American Arts & Culture
200 Hampton St., Kingstree, SC 29556
(Pfizer and Pediatric Pfizer Vaccines)
Tuesday, March 1, 2022, 4:00 - 8:00 p.m.

If you prefer an appointment, please visit <https://cvas.dhec.sc.gov>.

No ID, Insurance, or Appointments Required

For more information or assistance, call DHEC's COVID-19
Vaccine Information Line at 1-866-365-8110.

*The Pfizer-BioNTech vaccine is approved for 5 and older. Moderna and Janssen (Johnson & Johnson) vaccines are approved for 18 and older.



Remember to register for your second-dose appointment following your first-dose appointment.

THE COVID-19 VACCINE



Visit scdhec.gov/vaxfacts for more information and answers to vaccine frequently asked questions.



C. Williams Rush Museum of African American Arts & Culture

200 Hampton Avenue in Kingstree
Thursday, March 31 4:00-7:00 PM



Museum Exhibitions for your viewing, Covid vaccinations and testing, blood pressure checks, and glucose screenings, food trucks, DJ entertainment, etc.

All outdoor activities. Viewing of exhibitions inside spaced.

Free giveaways of Cash Cards, CMD Pantry food boxes, promotional items, etc.
(Food trucks at no cost to you, with tokens.)

You don't want to miss this day of celebration! A day to remember in Kingstree!

OPEN TO THE PUBLIC!



**Communities
for Immunity**

Museums and Libraries as
Trusted Community Partners.

Exhibitions:

LaToya Thompson - Quilting: A Family Tradition
Communities for Immunity - "Victory Through COVID-19 Vaccines
with SC Black Heroes in Medicine" (Funded by CDC and IMLS)

Museum Hours:

Sunday - Tuesday by appointment
Wednesday - Friday: 11:00AM - 6:00 PM
Saturday by Appointment

**C. Williams Rush Museum of
African-American Arts & Culture**
200 Hampton Ave. Kingstree, SC, USA

(803) 397-1859 | cwrushafricanamericanmuseum.org

EVOLVING EXHIBITION: COMMUNITIES FOR IMMUNITY



COMMUNITIES FOR IMMUNITY ARTISTS

FORREST FORTIER & DESMON RUSH



BLACK HEROES IN MEDICINE

- Matilda A. Evans, MD (1872 – 1935) Columbia, SC: First Black Licensed medical doctor in the state of SC, 1897
- Joseph A. Mason, MD (1884 – 1966) Kingstree, SC: Chief of Staff for Benevolent Societies Hospital
- Cyril Spann, MD (1916 – 1979) Columbia, SC: Chief of Staff for the Good Samaritan-Waverly Hospital; first licensed Black surgeon in SC

They projected examples from our past of overcoming health threats and disparities through persistence, education and science.

VICTORY THROUGH COVID-19 VACCINES WITH SC BLACK HEROES IN MEDICINE

"Victory Through COVID-19 Vaccines with SC Black Heroes in Medicine"

uses illustrations and stories of
Matilda A. Evans, MD,
Cyril O. Spann Sr., MD,
and Joseph A. Mason, MD,
three Black physicians from
South Carolina history
to project examples
from our past of
overcoming health
threats and disparities
through *persistence*,
education and *science*.

PERSISTENCE

South Carolina in the 1880s: Severe Jim Crow laws were passed after the Reconstruction period following the Civil War. Public segregation was enforced, and movement of Black laborers was strictly controlled. After 1890, almost all Blacks lost their political vote, until federal legislation of the Voting Rights Act of 1965. The War had ruined the state's economy, and with continued overreliance on agriculture as its main economic base, South Carolina was one of the poorer states economically in the country.

In this hostile environment, Aiken native Matilda Evans persisted. She received her M.D. in 1897 and came to Columbia, South Carolina, where she established a successful medical practice. She treated both white and Black patients, and was in great demand. She practiced obstetrics, gynecology, and surgery, and cared for patients in her own home until she established the Taylor Lane Hospital (the first Black hospital in the city of Columbia) in 1901. In addition, Evans ran her own farm and offered a program of recreational activities for underprivileged boys.



Artwork by Rodgers Boykin

WE CAN'T GO IT ALONE: COMMUNITY CENTERED COLLABORATION DURING COVID-19

C Williams Museum of African-American
Arts & Culture

200 Hampton Avenue

Kingstree, South Carolina 29556

WWW.CWRushAfricanAmericanMuseum.org

(803) 397-1859

Cassandra.W.Rush@aol.com



**Communities
for Immunity**

Participating Museum



BALTIMORE COUNTY
PUBLIC LIBRARY

The Power of Partnerships in a Pandemic

Julie Brophy

Adult & Community Engagement Manager

jbrophy@bcpl.net



BALTIMORE COUNTY PUBLIC LIBRARY

About Baltimore County

- Surrounding Baltimore City
- 598 square miles
- 830,000 population

About Baltimore County Public Library

- 19 Branches
- 3 Bookmobiles
- Mobile Library Law Center





Community Health

- Baltimore County Department of Health
 - COVID test kits
 - COVID safety kits
 - Masks
- Maryland Department of Health
 - Vaccine sites
- Baltimore County Department of Social Services
 - Drug disposal kits
 - Narcan training
- Maryland Hunger Solutions
 - SNAP benefits training for staff



Food distribution

- Good Harvest
- Baltimore County Public Schools
- Maryland Food Bank
- No Kid Hungry



Legal Services



- Maryland Legal Aid
- St. Ambrose Housing Aid Center
- University of Maryland Low Income Taxpayer Clinic
- Maryland Volunteer Lawyer Service



Arts and Making

- American Visual Arts Museum
- Walters Arts Museums
- Dundalk Renaissance





BALTIMORE COUNTY
PUBLIC LIBRARY

THANK YOU!

Julie Brophy

Adult & Community Engagement Department
ace@bcpl.net | 410-887-0238

bcpl.info |



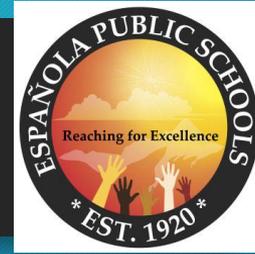


We Can't Go It Alone:

Community-Centered Collaborations during COVID-19
Sherry Aragón - Library Director
Española Public Library



Española Public Schools



- Meal Sites Locations: March 2020 - August 2021
- Breakfast and Lunch will be served. Students and families should not get down from their vehicles.
- Total meals served 2020/2021
839,474

Photo credits: Española Public Library



New Mexico Department of Health



- Total individuals registered **9,868**.
- Call center for rural residents of Rio Arriba County, families without Internet access.
- Monday - Friday 9 am - 4 pm

NMDOH
NEW MEXICO DEPARTMENT OF HEALTH

REGISTER TODAY FOR YOUR COVID-19 VACCINE

[VACCINENM.ORG](https://vaccinenm.org)

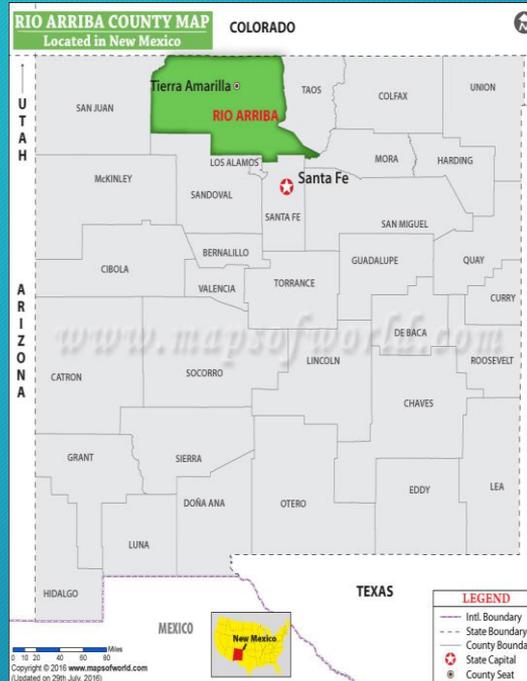
Spanish Public Library
747-6087 or 747-6090

The advertisement features a smartphone displaying the NMDOH COVID-19 Vaccine Registration System interface. The screen shows a welcome message, a language selection dropdown menu, and a button to schedule a vaccination appointment. The background of the ad is white with a pattern of small grey squares.

Census 2020



- Española Public Library - call center for rural residents in Rio Arriba County.
- Monday - Friday 1 pm - 5 pm
- Drive-Thru Census Fiesta



Fiesta del Censo

Entertainment ♥ Covid-Safe ♥ Gift cards & prizes

Census Fiesta Drive-Thru **LABOR DAY BONANZA**

Washington Federal Bank 1124 N Riverside Dr North, Española
September 5 - 6 - 7
Sat 12 - 6pm / Sun 10am - 4pm / Mon 10am - 4pm

Enter to win a Yeti Tundra 65 (\$350 Value)



Tax Help New Mexico United Way of Central New Mexico

- Tax Help New Mexico is a free tax-filing resource for people whose household income is \$57,000 or less or those who are 65 years or older.
- January 2021 - May 2021
Informational Intake
- Total Clients: **904**



Rio Arriba County - Senior Center Meals on Wheels (MOW)



- Sign up new clients for 9 different sites in the County.
- Deliver lunch meals daily 11 am - 2 pm.
- Total clients added in 2020, 236 to the 400+ being served.
- Total meals served in 2020 over 25 thousand.

Sherry Aragón

saragon@espanolanm.gov

505-747-6086



Photo Credits: Rio Arriba County Senior Center



RE-CENTERING COMMUNITY DURING COVID

Stacen Goldman, Curator
Framingham History Center
Framingham, MA



About the Framingham History Center



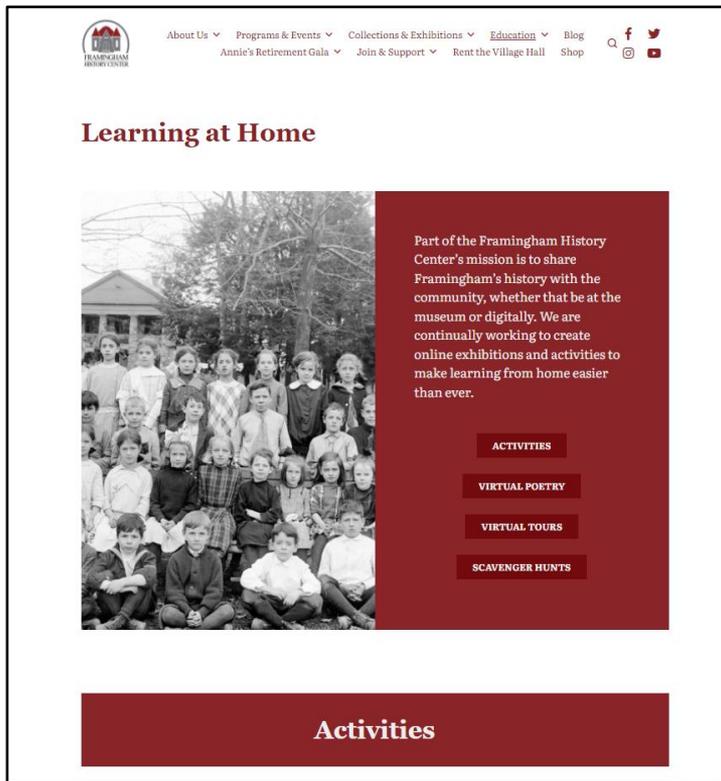
- Established 1888
- **Mission:** to preserve and share Framingham's history in order to encourage connection to community.
- **Target Audience:** the people of Framingham
- **Existing Audience:** largely white, wealthy, seniors
- Most major donors **no longer live in Framingham.**



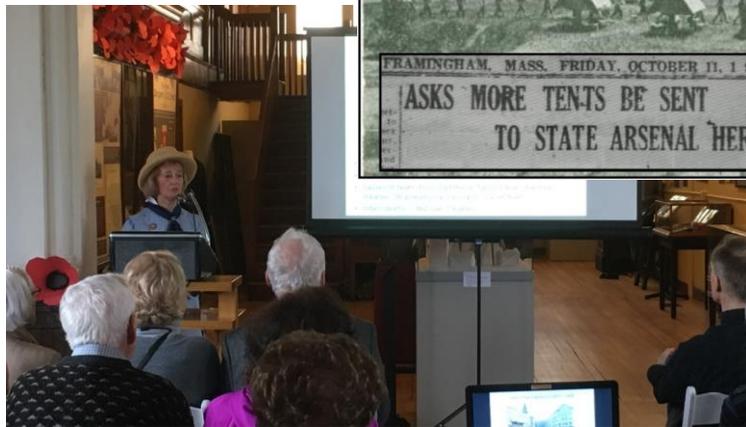
Framingham Demographics

- **Race and Ethnicity:** 63% White, 9% Black/African American, 3% Asian, 23% Some other Race, Hispanic or Latino of any race: 20%
- **Median Age:** 35.1 years
- **Foreign-born population:** 28%
- **Speak language other than English at home:** 40%
- **Population with disabilities:** 11%

FHC Initial Pandemic Response



The screenshot shows the Framingham History Center website. At the top left is the logo. A navigation menu includes: About Us, Programs & Events, Collections & Exhibitions, Education, Blog, Annie's Retirement Gala, Join & Support, Rent the Village Hall, and Shop. Social media icons for Facebook, Twitter, Instagram, and YouTube are on the right. The main heading is "Learning at Home". Below it is a large black and white photograph of a group of children. To the right of the photo is a red box with white text: "Part of the Framingham History Center's mission is to share Framingham's history with the community, whether that be at the museum or digitally. We are continually working to create online exhibitions and activities to make learning from home easier than ever." Below this text are four red buttons with white text: "ACTIVITIES", "VIRTUAL POETRY", "VIRTUAL TOURS", and "SCAVENGER HUNTS". At the bottom of the page is a large red button with white text: "Activities".

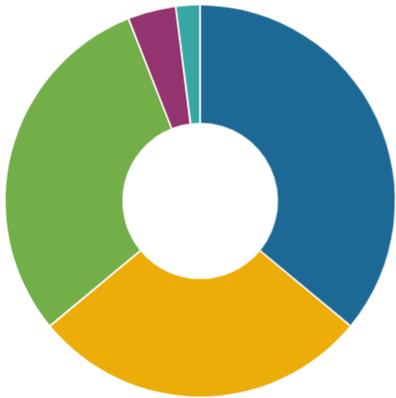


Health Disparities during the COVID-19 Pandemic

COVID-19 Cases by Primary Language

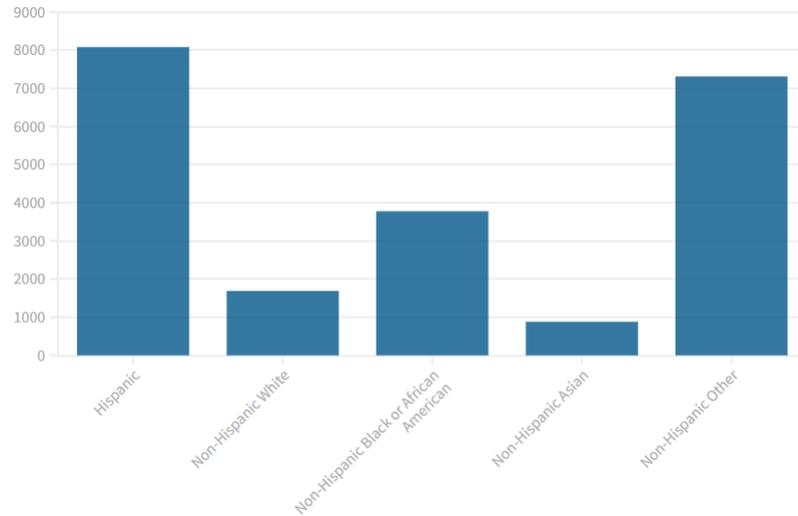
■ Portuguese ■ Spanish ■ English ■ Other ■ Unknown

Percent Of Cases Over Pandemic



Source: Framingham Health Department • Data as of 1/4/2021

COVID-19 Cases by Race/Ethnicity



Source: Framingham Health Department • Data As of 11/23/20
Graphic By Jeannette Hinkle

Benefits of Community Engagement

- Space in which all community members feel empowered
- Better community understanding of available resources
- Services that better reflect community needs
- Organizational sustainability
- Collaborative relationships

The Process

Engaging your Community: A Toolkit for Museums

by the Ontario Museum Association

<https://tinyurl.com/OMAtools>



Community Consultation



The Result

Escritura de Terra Indígena 1656



Esta escritura de terra de 1656 transfere a propriedade de uma antiga vila indígena Nipmuc e uma plantação próxima a Saxonville Falls, de cinco homens indígenas – William Boman, Capitão Josiah (Pennahant), Roger, James e Keaquisam – para o colonizador inglês John Stone. Os homens eram provavelmente ex-moradores da terra em questão. Quando a escritura foi assinada eles moravam no local chamado "plantação da oração", na cidade de Natick, então, uma vila de estilo inglês estabelecida pelo reverendo John Elliot para converter os indígenas dos grupos Algonquian, incluindo, os Nipmucs para o Cristianismo.

Este documento nos faz vislumbrar as histórias dos povos indígenas, cujas vozes foram excluídas da transação. É revelador que esta escritura tenha sido escrita em inglês para o benefício dos ingleses, e convenientemente deixou os cinco homens a representar todos os antigos habitantes, embora eles não soubessem falar inglês ou entender as leis inglesas. Sabemos disso pelo uso de impressões digitais ao invés de assinaturas na escritura.

LD105

Transcrição (em inglês)

Os escolhidos de Framingham

<https://exhibitions.framinghamhistory.org/>



Framingham History Center



Community Engagement Plan Adopted February, 2022



<https://tinyurl.com/FHCPlan>



THANK YOU!

Stacen Goldman

curator@framinghamhistory.org

The Framingham History Center

framinghamhistory.org

Q&A

5 May 2022



Cassandra Williams Rush
Manager & CEO,
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