Today's Presenters

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Virtual is Here to Stay:
Making Online Sessions Fun and Focused

Connection & Creativity

Image by Ronny Overhate from Pixabay

Begin by letting go

Image by Ana Krach from Pixabay

"Zoom fatigue" is real

1) Excessive amounts of close–up eye contact is highly intense.

2) Seeing yourself during video chats constantly in real–time is fatiguing.

3) Video chats dramatically reduce our usual mobility.

4) The cognitive load is much higher in video chats.

Source: https://news.stanford.edu/2021/02/23/four-causes-zoom-fatigue-solutions/

Image by Ralph Klein from Pixabay

Virtual life–it's also good!

1) Global connections

2) Participation opportunities for those unable to travel to in-person events

3) Commute times and travel expenses reduced or eliminated

4) Multiple methods to engage during the same meeting or event.

And more …

Image by Ralph Klein from Pixabay

Virtual life–it's also good!

In your experience, what are some additional benefits of virtual life?
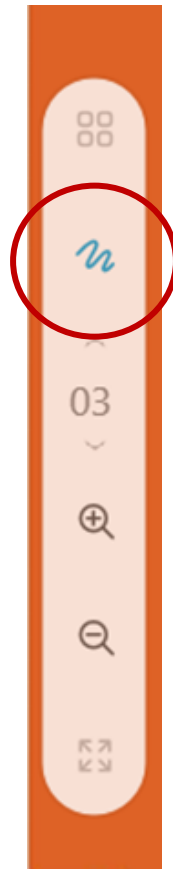
Share in chat.

Learner guide – stay connected

WebJunction

Virtual is Here to Stay: Making Online Sessions Fun and Focused

Let's face it – online meetings and events are here to stay. Whether it's delivering online programming, facilitating staff meetings, or orchestrating an online conference, we are spending many hours online, trying to connect with others while staring at a screen. "Zoom fatigue" is real, but there are ways to mitigate it. Learn strategies to plan, design and host live online meetings or presentations that will energize, inform, and encourage your library audience to settle in, participate, and learn. Together, we'll find that virtual can be fun and refreshing!

https://www.webjunction.org/events/webjunction/virtual-is-here-to-stay.html

Presented by Nancy Lensenmayer, Kathleen Gesinger, and Betha Gutsche

What are your goals for viewing this webinar?

Personal Goals	
Team Goals	

Zoom fatigue is real!

The pandemic has prompted most of us to spend a lot more time interacting with co-workers, friends, and family online.

– What do you find most draining about being online?

– What advantages, if any, do you see about your increased online interactions?

1

...Participant

...erson to virtual has presented new opportunities in our professional and ...that are ways you like to be engaged online as a participant?

...Environment

...y to focus attention exclusively on a single live-online meeting or event. ...ortant to remember that the live event is experienced within a wider ...me and space.

...suggestions for enriching engagement and integrating the online and offline

...e you've already tried or experienced ...y you'd like to try (or suggest to event organizers that they try) ...about how you might adapt the strategy

...e confirmation message
...tation to the online environment
...ty for learners to get to know each other
...of related resources
...ide or workbook
...o prepare for live session(s)
...offline discussion and reflection
...ts and/or project work
...s for collaboration on assignments or projects
...critiques and reflections
...message with appreciation of participation

...do you have for continual engagement and building a virtual community?

2

...unction

...steps, who, when, etc.)

3

...unction

4

Access Annotation Tools

Step 1 and 2

Step 3 and 4

1. Mouse over slide to find **long white pill menu** at far left
2. Select **squiggle icon** to open annotation tool panel
3. Go to **square icon** for submenu
4. Select **check mark**
5. Click on slide to practice

I do a great job taking screen breaks!

Strongly Agree   Agree   Disagree   Strongly Disagree

Image by Pexels from Pixabay

What's your favorite screen break?

Your role as participant

Image by Maike und Björn Bröskamp from Pixabay

Empower participants

1) Plan and design a welcoming event.

2) Help participants feel ready to participate. Set the expectation early.

3) Acknowledge the experiences and ideas that are in the room.

4) Provide orientation to the platform and tech in advance. Have some fun!

Create the Whole Environment

Marsh by Alain_Audet on Pixabay

Virtual is an Ecosystem

Eden Project Cornwall by Penstones on Pixabay

SLIDESMANIA.COM

According to Priya Parker, author of **The Art of Gathering**, …

Engagement starts as soon as the event is announced.

Short–term event

An offline beginning and an offline end
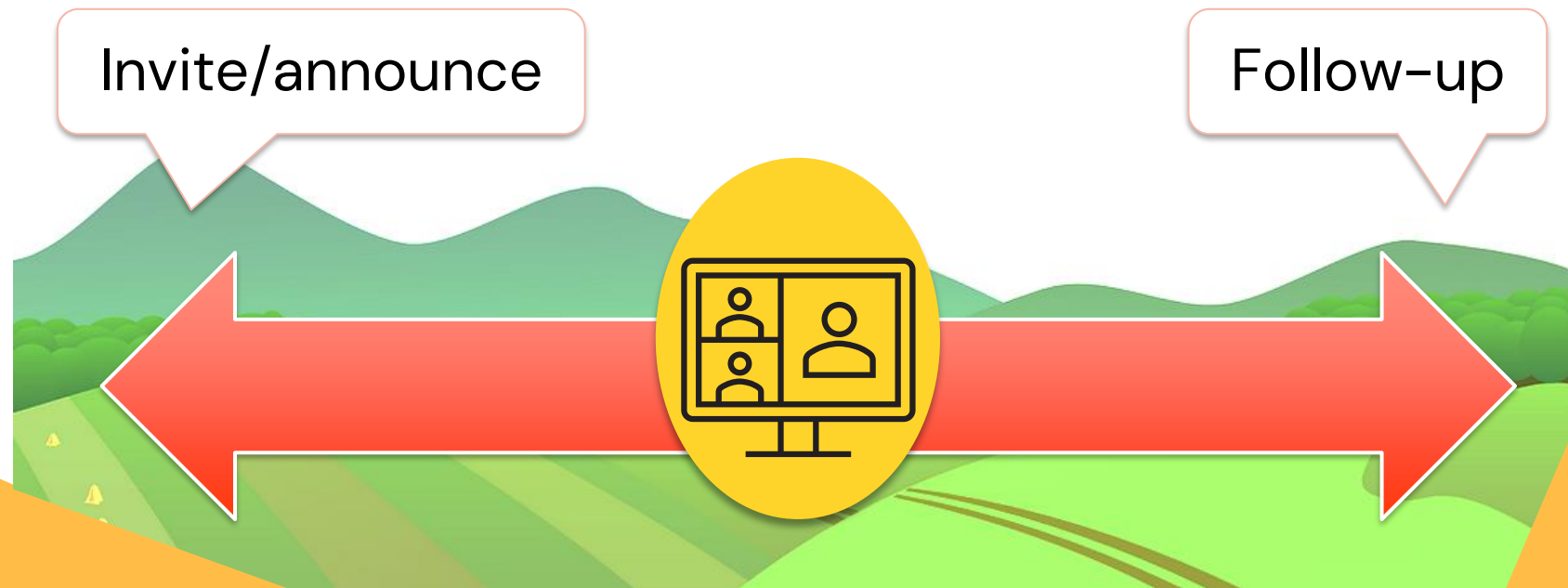
Invite/announce

Follow-up

From the beginning

- Welcome and orientation
- Foster connections among learners
- Collect relevant resources
- Offer a learner guide or workbook
- Assign pre-work

Integrate offline with live online

- Discussions, reflections
- Assignments, project work (applied learning)
- Final critiques and reflections
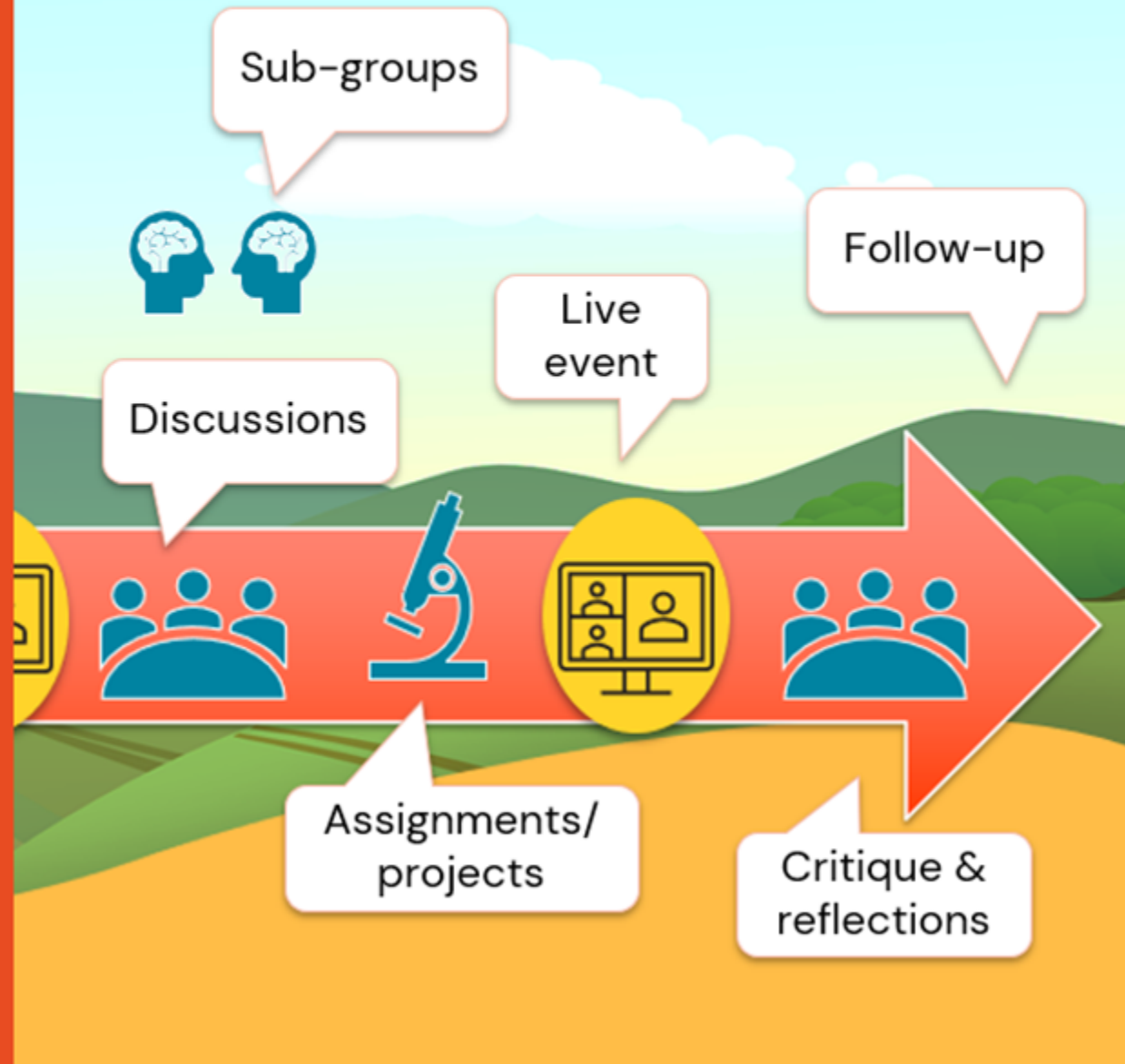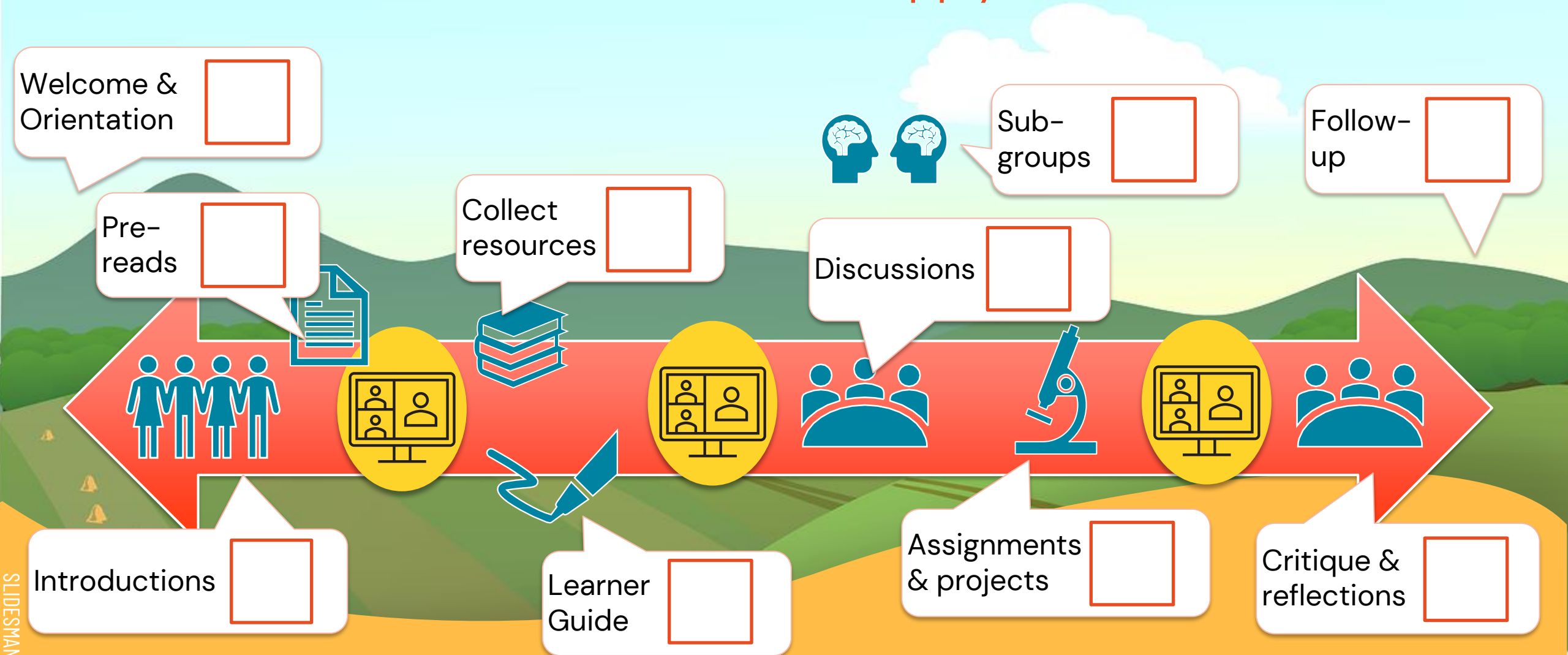
Eden Project Cornwall by Penstones on Pixabay

Create *your* virtual engagement ecosystem.

A quick stretch
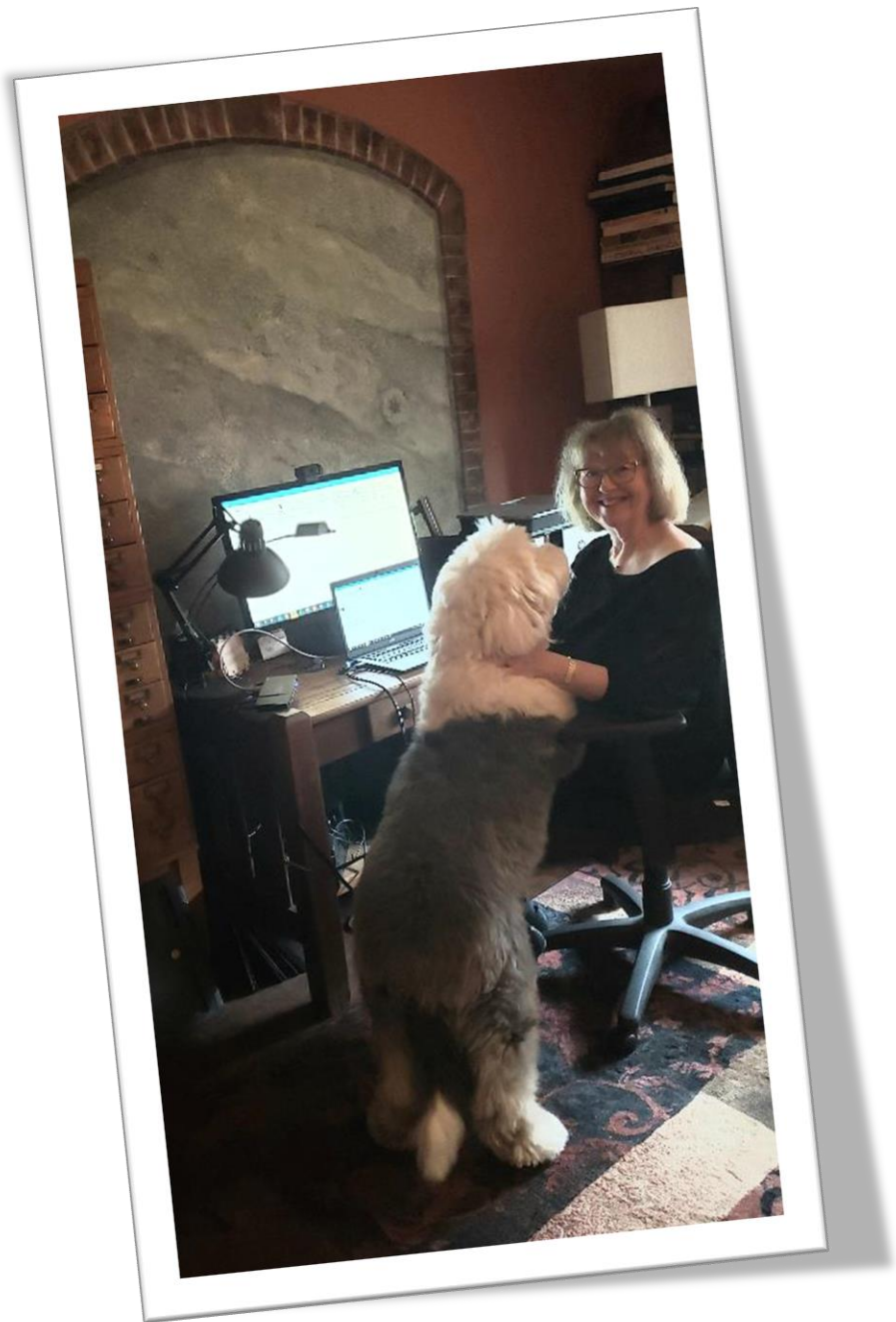
Online in the real world

At home, in our cars, in a busy library....

We are surrounded by real life even when connecting virtually!

How many of you have seen or hosted a visiting pet during an online meeting?

While it's not always ideal, acknowledging the real world during our workdays gives us some space and grace to be human.

Introduce variety

Plan for a variety of meeting experiences

- Speak to the full group

- Breakout rooms for small groups

- Breakout rooms for 1:1 conversations

- Screen engagement

- Pen to paper reflections

Background visuals – video

- Use participant video to connect, even just for greetings.

- Most effective with a small group – no more than 25. Do you agree?

- Add video and background for virtual meetings to "hide" real life or to add fun to your virtual life.

Background visuals – slides

SHARE ONE THING YOU'VE DONE THIS SUMMER THAT HAS BROUGHT YOU PERSONAL JOY!

- Enhance meeting slides with relaxing photos or visuals.

- Slide tools are a blank canvas. Have some fun!

- There are a number of free sites with quality photos!

Keep it simple
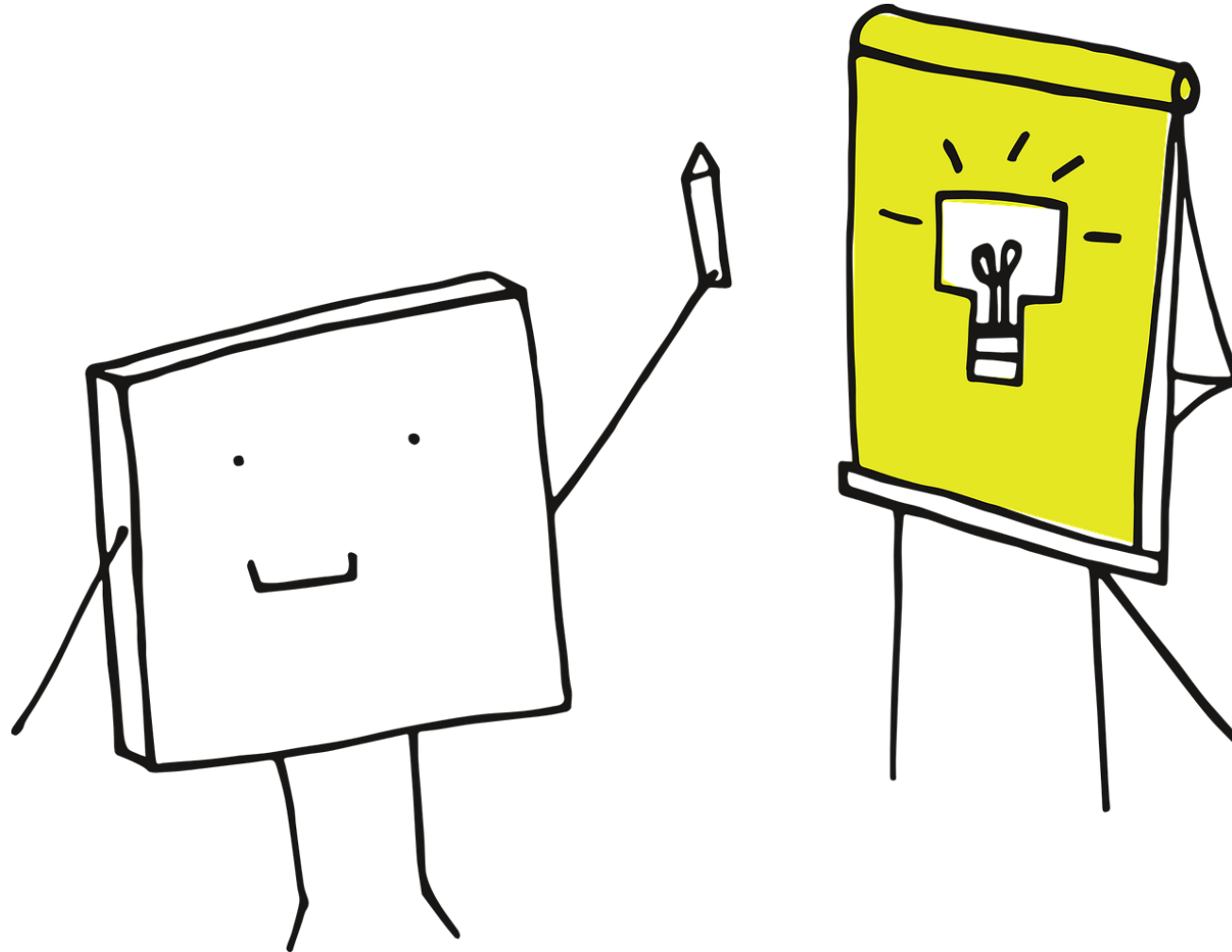
Incorporate fun!

- Virtual can be fun!

- Simple, quick and free

- Complex, time-consuming and $$

- Do the unexpected!

- Change it up

- Tailor to your session audience and goals

Celebrate special events

Today is National Vanilla Cupcake Day!

- National holidays
- Birthdays
- Work anniversaries
- Colleague's first or last meeting
- Departing colleague party
- Accomplishments

Encourage collaboration & physical activity

Jason Reynolds Brain Yoga Cards

48 WATERCOLOR PENCILS PREMIUM

GRAB YOUR DECK

Play-Doh

Watercolor pencils

Juggling balls

Send pre-event surprises
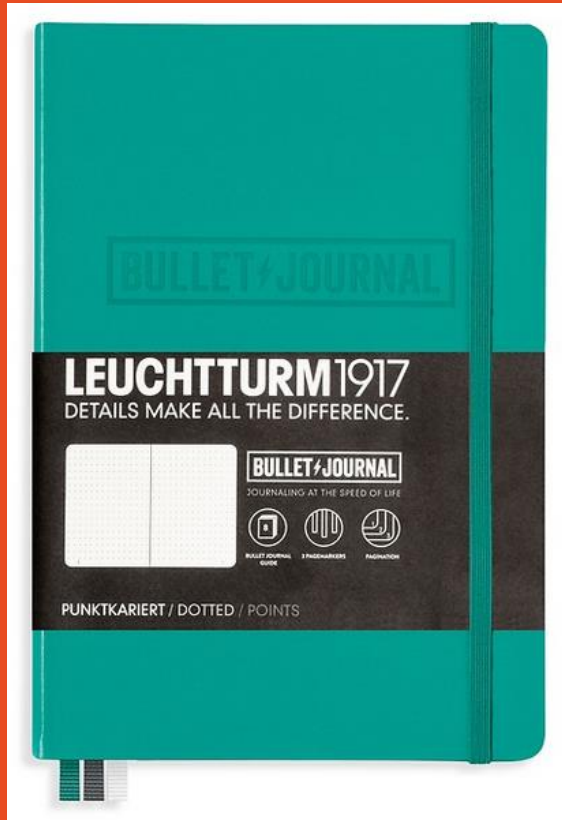
Journal and door hanger
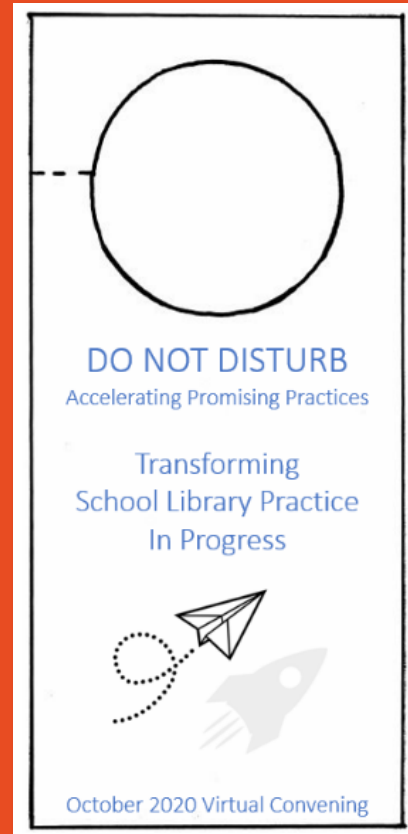
Pound of coffee

Fun treats!

Meeting boxes

3-day conference? Send a meeting box!

jennlagarde

56 likes

jennlagarde Something pretty cool arrived in the mail today. Next week I'm working with a group of librarians who are determined to change the way #informationliteracy is being taught in their schools. Because we can't meet in person, the event organizers sent every participant a "meeting box" with a little conference style swag and some munchies to help them enjoy a sliver of the conference experience at home. Each box also

Contests

Action Take-aways

Image by Pexels from Pixabay

How to Use Padlet

3

Click the **Publish** Button

2

What is the action you'll take?

For fun, add photos or links
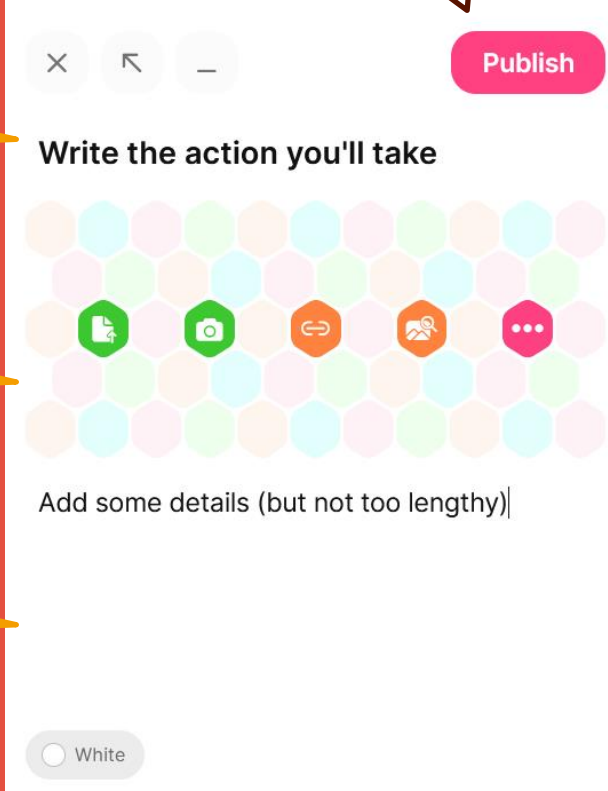
How will you adapt it to fit your situation? (be brief)

1

Click the **PINK** Button

gutscheb · 1m

Virtual is Here to Stay

What actions will you take to make your virtual engagements more fun and focused?

REMAKE   SHARE

Publish

Write the action you'll take

Add some details (but not too lengthy)

White

Thank you!

Comments or questions?

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