

Managing Relationships with Key Constituencies

Today's Facilitators



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Sharon Morris
Colorado State Library
@cslsharon

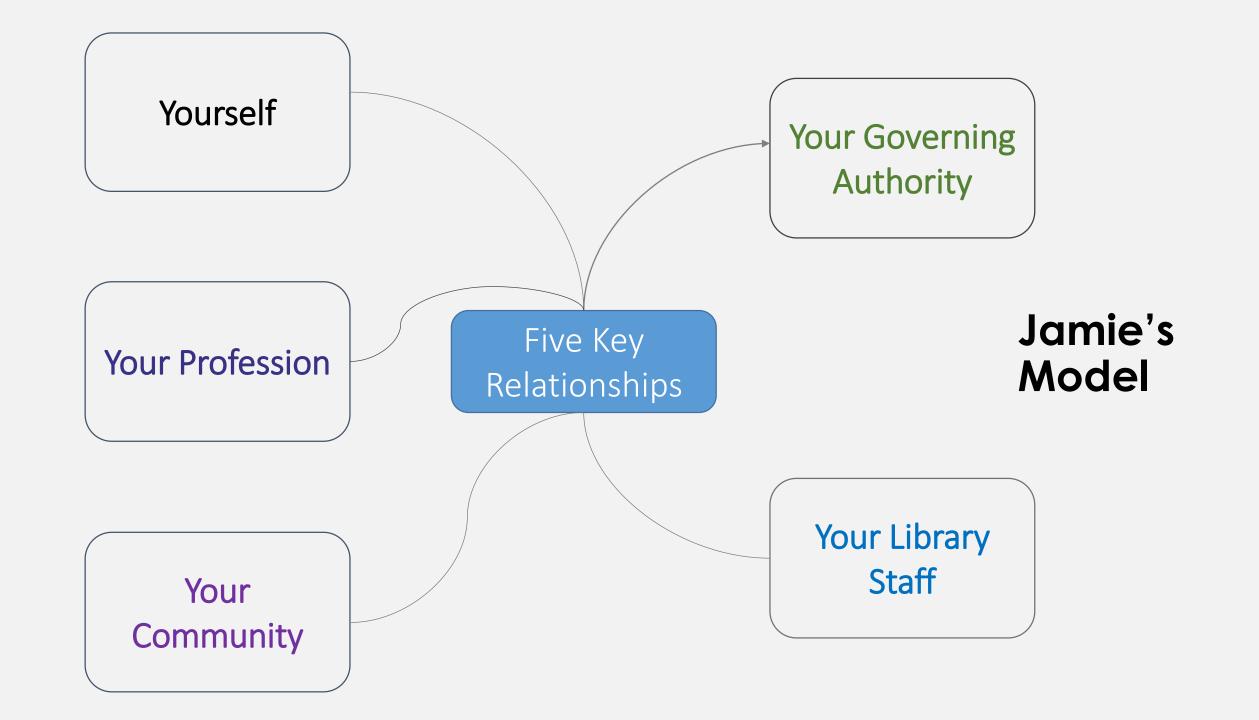
Today's Agenda

Introduction & Models

Constituencies & Strategies

Relationship Management Planning



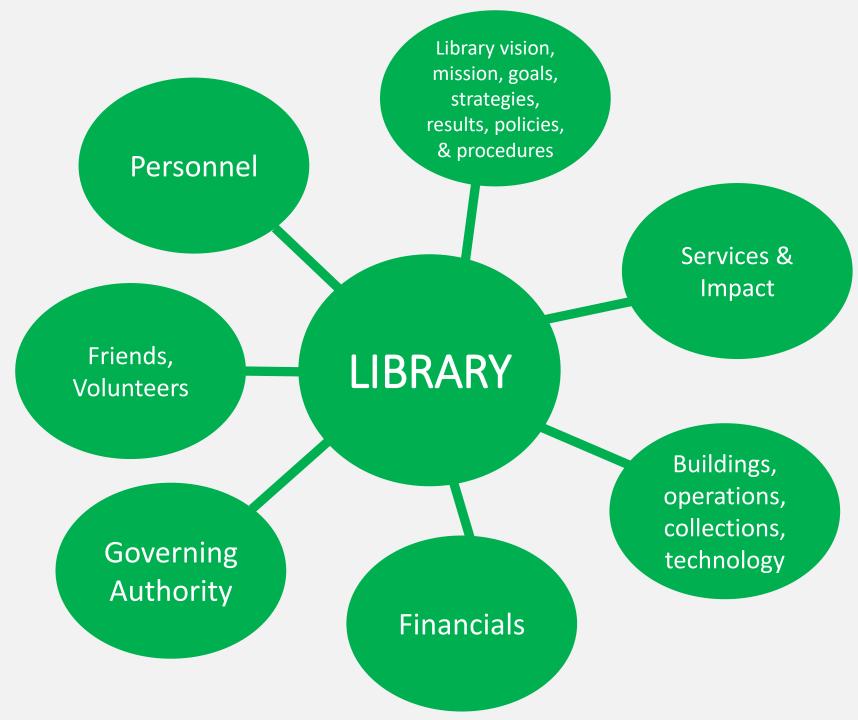




Director's Library Responsibilities

Sharon's Model





Jamie's Model

Part 1

Your relationship with your governing authority

One voice

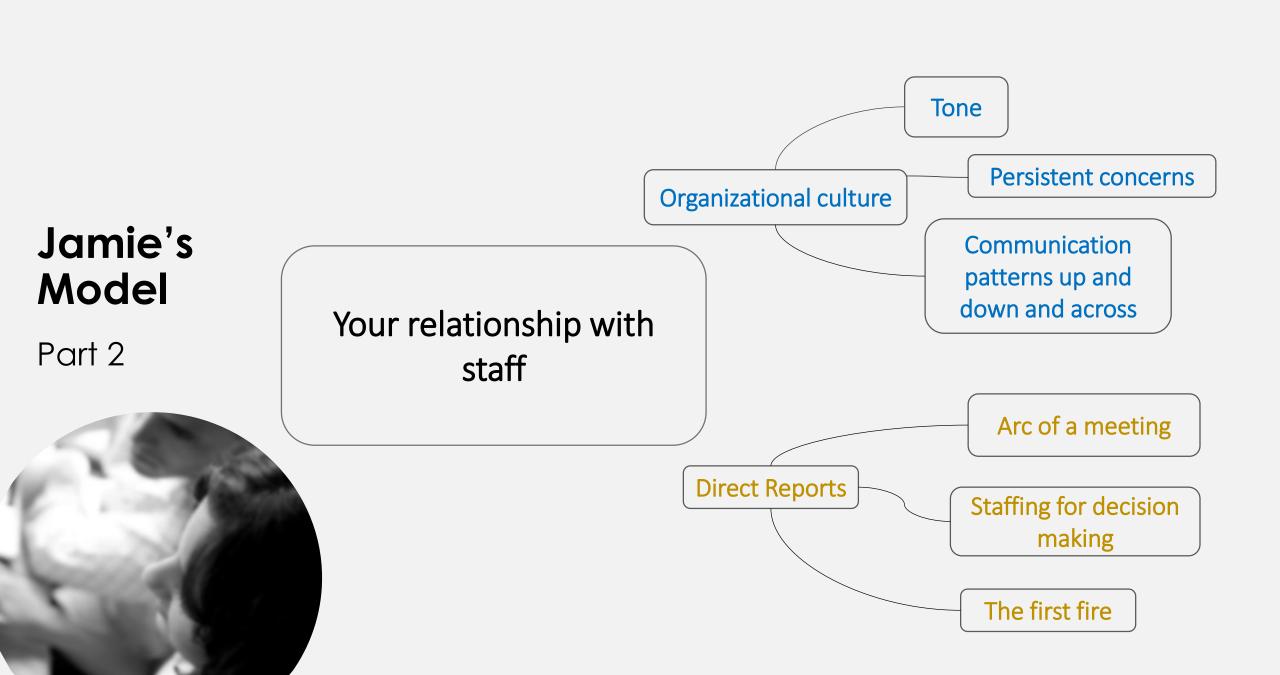
Reports

Boundaries

Measures of Success

No Surprises









Director's Community Responsibilities

Sharon's Model

Brainstorm list

Jamie's Model

Part 3

Your relationship with community

Managing relationships

Building a database of issues

Community Agenda



Your Relationship - Professional

- Associations & Consortia
- Public administration values & ethics
- Legal requirements
- Library values & ethics

- Lifting up your head
- Comparing to see what's confirmed, what's an outlier
- Giving back to the profession

Your Relationship - Self

Getting better at work

- Your core values
- Your professional development

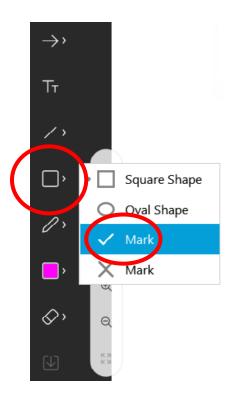
Renewal

- Nature
- Family
- Exercise
- Hobbies

Annotation Tools

- 1. Mouse over slide to find **small pill menu** at far left
- 2. Select top squiggle icon to open annotation tool panel
- 3. Select **square** icon
- 4. Select check mark
- 5. Click on slide to practice







Relationship Management Plan

Relationship	Frequency	Strategies	Success Measures
Library/Gov. Authority			
Library/Staff			
Community			
Professional			
Self			
(Other)			

Thank you!



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