

The Future is Now: Virtual, Augmented, and Mixed Reality in Public Libraries

Jen Bishop

Carroll County Public Library

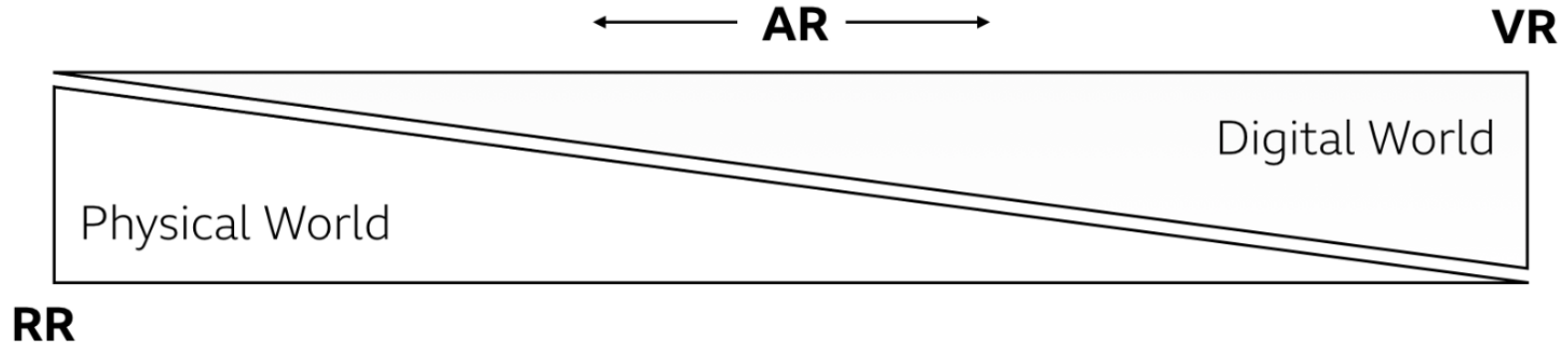
Liz Sundermann-Zinger

Baltimore County Public Library



What is VR, AR, MR, and XR?

The xR Spectrum



Mashup of S Somasegar & Linda Lion/TechCrunch
and Clay Bayvor/ Google

Virtual Reality

Fully immersive,
computer-generated
environment

Phone, stand-alone,
console, and PC based
platforms



Photo credit: Carroll County Public Library

Augmented Reality

Overlays 2D or 3D digital content onto the real world

Accessed via mobile devices and apps or AR headsets



Introducing Communities to Technology



Photo credit: Carroll County Public Library

Getting Started with VR

PHONE BASED:

- Google Cardboard
- Samsung Gear VR
- Google Daydream View



STAND-ALONE:

- Oculus Go
- Lenovo Mirage Solo with Daydream



Getting Started with VR

CONSOLE BASED:

- PlayStation VR



PC BASED:

- HTC Vive and Vive Pro
- Oculus Rift + Touch



Getting Started with AR

MOBILE DEVICES:

- AR supported phones and tablets

HEADSETS:

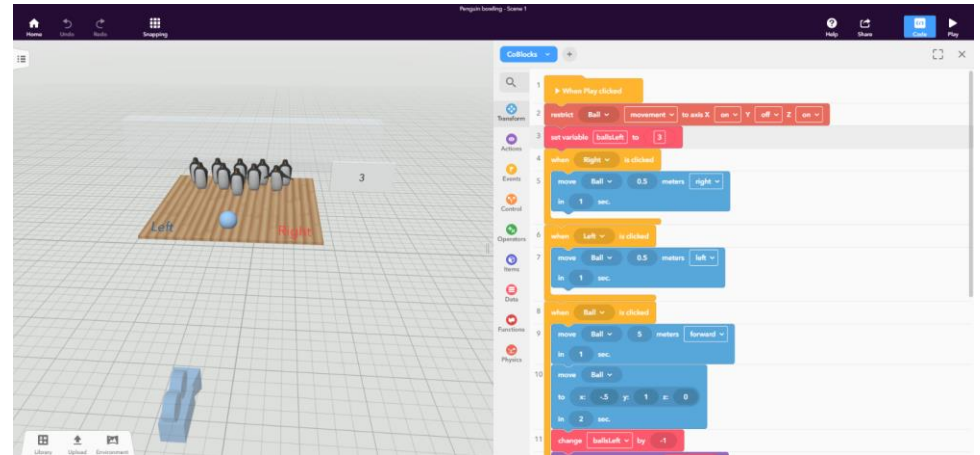
- Still early in development
- Hololens and Vuzix Blade



Photo credit: Carroll County Public Library

Applications in Libraries

- Start by providing an introduction and access to technology
- Explore immersive media content creation



Virtual Reality Roadshows and Lending



Photo credits: Maryland State Library



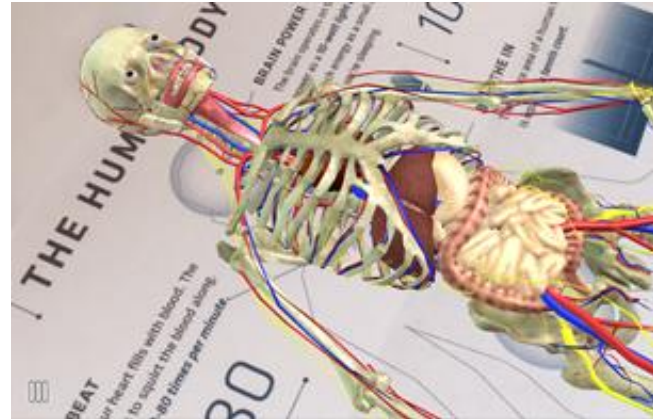
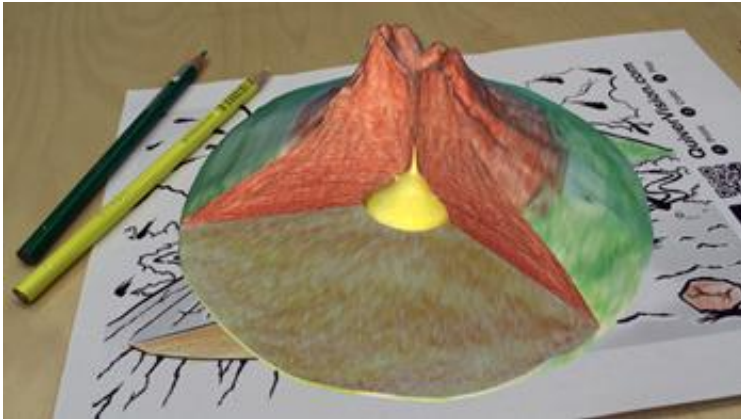
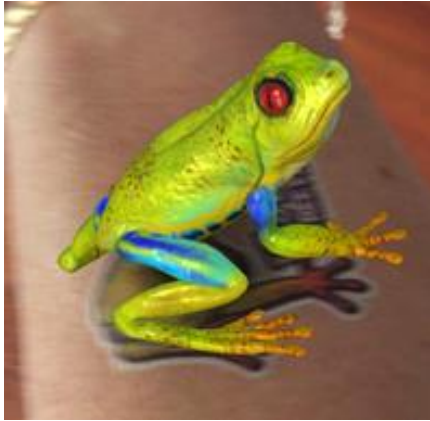
Google Expeditions VR



Photo credit: Carroll County Public Library

Introducing Augmented Reality

AR experiences using HoloTats, Quiver, & DAQRI



Support Content Creation



Photo credit: Maryland State Library

Create VR & AR



Photo credit: Maryland Library Association

Create in VR & 3D Print- MageWorks



Photo credits:
Carroll County Public Library

Outreach with VR

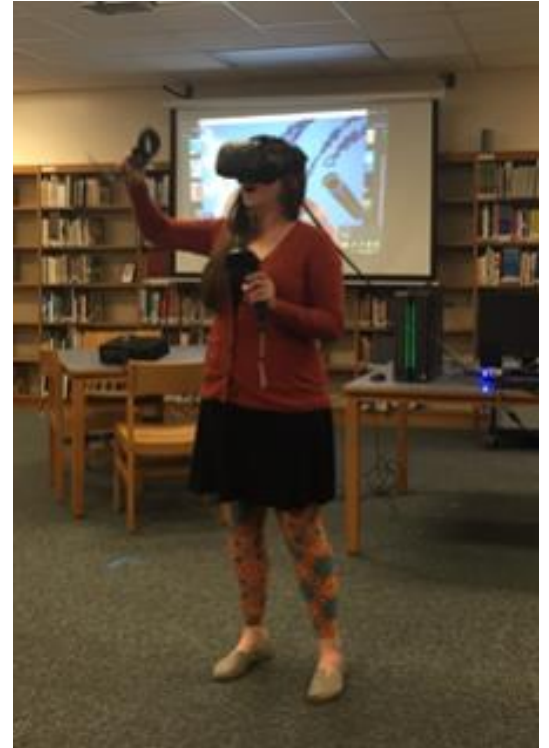
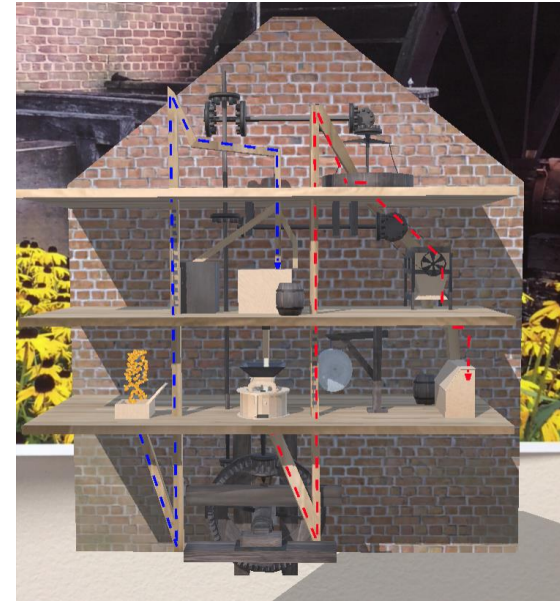


Photo credits: Carroll County Public Library

Union Mills: Early Industry Comes Alive Exhibit

Using Augmented Reality to bring history to life



Supporting VR in your library

Developer in residence

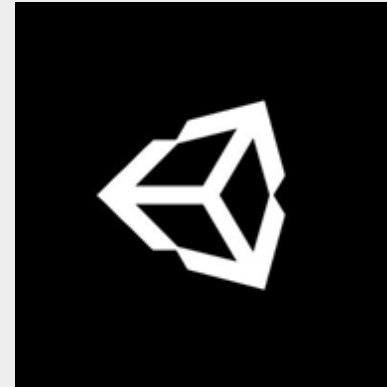
Statewide lending

Training Videos



Photo credit: Baltimore County Public Library

Follow Trends



Logo images credited to each organization

Thanks to

Institute of Museum and Library Services, Maryland State Library,
BaltiVirtual, FutureMakers, Earthborn Interactive

Videos

MageWorks

Baltimore County Public Library

https://youtu.be/bFumsA_eVZg

Customer Interaction and Safety for HTC Vive and Oculus Rift

Baltimore County Public Library

<https://makeitplace.carolib.org/>

Contact Us!



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BALTIMORE COUNTY
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