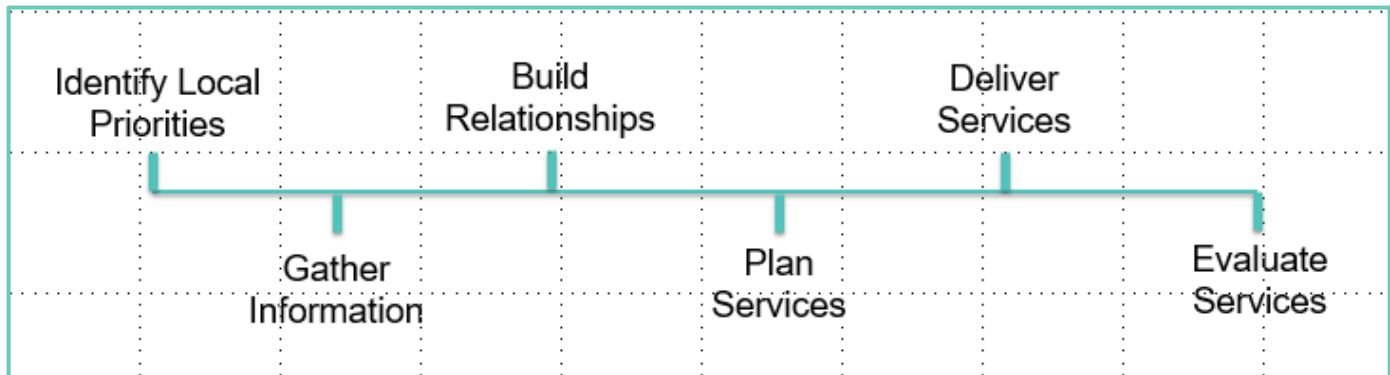# Pathway to Equitable Programming

This pathway is intended to help you build your capacity to create equitable programming with your community. Keep in mind that the end of the path cycles back to the beginning and the steps between overlap and repeat.

Identify Local Priorities

Decide Highlight your **community assets**. In conversation with internal and external stakeholders, identify 1-2 priorities

Gather Information

Learn Increase your understanding of your community by gathering information including **demographic data** and **community led data**

Build Relationships

Listen Create **connections** with community members. Be alert to **partnership** possibilities and changes affecting service needs.

Plan Services

Design

Develop a plan of service to **address local priorities**, including how the service will be delivered and evaluated

Deliver Services

Implement

If possible, collaborate with a **partner** who is already serving the audience you hope to reach.

Evaluate Services

Reflect

Evaluate the program. Were your outcomes met? What did you learn? What happened that you did not anticipate?

Photo: Seattle Public Library

SUPERCHARGED STORYTIMES