Learning on the Go-Go-Go

Jennifer Peterson
Community Manager

15-minute briefings + 45 minutes of office hour chats = Power Hours

SUNDAY, 11:00 AM – 12:00 PM
Empowered to help build libraries that are at the heart of every community.
Meet the modern learner…on the go!

Learns **as needed, anywhere, anytime**

- 56% at the point of need
- 48% evenings and weekends
- 41% at their desk
- 30% during breaks and at lunch
- 28% on way to or from office

Modern Learner Infographic: 2018, from Profile of a Modern Learner in 2018 by Kirstie Greany, Elucidat
[https://www.elucidat.com/blog/modern-learner-profile-infographic/](https://www.elucidat.com/blog/modern-learner-profile-infographic/)
Informal vs. Formal Learning

• Learning on the go doesn’t diminish value of learning
• As impactful as formal learning
• Flex to what motivates you
• Embrace the small moments, bite-sized learning
• On the go learning can be applied immediately to your work
• No wrong way to informally learn
5 Ways to Enhance Learning on the Go

1. Self-direct your learning
2. Learn with others
3. Use learner guides
4. Socialize your learning
5. Grow a culture of learning

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1. Self-Direct Your Learning
Self-Directed Achievement

“A culture of **lifelong learning** …begins with me.”

1 goal
1 hour
every week
= culture change

Learn more about Self-Directed Achievement in the webinar with Tooele City Library: [http://www.webjunction.org/events/webjunction/Self_Directed_Achievement.html](http://www.webjunction.org/events/webjunction/Self_Directed_Achievement.html)
2. Learn with Others
Learn Together

• Come together as learners (colleagues, Friends, board…)
• Acquire a common language about the topic
• Host discussions to find local relevance on the topic
• Brainstorm ways to apply learning to your work
• Team up on action plans
• Share learning plan/goals
• Get certificates for each learner on WebJunction!
Facilitate Learning

• Convene and coordinate
• Foster connections
• Cultivate a learning environment
• Spark discussion

Download the Facilitator Guide: oc.lc/facilitator-guide
3. Use Learner Guides
A learner guide can guide your flow!
4. Socialize Your Learning
Chat is where it’s at

from Sara to All Participants:
Earlier this year our library did an online staff survey. I called it "Today I bent a rule (or wanted to) in order to provide good customer service."

Staff had the opportunity to tell us about specific barriers to customer service (library policies, procedures) they encounter. We now have a list of issues to address.

from Karol: I love that you did that! I would love to see a copy of the survey! Any chance you can email a copy?

from Gabriel: I would also love a copy if possible

from Sarah: me too!

from Jennifer: Sara, if you're willing, you can send the survey to WJ and we can post to the archive page resources.

Read Sara's follow up article, "Today I Bent a Rule"

Social Library

The Social Library series spreadsheet collects all volumes and can be sorted by state, library, example and topic.

In this special Holiday Edition of our Social Library series, we're highlighting programming and marketing examples from libraries we follow on Facebook. From a 12 Days of Library Giveaways contest to an Ugly Sweater Craft Night, and from Holiday Pet...
Library-Related Facebook Resources

- Libraries and the Opioid Crisis
  - 493 members

- Public Library Association (PLA)
  - 15K like this · Chicago, Illinois · Nonprofit Organization

- Association for Rural & Small Libraries (ARSL)
  - 3.6K like this · Nonprofit Organization

- Library Journal
  - Media/News Company
  - Magazine
  - 92K like this

- Library Think Tank - #ALATT
  - 35,391 members

- The Shareable Clique
  - 2,860 members

- Libraries & Social Media
  - 9,043 members

- Let's Move in Libraries
  - 621 like this · Community

- From Awareness to Funding - 2018
  - 156 members
Public Libraries Respond to the Opioid Crisis with Their Communities

Learn with libraries around the country

The project will identify, synthesize, and share knowledge and resources that will help public libraries and their community partners develop effective strategies and community-driven coalitions that work together to address the opioid epidemic in America.

This project was made possible in part by the Institute of Museum and Library Services project number LG-00-18-0298-18.
5. Grow a Culture of Learning
Growing a Culture of Learning

• Learning is the business of libraries
• Motivate self and others
• Model learning
• Be life-long learners
• Support learning relationships
• Learning organizations!

Photo by Cindi on Flickr / CC BY-NC 2.0
Transform Your Library with WebJunction

Published: 02 January 2019

"The transformation is unbelievable. The whole library used to be dark and not fun."

This is what one patron said about the space transformation at the Glens Ferry Public Library, in Glens Ferry, Idaho, that was fueled by a grant to OCLC from IMLS and guided by the experts at WebJunction through the Small Libraries Create Smart Spaces program. If you’ve been wanting to collaborate with your community in transforming a space in your library to encourage more hands-on, participatory active learning, it might be time to get your library involved, too.

During the first round of the project, 15... Read more

Posted In: Small Libraries Create Smart Spaces
New to the WebJunction Course Catalog

- Media Smart Libraries: Building Partnerships to Support Children in a Digital Age
- Supercharged Storytimes
- Making Space for Active Learning in Your Library
Newsletter

• Two issues each month
• New articles and resources
• Learning opportunities, courses, webinars, projects

March 7, 2018

Bringing the Community Together

Whether through books, computer classes or board games, libraries are a powerful tool for bringing the community together. The stories in this issue highlight the impact that comes from dedicated library staff forging partnerships, seeking opportunities and trying new ideas. All of these stories and ideas were shared with us by staff who work in libraries. If you have something to share, reach out to us at social@webjunction.org - your stories are at the heart of what we do!

https://www.webjunction.org/explore-topics/wj-news/crossroads.html
thank you