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Symposium for the Future, ALA Midwinter 2019

Equity and Supercharged Storytimes



Supercharged Storytimes training

- Based on VIEWS2 research methods & tools
- 2015 pilot research-to-practice
- Missing piece: connecting with families who were not already coming to storytimes

Supercharged Storytimes

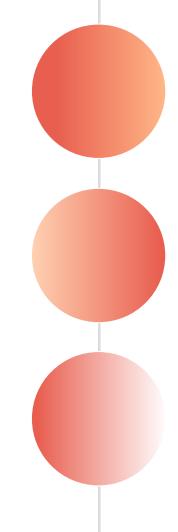
– the next generation



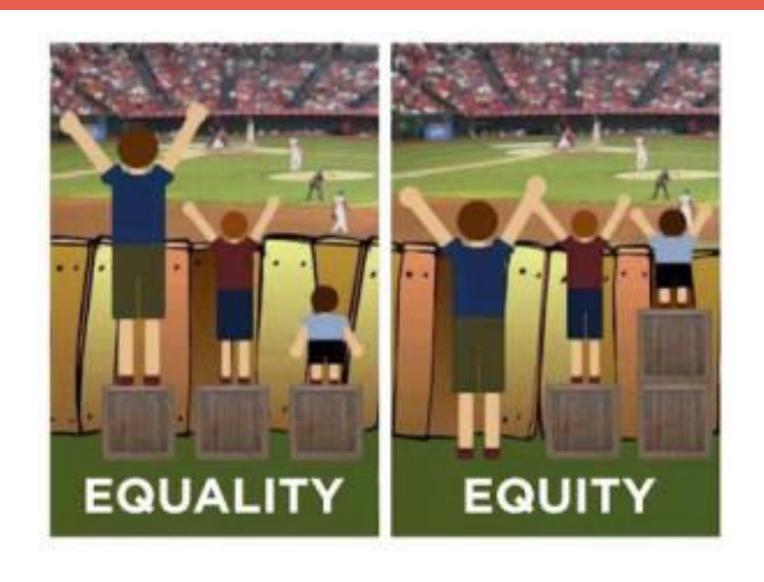
"Libraries have an attendance gap that echoes the achievement gap [in schools] ...and that is a gap that you should find unacceptable."

-offered with love for libraries by Ralph Smith, Senior Vice-President of the Campaign for Grade-Level Reading

The Equity Framework



Access & Inclusion ≠ Equity



Building An Equity Framework

Racial Equity

Racial equity is the condition that would be achieved if one's racial identity no longer predicted, in a statistical sense, how one fares. When we use the term, we are thinking about racial equity as one part of racial justice, and thus we also include work to address root causes of inequities not just their manifestation. This includes elimination of policies, practices, attitudes and cultural messages that reinforce differential outcomes by race or fail to eliminate them. (Center for Assessment and Policy Development)

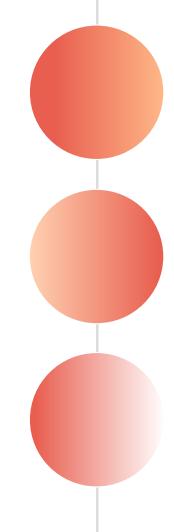
Inclusion

Authentically bringing traditionally excluded individuals and/or groups into processes, activities, and decision/policy making in a way that shares power. (OpenSource Leadership Strategies)

Diversity

Diversity includes all the ways in which people differ, and it encompasses all the different characteristics that make one individual or group different from another. (UC Berkeley Center for Equity, Inclusion and Diversity)

From Guest to Host





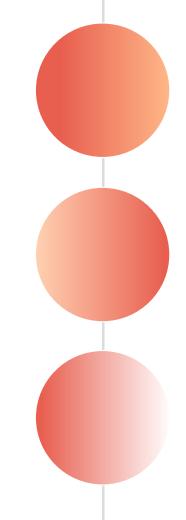


How does the library empower community members to be hosts?

-OR-

How can you become a guest in your own library?

The Institutional Approach to Equity



Group Discussion

What are the opportunities in your library?

Pathway to Equitable Programming

Decide

Identify Local Priorities

Highlight your community assets. In conversation with internal and external stakeholders, identify 1-2 priorities

Listen

Build Relationships

Create connections with community members. Be alert to partnership possibilities and changes affecting service needs.

Implement

Deliver Services

If possible, collaborate with a partner who is already serving the audience you hope to reach.

Increase your understanding of your community by gathering information including demographic data and community led data

Gather Information

Learn

Develop a plan of service to address local priorities, including how the service will be delivered and evaluated.

> Plan Services

Design

Evaluate the program.
Were your outcomes
met? What did you
learn? What happened
that you did not
anticipate?

Evaluate Services

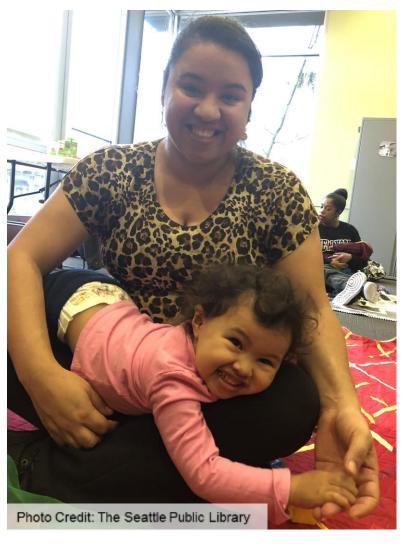
Reflect

Decide



- Engage internal and external stakeholders
- Highlight community assets
- Identify a priority

Learn



- Deepen understanding of community
- Gather community led data
- Gather demographic data

Listen



- Build relationships
- Understand the complex and diverse needs of community
- Listen

Design



Implement

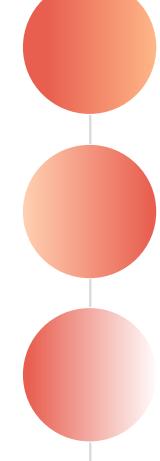


Reflect



- Discuss
- Evaluate
- Plan

Equity in Supercharged Storytimes





"...this process is a **constant and active journey** of: connecting with community
members, overcoming biases, building
relationships, and removing barriers."

-self-paced course participant



Questions?

- You are welcome to contact:
 - CiKeithia Pugh <u>Cikeithia.Pugh@spl.org</u>
 - Betha Gutsche gutscheb@oclc.org
 - Supercharged Storytimes:
 oc.lc/supercharged-course

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 - Saroj Ghoting





