**Revitalizing Library Volunteer Engagement - Learner Guide**

<https://www.webjunction.org/events/webjunction/revitalizing-library-volunteer-engagement.html>

**Event Description:** Library volunteerism is evolving. Gone are the days of looking for tasks to keep your volunteers busy. Libraries are now enlisting high impact volunteers who are bringing unique skills and expertise to enhance the library’s mission. Join us to learn how you can harness the power of skilled volunteers in your community and hear success stories of innovative volunteer engagement in libraries of all sizes and budgets.

Presented by: **Carla Lehn**, principal consultant of the Lehn Group, former Library Programs Consultant of California State Library, and author of the new book, [*From Library Volunteer to Library Advocate: Tapping into the Power of Community Engagement*](https://protect-us.mimecast.com/s/mJfpClY0V2u8RnwSGUwdW?domain=abc-clio.com).

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| **What are your goals for viewing this webinar?** |  |
| **Personal Goals** |  |  |
| **Team Goals** |  |  |
| **Benefits of Volunteer Engagement** |  |
| What are some ways your library and your community could benefit by implementing these volunteer engagement strategies?* Enhance or expand services with more help
* Gain skills we don't currently have on staff
* Engage with community members who don't use the library but have skills they wish to volunteer
* Gain new community connections
* Free up staff time for other duties or to design a new program or service
* Develop a group of strong supporters and advocates who are familiar with the library’s services and needs
* Other:
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| **Assessing Potential Programs or Services**  |  |
| What programs or services have you been wanting to expand or develop but haven't because there's not enough staff time? 1.
2.
3.
4.
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| **Potential Volunteer Roles** |  |
| Consider roles for volunteers to play in helping to expand or develop those services.* What skills are required to make the service happen?
* If volunteers can't be used in the service delivery for some reason, what other skilled roles could they play?
	+ Graphic Design
	+ Event Planning
	+ Public Relations
	+ Strategic Planning
	+ Other
* Will volunteers need to be on site at the library? At sites outside the library?
* Is there a role for a virtual volunteer in making this happen?
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| **Identifying Potential Volunteers through Partnerships** |  |
| What potential partnerships can be developed through volunteer engagement?* Groups where people with skills you need "hang out"
	+ College/University
	+ Corporate IT department
	+ Crochet Guild
	+ Art Center
* Professional Associations such as Public Relations Roundtable, Academy of Nutrition and Dietetics, etc.
* Other organizations that your existing volunteers are connected with
* City or County departments who might share resources in order to reach a group of community members with their message
	+ Police
	+ Fire
	+ Hospital
	+ Farmer's Market
* What others can you think of?
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| **Action Plan**  |
| What ideas have you come up with that you would like to see implemented? What would be your first step? Who needs to be involved? What sort of timeline would you like to target? |