Today's Presenters



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YOU'VE GATHERED THE DATA: NOW WHAT?

Kate Tkacik, Foundation Center Ellen Jacks, University of Wisconsin-Madison

Visualizing Funding For Libraries: A Project of Foundation Center with support from the Knight Foundation





Go to: libraries.foundationcenter.org

Follow:

@grantspace

@fdncenter

The Most Important Things You Need To Know To Secure Grants For Your Library

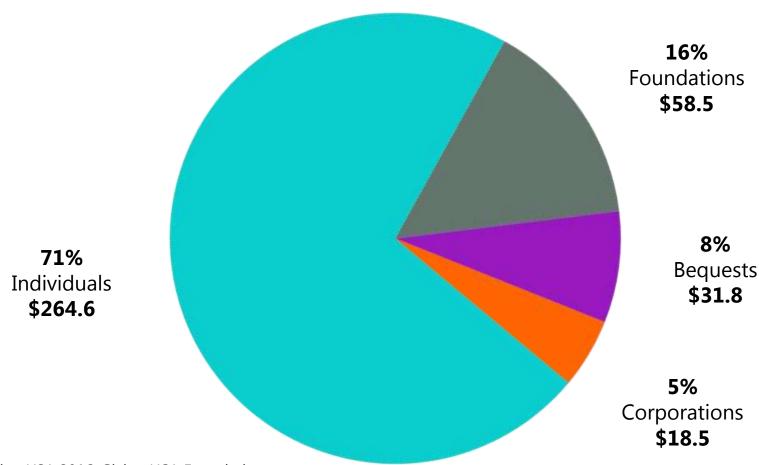


You Can't Survive On One Funding Source Alone



Private Contributions By Source

Total Giving: \$373.4 (\$ in billions)



Source: Giving USA 2016, Giving USA Foundation, Researched and written by the Center On Philanthropy at Indiana University

#2 Not All Foundations Are Alike



Private Foundations

There Are Three Main Types:

Independent

Company-sponsored

Operating

Friends group

Other Types of Grantmakers

Direct Corporate Giving Programs

Grantmaking Public Charities

Other Types of Grantmakers

Direct Corporate Giving Programs

Grantmaking Public Charities

- Community Foundations
- Population or Issue Oriented Foundations

#3 Foundations MUST Give Money Away



Funder Motivations

Private Foundations

Primarily want to fulfill philanthropic goals and interests while supporting a variety of issues through an objective process

Corporations

Tend to focus more on branding, visibility and Corporate Social Responsibility (CSR)

Grantmaking Public Charities

Typically want to make an impact in designated communities or regions, or focus on specific population groups or issue areas

#4 Grant Writing Is Never About The NEED Of Your Library



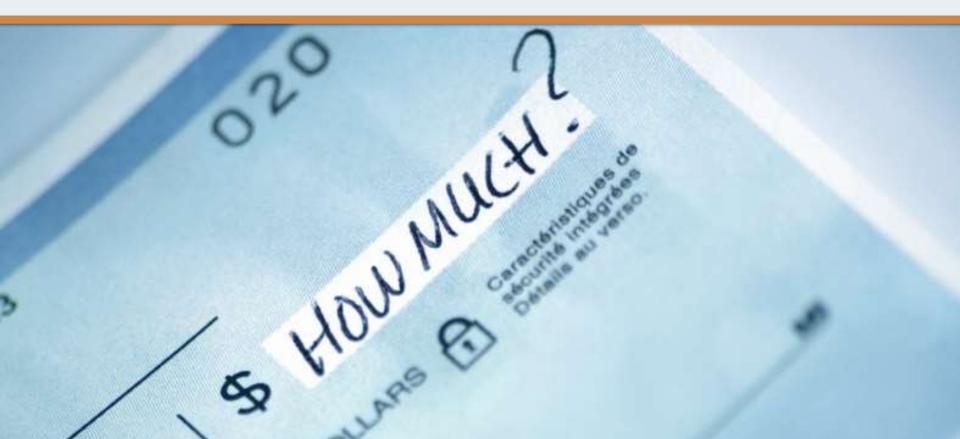
Do Your Homework First



#6 The One Size Fits All Approach Doesn't Work



#7 Ask For The Right Amount



#8 To Get The Grant, You Have To Find The Right Match



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VISUALIZING FUNDING FOR LIBRARIES

DATA TOOL

TRAINING



You Don't Need To Know Someone To Get A Grant, But It Can Help You Get Your Foot In The Door

#9



The Proposal Is Typically Not The First Thing A Foundation Wants



Resources

Community Foundations

Future Librarians

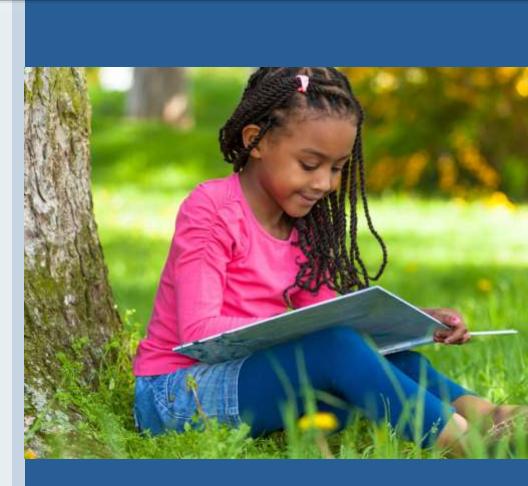
Many have online programs with students needing opportunities http://www.ala.org/educationcareers/accreditedprograms/directory

Local Schools

In kind assistance from students working on projects

Fiscal Sponsors

May include local nonprofits, not just your Friends group http://bit.ly/2FB0p5E





Introduction To Proposal Writing

(Webinar) http://bit.ly/IntroProposalWritingFC

How To Cultivate Meaningful Relationships With Funders

(Self-paced eLearning) http://bit.ly/CultivateFundersFC

How To Start Measuring Your Organization's Impact

(Webinar recording)
http://bit.ly/MeasureImpactFCRewind





Thank you



