



LUNCH — *at the* — LIBRARY



Patrice Chamberlain
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California Summer
Meal Coalition

February 6th, 2018

California Library Association &
California Summer Meal Coalition

Summer Landscape

- Who has summer covered in your community?
 - ▣ Summer school?
 - ▣ Community center?
 - ▣ Home...

- Need to address whole child when school is out
 - ▣ Urban & rural both experience summer challenges
 - ▣ Starting with meeting basic need to build upon

The Need

Food Access

- 53% of parents have a hard time making ends meet in summer, \$300 average additional food costs
- Additional Food costs compete with rent, utilities, meds

Obesity

- Weight gain may occur 2-3x faster in summer
- Obesity risk increases without access to healthy food or safe places to be active

Learning Loss

- Potential loss of 2-3 months in reading skills, cumulative impact on achievement gap

Summer Meal Programs

❑ Summer Food Service Program:

- ❑ Local government agencies, schools, tribal government, nonprofit CBOs reimbursed to offer free, healthy meals (breakfast, lunch, snack, or supper) for kids 18 and under in low income neighborhoods
- ❑ Low income area = At least 50% of children eligible for free or reduced price meals
- ❑ Meals available to all children – **No paperwork for families**

❑ USDA > State Agency > Sponsors > Sites

Summer Food Insecurity

Nationally, only summer lunches reach

1 in 7 children

Meals served on average school day in CA:

2.4 million+

Meals served on average summer day in CA:

456,000

Your state?

[Frac.org/Resources/Hunger Doesn't Take a Vacation](http://Frac.org/Resources/HungerDoesn'tTakeaVacation)

Is Your Library Eligible to Serve?

- ❑ Is your library in an eligible area?
 - ❑ Census or school data
- ❑ School District Nutrition Director
- ❑ USDA Capacity Builder



fns.usda.gov/capacitybuilder

Working with a Provider

- School districts may be a good start
- Food banks are great resources!
 - They may be providers
 - They may be able to connect you with one
 - They may be able to offer supplementary support
- [LunchAtTheLibrary.org](https://lunchatthelibrary.org/) / Getting Started
 - Introductory meeting with provider
 - Expectations, timelines, needs

Possibilities through Partnership

- Schools, offices of education
- Community clinics, hospitals
- Elected leaders
- Food banks
- Park & Rec., other city/county agencies
- Faith-based organizations
- Local business
- Water ,recycling agencies
- CBOs, social service agencies
- YMCA's, Boys & Girls Clubs
- Universities, community colleges
- Local agriculture, farmers
- Intergenerational connections
- Youth volunteer opps/jobs



Building Community & Partnerships

- ❑ Staff engagement: raised morale and engaged staff
- ❑ Strong support from organization, and city/county leadership
- ❑ New partnerships with meal providers and collaboration with other city, county, school, special district agencies, CBOs and local business





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Trish Garone
Programs Manager,
California Library
Association

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WHY AT THE LIBRARY?

- ❑ **Trusted community spaces**
- ❑ **Highly valued by residents, particularly among low-income, lower-education households**

(Source: Pew Research)

- ❑ **Summer reading program, activities, and resources to complement the meal service.**



RAPID GROWTH IN CALIFORNIA

▣ SUMMER 2017

228,500+ meals served at 164 public library sites.

▣ SUMMER 2013

21,870 meals served in over 17 public library sites.



IMPACT

- ❑ Popular summer meal sites
- ❑ Increase in summer reading sign-ups and library card issues
- ❑ New families at the library
- ❑ Shift in library behavior
- ❑ New partnerships & support



ALL SHAPES & SIZES



Lunch at the Library

February 6th, 2018

Creating an Inviting Space



Lunch at the Library

PROGRAMMING

- ❑ Storytelling
- ❑ Writing & art workshops
- ❑ Summer reading
- ❑ STEAM programs
- ❑ Nutrition classes
- ❑ Container gardening
- ❑ App Academy
- ❑ Zumba!



YOUTH DEVELOPMENT

Teen volunteers developed workforce-readiness skills

- ❑ Served meals
- ❑ Participated in program development
- ❑ Prepared the room
- ❑ Planned programs
- ❑ Brought in friends



CALIFORNIA RESULTS: OUTPUT DATA

□ Output Data

- ▣ Participation survey for library staff: number of meals served, programming offered, etc.
 - Help to show the program's breadth and reach
 - Data that can be used to help others establish programs

□ Outcomes Data

- ▣ Surveys for Families
 - Demonstrate the program's value and impact

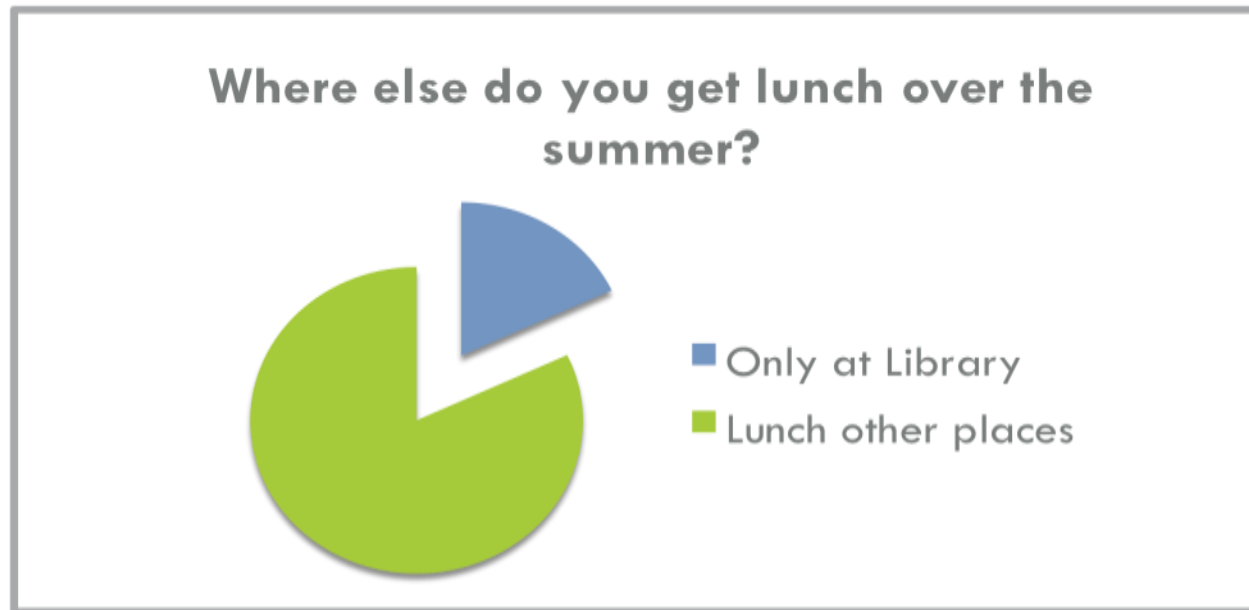
CALIFORNIA'S PROGRAM OUTCOMES



1. Families know they can get help and essential resources at the library.
2. Families feel healthy, happy, and safe.
 - ▣ Public library summer meal programs achieve their potential when they connect families with library resources and help them feel healthy, happy, and safe, in addition to providing meals.

Results: Output Data (2017)

- 18% of families surveyed reported that they don't get lunch anywhere else but the library during the summer.



The Importance of Outcome-Based Programs

- We encourage all libraries to plan their summer meal programs with outcomes in mind
 - ▣ Easier than it might sound
 - ▣ Greater impact than programs designed with no outcomes in mind
 - ▣ Improve future programs
 - ▣ Demonstrate the impact of your work
 - ▣ Contribute to statewide data
 - ▣ Set your own outcomes!

Achieving Program Outcomes

- Outcome evaluation is most effective when it is part of a systematic planning process:
 - ▣ Review program outcomes with colleagues.
 - ▣ Design your program with the outcomes in mind.
 - If you want to connect families with library resources and ensure they feel healthy, happy, and safe, offer programs that are intentionally designed to achieve those outcomes.
 - ▣ Collect and report your data.
 - ▣ Use data to improve your program and demonstrate its impact.

LUNCHATTHELIBRARY.ORG



[About](#) [First Steps](#) [Toolkit](#) [Impact](#) [Map of Sites](#) [Additional Resources](#) [News & Events](#)

Lunch at the Library provides library staff with the tools and support they need to develop successful public library summer meal programs that provide children and teens in low-income communities with free and nutritious lunches through the USDA Summer Food Service Program. In addition to summer meals, Lunch at the Library sites provide participants with a safe and welcoming space, learning and enrichment opportunities, and an introduction to the library's diverse services and resources.

[Learn more](#)



LUNCH
— at the —
LIBRARY

kern county

LIBRARY



Jasmin LoBasso
Marketing & Promotions
Kern County Library

History of Lunch at the Library in Kern

- ❑ Began in 2014 at Beale
- ❑ Free for 2-18, adults \$3
- ❑ 3 week lead time
- ❑ Only 3 staff members
- ❑ Split locations
- ❑ Total Attendance: 5,007
- ❑ Only 14 scheduled programming events



History of Lunch at the Library in Kern

- ▣ 2015 was our second year
- ▣ Attendee increase: 6,714
- ▣ Dedicated branch staff
- ▣ Volunteer involvement
- ▣ Programming planned for nearly every day



Expansion in Kern

▣ 2016: added Arvin & Frazier Park

- Arvin – end date
- FP – began late
- Food Bank at Beale
- Attendance: 9,763

▣ 2017: added McFarland

- Only 2 days
- Second location across the street
- Attendance: 10,856



Highlights

- Guest Reader Series
- Head to Toes Workshop (day camp)
- Doodles-on-the-Table Art
- Passive crafts that can be prepped ahead of time
- Partnerships “make the dream work”
- The New York Times



Learning Experiences

KERN COUNTY LIBRARY STAY CONNECTED
kerncountylibrary.org

Lunch @ the Library

☐ Beale Memorial Library ☐ Frazier Park Branch Library
☐ Arvin Branch Library

Please circle the best answers or check the boxes. Please be honest. There are no right or wrong answers. Your answers will help us make the library better. Thank you!

- How old are you? _____
- Which of these can you find at the library? Please check as many as you want.

<input type="checkbox"/> Books, movies, & things to borrow	<input type="checkbox"/> Information	<input type="checkbox"/> Summer reading program
<input type="checkbox"/> People to help you	<input type="checkbox"/> Friends	<input type="checkbox"/> Computers
<input type="checkbox"/> Things to make and play with	<input type="checkbox"/> Internships and jobs for teens	

 What else? Please tell us: _____
- How do you feel right now? Please check as many as you want.

<input type="checkbox"/> Good about myself	<input type="checkbox"/> Strong	<input type="checkbox"/> Happy
<input type="checkbox"/> Safe	<input type="checkbox"/> Important	<input type="checkbox"/> Calm

 What else? Please tell us: _____
- Have you signed up for the library's summer reading program?

<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Don't know
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- Where else do you get lunch over the summer? _____
- Is there anything else you would like to tell us about the library or the lunch program? _____

LUNCH @ the LIBRARY

June 5 - July 31, 2017
Monday - Friday • 11:30am - 12:30pm
Beale Memorial Auditorium

11:30am, April 2-11
Breakfast & Computers (separate)

JUNE Activities during the lunch (free)

Summer Movie - Mon, June 5
Movie: The Lego Movie - Tue, June 6
Movie: The Lego Movie - Wed, June 7
Movie: The Lego Movie - Thu, June 8
Movie: The Lego Movie - Fri, June 9
Movie: The Lego Movie - Sat, June 10
Movie: The Lego Movie - Sun, June 11
Movie: The Lego Movie - Mon, June 12
Movie: The Lego Movie - Tue, June 13
Movie: The Lego Movie - Wed, June 14
Movie: The Lego Movie - Thu, June 15
Movie: The Lego Movie - Fri, June 16
Movie: The Lego Movie - Sat, June 17
Movie: The Lego Movie - Sun, June 18
Movie: The Lego Movie - Mon, June 19
Movie: The Lego Movie - Tue, June 20
Movie: The Lego Movie - Wed, June 21
Movie: The Lego Movie - Thu, June 22
Movie: The Lego Movie - Fri, June 23
Movie: The Lego Movie - Sat, June 24
Movie: The Lego Movie - Sun, June 25
Movie: The Lego Movie - Mon, June 26
Movie: The Lego Movie - Tue, June 27
Movie: The Lego Movie - Wed, June 28
Movie: The Lego Movie - Thu, June 29
Movie: The Lego Movie - Fri, June 30

JULY

11:30am, April 2-11
Breakfast & Computers (separate)

Movie: The Lego Movie - Mon, June 5
Movie: The Lego Movie - Tue, June 6
Movie: The Lego Movie - Wed, June 7
Movie: The Lego Movie - Thu, June 8
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Movie: The Lego Movie - Tue, June 27
Movie: The Lego Movie - Wed, June 28
Movie: The Lego Movie - Thu, June 29
Movie: The Lego Movie - Fri, June 30

Bakersfield Branch Hours

Day	Hours	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Open	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm	10:00am - 5:00pm
Closed								

Take the Challenge!

Sign-up for Summer Reading!

HOW TO PARTICIPATE

- Read 10 books, magazines, graphic novels, audiobooks or ebooks
- Record your title on the Summer Reading Log & turn in by Monday, July 31, 2017 to receive a prize
- Prize: A \$10.00 gift certificate to the library

OR LOG BOOKS ONLINE INSTANTLY

Summer Reading Support

Thank you!

TAKE THE SUMMER READING CHALLENGE

JUNE-JULY 2017

KEEP CHILDREN LEARNING & CHALLENGE ALL SUMMER LONG! The Kern County Library Summer Reading Challenge is a fun, free program for all ages. It's a great way to encourage children to read and learn during the summer months. Sign-up is free and easy. Prizes are awarded to all participants who complete the challenge. The challenge is open to all children, teens, adults, and families. Sign-up is available at all library branches and online at kerncountylibrary.org.

Summer Reading Events FOR CHILDREN, TEENS, ADULTS, & FAMILIES

Kickoff Summer Reading

Monday, June 5, 2017 - 10:00am - 12:00pm
Tuesday, June 6, 2017 - 10:00am - 12:00pm
Wednesday, June 7, 2017 - 10:00am - 12:00pm
Thursday, June 8, 2017 - 10:00am - 12:00pm
Friday, June 9, 2017 - 10:00am - 12:00pm
Saturday, June 10, 2017 - 10:00am - 12:00pm
Sunday, June 11, 2017 - 10:00am - 12:00pm

Summer Reading Grand Finale

Monday, July 31, 2017 - 10:00am - 12:00pm
Tuesday, August 1, 2017 - 10:00am - 12:00pm
Wednesday, August 2, 2017 - 10:00am - 12:00pm
Thursday, August 3, 2017 - 10:00am - 12:00pm
Friday, August 4, 2017 - 10:00am - 12:00pm
Saturday, August 5, 2017 - 10:00am - 12:00pm
Sunday, August 6, 2017 - 10:00am - 12:00pm

FAMILY STORYTIME @ 10:00am

Monday, June 5, 2017 - 10:00am - 12:00pm
Tuesday, June 6, 2017 - 10:00am - 12:00pm
Wednesday, June 7, 2017 - 10:00am - 12:00pm
Thursday, June 8, 2017 - 10:00am - 12:00pm
Friday, June 9, 2017 - 10:00am - 12:00pm
Saturday, June 10, 2017 - 10:00am - 12:00pm
Sunday, June 11, 2017 - 10:00am - 12:00pm

SENSEI STORYTIME @ 11:00am

Monday, June 5, 2017 - 11:00am - 12:00pm
Tuesday, June 6, 2017 - 11:00am - 12:00pm
Wednesday, June 7, 2017 - 11:00am - 12:00pm
Thursday, June 8, 2017 - 11:00am - 12:00pm
Friday, June 9, 2017 - 11:00am - 12:00pm
Saturday, June 10, 2017 - 11:00am - 12:00pm
Sunday, June 11, 2017 - 11:00am - 12:00pm

- ☐ Surveys – passive is easiest
- ☐ Cross-Promoted Publicity

Learning Experiences

- ❑ Creating the vision for food vendors
- ❑ Rules & regulations / food police
- ❑ The importance of teen volunteers / interns
- ❑ Greeters, trash bags, napkins, water jug
- ❑ Craigslist, Put back table



Most IMPORTANT:
Don't let fears overpower the effort!

CONTACT

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