

Today's Presenters



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Child Hunger Corps
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**TOGETHER
WE CAN
SOLVE
HUNGER**

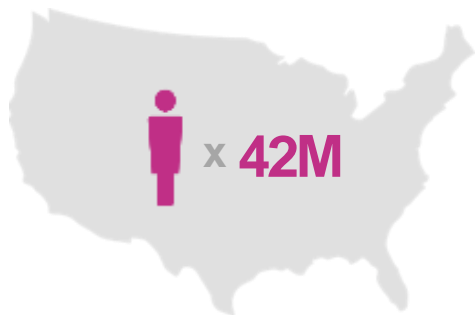
**FEEDING[®]
AMERICA**



1

HUNGER IN AMERICA





42 Million

**PEOPLE ARE
FOOD INSECURE
IN AMERICA**





13 Million

**CHILDREN ARE
FOOD INSECURE**





5.7 Million

**SENIORS ARE
FOOD INSECURE**





Households with children are at greater risk of food insecurity. 17% of households with children are food insecure, while 13% of all households are food insecure.*

Source: USDA Food Insecurity in the U.S. 2016



Hunger's Impact on Our Nation

HUNGER IMPACTS



A child's ability to learn
and focus in school



A person's social and
behavioral response in
stressful situations



A child's cognitive and
physical development at
ages 0-3, a critical period of
rapid growth



A person's physical,
emotional and social
preparedness for the
workforce



A family's health, as those
who are food insecure are
more likely to be hospitalized
or experience health crises

Children Struggle to Learn When They Are Hungry

Academic Studies Reveal That Children from Food-Insecure Homes May Be More Likely to:

- Have significantly lower mathematics scores
- Repeat a grade in elementary school
- Experience developmental impairments in areas like language and motor skills
- Have more social and behavioral problems
- Be less prepared for the workforce as adults



Making Tough Choices



The people Feeding America serves report that their household income is inadequate to cover their basic household expenses.

69%

HAVE HAD TO
CHOOSE BETWEEN
PAYING FOR
UTILITIES AND FOOD

67%

HAVE HAD TO
CHOOSE BETWEEN
PAYING FOR
TRANSPORTATION
AND FOOD

66%

HAVE HAD TO
CHOOSE BETWEEN
PAYING FOR
MEDICINE AND FOOD

57%

HAVE HAD TO
CHOOSE BETWEEN
PAYING FOR
HOUSING AND FOOD

Coping Strategies

55% of households reported using three or more coping strategies in the past year.



79%

Purchase Inexpensive,
Unhealthy Food



53%

Receive Help
from Friends



40%

Water Down
Foods or Drinks



35%

Sell or Pawn
Personal Property



23%

Grow Food
in a Garden

Hunger in America

The most comprehensive national study of people using emergency feeding services and the response of the hunger relief system

Key Findings 2014:

- Two-thirds of the households we serve report having to choose between food and other basic necessities.
- The median monthly household income of people served by the Feeding America network is \$927.
- We reach 46 million people 389 million times a year—many people routinely turn to Feeding America for assistance.

THE FEEDING AMERICA NETWORK SERVES
46.5 MILLION PEOPLE EACH YEAR



Map the Meal Gap

Provides critical information on food insecurity rates for every county and congressional district in the country—information only available through this study

Key Findings 2016:

- The average county-level food insecurity rate is 14.7%.
- The highest food-insecure counties have an average rate of 23%.
- Food-insecure households need on average an additional \$16.82 per person per week for food.

map.feedingamerica.org





2

**THE POWER
OF FEEDING
AMERICA**



The Feeding America Network

200 MEMBER
FOOD BANKS

+

1 NATIONAL
OFFICE



=

46M
AMERICANS
SERVED ANNUALLY

60K FOOD
PANTRIES
AND MEAL
PROGRAMS



The Feeding America Network Serves Every County in the U.S.



[Find your local food bank!](#)

Feeding America National Program Models

**KIDS
CAFE®**
PROGRAM



BACKPACK
PROGRAM



**SENIOR
GROCERY**
PROGRAM



**SCHOOL
PANTRY**
PROGRAM



SNAP
APPLICATION
ASSISTANCE



Our Vision: A Hunger-Free America

Our mission: To feed America's hungry through a nationwide network of member food banks and engage our country in the fight to end hunger



Your partnership can
help us create a
hunger-free America.





THANK YOU!

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**FEEDING
AMERICA**



Beyond Food for Fines

November 1, 2017

**Kaia Keefe-Oates
Feeding America Child Hunger Corps**



Overview

1. Northern Illinois Food Bank's library partnerships
2. Programming opportunities for libraries
3. Best practices for partnerships to combat food insecurity



Northern Illinois Food Bank's Library Partnerships

2013 - 1 site - 2,257 meals

West Chicago Public Library

2014 - 3 sites - 1,930 meals

West Chicago Public Library

Glen Ellyn Public Library

North Chicago Public Library

2015 - 8 sites - 9,320 meals

Started outreach to libraries in January 2015

2016 - 14 sites - 13,350 meals

Outreach from previous year allowed libraries to plan and get approval from boards

2017 - 17 Sites - 17,651 meals

Launched pilot partnership with 2 bookmobiles

Launched pilot summer market sites in conjunction with 2 libraries



Summer Food Service Program

- ❖ Federally funded, state administered program
- ❖ Children 18 and under in low-income areas eat for free
- ❖ Sponsors include food banks and other organizations
- ❖ Goal is to feed children during crucial summer months

<https://fns-prod.azureedge.net/sites/default/files/sfsp/SFSP-Fact-Sheet.pdf>





Child and Adult Care Feeding Program



- ❖ Similar to SFSP, but offered during afterschool hours with an enrichment program
- ❖ Strong SFSP partners have continued into the school year with this program

<https://www.fns.usda.gov/cacfp/why-cacfp-important>



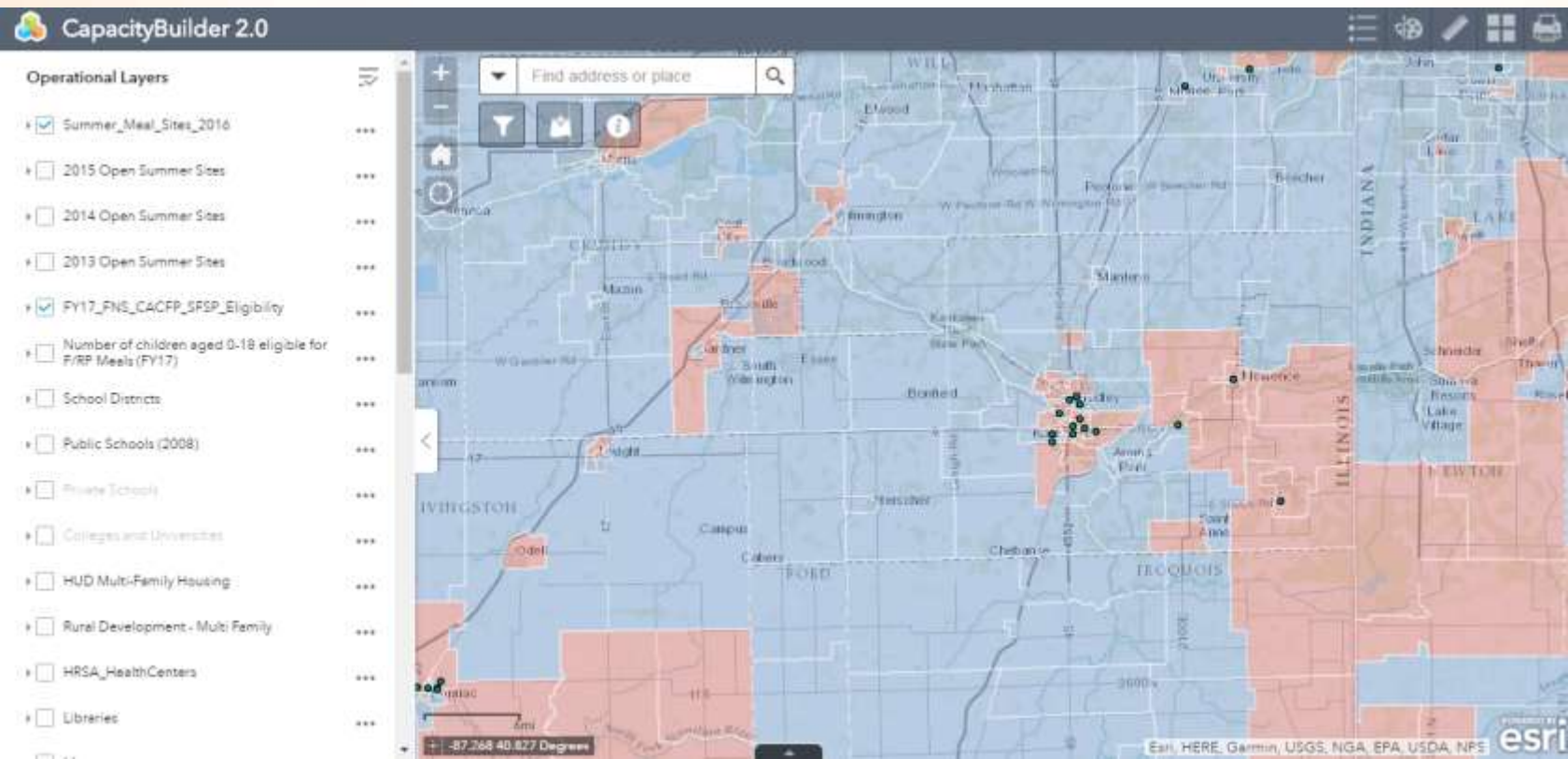
Participating in SFSP or CACFP

Step 1: Determine if your site is eligible.

- ❖ Use USDA Capacity Builder Map

<https://www.fns.usda.gov/capacitybuilder>

- ❖ Find out your nearest schools Free and Reduced lunch rate
Must be 50% or above to be eligible





Participating in SFSP



Step 2. Find your local sponsor!

- ❖ If you know other library or organizations participating, ask them.
- ❖ Reach out to contacts for your state:

SFSP: <https://www.fns.usda.gov/sfsp/sfsp-contacts>

CACFP: <https://www.fns.usda.gov/cacfp/cacfp-contacts>



Advantages and Disadvantages of Federal Feeding Programs

Advantages

- ❖ Every meal served to a child 18 and under that follows protocol is reimbursed by the USDA
- ❖ Nationwide program means there are many resources available
- ❖ Low-cost program leaves room for other programming
- ❖ Meals and snacks healthy!

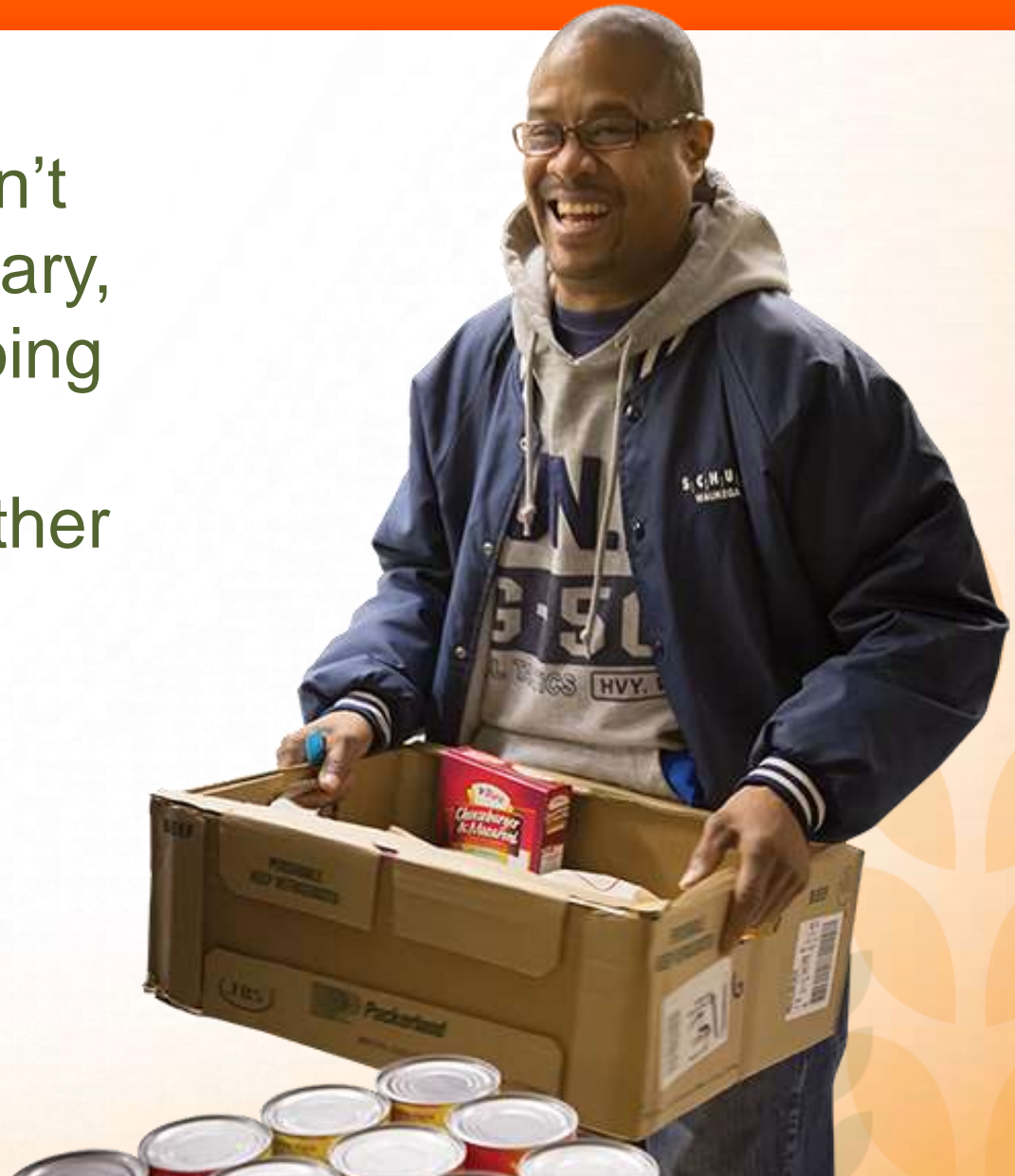
Challenges

- ❖ Strict federal regulations and paperwork
- ❖ Capacity such as refrigeration, room to serve meals
- ❖ Staff must be trained
- ❖ Must be in an eligible area
- ❖ Food must be eaten on-site



Other Nutrition Program Opportunities

If CACFP or SFSP isn't the right fit for my library, or you are already doing them and want to do more, what are the other options?





Direct Grocery Distributions

- ❖ Fresh, free groceries
- ❖ Feeds the entire family
- ❖ Requires more volunteers and buy in



Right: 2017 Summer Market Pilot at
Bradley Public Library in Bradley, IL

How to Get Started; Direct Grocery Distributions

1. Reach out to your local food bank.
2. Speak with other food pantries or social services
3. Don't forget to check with your health department!



Bookmobiles or Outreach Services

- ❖ Brings food directly to people who can't reach the library
- ❖ Brings attention to bookmobiles and outreach
- ❖ Can make for a “picnic” environment

Right: Bus used for North Boone's Books on Wheels Program





Getting started with Bookmobiles or Outreach Services

1. Find out where you can get food items for free or low cost

Ask your local food bank!

Will a local restaurant donate food?

With proper approval, can food pantries provide food?

Can your library budget for some small snacks?

Consider CACFP or SFSP!

2. Determine the highest need areas



Right: Aurora Public Library Staff, Aurora Alderman and Northern Illinois Food Bank staff at an Aurora Bookmobile and Lunch day

Educational or Outreach Services

- ❖ Educational Programs such as Diabetes Prevention Program
- ❖ Partner with local educational institutes or extension offices

Below; SNAP Outreach staff and University of Illinois Extension staff doing outreach at a library summer market



Best Practices



- ❖ Remain flexible and aware of your partner's challenges and capacity.
- ❖ Be upfront about your capacity.
- ❖ Start small, grow larger!
- ❖ Stay consistent!



Best Practices, Continued

- ❖ Start speaking with the people who come to your library now to ask if they would like extra food
- ❖ Investigate if food would bring people to the library who don't come now
- ❖ Be aware of barriers to people receiving food

Best Practices, Continued



- ❖ **Partnerships!**
 - ❖ Local faith-based organizations if you need funding
 - ❖ Rotary and high school clubs to volunteer
 - ❖ Food pantries and soup kitchens to receive extra food
- ❖ **Outreach, outreach, outreach!**
 - ❖ Lack of awareness is a large barrier
 - ❖ Social media, word of mouth, direct mailing, working with local schools
- ❖ **The more programs offered at once, the more people who will come!**

Pictured; Promoting summer meals and distributing food from the mobile pantry truck at Bradley Public Library

Think outside the box!

- ❖ Could you do storytime and a picnic outside with children on nice days?
- ❖ Show a movie and serve lunch on Wednesdays?
- ❖ How can you make it appealing to children AND teens?



Above; Food distributed at a summer market at the Poplar Grove summer library hours.

THANK YOU



Feeding Our Hungry Neighbors

[rkeefeoates@northern
ilfoodbank.org](mailto:rkeefeoates@northernilfoodbank.org)

(630)443-6910 ext. 174





BREAKING BREAD

fighting food insecurity at the library

Elizabeth Lynch

TEEN SERVICES COORDINATOR
ADDISON PUBLIC LIBRARY
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Food insecurity in
ADDISON

70%

students on free or reduced
cost lunch

70%

students come from low-
income households

33%

of residents are
foreign-born

A photograph of a woman and a young boy sitting at a table during a summer lunch event. The woman, with her hair in a bun and wearing a red top, is smiling at the camera. The boy, wearing a green t-shirt with 'KICKDOWN' printed on it, is looking off to the side. On the table in front of them are various items: a white styrofoam cup, a carton of 1% low-fat milk, a white container with food, and a bag of grapes. In the background, other people are visible, including a boy in a red hoodie. The entire image has a warm, orange-toned overlay.

SUMMER LUNCH



SUMMER LUNCH

49 DAYS

Mon - Fri for 10 weeks

5,203 MEALS

106 meals per day

BETTER SERVICE

Connect patrons directly with the resources they need.



KEY POPULATIONS

Reaching low-income families, new immigrants, at-risk youth.



BUILDING COMMUNITY

Sharing a meal helps patrons cross linguistic and cultural barriers.





designing for
SUCCESS

**MAKE MEALS A
PROGRAM**

**PARTNER AND
COLLABORATE**

**ENGAGE
VOLUNTEERS**



MAKE MEALS A PROGRAM

Literacy activities in the lunch

Center of volunteer program

Programming for children, families, and teens before and after the meal

Pop-ups from social service agencies and non-profits



PARTNER AND COLLABORATE

School Districts

Health Department

NEDSRA

WIC and SNAP

University of Illinois Extension
Program



ENGAGE VOLUNTEERS

Civic Engagement

Soft Skills and first job experience

Literacy Modeling

Community-led atmosphere

Positive image of teens



AFTER SCHOOL SNACKS



FRESH PRODUCE

A warm, orange-toned photograph of a woman and a young boy sitting at a table. The woman, with her hair in a bun, is smiling at the camera. The boy is looking off to the side. On the table are various food items, including a carton of milk and a bowl. In the background, other people are visible, creating a sense of a community gathering.

THANK YOU