Today's Presenters



Valerie Gross
President & CEO,
Howard County
Library System (MD)



Christie Lassen
Director of Public
Relations, Howard
County Library
System (MD)



Sonya Durney
Adult Services
Director, Portland
Public Library (ME)



Civility Goes Viral:

A New Approach for a New Era



April 18, 2018, 3 – 4 pm ET

Webinar Presented by OCLC:



Presenters:

Howard County Library System

VALERIE J. GROSS

President & CEO

CHRISTIE LASSEN

Director of Public Relations

Portland Public Library

SONYA DURNEY

Head of Information & Research Services

485 colleagues from around the world!

United States (474 participants)

Representing 49 states

5 Canadian Provinces (7 participants)

Alberta, British Columbia, Nova Scotia, and Ontario

3 Additional Countries (4 participants)

Australia, the Bahamas, and the United Kingdom







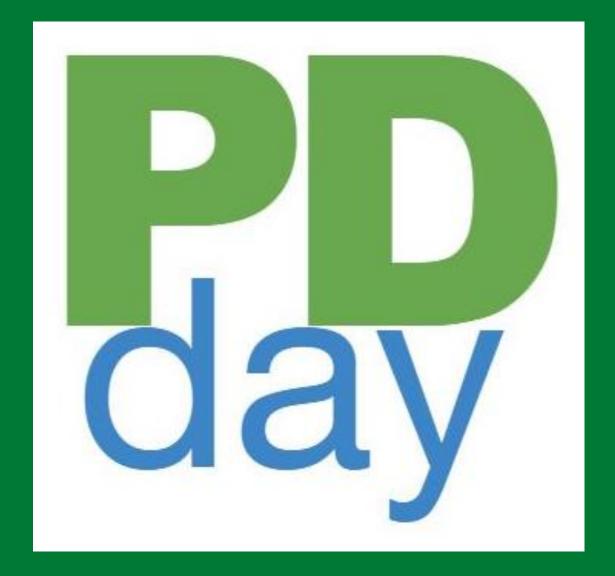


Choose Civility Your City, Your State

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Choosing Civility

The Twenty-five Rules

of Considerate

Conduct

P.M. Forni

Cofounder of the Johns Hopkins Civility Project



Vision

We choose to be a model of civility.

Mission

Valuing diversity, we choose respect, compassion, empathy, and inclusiveness as essential to our quality of life.



Choosing Civility

The Twenty-five Rules

of Considerate

Conduct

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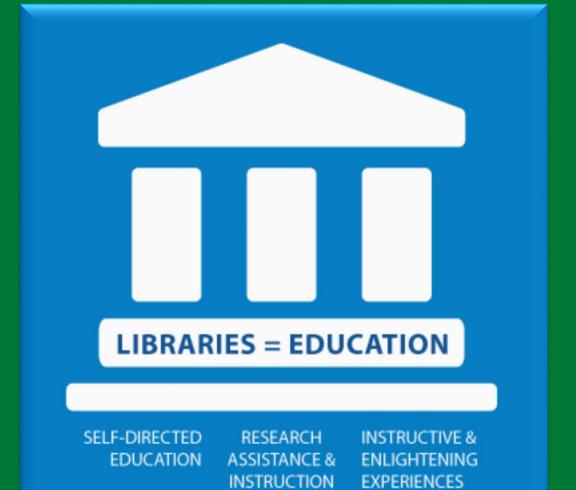


15 Principles of Civility



Pay attention | Listen | Speak kindly | Assume the best | Respect others' opinions | Respect other people's time and space | Be inclusive | Acknowledge others | Accept and give praise | Apologize earnestly | Assert yourself | Take responsibility | Accept and give constructive criticism | Refrain from idle complaints | Be a considerate guest

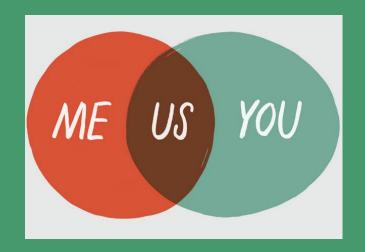




Collaborative Effort



- Board of Advisors
 - Honorary Chair
- Committees
- Partners
- Sponsors



Partners





























Howard Community College



- Civility and the Virtue Tradition (Philosophy course)
- New student orientation
- Friendly Campus initiative
- Mediation and Conflict Resolution
 Center

Howard County Public School System



- Board of Education
- Administration
 - Civility Policy
 - Anti-Bullying Policy









Sports Banners

- Fields
- Gyms







Free-standing banners in library branches

Clemens Crossing Cautious Canaries Choose Civility









Choose Civility HOWARD COUNTY, MD







Choose Civility

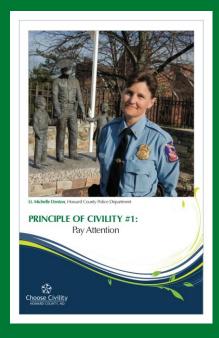
www.chooseincivility.org

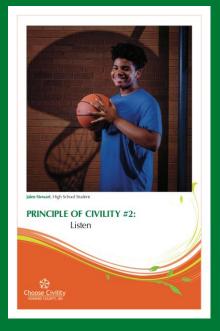


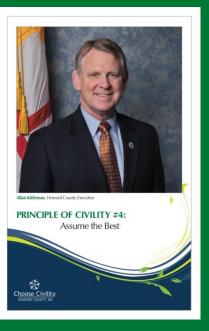


Choose A Lane

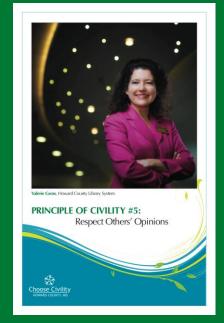
FOR THE LOVE OF GOD, JUST CHOOSE ONE!

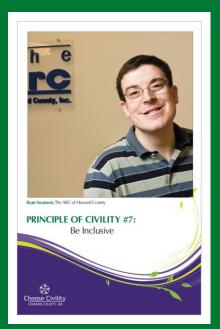


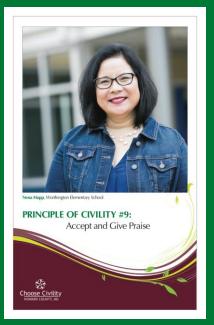


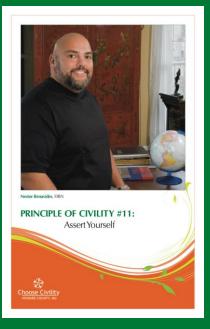
















#choose2Bkind



Choose Civility is an ongoing community-wide initiative, led by Howard County Library System, to position Howard County, Maryland as a model of civility. The initiative intends to enhance respect, empathy, consideration and tolerance in Howard County and with all those that we reach. We invite all within our community, as well as other communities around the nation, to participate.

Because little things we do during the day can make our community stronger and can inspire others to pay those kindnesses forward, this year's Civility theme is Kindness Creates Community.

How can you be involved?

- . Download this month's Random Acts of Civility calendar then share on social media with #choose2Bkind
- Participate in Columbia Dialogues
- · Pass It On
- . Borrow a title from one of our Choose Civility booklists or from the Unity. Kindness. Peace. booklist
- More ideas

Click on the sliders above for details, #choose2Bkind

FLICKR PHOTOS



UPCOMING EVENTS

Community Dialogue Circles on 05/08/2017 7:00 PM

Understanding Transgender and Gender Nonconforming Youth on 05/16/2017 7:00

Community Dialogue Circles on 06/08/2017 11:00 AM

ARCHIVES

Select Month



Past themes

2010: The Role of Civility in Democracy

2011: Building a Responsible, Bully-Free Community

2012: Would It Kill You to Be More Civil?

2013 – OMG to AARP: Bridging the Multigenerational Divide





2014 – The Ball's in Your Court: Can Civility and Sports Coexist?





"If you can get his parents to go ballistic, he can't hit a thing."





2015: Would You Say That to My Face?

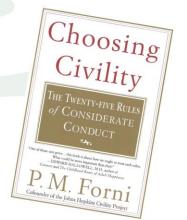


2016: Kindness Creates Community

#choose2Bkind

ChooseCivility.org

Pass It On!



Join Choose Civility's Random Acts of Civility: A Year of Kindness campaign and pass P.M. Forni's book, Choosing Civility: The 25 Rules of Considerate Conduct around the county and beyond!

Look for copies at Howard County Library System branches, Columbia village centers, Columbia Association gyms, senior centers, Little Free Libraries, and other locations.

- Register it at ChooseCivility.org. Tell us your book number and where you plan to read it.
- · Read it.
- · Share it on social media with #choose2Bkind.
- Pass it to someone else to register, read, and pass—or leave it in a public
 place (a bookplate inside the front cover gives directions to the next person).

Return to ChooseCivility.org throughout the year to track where the books have traveled. It's Random and it's Kind!





	Civility APR	dom Acts of Civility RIL 2017 hoose2Bkind		THURSDAY Looking for more ideas? Visit ChooseCivility.org	FRIDAY	SATURDAY 1 Share this Random Acts of Civility calendar
Be kind to yourself — take the stairs	3 Send flowers to a friend for no particular reason	4 Listen with all your senses	5 Let another driver merge into your lane	6 Say "please" and "thank you"	7 Pass along a great book you just finished reading	8 Create a holiday to celebrate someone you love
9 Be kind to yourself — write down three things for which you are grateful	Put your shopping cart back in its place	Write a letter to a child who could use some extra attention	Attend a Community Dialogue Circle (HCLS Glenwood Branch)	Share positive messages on social media (and tag with #choose2Bkind)	14 Forgive someone a debt-and never bring it up again	15 Send a surprise gift
Be kind to yourself — do something that makes you laugh out loud	Put a fun note or sketch in your child or spouse's lunch	18 Fill out a survey to remark on good service	19 Help others find the positive	20 Invite a neighbor for dinner	21 Leave a generous tip for a pleasant waiter	Decorate lids of cans you donate to the food pantry
23 Be kind to yourself — take a nap 30 Be kind to yourself — play	Take flowers to the nursing station at your hospital	25 Cut out an article and send it to a friend	26 Compliment someone	Join the bone marrow registry	28 Say "yes" to a colleague	Throw away your trash—and someone else's—after a movie, picnic or visit to a park



PLEASE & THANK EXCUSE ME,

Prepare your toddler to learn good manners and practice civility through literature, songs, and a craft. Ages 18-36 months with adult; 30 min. Registration required.

GLENWOOD

Wed

Oct 3

10:30 am

CHOOSE CIVILITY THE ELEPHANT AND PIGGIE WAY!

Learn how Elephant and Piggie "Choose Civility" and are always kind to each other. Ages 4-7; 30 min. Tickets required.

MILLER

Wed

Oct 10 4:30 & 7 pm

JUNIOR DIPLOMATS

What if you were chosen to represent your community at an international event? Learn the etiquette of diplomats: how to greet others and hold a conversation, table manners, and decorum. Finger foods served. Ages 6-8; 45 min. Registration required.

EAST COLUMBIA

Wed

Sep 26 2 pm Ho. Co. schools closed

MEAN GIRLS

Learn how to negotiate the social world of female friendships with expert Deborah West.

GLENWOOD	Oct 4	Thu	6:30 - 8 pm
SAVAGE	Nov 1	Thu	6:30 - 8 pm
CENTRAL	Nov 29	Thu	6:30 - 8 nm

Sponsored by the Horizon Foundation and the Women's Giving Circle.

KEEP IT CIVIL: STRAIGHT TALK TEEN-TO-TEEN

Join us for a facilitated panel discussion exploring civility in daily life for teens. Adult panelists and student members of Howard County Voices for Change explore issues of stress, wellness, bullying and friendships, presenting practical information to assist you in making positive changes in your life. For teens and parents.

MILLER

Oct 16

Tue

7-8:30 pm

Sponsored by Howard County Voices for Changes.







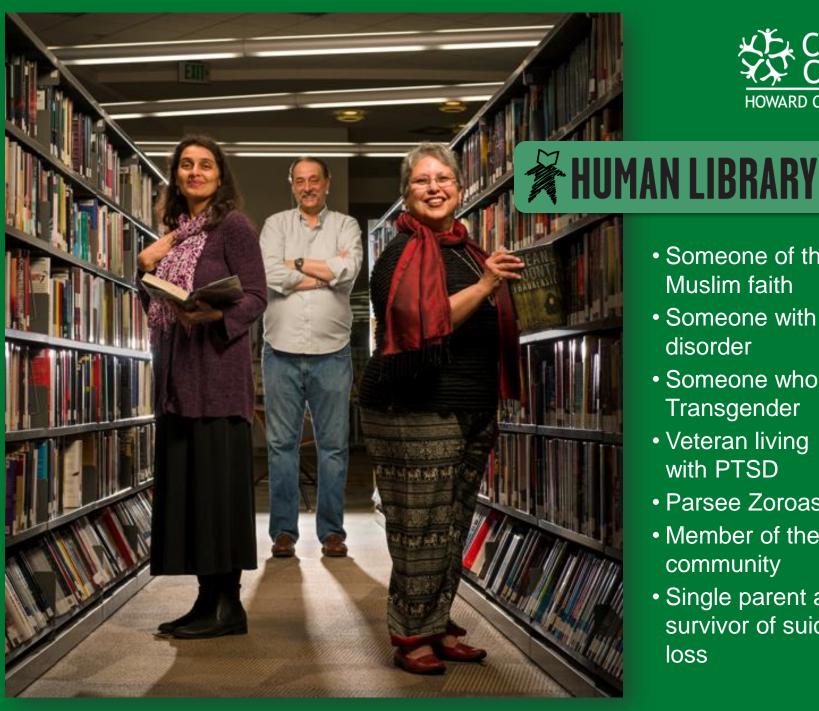


Choose Civility the Elephant and Piggy Way











- Someone of the Muslim faith
- Someone with bipolar disorder
- Someone who is Transgender
- Veteran living with PTSD
- Parsee Zoroastrian
- Member of the LGBTQ community
- Single parent and survivor of suicide loss

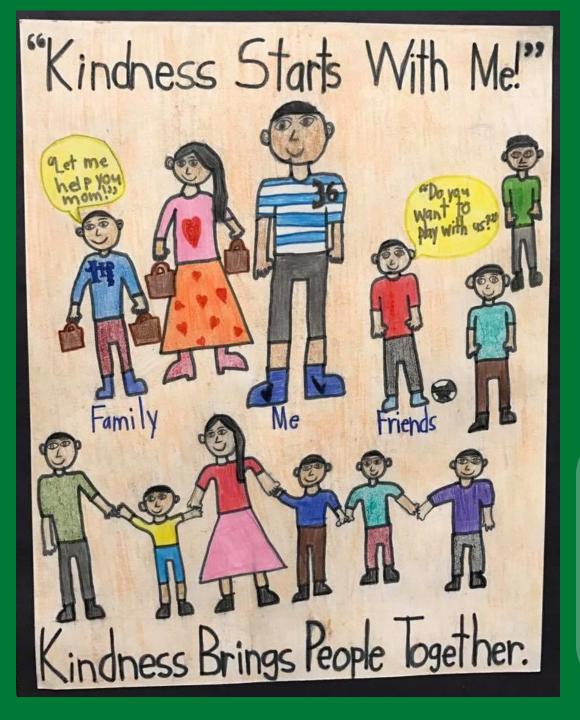


#Choose2BKir

Kinaness Creates Community

Choose Civility Poster and Video Contest

Use your imagination, creativity, and artistic talent to show how kindness creates community.





Choose Civility
Poster and Video
Contest and
Exhibit









How would you describe our community?

What's the biggest challenge facing our community?

What is one thing about
Tallahassee/Leon
County would you change?

What brought you here, what keeps you here?

Where do you see the community in 10 years?

How would you convince a visitor to make this place home?

Race relations in our community is

What do you want to accomplish at the Longest Table?





Being A Considerate Guest | Pay Attention | Acknowledge Others | Take Responsibility | Listen

- 54 students
- 27 schools (21 elementary, 3 middle, 3 private schools)







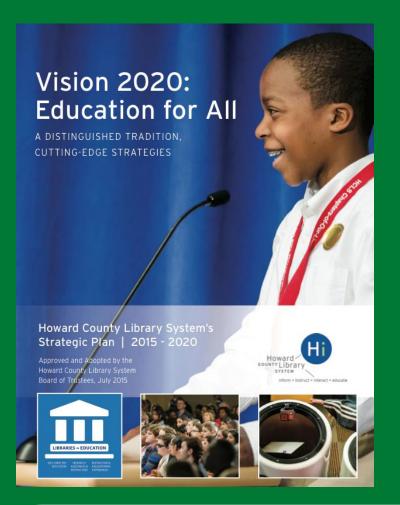
Upcoming Events

Fake News

Community Dialogue Circles

Understanding Transgender and Gender Nonconforming Youth

Meet the Authors: White House Social Secretaries



Strategic Plan and Customer Service Philosophy



Howard County Library System Customer Service Philosophy: Service is Personal

















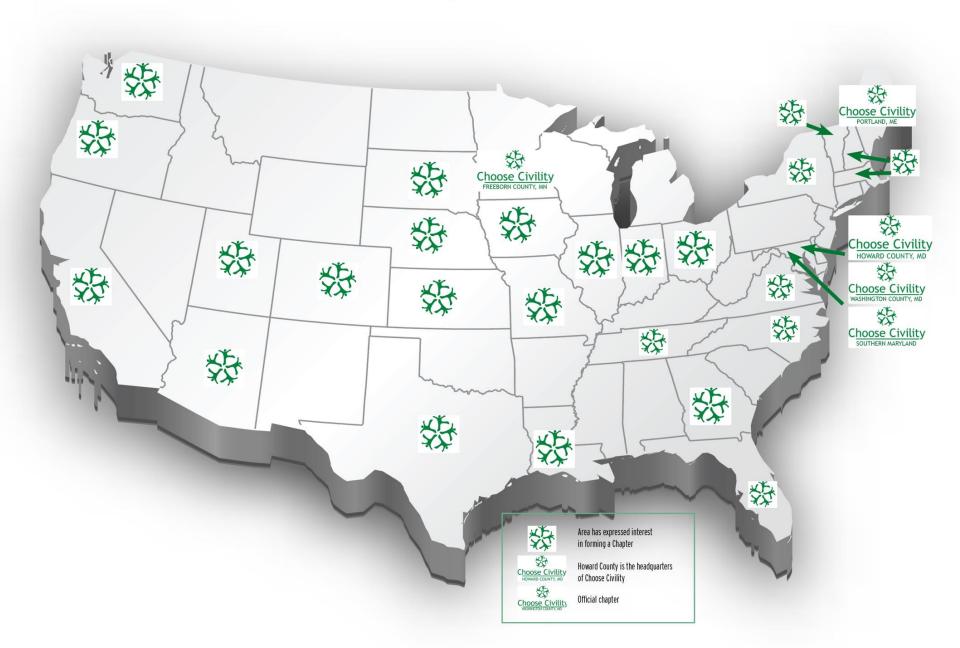


Choose Civility HOWARD COUNTY, MD

Indicators of Success

- Number of partners
- Visibility (e.g., press coverage, social media)
- Attendance at classes / events
- Event surveys
- Anecdotes
- Chapters and Affiliates

Choose Civility Across the U.S.





What's the difference between a Chapter and an Affiliate?

- Chapters are external, community-wide initiatives.
- Affiliates are internal, organizational initiatives.

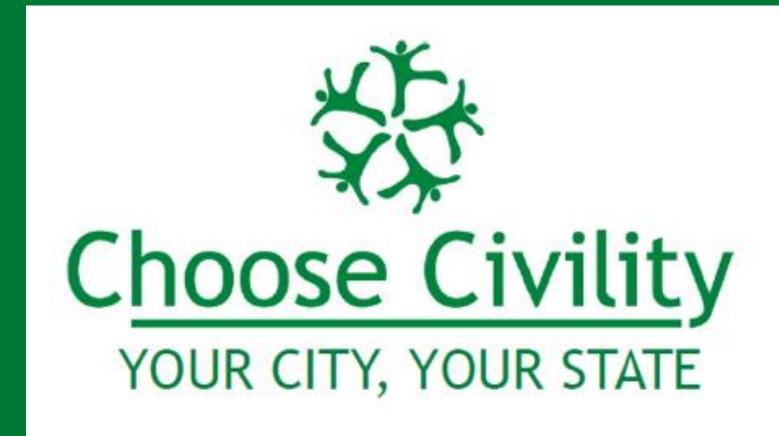
Why become a Chapter or Affiliate?



- National recognition as part of this nonpartisan, unbiased initiative
- Affiliation with a national network

- Access to:
 - communications network of representatives from other Chapters and Affiliates
 - expertise and an established structure
 - toolkit, including logo and style guide





Choose Civility Portland

PORTLAND



Sonya Durney
Adult Services Director
durney@portlib.org
Portland Public Library, Maine

What prompted us to Choose Civility?





Vision and Mission

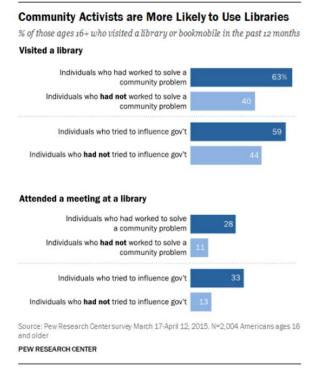
Vision: Howard County chooses to be a model of civility.

Mission: We choose respect, consideration, empathy, and tolerance as our fundamental values, enhancing the community's quality of life.



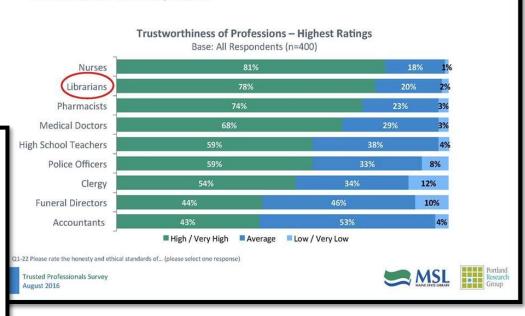
Why the Library?

Community Activists are More Likely to Use Libraries



Highest Rated Professions

- Nurses (81%), Librarians (78%) and Pharmacists (74%) received the highest levels of High / Very High "trustworthiness" ratings.
- Just seven of twenty-two professions included in the research received high or very high ratings from at least one-half of respondents.

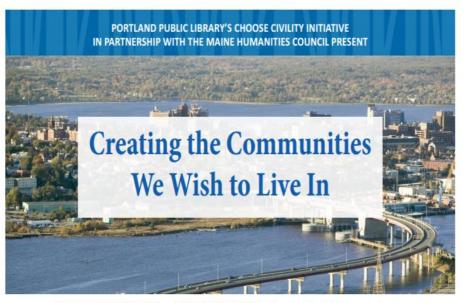


Because people trust us and come to the Library for reliable information!

- Maine State Library: <u>Trusted Professionals Survey</u> (2016)
- Pew Report: Libraries at the Crossroads (2015)

Grant Stipulations

- Two year grant term. \$48 k
- Hire a P/T program coordinator
- Train staff to facilitate community conversations
- Hold 8 public forums / conversations. Four led by partner Lift360 (formerly Institute for Civic Leadership)
- Hold 4 sessions with the Maine Humanities Council, based on a reading.



PORTLANDERS! Join a CONVERSATION about what it means to be an "I" and a "we" in our neighborhoods and other communities.

We have a fabulous short poem that generates interesting questions to discuss, spaces to meet, and someone to help get the conversation going. All we need is you!

Thursday, November 6th at the Portland YMCA

11:30am-1:00pm (Bring Your Own Lunch)
70 Forest Avenue, Portland

Thursday, November 20th at Portland Public Library

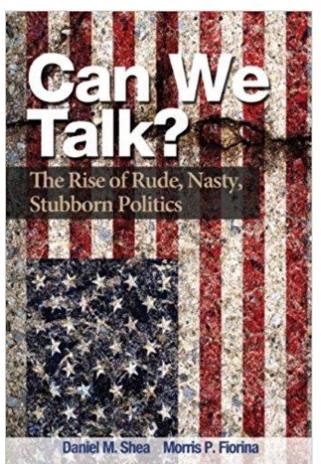
11:30am-1:00pm (Bring Your Own Lunch)
with Welcoming Maine
5 Monument Square, Portland



Dan Shea



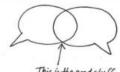
In September 2013 we held a facilitated conversation with the Director of the Goldfarb Center for Public Affairs and Civic Engagement.



Who are Portland's People?

PORTLAND PUBLIC LIBRARY'S CHOOSE CIVILITY INITIATIVE IN COLLABORATION WITH LIFT360 INVITE YOU TO PARTICIPATE IN

PORTLAND PUBLIC CONVERSATIONS



This is the good stuff.



Portland Public Library's Choose Civility Initiative invites all members of our community for an authentic conversation and the chance to deepen and broaden our networks, our insights and our access to information. Portland Public Conversations encourages civic dialogue to help us better understand ourselves as a city. We invite you to join us for one or all in the series.

TUESDAY, SEPT. 30

PORTLAND'S PEOPLE

7:30am-8:00am Refreshments & Networking

> 8:00am-10:00am Program & Facilitated Conversation

Portland Public Library 5 Monument Square

Who lives, works, plays, learns, eats, or doesn't have enough to eat in Portland? Who are our neighbors and who do we never talk to? What can we learn from crossing divides?

This program will include an opportunity to learn about our demographics from State Economist Amanda Rector and to reflect on our perceptions of Portland's people with Director of the Office of Minority Health Lisa Sockabasin. Ample time will be allotted for facilitated conversation.

Save the following dates for more in our series:

TUESDAY, NOV. 25

PARTICIPATING IN PORTLAND

Opportunities for Civic Engagement and Community Service

TUESDAY, DEC. 9

PICTURING PORTLAND

Ideas for Improving Our Community and Celebrating our Strengths



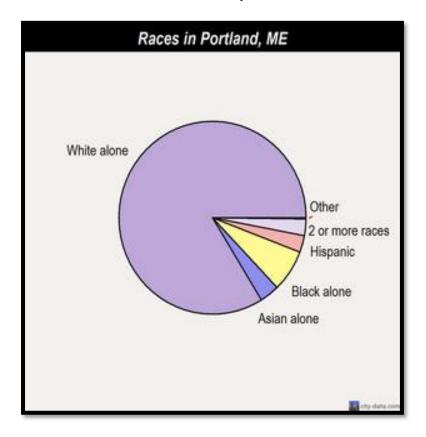
FREE AND OPEN TO THE PUBLIC

FOR MORE INFORMATION, PLEASE CONTACT KIM SIMMONS AT SIMMONS@PORTLAND.LIB.ME.US OR 207-871-1700

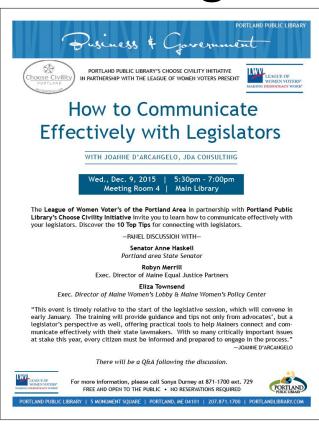


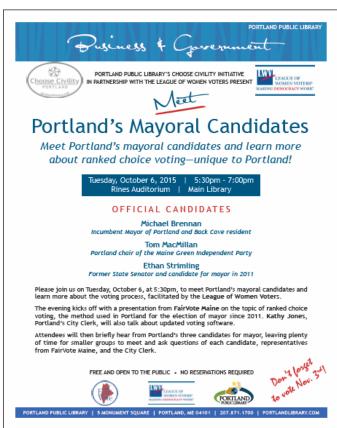
PORTLAND PUBLIC LIBRARY • 5 MONUMENT SQUARE • PORTLAND • 207 871 1700 • PORTLANDLIBRARY.COM

A lecture from Amanda Rector, the state economist Followed by Q&A



The League of Women Voters



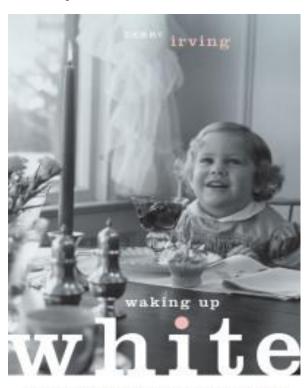


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JIMMY
CARTER
A CALL TO
ACTION
Women, Religion,
Violence, and Power

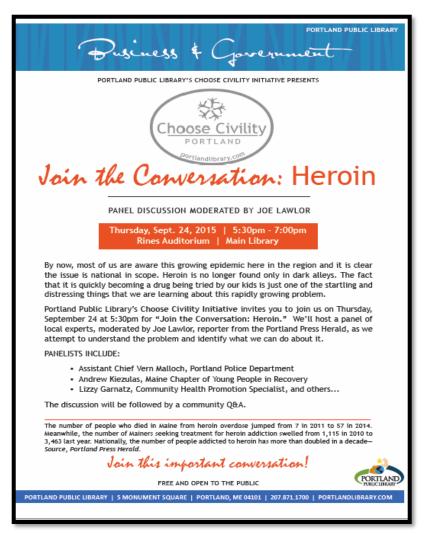
"Dane beken ... A Gelf to Arion should ... to required smaller in America" -- Problems Survivance Tell Me the Truth: Exploring the Heart of Cross-Racial Conversations or a Black lady and a White lady talk race

black girl in maine



Responding to headlines...





Once more, responding to headlines...





Previous Next Latest Democracy in America

Trump on Muslims

Donald Trump's new anti-Muslim outrage is a fresh test for his rivals

Dec 8th 2015, 5:15 BY LEXINGTON I WASHINGTON, DC







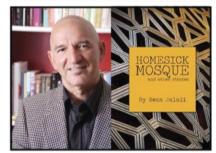


DONALD TRUMP plays the press "like a fiddle" by saving "outrageous things and garnering attention," grumbled Jeb Bush recently. "That's his strategy, to dominate the news." Mr Bush, a former governor of Florida who is stuck near the back of the field of Republicans seeking the 2016 presidential nomination, has half a point.

mp, a property tycoon and born salesman, does have a genius for dominating the

PORTLAND PUBLIC LIBRARY

PORTLAND PUBLIC LIBRARY'S CHOOSE CIVILITY INITIATIVE PRESENTS



Join the Conversation: Muslim in America

with Muslim scholar, writer and educator REZA JALALI

Wednesday, Dec. 16, 2015 | 12:00-1:00pm Rines Auditorium | Main Library

Choose Civility is honored to host Muslim scholar, writer and educator Reza Jalali, who is originally from Iran. He is a long-term Maine resident. During this noontime discussion he will discuss the lives of Muslims in the US and will give an overview of Islam, a faith practiced by many of our neighbors.

Jalai has coined the term "New Mainers" to all of those who have immigrated to Maine, as a positive and affirming term. His books include Moon Watchers, an award-winning children's book, and The Poets and the Assassin, a play about women in Iran and Islam, which has been produced and staged more than 11 times in recent years. He will read passages from his book, Homesick Mosque, a collection of short stories about the lives of Muslims in the post-9/11 America.



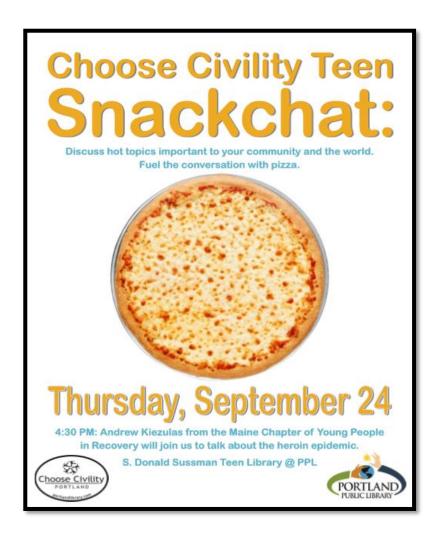
THE DISCUSSION WILL BE FOLLOWED BY ORA COPIES OF HIS BOOK WILL BE AVAILABLE FOR SALE AND SIGNING

FREE AND OPEN TO THE PUBLIC



PORTLAND PUBLIC LIBRARY | 5 MONUMENT SQUARE | PORTLAND, ME 04101 | 207.871.1700 | PORTLANDLIBRARY.COM

Snack Chat



66

I continue to learn and grow and see the power of possibility that rests within myself and within all of us. I stand in perpetual awe of its ability to heal and reunite.

> Andrew Kiezulas, Snack Chat guest speaker

Partner: Portland Press Herald



Chaose Civility Portland

CHOOSE CIVILITY ELECTION LUNCHTIME LECTURE SERIES

On November 8th, Maine residents will vote for a U.S. president, two members of Congress, a new state Legislature and on five ballot questions. The Portland Press Herald will be there every step of the process, asking tough questions and examining the issues for our readers. In addition to our daily news coverage about the election, Portland Press Herald staff will join the Portland Public Library this fall for their Choose Civility Initiative.







THESE TUESDAY LUNCH HOUR FORUMS.

held from 12 noon to 1 p.m. at the Portland Public Library main branch, will cover both local ballot questions and topics that come up on a national level during the presidential debates.

Portland Press Herald reporters will serve as moderators at these events, asking the questions that will help us navigate these important issues.

TUESDAY, SEPT. 27: QUESTION 3: FIREARMS BACKGROUND CHECKS

Question 3 seeks to require specific background checks for gun sales and transfers. Panelists Nick Wilson of the Maine Citizens Against Handgun Violence and David Trahan of Sportsman's Alliance of Maine will present either side of the issue. The forum will be moderated by Kevin Miller of the Portland Press Herald.

UPCOMING TUESDAY FORUMS INCLUDE:

QUESTION 4: MINIMUM WAGE INCREASES

Minimum wages to \$10 per hour by 200

Choose Civility Election Series



Maine Question 1:

An Act to Legalize Marijuana

Discussion followed by Q&A

- ✓ DAVID BOYER, Campaign to Regulate Marijuana like Alcohol
- ✓ RICK STEVES, Nat'l Organization for the Reform of Marijuana Laws
- ✓ SCOTT GAGNON, Smart Approaches to Marijuana Maine
- ✓ JENNIFER ACKERMAN, Deputy Dist. Atty. for Cumberland County
- ✓ Moderator GILLIAN GRAHAM, Portland Press Herald

Choose Civility Election Series

Full series info available at www.portlandlibrary.com











Not every program a winner...



Resources

- <u>Choose Civility</u>: Howard County official website.
- PPL's Choose Civility page: https://www.portlandlibrary.com/highlight/choose-civility/
- Harwood in a Half an Hour getting started: http://www.theharwoodinstitute.org
- Libraries Transform / ALA: http://www.ala.org/transforminglibraries/libraries-transforming-communities/resources-for-library-professionals
- World Café Tooklit: http://www.theworldcafe.com/tools-store/
- National Coalition for Dialogue and Deliberation: http://ncdd.org/
- New Hampshire Listens: http://carsey.unh.edu/nhlistens
- Choosing civility: the twenty-five rules of considerate conduct by P.M. Forni
- Standing in the fire: leading high-heat meetings with calm, clarity, and courage by Larry Dressler.







Choose Civility
Your City, Your State





Publications

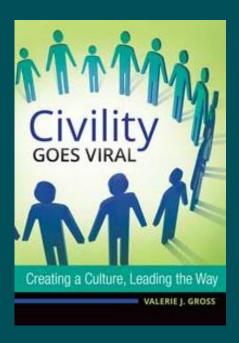


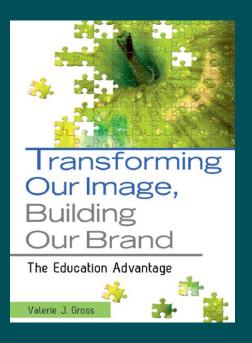
Choose Civility

Public Libraries Take Center Stage

Public Libraries, PLA/ALA, Vol. 50, No.4, July/August 2011, p. 30-37.

ABC-CLIO March 2018 (forthcoming)





ABC-CLIO 2013 (Amazon.com)

Thank you! QUESTIONS?



Howard County Library System

VALERIE J. GROSS, PRESIDENT & CEO

410.313.7750

valerie.gross@hclibrary.org

CHRISTIE LASSEN, DIRECTOR OF PUBLIC RELATIONS

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christie.lassen@hclibrary.org

Portland Public Library

SONYA DURNEY, HEAD OF INFORMATION AND RESEARCH SERVICES

207.871.1700 ext. 732

durney@portlib.org

WebJunction Learner Guide

schools Chamber of Commerce League of Women Voters, faith-based community, Possect others' opinions ect other people's time and space clusive Civility Goes Viral: A New Approach for a New Era owledge others http://www.webjunction.org/events/webjunction/civility-goes-viral.html pt and give praise ogize earnestly Event Description: To "choose civility" means to celebrate diversity and choose respect, compassion, rt yourself empathy, and inclusiveness when interacting with others. Civility is the healing power we need to responsibility counteract the divisive, fragmented forces that seem to be undermining our social fabric. Since 2006, pt and give constructive criticism Howard County Library System (MD) has been leading the way toward community connectedness with their Choose Civility initiative. They, along with library systems across the country, invite you to join the in from idle complaints movement to nurture civility in your own community. Learn how kindness creates communities, how to considerate guest challenge stereotypes effectively, and cultivate random acts of civility. Find opportunities to implement Choose Civility to enhance internal and external customer service, develop partnerships and community support, and create a more connected community of people who will #choose2Bkind. Let's see civility y Classes / Events go viral in 2017. ct steps, along with who, when, etc.) or events is your library teaching or offering now that you could leverage to Presented by: Valerie Gross, President & CEO and Christie Lassen, Director of Public Relations, Howard ity more deliberately? (e.g., children's class focusing on kindness, book discussion County Library System (MD); and Sonya Durney, Business and Government Team Leader, Portland (ME) or events)? Public Library What are your goals for viewing this webinar? Personal Goals rary Classes / Events Team Goals nunity dealing with any challenges or issues now? What kinds of ts/activities would be most appropriate (e.g., panel discussions, seminars, lialogue circles) to address them? Principles of Civility How do you define civility? Howard County promotes "15 Principles of Civility" that resonate with their community. These

Choose Civility Partners

Identify three to five organizations to approach to become Choose Civility partners (e.g.,

Use alone or with others, to extend and apply your learning!

principles are a great place to start in creating a list for your community. Which of these 15 principles resonate with you personally (place an "x" next to those)? Next, circle three principles

that you think would resonate most with your community.

Pay attention
 Listen
 Speak kindly
 Assume the best