**Serving Older Adults in a Changing World**

**Learner Guide**

<http://www.webjunction.org/events/webjunction/serving-older-adults-in-a-changing-world.html>

**Event Description**: With longer life expectancy and increasing diversity, older adults are reinventing aging and changing perceptions of their demographic. It’s time to rethink how our libraries serve this important and growing segment of our patron base. This webinar will focus on trends and impacts of the aging population, and will share creative strategies for library staff to meet the evolving needs of older adults in a changing world.

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |
| **Discussion/Reflection Question 1** | |
| **Who inspires you** with how they are living into their later years? (A few of mine: my mom, Dick Van Dyke, Betty White, Tina Turner, Robert Redford). What qualities do they exhibit that inspires you? | |
| **Activity 1** | |
| **List 3 assets of *each*** 1. You: (e.g., your resilience, courage, wisdom, etc.)  2. Your organization: (e.g., your FOL, your genealogy collection, your tech person, etc.)  3. Your community: (e.g., super Chamber of Commerce, friendly sidewalks, great Farmer’s Market, etc.) | |
| **Activity 2** | |
| What **partners** have you worked with for older adult programming? What others might you approach?  1.  2.  3.  4. | |
| **Discussion/Reflection Question 2** | |
| What **strategies** have you found most effective to engage older adults? Least effective? | |
| **Activity followed by Discussion/Reflection** | |
| View the 3.5 minute video, **The Wall: How the Arts Can Improve Aging**  [**http://arohaartfulaging.org/about-aroha**](http://arohaartfulaging.org/about-aroha).  Reflect on what you’ve seen. Does it change your thinking about aging? About programming? | |
| **Take what you’ve learned** | |
| Consider one action related to each of the following:  One thing for **yourself**: I will \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  One thing for **your family**: I will \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  One thing for **your organization**: I will \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    One thing for **your community**: I will \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **Action Plan:** (include some simple next steps, along with who, when, etc.) | |
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