WebJunction is pleased to be collaborating with Library Journal in this webinar series featuring some of this year’s Movers & Shakers!

Lisa Peet
Associate Editor, News for Library Journal
Next in the series:

Coming in December

Elizabeth Fitzgerald
Culinary Literacy Specialist,
Culinary Literacy Center,
Free Library of Philadelphia
On Culinary Literacy
*Library Journal feature*

Coming in March

Erin Berman
Innovations Manager,
San José Public Library
On Privacy Literacy
*Library Journal feature*
The editors of Library Journal need your help in identifying the emerging leaders in the library world. Our 16th annual round of Movers and Shakers will profile 50 or more up-and-coming individuals from around the world who are innovative, creative, and making a difference. From librarians and other library workers to vendors, publishers, and others who impact the library field, Movers and Shakers 2017 will celebrate the people moving all types of libraries ahead. The 2017 Movers and Shakers will be highlighted in the March 15 issue of Library Journal.

Nominate your Movers & Shakers before November 5!


Questions? Contact us at ljinfo@mediasourceinc.com
Today’s Presenter

Courtney Saldana
Youth Services
Supervising Librarian,
Ontario City Library (CA),
2016 LJ Mover & Shaker

Photo by Kelela Wakefield
LET’S TALK ABOUT YOU AND ME...

• Youth Service Manager at the Ontario City Library
• Library Science from San Jose State and Children’s Literature from Simmons College
TODAY’S AGENDA

All Things Teen!
• Needs Assessment
• Teen Spaces
• Book Festivals
• Skills for Teen Parents (STeP)
WHAT IS A TEEN?

• What is a teen?
  – Young Adult Library Services Association (YALSA): 12-18 years old
  – At Ontario City Library: 13-18
    • Must have “teen” in their age
    • There is no “12-teen”
Justin Timberlake was never this guy.
CLASS OF 2017...

No concept of monthly texting limits.

Photo Credit: Buzzfeed [32 Extremely Upsetting Facts About The Class Of 2017]
CLASS OF 2017...

They are the same age as these movies

Photo Credit: Buzzfeed 32 Extremely Upsetting Facts About The Class Of 2017
CLASS OF 2017...

Seriously.

Photo Credit: Buzzfeed [32 Extremely Upsetting Facts About The Class Of 2017]
They’ve never gotten advice from Mr. Feeney

You don’t have to be blood to be family.

Photo Credit: Buzzfeed 32 Extremely Upsetting Facts About The Class Of 2017
NEEDS ASSESSMENT

- What is a Needs Assessment?
NEEDS ASSESSMENT

• What is a Needs Assessment?
  – Focus on what THEY want
NEEDS ASSESSMENT

• What is a Needs Assessment?
  – Focus on what THEY want
  – NOT what YOU think they want
NEEDS ASSESSMENT - TEENS

- IE…Teen Advisory Group
- Actionable – NOW
- If you feed them…they will come
  – Seriously 😊
NEEDS ASSESSMENT: PARTNERS

- High Schools
  - Librarians
  - Counselors
  - TEENS!

- Local Community
  - Recreation Centers
  - Churches
  - TEENS!
• Act as quickly as you can
• Develop trust
• Reciprocate

• Remember:
  – It’s the Relationships, not the Numbers
TEEN SPACES – TEENS

• Involve your Teen Board
• Be prepared
  – Have examples
• Be thoughtful
  – Multiple uses
  – What will actually fit?
• Be mindful of library policies
• Think long term
TEEN SPACES - BUDGET

• ASK!
  – The worst they can say is no, and maybe they will say yes.

• Budget:
  – Think about technology
  – See if you can have a service come visit your space

• No Budget
  – Think about IKEA
  – Browse the rest of your building
  – Ask to go to Public Works storage
TEEN SPACES - BRANDING

• Create a logo!
• Use the name everywhere
• Talk about the space with all library staff
TEEN SPACES - BRANDING

• Create a logo!
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TEEN SPACES - BRANDING

- Create a logo!
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TEEN SPACES - BRANDING

• Create a logo!
• Use the name everywhere
• Talk about the space with all library staff
TEEN SPACES - YOU

• YOU need to be there
• YOU need to enforce the rules
  – By the way, what are your rules?
• YOU need to be present

• If you don’t do it, who will?
TEEN SPACES - MAINTENANCE

• Your Teen Space is just like a collection
  – Needs weeding
  – Needs refreshing
THE TEEN ALLEY, CIRCA 2007
THE TEEN ALLEY, CIRCA 2009
THE TEEN ALLEY, COMING SOON!

Photo Credit: Demco
TEEN BOOK FESTIVALS

• Start early
• Don’t be afraid to dream big
• BUT…start small 😊
ONTARIO TEEN BOOK FEST 2011

- 2011
- 4 authors
- 2 hour event
- Senior Center location
- No web presence
ONTARIO TEEN BOOK FEST 2017

• 2011
  – 4 authors
  – 2 hour event
  – Senior Center location
  – No web presence

• 2017
  – 18 authors
  – All day event
  – Local high school partnership
  – www.ontariotbf.org #ontariotbf
  – Catered
  – BUDGET
  – Author breakfast, keynotes and breakout sessions
BEST PRACTICES

• Use local events to source authors you’d like to invite
• Treat your authors with respect
• As for help
• Be prepared for something going….sideways…
• Have cupcakes
TEEN BOOK FEST 2011

• NO PICTURES! 😞
TEEN BOOK FEST 2012
TEEN BOOK FEST 2014
TEEN BOOK FEST 2015

Be social!
#ontariotbf

The Ontario City Library
TEEN BOOK FEST 2017, MARCH 25

TEEN BOOK FEST
WHERE TEENS AND BOOKS MEET!
SKILLS FOR TEEN PARENTS
STEP – WHO?
STEP – WHAT?

• The STeP project seeks to bridge the gap, by piloting a model for library services for pregnant/parenting teen moms in selected public libraries.

• Each library will work with community partners to recruit participants and implement a series of informational/instructional workshops.

• Selected libraries received training, resources and funding to successfully plan and implement this project.

• 16 libraries in 2015-16
STEP – WHY?

• In California, nearly **35,000** children born to mothers aged 19 or under in 2012

• California ranked **19th** in the nation in teen birth rates, at 23.6 per 1000. 21 California counties had birth rates significantly higher than the national average

• Nearly **70%** of California teen moms drop out of high school, according to the CA Department of Education.
STEP - WORKSHOPS

- Variety of workshops as determined by each site and teen input

Topics:
- Car Seat Safety
- Day care evaluation
- Dress for Success
- Conflict Management
- Health & Nutrition
- Journaling and Scrapbooking
- Graduation Event
STEP - WORKSHOPS
STEP - WORKSHOPS
STEP - OUTCOMES
STEP – WHERE?

- Originated at Ontario City Library 2013
- Statewide competitive grant application – 2014-2016
- 2017??
THANK YOU!

Questions?

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