Today’s Presenters

Chris Barr
Knight Foundation
Director of Media Innovation

Jason Griffey
Measure the Future, Evenly Distributed, and Fellow at the Berkman Center for Internet & Society

Jenica P. Rogers
Measure the Future, Director of Libraries and College Archives
State University of New York at Potsdam
Knight News Challenge on Libraries
The Knight News Challenge accelerates media innovation by funding breakthrough ideas in news and information.
How might libraries serve 21st century information needs?
Applications open
Feb. 24 - March 21
newschallenge.org
The main stages of the challenge:

How might libraries serve 21st century information needs?

- **Submissions**: Starts in 15 days
- **Semifinalist Refinement**: Starts Apr 14, 2016
- **Review II**: Starts Apr 23, 2016
- **Winners**: Announced Jun 25, 2016
1. Describe your project.

2. How does your project advance or affect the library field?

3. Who is the audience and what are their information needs?

4. Please list your team members and their qualifications.
Get engaged!

The Library Freedom Project:
Bringing Privacy Education and Digital Tools to Local Communities Through Libraries

Threatened by surveillance from corporations and governments, our right to access information is chilled. As stewards of information and providers of

Library-led 50 state field test of TV White Spaces (TVWS) potential to enable 100,000 new distributed library Wi-Fi access points.

Libraries leading the first national field trial of FCC-enabled TVWS networks with pilots in every state to foster innovative uses of this new open regional-scale

Library For All: A digital library for the developing world.

Imagine walking into a school with row after row of empty shelves. This is the situation for millions of students around the world. At Library For All, we envision
Questions?

Email: newschallenge@knightfoundation.org

Twitter: @knightfdn
Knight News Challenge For Libraries 2016
How might libraries serve 21st century information needs?
Existing Answers Were...
...Lacking
Our Proposal

MTF
NEWS CHALLENGE
GOOGLE ANALYTICS FOR YOUR BUILDING
VERSION 1 FEATURES

- Attention measurement
- People count
- Raw data available via CSV
- Privacy protection
- Open Source
- Tutorials
How might libraries serve 21st century information needs?
Libraries in the Exponential Age

http://www.libraryvision.org/libraries_in_the_exponential_age
Partners
Open Access

Knigh News Challenge
Questions?