Today’s Presenters

Elizabeth Lawrence
Berthoud Community Library District, Colorado

Sara Wright
NE Regional Consultant, Colorado Library Consortium
Well, hello there!

Enhancing Your Library's Web Presence with WordPress

Elizabeth Lawrence
Berthoud Community Library District
Sara Wright
NE Regional Consultant, Colorado Library Consortium
Chapter 1: The Dark Ages
The Dark Ages

- Built by volunteers
- Very simple – little room for confusion in navigating the site
- Provided necessary information
Chapter 2: Invention of the Wheel
Invention of the Wheel

• Prebuilt site, no “ground up” coding required of the staff
• Online access to catalog
• More control over “look”
• Online Calendar
• Social Networks

Library Catalog

Access our catalog from your home!

- To access our catalog from home or on one of our patron computers: here
  Thompson School District Online Catalog is available: here.
Well, hello there!

Join us for Storytime fun!
Little Adventures Storytime is every Tuesday and Wednesday at 10:30! Join us for songs, crafts, and of course, books! Check out our calendar for more info!

News and Events

Hours and Location
Read more »

Catalog
Find books using our online catalog! To log in, use your library card number and your last name as your password. (Your last name must be lowercase.)
Read more »

Interlibrary Loan Request
Can't find what you're looking for? Fill out an Interlibrary Loan Form, and we'll find it for you.
Read more »

Early Literacy
Infants, toddlers and preschoolers develop oral language and pre-literacy skills everyday that will help them become great readers.
Read more »
Defining the Personality of our Library’s Online Presence

Our mission

We are a center for sharing resources to educate, enrich, and connect you with the world.

“Look” of site

- Theme
- Colors
- Font
- Quality Images
Defining the Personality of our Library’s Online Presence

- Catalog
- Friends of the Library
- Social Media
Defining the Personality of our Library’s Online Presence

Google Calendar
Staff Biographies

- Fun way to connect with community
- Showed a personal side of library
- Creating relationships with patrons
- Shows our character
- Different!
21st Century

- Dashboard easy to navigate
- Pre-established safe guards so you don’t break your site
- Easy for a non-tech person to edit and keep up to date
- Professional looking
- Backups
- Statistics
- Multiple plugins to enhance your experience and your patron’s experience
- Plugins are simple to install
What we avoided
Our Partners in Crime and Inspiration

- Colorado State Library
- Kieran Hixon
- We were not afraid to draw inspiration from library and non-library websites alike
- Patron input was invaluable!
Resources, Programs/Software, and More!

• **Start a revolution: Stop acting like a library**, by Ben Bizzle with Maria Flora – Chapter One: “The Digital Library”
• Free Webinars offered by Wordpress, Webjuction, TechSoup, Library Journal, CSL, etc.
• **Colorado Online Libraries** – Created by Colorado State Library, includes video tutorials
• [WPbeginner](#) – Online guide for Wordpress beginners
• [Pixlr, GIMP](#) – Free photo editing software programs similar to Photoshop

Elizabeth Lawrence
Berthoud Community Library District
[eli.bpl@gmail.com](mailto:eli.bpl@gmail.com)

Sara Wright
NE Regional Consultant, Colorado Library Consortium
[swright@clicweb.org](mailto:swright@clicweb.org)