



Community Health Engagement in Public Libraries

OCLC WebJunction.org | ZeroDivide | TrueBearing

January 23, 2014

Today's Agenda



- Share introductions (20 mins.)
- Discuss program objectives and timeline (30 mins.)
- Review MOU, stipend and reimbursement process (10 mins.)
- Explore community engagement planning process and next steps (30 mins.)

This meeting will be recorded

Library Introductions



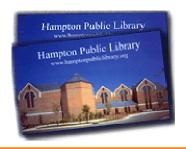
Please share with the group

- -Your name
- -Your library location and role in your organization
- -Something unique about the community you serve











Project Team Introductions



Please share with the group

-Your name

- -Your role in your organization, and location
- -What's been your favorite experience with Health Happens in Libraries so far?









Health Happens in Libraries seeks to

- Magnify the role of public libraries as key contributors to community health efforts
- Grow confidence in library staff working with health information and access matters
- Form intentional partnerships between public library and non-library partners to increase health-related access and services



Collaborating to plan, implement, evaluate, and promote community health engagement activities, with an emphasis on building or strengthening partner relationships, provides leadership for the library field and new partners in health information and services.



















Primary library activities (see "Participant Overview")

- Set objectives for, plan, and implement a community health-focused service, activity, or program that serves local health needs;
- Establish or deepen a community partner relationship in meeting objectives;
- Document and promote the outcomes of their community health engagement activities - this may include travel to a regional or national conference, with stipend support from OCLC;
- Engage as part of a broader cohort/online community of practice with other participating library communities - this will include 3 - 4 online group meetings; and
- Commit to provide feedback to the Health Happens in Libraries team for the purposes of evaluation, primarily via individual pre and post surveys.



- •Participate in online launch with all participating library communities
- Complete pre-survey
- •Work with HHiL to begin planning engagement goals 1:1

January 2015

February 2015

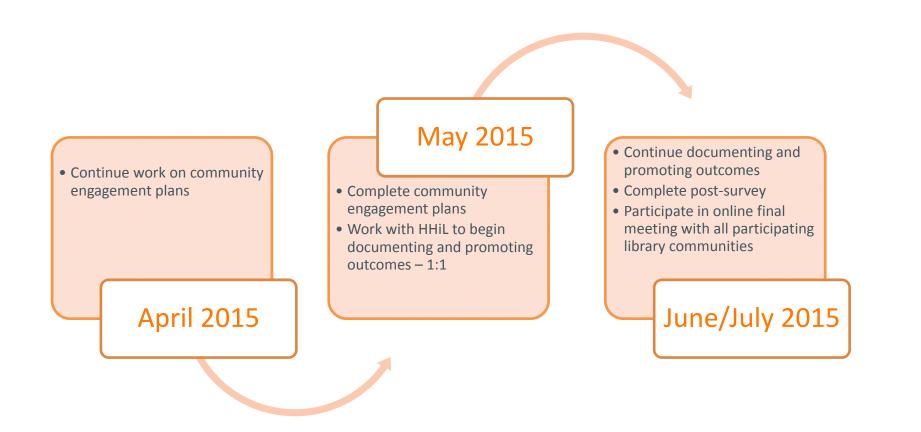
- •Identify/engage community partners
- Refine/validate engagement goals with community partner input

- Participate in online follow-up meeting with all participating library communities
- •Work with HHiL to align assessment activities with engagement plans – 1:1
- •Launch engagement plans

March 2015

Focused and Flexible

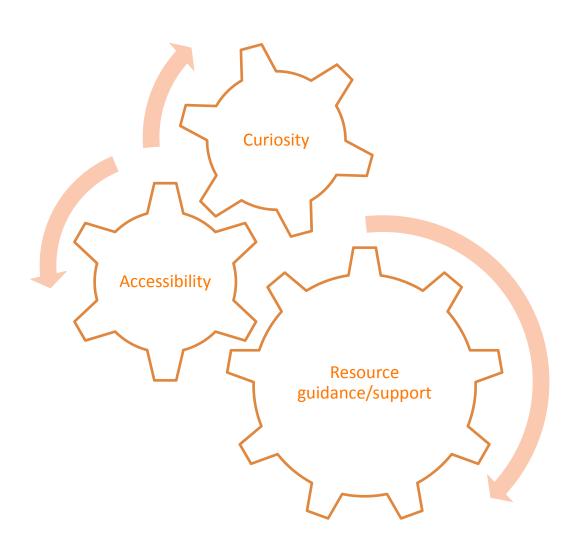




Focused and Flexible

What you can expect from us









Questions?

Details

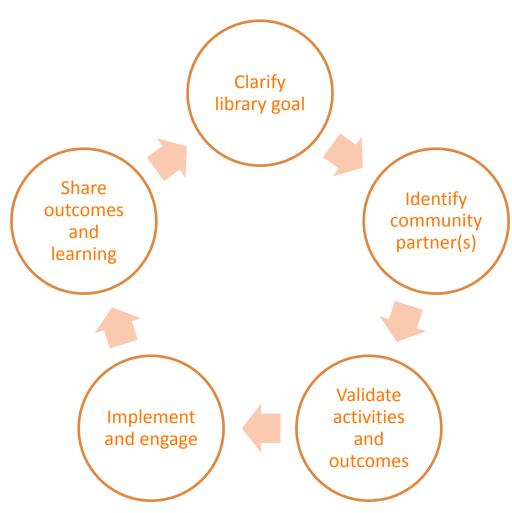


- Review MOU, stipend and reimbursement process
- Questions?



Community Engagement Planning









Please share an example of a successful community program or activity that your library has conducted with a local partner. What factors contributed to its success? Anything you would have done differently?











Community Engagement Planning



- Next steps
 - Receive/review/begin work on HHiL planning worksheet to initiate engagement approach – early February;
 - Schedule 1:1 review time for mid-late February;
 - Finalize MOUs;
 - Reach out at any time!





Thank you!