Today's Presenter

Africa Hands
Contract Librarian

Author: *Successfully Serving the College Bound* (ALA Edition, 2015)
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"How Do I Apply to College?"
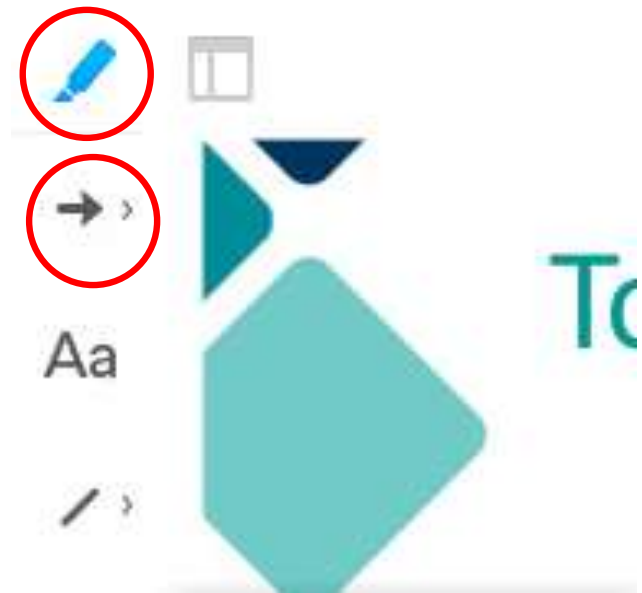
Helping Patrons Meeting Their
Higher Education Goals

March 26, 2015

Annotation Tools

The tool buttons will open in a row on the left side of your screen, once you **click on the blue marker**.

Pointer/arrow

- Icon is an arrow
- Appears with your name in it
- Can be moved around

Agenda

- Why offer college planning programs?

- Who are your college bound patrons?

- Programs and services for college bound patrons

- Working with community partners

- Resources to promote at your library

Why offer college planning programs?

- To meet the needs of low-income college bound patrons
- To promote materials in your collection
- To support economic development in your community
- To support society at large

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It's in our library DNA

Who are your college bound patrons?

First-gen students

- Work 20+ hours in final year of high school
- Finance is important to college selection
- Tend to enroll closer to home
- Less likely to live on- campus
- Enter college with undeclared majors

Nontraditional students

- Attend part-time
- Work full-time
- Financially independent
- Do not have high-school diploma
- Have dependents

Be the bridge

Military-service members and veterans

- Attend community colleges
- Have family obligations
- Drawn to online, distance education programs
- Prefer flexible degree programs

Students with disabilities

- Range of disabilities
- All ages
  - 52% age 15-23
  - 21% age 24-29
  - 27% age 30+
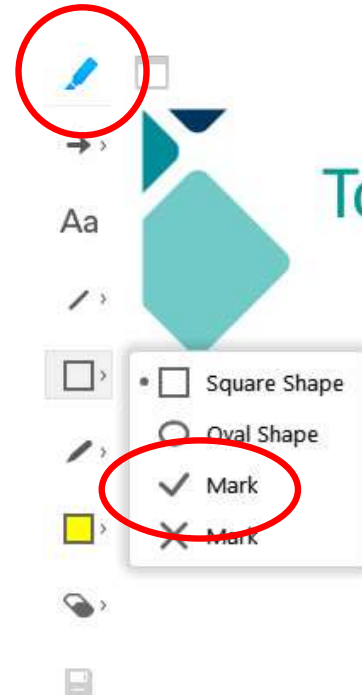- Different information needs

Annotation Tools

The tool buttons will open in a row on the left side of your screen, once you **click on the blue marker**.

Check mark

- Click on square, half-way down.

- Use the drop-down menu and choose the check mark.

- Click on slide to indicate choice.

Your turn

Which of these subgroups do you see as a potential target population for your college planning programs?

First-gen students

Nontraditional students

Military-service members and veterans

Students with disabilities

Traditional students

Other (who's missing?)

Learn more

- Almanac of Higher Education

- Digest of Education Statistics

- Integrated Postsecondary Education Data

  System

- State level higher education assistance

  agencies

Programs and Services

- Introduction to college resources @ your library

- Back-to-school night for specific sub-groups

- College fairs – large or small scale

- Campus visit preview

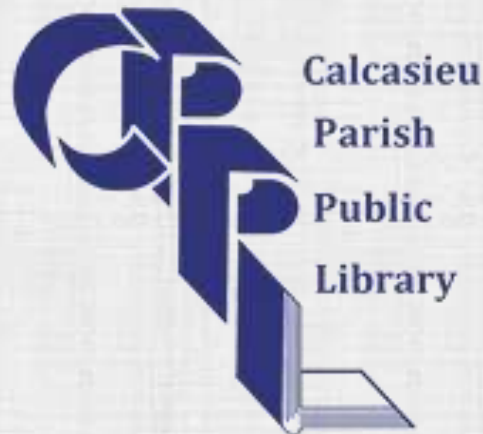- Financial planning workshop

- Computer access

- Printed materials

We can't do it all

Partnerships

- Who are your partners?
  - Information sources
- Levels of partnership
  - Glance
  - Date
  - Engagement
  - Marriage
- Staff members as partners
  - Experience, skills, and interests inventory
- Examples from the field

Partnerships at work

Resources to promote

- College Navigator

- KnowHow2Go

- Federal Student Aid

- Think College

- Heath Resource Center
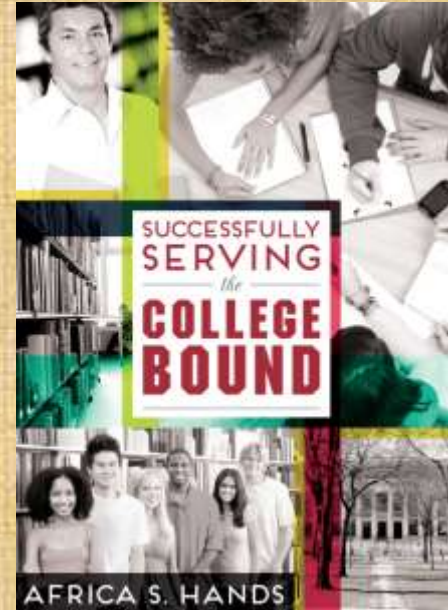
- Database of Accredited Programs

What we've covered

- Four subgroups of college bound patrons
- Sources for data about the college bound population
- Programming ideas and services
- Levels of partnerships
- Sample partnerships
- Resources for your college bound patrons

Thank you!

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