



# Today's Presenters



**Robert Horton**  
Associate Deputy  
Director, IMLS



**Sarah Fuller**  
Program Specialist,  
IMLS

## Today's Moderator



**Mary Ellen Davis**  
Executive Director,  
Association of College  
and Research Libraries



# COALITION TO ADVANCE LEARNING

IN ARCHIVES, LIBRARIES AND MUSEUMS

BILL & MELINDA  
GATES *foundation*



[coalitiontoadvancelearning.org](http://coalitiontoadvancelearning.org)

@LAMcoalition



# Background on Coalition

- Support from IMLS and Bill & Melinda Gates Foundation
- OCLC project sponsor (and webinar host)
- **Members:** AAM, AASLH, ACM, ACRL, ALISE, ARL, ASTC, Califa, CoSA, COSLA, DPM, Educopia, Heritage Preservation, Lyrasis, PLA, OCLC, RAAC, SAA, SLA, ULC, VA Assoc. of Museums, YALSA
- **Webinar team:** Linda Crowe, Mary Ellen Davis, Sarah Fuller, Bob Horton

# **PROJECT MANAGEMENT 101: KEY ELEMENTS OF A PROJECT PLAN PART 2**



**COALITION TO ADVANCE LEARNING IN  
ARCHIVES, LIBRARIES AND MUSEUMS**

19 FEBRUARY 2015

#LAMCOALITION

# AGENDA



**Today's webinar:**

**Quick recap of first webinar**

**Discuss your feedback on the  
webinars**

**Report on worksheets**

**Q&A session**

Encourage cross sector collaboration

Test prototype of course content

Explore delivery through different entities  
and means

Enlist your engagement, participation and  
feedback

# WORKSHEETS

**From all sorts of institutions: museums, libraries  
(academic and public), archives, state archives,  
historical societies**

**Responded to all of them**

**Very good ideas, very well written**

**Not many common themes**

**Our comments looked ahead**



# DESCRIBE YOUR PROJECT:

Assess the care and storage of the rapidly expanding AV collection in preparation for re-housing, media transfer, and digitization.

Learn what types of media are contained within the existing AV collection and the best way to preserve them.

# AUDIENCES:

## 1) Lifelong Learners:

Kentucky Horse Park Visitors

Kentucky Horse Park Staff

## 2) Horse Breeders:

Horse Owners

Equine Scholars

Equine Organizations

Scientists

**KY HORSE PARK**

# DESCRIBE YOUR PROJECT:

Develop and implement a new volunteer management policy including service descriptions, interview procedures, updated orientation materials, updated training materials, updated volunteer applications, and volunteer evaluations.



## AUDIENCES:

- 1) Staff will immediately benefit from the project
- 2) Streamlined training will benefit new and existing volunteers
- 3) Researchers will have better access to a more complete database



# DESCRIBE YOUR PROJECT:

The library will host a Wikipedia edit-a-thon to invite members of the Wikipedia, scholarly and film fan communities to update and create Wikipedia pages on film-related topics. The edit-a-thon will use the library's resources and will take place on a weekend afternoon in the reading room.

- # AUDIENCES:
- 1) Wikipedia contributors interested in the library
  - 2) Fans and scholars likely to use Wikipedia
  - 3) Library Director, Library managers, Systems Librarian (IT), Reference and other library staff, Security staff



# DESCRIBE YOUR PROJECT:

In honor of Mississippi's bicentennial, the Mississippi Department of Archives and History, Archives and Records Service Division, in partnership with local colleges, libraries, and historical societies, will promote the state's history, culture, diversity, people, and geography by emphasizing collection materials that celebrate Mississippi's past and present achievements.

This will be done through a series of outreach programs that allow partnering organizations to create a social and digital space to highlight and access historical collections around the state.

## AUDIENCES:

### 1) Students

- high school
- college

### 2) Historical folks

- individuals who frequent historical societies, libraries, museums

### 3) Partnering institutions



# DESCRIBE YOUR PROJECT:

Art museums seek to inspire, to spark imagination, to encourage questions, yet the answers aren't always as readily available. The aim of this project is to harness the curiosity of art museum visitors by creating a digital "ask an expert" service that provides the means to interact publicly yet anonymously with museum experts, to seek answers to questions where and when inspiration hits, and to provide a platform for the voice of all museum visitors.

# AUDIENCES:

- 1) On-site museum visitors
- 2) Virtual researchers and visitors to the museum's website
- 3) Upper management in the departments of Design, Information Technology, Education and Development.

**CLEVELAND MUSEUM  
OF ART**

# Q&A

**Please use the Chat Box if you have questions or comments**

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■ [#LAMcoalition](https://twitter.com/LAMcoalition)



# EVALUATION

Thank you for completing the evaluation you'll be sent to as you leave. Your feedback is important!

