Scoping and Funding
Crowdsourcing Projects
December 11, 2014

Presented by:
Crowdsourcing Consortium for Libraries and Museums (CCLA)

crowdconsortium.org
@crowdconsortium
Today’s Presenters

Sharon Leon
Director, Public Projects, Center for History and New Media, and Associate Professor, History and Art History, George Mason University

Christina Manzo
CCLA Research Fellow

Robert Horton
IMLS Associate Deputy Director for Library Services

Brett Bobley
Director and Chief Information Officer, National Endowment for the Humanities
Webinar One: Statistical Review

- **Title:** Crowdsourcing 101: Fundamentals and Case Studies
- **Number of Registrants:** 181
- **Most Common Place of Work Amongst Attendees:** Academic Library
- **Most Common Population Size Served:** 0 - 4,999
- **States Represented:** 40
- **Countries Represented:** US, UK, Canada, Australia
Topics Discussed – Crowdsourcing 101

• **Presenter:** Mia Ridge, PhD candidate at Open University, author of *Crowdsourcing our Cultural Heritage.*
  – The definition of crowdsourcing
  – Typical tasks in crowdsourcing projects
  – Audiences for your project and their motivations
  – Participatory Project Models
  – Design Tips
  – Future Challenges
Topics Discussed – Case Studies

• Each presenter shared their goals, challenges (and their respective solutions) and overall project outcomes.

  – Building Inspector, NYPL
    • **Presenter:** Ben Vershbow, Director of the NYPL Digital Library and NYPLabs.

  – Operation War Diary, Zooniverse
    • **Presenter:** Victoria Van Hyning, Digital Humanities Postdoctoral Fellow at Zooniverse.
Questions & Themes

• **How many people are needed for consensus on a task?**
  – Differs by task (when do you start to see duplicate information?)

• **Where should I host my project?**
  – Generalized systems are a great way to prove interest, but might cause problems later down the road.
  – There is a critical mass of platforms for different needs, so it is important to pick the right one.

• **I’ve collected some crowdsourced data. Now what?**
  – Current challenge: develop workflows to integrate user-generated content with authority files.
  – Encouraging the use of user-generated content as a resource in and of itself.
Participant Response

• Comments:
  – “Learning about the challenges other institutions have faced is especially instructive.”
  – “[I] have been wanting to crowdsource some of our resources for years, and this gives me more ammunition. It fits in well with our new strategic plan!”
  – “[I’d still like to know] how to get started, especially as a lone arranger with limited staff and funding available.”
  – “Being part of a small institution, time and money [are] precious resources.”
For More Information...

• Visit the crowdconsortium website for a complete video recording of the webinar, along with slides and links to any references projects or tools!

http://www.crowdconsortium.org
The September 11 Digital Archive

This archive collects, preserves, and presents the history of the September 11, 2001 attacks in New York, Virginia, and Pennsylvania.

Learn more about this project | Visit the Site

News

RRCHNM Partners with National History Day for WWII Teacher
Extracts from the Secretary of War's letters to the late Major General Greene.

July 10th 1782.

"The sufferings of your troops have impressed me with the deepest concern, and the very painful sensations, which your relation of them excites, are powerfully enhanced, that these distreces should have been the lot of an army, not to better fare, but whose meritorious and gallant exerions under the most extreme difficulties..."
A free, open source tool enabling community transcriptions of document and multimedia files

Scripto brings the power of MediaWiki to your collections. Designed to allow members of the public to transcribe a range of different kinds of files, Scripto will increase your content's findability while building your user community through active engagement.
Brett Bobley
Office of Digital Humanities

We fund innovation in the
digital humanities
Projects We’ve Funded

- **Metadata Games** (Dartmouth)
- **What’s on the Menu** (NYPL)
- **Resurrecting Early Christian Lives** (U Minnesota & Oxford U)
- **Scripto** (George Mason U)
- **Scribe** (NYPL)
Links to NEH/ODH Grant Programs:

Office of Digital Humanities

Digging Into Data Challenge
Thank you!

bbóbley@neh.gov
@brettbobley
Notices of funding opportunities

- National Leadership Grants (2 February 2015)
- Sparks! Ignition Grants (2 February 2015)
- Laura Bush 21st Century Librarian Program (September 2015)

Missouri Botanical Garden - St. Louis, MO
Year: 2014
Amount: $174,724
Grant: National Leadership Grants for Libraries
"The Mining Biodiversity project aims to transform the Biodiversity Heritage Library into a next-generation social digital library resource to facilitate the study and discussion (via social media integration) of legacy science documents on biodiversity by a worldwide community and to raise awareness of the changes in biodiversity over time in the general public. The project will integrate novel text mining methods, visualisation, crowdsourcing and social media into the BHL to provide a semantic search system."
Washington State University - Pullman, WA
Year: 2011
Amount: $484,772
Grant: National Leadership Grants for Libraries - Advancing Digital Resources

Open-source and commercial tools for building and operating digital libraries work well for a wide range of organizations but are less well suited to the needs of tribal libraries, archives, and museums, owing to cultural protocols for sharing information, diverse intellectual property systems among tribes, and the fractured or distributed nature of collections about indigenous groups. To address these needs, researchers at Washington State University will partner with Smallbean, Inc.; the University of California-Berkeley; the Association of Tribal Archives, Libraries, and Museums; CivicActions, Inc.; the National Anthropological Archives; and the National Museum of the American Indian to deploy, evaluate, and refine a software tool that accommodates tribal organizations’ needs. The tool, named Mukurtu, will be made freely available as open-source software, complete with full documentation and a toolkit for tribal organizations wishing to construct and operate digital libraries.
Bob Horton
rhorton@imls.gov

NLG new applicants webinars:
11 December 3 EST
6 January 3 EST
www.imls.gov/resources/grant_program_webinars.aspx
Scoping and Funding Crowdsourcing Projects

• What sorts of crowdsourcing projects would you like to implement?
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• What questions do you have about securing funding for these projects?
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• Who could you possibly collaborate or partner with on these projects?
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HOW YOU CAN HELP

The Library is training computers to recognize building shapes and other data on digitized insurance atlases. Via these easy, bite-sized tasks, you can help check the computers' work and capture other valuable information.

FIX FOOTPRINTS
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The story of the British Army on the Western Front during the First World War is waiting to be discovered in 1.5 million pages of unit war diaries. We need your help to reveal the stories of those who fought in the global conflict that shaped the world we live in today.
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Eliphalet W. Ensign diary, January 1864-August 1865

Front cover
Page 1
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Page 7
1855-01-16 -- 1855-01-26
1855-01-27 -- 1855-02-03

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Crowd
CONSORTIUM
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On Monday, December 15, DIY History will be upgrading to a new version. At this time, transcription will be disabled as we perform the upgrade. All transcriptions will be migrated to the new system. However, user accounts will need to be recreated. We apologize for this inconvenience.

Enter transcription below:
Eliphalet W. Ensign
Diary purchased May
1870 at Druggist and
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METADATAGAMES

Zen Tag
A zen-like one player tagging activity — be as specific and accurate as you can to earn high scores. Ohm!

Nextag
In the “next evolution” of Zen Tag, you can tag audio and video clips, too. Plug in your headphones and get ready!

Guess What!
Work together with a stranger to identify images in this fast-paced guessing game. Give great hints and you’ll both score big!

One Up
Challenge a friend and see if you’re smarter than they are! The best

Pyramid Tag
A competitive one player game — We asked random people to describe the

Stupid Robot
Stupid Robot looks at everything but understands nothing. Can you help?
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Get Involved:

Look for upcoming tweets for further details!

@crowdconsortium

Comments, questions? Let us know!

contact@crowdconsortium.org

Join the Crowd (Consortium)!