Learner Guide **** Section 4

Wikipedia empowers community

*This is the fourth section of the course Wikipedia + Libraries: Better Together, lasting two weeks.*

In this section, you’ll learn how to expand your knowledge about the inner workings of Wikipedia for the benefit of your library and community. We’ll cover five forms of Wikipedia engagement. Use this Learner Guide as a reference for keywords and to guide the ways you can develop your plan of action for your library.

Topics for the week include:

* Wikipedia program and project descriptions
* Introduction to Wikipedia engagement models
* Exploring programs and engagement activities for your library
* Guest presenters sharing their experiences with Wikipedia events

# HELP WITH EDITING

We hope you are boldly going forth with your editing practice. The discussion forums are revealing a range of experiences from triumph to frustration, with many small and larger uncertainties about how to proceed.

The Discussion Forum is the place to go when you have questions about your experience with Wikipedia or with the course. Project team members and instructors are available to answer questions or point you toward more help on Wikipedia.

Live Session FOUR

* [Date and Time]

Use this guide as a companion to the live session and discussion board assignments to scaﬀold learning.

# FIRST, BACKGROUND ON WIKIPEDIA OUTREACH

## As you develop a Wikipedia engagement for your library, you are joining a worldwide network of cultural programs and projects devoted to expanding access to information. Here is a brief key to Wikipedia lingo you may encounter.



* [The Wikipedia Library](https://meta.wikimedia.org/wiki/The_Wikipedia_Library) is a global Wikimedia Foundation‐supported program run by staﬀ and volunteers to provide active Wikimedia contributors around the world with reference assistance and database subscription access.



* [GLAM‐Wiki (Galleries Libraries Archives Museums)](https://outreach.wikimedia.org/wiki/GLAM) is a global Wikimedia Foundation‐supported project run by staﬀ and volunteers to guide cultural institutions around the world in producing open‐access, freely‐ reusable content for the public via Wikimedia projects.



* [The Wikipedia Education Program](https://outreach.wikimedia.org/wiki/Education) supports the use of Wikipedia in educational settings globally; including the [Wiki Education Foundation’s](https://wikiedu.org/) outreach to higher education in the U.S.
* Wikimedia Movement Aﬃliates (chapters and user groups) are independent organizations oﬃcially aﬃliated and funded by the Wikimedia Foundation.



* [WikiProjects](https://en.wikipedia.org/wiki/Wikipedia:WikiProject) are informal online spaces where groups of editors collaborate to build worklists, assess articles and collaborate around a theme or focus.

Meetup, October 2014, Café Allegro, Seattle, WA

* Wikimedia meetups is the term used for face‐to‐face Wikipedia‐ related meetings of all sizes.
* [Wikimedia Outreach Dashboard](https://outreachdashboard.wmflabs.org/) is an online platform and self‐paced tutorials adapted from the Wiki Educa‐ tion Foundation to support event organizers hosting Wikipedia‐related editing events.

# FORMS OF ENGAGEMENT

OCLC/WebJunction

## This fourth live session introduces you to five forms of engagement with Wikipedia. Within each form, there are a variety of ways to express that engagement. Detailed explanations, examples and resources are available to help you determine and develop your Wikipedia journey.

1. Individual engagement with Wikipedia

* For those whose primary interest is to deepen their own knowledge, individual engagement with Wikipedia may be the best option.

1. Staﬀ development with Wikipedia

* The best first step towards oﬀering programs for patrons is often staﬀ development. This can take many forms, from informal coaching to full scale staﬀ training programs.

1. Wikipedia for digital information literacy

* Whether taught at the group or individual level, digital information literacy that helps patrons understand the signs and signals of Wikipedia and verify information they find online is one of the most important skill sets libraries can provide their patrons. You can incorporate Wikipedia into your existing programs, instruc‐ tion and classes as well as create new programs.

1. Wikipedia for community outreach programming

* Wikipedia is an opportunity to connect with and enrich the communities you serve in new and fresh ways. Use Wikipedia for community outreach programming in multiple fashions – from helping a community partner learn about editing to organizing longer‐term editing projects or your own thematic edit‐a‐thons.

1. Thematic campaigns Wikipedia events and programs

* Join an existing campaign run by Wikimedia community organizers who activate and support local program leaders and aﬃliates to implement programs around the world.



*As you hear the possibilities and think about which form of engagement works best for you or your library, what will you need to support your Wikipedia engagement journey?*

Assignment

## You have two weeks to complete these assignments.

Assignment: focus on forms of engagement

1. Review the five forms of engagement we have identified, as well as, the suggested directions, case studies and examples for each, all of which are described in the pages available at the above link.
2. Choose 2‐3 of the suggested directions you can take within a form (can be from the same or diﬀerent forms) to explore further through the resources and examples. Identify at least one that gets you excited. (e.g., you could choose adding citations (1. Individual engagement); demonstrating Wikipedia at a staﬀ meeting (2. Staﬀ development); and hosting a #1lib1ref event (2. Staﬀ development).
3. For 1‐2 suggested directions you are interested in investigating further, post your answers to the following questions in the discussion forums for the engagement form they fall under.
   1. What seems to be a key ingredient to the success of the suggested direction, case study or example, and how can you apply that to your library?
   2. What excites you about this form of engagement for your library? Explain how you believe this will help you achieve your vision.
   3. Identify one aspect of a form of engagement you’ve selected that might be a challenge for you. What support or resources would you need to put into place to help you over‐ come this challenge?
   4. Based on what you already do at your library, what would you recommend be added or modified to the form you’ve chosen that isn’t already a part of the suggested direction or example provided?
4. Join the conversation with others who are also considering similar engagements. Read and respond to their posts, exchange ideas, and consider collaborating as you move ahead.

Next section: Organize a Wikipedia event with your community

The next live session will be [Date and Time].

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