7:00 PM

Ask the Expert

Stewart Brannen
Director, Cleary University Micro-Business Incubator
Cleary Micro-Business
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Nancy Johnson Satellite Director, Small Business Technology & Development Center Certified Business Consultant nancyj@livingstonsbtdc.org

Sue Albert Information Specialist, Howell Carnegie District Library **Company & Business Research** 517-546-0720 x119



Business Resource CenterLaunch



May 2, 2012



7:00 PM

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Business Resource Center Launch



May 2, 2012



6:30 PM

Welcome and Dedication

Kathleen Zaenger, Director Howell Carnegie District Library Charles Penner, Director MI-SBTDC Regional Nancy Johnson, Satellite Director MI-SBTDC Livingston Steve Feinman, District Director Michigan SCORE

6:45 PM

Tour of the Business Resource Center Sample Electronic Resources

Reference USA - Create detailed lists of potential business & consumer markets

Business Insights: Global - Research & analyze companies, industries, & economies worldwide

Small Business Resource Center - Learn how to start, finance, or manage your small business.

General Business File ASAP - Read broker researh reports, trade publications, & newspapers.

Sample Physical Resources - Books & more Get A Howell Library Card - Access electronic resources from home or office

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Ask the Expert

Mary Ellen Aria Aria Social Media Marketing & Promotions Social Media Marketing www.facebook.com/AriaSocialMediaPromo

Don Cortez First Impressions Printing & Marketing **Marketing** info@fipprint.com

Pat Convery
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