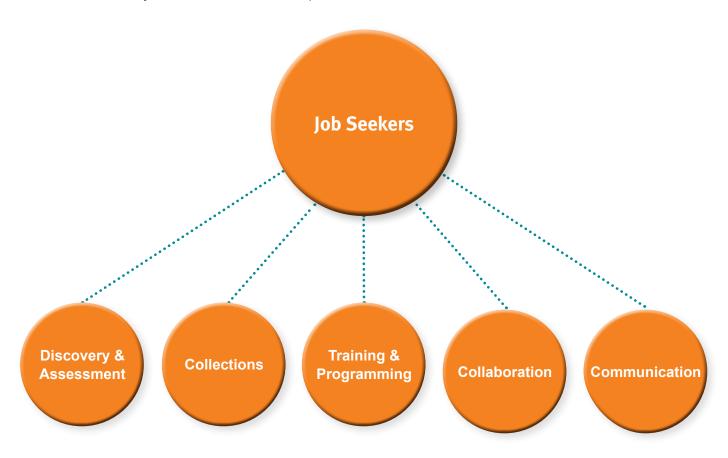


This pathway includes:

- Understanding unemployment data, types of unemployed workers and stages of the job search process
- Discovering ways to help job seekers
- Connecting with workforce development agencies and other partners to increase employment opportunities.

Why is it important?

When the economy faltered in 2008, people instinctively turned to their libraries for help, making frontline library staff the first responders to the needs of the newly unemployed. As the recession continues to evolve, services to job seekers remain an important focus.



This pathway is online at: www.webjunction.org/explore-topics/workforce-resources/materials.html.

Links to all resources are listed in the URL Reference List at the end of this document. The online version has embedded hyperlinks to resources.

Case Study: Make It Work! in Rural Ohio

Carol Baker, Adult Services Librarian at the Newton Falls (OH) Public Library, was feeling the pain of her unemployed and disadvantaged patrons and knew she had to do something.

Discovery: the library lifeline

In the small rural community of Newton Falls, 51% of students qualify for free or reduced lunches at school and many citizens lack computers or Internet access at home. When the recession hit, industries closed and unemployment rose as high as 14%. The public library was a primary source of help for most of the economically impacted.

Collection: shared resources

The State Library of Ohio supports small libraries by providing statewide access through public libraries for databases that would otherwise be unaffordable. Through the Libraries Connect Ohio collection, Baker is able to direct her patrons to the 24/7 access of job help databases. Learning Express has skill-building interactive courses, and practice tests for a wide range of exams, such as GED, U.S. citizenship, nursing, plumbing and more. Job & Career Accelerator has career exploration, job searching, résumé-writing, interviewing and networking techniques and more.

Baker made it even easier for her patrons by creating handouts listing very simple steps to take to get to the most-requested database resources. Baker's handouts have a unique twist—they're one-sixth of a sheet of paper, making them really handy to tuck into a book, pocket or purse.

Programs: process improvement

With the help of Melissa Lattanzi at the Northeast Ohio Regional Library System, Baker developed a series of job seekers classes, which covered creating a job search plan, writing a resume, devising a 30-second elevator speech and networking. Early in the process, she attended a Project Compass workshop, which changed her perception of the need and focus for the classes. While retaining the basics, she was more aware of the need to help people adapt to 21st century demands. The focus for resume-writing shifted from the mechanics of it to more of how to get noticed, how to identify transferable skills. The instruction stretched the students' technical skills by showing them how to use the review function in Word for self-critique and how to e-mail or upload résumés for electronic transmission rather than snail mail. Things taken for granted in urban areas can be big steps for rural and isolated community members.

The library had its own economic woes as a result of the downturn. Due to budget reduction and staff cutbacks, it was no longer offering on-site computer instruction, even though it was badly needed by so many Newton Falls residents. Once again, the library was able to tap into a statewide resource, the Ohio Connects training program, Every Citizen Online. Patrons can access online instruction in basic technology skills and learn at their own pace.

Collaboration: the unexpected

Some collaboration comes in tangible forms. Baker applied for and received a First Place Bank Foundation grant to cover the cost for Lattanzi to design the series curriculum. Her library Friends group donated the money to be able to give flash drives to all participants so they could save the resumes they developed in class.

Other forms of collaboration deliver insights. When Baker followed the best practice of inviting the local OneStop representative to a class, the learning went in surprising directions. The agent learned of a major hurdle that his office had not been aware of before. Working with a group whose online experience was minimal, he understood more clearly what a challenge it is to use his services if the user had never filled out an online application before. To further complicate things, people using the technology they know—the telephone—triggered an automatic online account generation that later caused problems when the user

did try the online route. Lightbulbs went off over the heads of the OneStop rep and the library staff; they both saw more clearly why people were having so much trouble and what they could do to improve the situation.

Communication: it's in the name

After the Project Compass workshop's emphasis on marketing the library services, Baker knew she needed a catchier title than "job search workshop." Inspired by another project—Project Runway, she chose "Make It Work!" It definitely got more attention from the community.

Baker also made a more concerted effort to get the word out, having realized that even in a small town, not everyone knows all of the services the library provides. In addition to publicizing the workshops inhouse and on the library website, she also took the promotion to community locations and the newspaper. The local TV station pitched in by including an announcement on its website.

Outcomes: small town success

It's not easy to connect library services with specific job-seeker outcomes, because most people looking for jobs are reaching out on multiple fronts. However, Baker can report two successes that were a direct result of participation in the Make It Work classes. Two of her patrons found jobs shortly after completing the series; one of them had been looking for work for two-and-a-half years, the other for over three years.

The Newton Falls library staff also experienced the positive outcome of expanding their own limits. They are now better acquainted with resources available to patrons. They are more attuned to the needs of the 21st century job seekers and more likely to encourage them to get online and explore resources and opportunities.

Discovery & Assessment Resources and ideas to help you take action Focus here to learn more about: Consider: The needs of iob seekers Are you able to articulate community needs to potential partners? How libraries can meet the needs of job seekers ⇒ Look at Collaboration Local, state or national agencies available to address job seeker needs. Are you able to articulate the needs of job seekers to key community stakeholders? Look at Communication What do you know about unemployment and job seekers in your community? ☐ I have a good understanding of the economic crisis and its The Financial Crisis: What Happened? is a slideshow impacts on communities. overview of events and statistics about the economic downturn (from Federal Reserve Bank of St. Louis). ☐ I know the local unemployment data. **Data Discovery: Finding Unemployment Statistics is a** ☐ I recognize common types of job seekers (e.g., first-time pathfinder to sources of unemployment and other workforce job seekers, hard to employ, career changers). data, both national and local. ☐ I know the typical stages of the job search process. A guide to job seekers: one size does not fit all. A short video by Pat Wagner identifies types of job seekers, what they need and what your library can do. Learn about the Five Stages of the Job Search Process. What can your library do to help job seekers? ☐ I am able to address the immediate needs of the Read The Job Loss Survival Guide to understand patrons' circumstances. unemployed. **Watch Understanding Unemployment Insurance** ☐ I know what my library already has in place for job seekers. (webinar archive) so you can better prepare patrons for the ☐ I can identify at least one action to increase support for job process. seekers at my library. Help patrons take priority steps to deal with Job Dislocation. Discover how other libraries are responding to job seeker needs: - Case Study from the Henry Carter Hull Library - Case Study from the Simsbury Public Library. What can your library do to accommodate technology needs of job seekers? ☐ My library understands and accommodates the special The Enoch Pratt Free Library (MD) offers a virtual tour of its **Job and Career Information Center** computer needs of job seekers. A job center does not require a lot of space; Polk County ☐ My library has a dedicated job center. (NC) Library found an unused corner under a staircase to ☐ My library has photocopiers, printers and fax machines set up a computer with easy access to the reference desk. conveniently located. Extend time limits on some computer stations to allow for ☐ My library provides wireless connections and laptop completing online applications, e-government forms and stations online tutorials. Place some "adult" computers in the children's area so parents keep an eye on their kids while job searching. Offer free faxing of résumés, free photocopying or flexible use of the telephone. · Provide job seekers with a flash drive for saving résumés and job applications. Read Chicago job seekers move 'offices' from coffee shops to libraries to understand why laptop users may prefer the library.

Discovery & Assessment (cont.)	Resources and ideas to help you take action
What local agencies are available to provide support for those impacted by job loss?	
☐ I am able to direct patrons to local workforce agencies.	The Department of Labor Employment & Training Administration has an interactive map to find state and local information about ETA programs.
	Find the nearest One Stop Career Center.

Callections	Decrees and idea to below out the action
Collections	Resources and ideas to help you take action
 Focus here to: Identify what your library collection has to support job seekers Identify what you need to begin or augment a collection to support job seekers. What do you need to augment or update a collection to support	Consider: • Does your collection align with assessed job-seeker needs? ⇒ Look at Discovery/Assessment • Who can you collaborate with to share resources? ⇒ Look at Collaboration
 ☐ My library has general print and online resources to help job seekers. ☐ My library's job-seeker and career resources are the most current and useful. 	 Use these subject headings to find out what books your library has on the topic of career objectives: Career development, vocational guidance, career changes, personality and occupation. See the list of Selected Books from the State Library of North Carolina Job Search Toolkit. Perform aggressive weeding to eliminate outdated,
□ I am familiar with the free resources of the US Public Workforce System. □ I am able to assist patrons in the use of workforce system sites. □ I am familiar with the for-fee resources that my library has available to assist job seekers.	 unhelpful items. Helping Job Seekers: Using Electronic Tools and Federal Resources (ETA) (webinar archive) presents federally hosted electronic tools most helpful to library staff who assist unemployed workers. One Stop Career Center offers help with job searching skills, education and training. MySkills MyFuture offers help to identify potential careers and match skills to training and job opportunities. See webinar presentation by DOL/ETA staff. For-fee job-related databases include: Learning Express, Optimal Resume, Career Cruising, Ferguson's, JobNow, Resume Maker, Universal Class. Comparison of Online Job Search Tools compares free and fee based online resources available (Optimal Résumé, Careeronestop.org, Career Transitions and Learning Express); compiled by Arapahoe Library District. Consider networking with other libraries to share access to for-fee resources. Resunate.com has a free subscription level for its résumé-builder tool (requires registration). This ranked review of Online Career Assessment Tools lists the costs and rates the usefulness.

What bibliographies and pathfinders does my library have to go	uide job seekers?
☐ My library provides ready access to resources to help job seekers.	Create displays of resume writing, job seeking and/or interviewing resources; create a display of career change books.
 I have created handouts listing my library's and other community agencies' services to job seekers. My library offers an online directory of resources for job seekers and career development. 	Create a pathfinder to skills assessments, college catalogs and scholarship information.
	Create "job-seeker survival kits" with resource pathfinders, brochures of library classes, a calendar, pen, and some fun items like a Payday candy bar or coupon for a free latté.
	 See a comprehensive list of state and local Library Web Resources for Job Seekers.
	Examples of state and public library job-seeker resource directories:
	 Connecticut Job Search Toolkit is a state-hosted website for job seekers.
	 Jefferson County Public Library has a collection of resources for patrons via its website.
	Place a prominent link to the directory on the home page of the library website; or link to the state library (or other relevant library) job-seeker resource section.
	 Vocational Information Center is an online directory to vocational and technical careers, trade schools and job market trends.

Training & Programming	Resources and ideas to help you take action
Focus here to:	Consider:
 Identify available self-paced training resources for job seekers 	Do your training/programming plans align with assessed job-seeker needs?
Identify programs and classes your library could offer to	⇒ Look at Discovery & Assessment
build skills and knowledge for job seekers.	Do you have the collection you need to support training and programs for job seekers?
	⇒ Look at Collections
	Who can you collaborate with to deliver training and programs?
	⇒ Look at Collaboration
	Do you have plans for effective marketing of your training and programs?
	⇒ Look at Communication
What self-directed training resources can my library offer to job	seekers?
(For basic technology training resources, see the Digital Literacy Pathway.) □ I connect patrons to free, good quality, online training on	DigitalLiteracy.gov has resources to Learn Job Skills, which covers finding jobs, exploring careers and creating résumés.
topics of interest to job seekers.	The Goodwill Community Foundation (GFC) has a suite of career tutorials to help with job search, résumés, interviewing, workplace basics and more.
	Maximize Your Job Search is a colorful workbook from the Idaho DOL designed to help identify skills, set goals and move step-by-step toward the job offer.
	 Job Talk America: An Internet Radio Program has live and archived recordings on topics related to job searching.
What programs or classes can my library offer to build skills and	I knowledge for job seekers?
□ My library offers workshops and resources on a variety of skill sets (job-searching, résumé-writing, interview practice).	Résumés and Interviews That Get Results helps you help your patrons write a compelling resume and conduct a convincing interview.
	Help patrons Identify Transferable Skills with this worksheet from the University of South Carolina.
	 Using Keywords in a Resumé describes five resources for helping your patrons find effective resume keywords; Résumés: The buzz about keywords has tips for beating "applicant tracking software."
	Share these step-by-step instructions for converting word- processed résumés to an Electronic Résumé or this advice to Make Your Résumé Cyber-Safe
	Patrons can fill out a practice online application at this site created by the Stratford (CT) Library.
	Offer a Job Searching on Monster or a "dress for success" class.
	Offer series or "tracks" of classes relevant to getting a job; offer a certificate to those who complete the series.

What can my library do to offer individual help to job seekers?	
☐ My library offers online services to job seekers.	Jonesboro Public Library provides an online form to re "Péaumé Poviny Halp" for individualized foodbook or
☐ My library offers 1:1 consultation to respond to focused	"Résumé Review Help" for individualized feedback on resumes.
needs of job seekers.	The University of Minnesota Résumé Tutor! guides the user through the steps of preparing and self-critiquing a résumé.
	Offer regular drop-in "office hours" or clinics for more efficient use of staff time to work with job seekers who need 1:1 help.
	 Many libraries offer a "Book a Librarian" service. Skokie Public Library provides an online form to book time; Monona Public Library has a one-minute video to introduce the service.
What can my library do to address the needs of specific job-see	eker audiences?
☐ My library offers training to specific audiences, addressing specific community needs.	What Can I Do with a Liberal Arts Degree? answers that question with some fresh ideas for recent grads.
	Library's Fresh Start program builds ex-prisoners' job- seeking skills: Long Branch Free Public Library program helps people who have served time in prison.
	Boomer Job Search has links to numerous helpful articles for the over-40 searchers.
	The Tutorials and Tools from AARP are geared toward the 50+ job seeker.
	Nothing Up My Sleeve? Job-Hunting Scams: How to Identify and Protect Job-hunters from Scam Artists: a short video presentation by Pat Wagner.
	Offer ESL workshops specifically related to job-search words and terms; have non-English-speaking job seekers bring a family member (child) with them to computer classes.
	Link to the long list of Career Videos in Spanish from CareerOneStop.
What programs or classes can my library offer to inform job see	ekers about current ideas and strategies?
☐ I inform job seekers about the use of social networking and an online presence.	The Russell (CT) Library offers a LinkedIn for Job Seekers class.
☐ My library has started a job club or connects patrons with community job clubs and career support groups.	Consider the 7 Secrets to Getting Your Next Job Using Social Media.
☐ I am able to plan a networking event, or series of events, at my library to facilitate peer knowledge exchange.	10 Creative Social Media Resumes To Learn From will get job seekers thinking outside the box.
	Check out the archive and related resources of Twitter for Job Seekers.
	Help patrons develop a variety of "soft skills," such as creative goal-setting, communication, leadership and self-directed learning skills.
	See the How to Start a Job Club from ABCNews.
	Plainfield Public Library has a Job Club blog.
	 Arlington Heights Memorial Library lists local Job and Support Networking Groups on its website.
	 Kansas City Public Library lists job and career transition groups on its website.

• For students about to graduate, organize a roundtable event where students share their ideas and past

experiences.

Collaboration	Resources and ideas to help you take action
Focus here to:	Consider:
Identify strategic community connections and potential partners	Are these partners able to help the library augment its collections?
Build relationships and develop partnerships with	⇒ Look at Collections
community-based agencies to augment services and provide programs for job seekers.	Are these partners able to help the library communicate its value to the community?
	⇒ Look at Communication
What partnerships can my library develop with community-base	d agencies to augment services and programs for job seekers?
(For general information, see the <i>Partnership and Collaboration Guide</i> .)	Library Partnerships with Workforce Agencies lists examples of library/DOL partnerships efforts.
☐ I have identified local and state workforce agencies that provide services to job seekers and the unemployed. ☐ I have established contact with the appropriate workforce	Library collaboration expands and translates job search skills training describes the partnership between the Pima County Public Library and Pima's ONESTOP Career Centers.
agency and broached collaboration suggestions.	Invite workforce agency staff to visit the library, give a presentation or provide a program of interest to job seekers.
	Offer library meeting rooms for local workforce agencies to deliver after-hours workshops; help promote the event to your job seekers.
	Invite temporary employment agencies to come to the library and recruit once a month.
☐ I have identified a list of other potential partners to approach, including nontraditional choices.	Consider this list of potential partners from the Fairfield Public Library (CT):
	Traditional choices
	State or local social service agencies
	Goodwill Career Centers
	 Career coaches
	- Recruiters
	 Local company HR departments
	 College and university career centers
	Consumer credit counseling services
	 Motivational speakers
	Nontraditional choices
	Public speaking coaches
	Database vendor reps
	 Social media strategists
	 Local authors of career books
	 Image consultants
	 Tax advisors
	 Employment attorneys
	 Happiness clubs
	Yoga instructors.

Collaboration (cont.)	Resources and ideas to help you take action
☐ I have identified and approached appropriate partners to implement programs or services for job seekers.	Watch the short video on Holding a Résumé Workshop Event at Your Library—how to choose and prepare volunteers for a résumé workshop event at your library.
	Conduct a Job Fair at the library, with local employment and workforce organizations hosting informational tables.
	Enlist retirees who come into the library for 1:1 tutoring in résumé evaluation and interview practice.
	Contact local business owners to set up mock interviews for job seekers.
	When looking for volunteers, advertise for specific skills, e.g., résumé writing, interviewing, social networking.

Communication	Resources and ideas to help you take action
Focus here to learn more about:	Consider:
 Marketing the library's services to job seekers Communicating the value of the library's efforts for workforce recovery to community stakeholders. 	 Are you able to engage partners to help with promotion of services or communication of value? Dook at Collaboration
How do I let job seekers know about the resources and service	s the library has to support them?
 (For general information on effective communication, see the Getting the Word Out Guide.) ☐ I know ideas and strategies for marketing and outreach to job seekers. 	Marketing Toolkit for Job Seekers has ideas and templates for promoting your services to job seekers, including downloadable marketing collateral.
	Consider a message on your home page in big letters: WELCOME JOB SEEKERS. LET US HELP YOU. CLICK HERE FOR A LIST OF SERVICES WE CAN PROVIDE.
	 Develop a logo, slogan or icon that identifies your library's willingness to help and serve job seekers, like the Lean on Us campaign from Capital Area (MI) District Library.
	Actively promote all of your job-related services—don't assume everyone knows what the library has to offer.
☐ I am able to communicate the value of the library as an essential support system for job seekers.	Collect and record anecdotes and stories of economically impacted patrons who have been helped by library services.
	Broadcast data prominently: "57 people have found work using the library. You may be number 58."
	Invite elected officials and community stakeholders for tours of the library's resources and services for job seekers.

URL Reference List

Links to resources are listed below in the order they appear in this pathway.

The online version has embedded hyperlinks to resources.

Discovery & Assessment

The Financial Crisis: What Happened?: www.stlouisfed.org/education_resources/AWordontheEconomy/player.html

Data Discovery: Finding Unemployment Statistics:

www.webjunction.org/documents/wj/Data_Discovery_Finding_Unemployment_Statistics.html

A Guide to Job-Hunters: www.webjunction.org/content/webjunction/documents/wj/A-Guide-to-Job-Hunters.html

Stages of the Job Search Process: www.webjunction.org/documents/wj/Five_Stages_of_the_Job_Search_Process.html

The Job Loss Survival Guide: www.joblossguide.com/2009/01/survival-part-1-new-job-loss.html

Understanding Unemployment Insurance:

www.webjunction.org/content/webjunction/events/wj/Understanding_Unemployment_Insurance.html

Job Dislocation: www.finra.org/web/groups/investors/@inv/documents/investors/p118460.pdf

Henry Carter Hull Library Case Study:

 $www.webjunction.org/documents/ct/Henry_Carter_Hull_Library_Clinton_Jobs_Program.html$

Simsbury Public Library Case Study:

www.webjunction.org/content/webjunction/documents/ct/Simsbury_Public_Library_Jobs_Program.html

The Enoch Pratt Free Library (MD) Job and Career Information Center: www.prattlibrary.org/locations/jobcenter/index.aspx

Chicago job seekers move 'offices' from coffee shops to libraries:

http://news.medill.northwestern.edu/chicago/news.aspx?id=168110

Department of Labor ETA interactive map: www.doleta.gov/regions/

One Stop Career Center locations: www.servicelocator.org/

Collections

State Library of North Carolina Selected Books: http://jobsearchtoolkit.pbworks.com/w/page/10725222/Selected-Books

Helping Job Seekers:

www.webjunction.org/events/wj/Helping_Job_Seekers_Using_Electronic_Tools_and_Federal_Resources.html

One Stop Career Center: www.careeronestop.org/ MySkills MyFuture: www.myskillsmyfuture.org/

MySkills MyFuture webinar:

www.webjunction.org/events/wj/Captions_mySkills_myFuture_a_New_Tool_for_Job_Seekers.html

Comparison of Online Job Search Tools:

 $www.webjunction.org/documents/wj/Comparison_of_Online_Job_Search_Tools.html\\$

Resunate.com: http://resunate.com/pricing

Online Career Assessment Tools: www.quintcareers.com/online assessment review rankings.html

State and local library Web directories:

www.webjunction.org/documents/wj/Web_Resources_for_Job_Seekers.html

Connecticut Job Search Toolkit: http://ctjobsearchtoolkit.wordpress.com/ Jefferson County Public County: http://jefferson.lib.co.us/great/jobs.html

Vocational Information Center: www.khake.com/index.html

Training & Programming

DigitalLiteracy.gov Learn Job Skills: www.digitalliteracy.gov/content/workforce

Goodwill Community Foundation career tutorials: www.gcflearnfree.org/career

Idaho DOL Maximize Your Job Search: http://labor.idaho.gov/publications/JobSearch_Workbook.pdf

Job Talk America: An Internet Radio Program: www.jobtalkamerica.com/pastshows.htm

Resumes and Interviews That Get Results:

 $www.webjunction.org/documents/wj/Resumes_and_Interviews_That_Get_Results.html$

USC Identify Transferable Skills: www.sc.edu/career/Pdf/identifytransferableskills.pdf

Using Keywords in a Resume: http://librarianbrain.wordpress.com/2011/03/16/job-search-using-keywords-in-a-resume/

Resumes: The buzz about keywords:

http://nejs.org/2010/04/19/resumes-the-buzz-about-keywords-and-applicant-tracking-systems/

Electronic Resume instructions: www.scu.edu/careercenter/students/prepare/resumes/electronicres.cfm

Make Your Resume Cyber-Safe: www.job-hunt.org/resumecybersafe.shtml

Stratford Library (CT) practice online application: www.stratford.lib.ct.us/job/practiceapplication.html

Job Searching on Monster:

www.webjunction.org/documents/wj/Job_Searching_on_Monster_com_A_Reusable_Process.html

Resume Review Help: www.libraryinjonesboro.org/?q=node/282

University of Minnesota Resume Tutor!: www1.umn.edu/ohr/careerdev/resources/resume/

Skokie Public Library "Book a Librarian": www.skokielibrary.info/s_info/book_librarian.asp

Monona Public Library "Book a Librarian": www.mononalibrary.org/about/booklibrarian.htm

What Can I Do With a Liberal Arts Degree?:

www.careerbuilder.com/Article/CB-417-Getting-Hired-What-Can-I-Do-With-a-Liberal-Arts-Degree/

Library's Fresh Start program builds ex-prisoners' job-seeking skills:

http://atlanticville.gmnews.com/news/2011-01-06/Front_Page/Library_program_offers_some_a_second_chance.html

Boomer Job Search: www.job-hunt.org/boomer-job-search/boomer-job-search.shtml

AARP Tutorials and Tools: www.aarpworksearch.org/Tutorials/Pages/TutorialsResources.aspx

Nothing Up My Sleeve? Job-Hunting Scams:

www.webjunction.org/documents/wj/Nothing_Up_My_Sleeve_Job-Hunting_Scams.html

CareerOneStop Career Videos in Spanish: www.careerinfonet.org/Videos_Sp.asp?id=27&nodeid=75&ES=Y&EST=videos

LinkedIn for Job Seekers class: www.webjunction.org/documents/ct/Russell_Library_Middletown_CT_Jobs_Program.html

7 Secrets to Getting Your Next Job Using Social Media: http://mashable.com/2009/01/05/job-search-secrets/

10 Creative Social Media Résumés To Learn From: http://mashable.com/2011/05/20/social-media-resumes/

Twitter for Job Seekers: www.webjunction.org/events/wj/Twitter_for_Job_Seekers.html

How to Start a Job Club: http://abcnews.go.com/GMA/JobClub/story?id=6121092&page=2

Plainfield Public Library Job Club blog: http://plainfieldjobclub.wordpress.com/

Job and support networking groups: www.ahml.info/research/jobs

Job and career transition groups: www.kclibrary.org/?q=business-career/job-and-career-transition-groups

Collaboration

Library Partnerships with Workforce Agencies:

www.webjunction.org/documents/wj/Library_Partnerships_with_Workforce_Agencies.html

Library collaboration expands and translates job search skills training:

www.webjunction.org/documents/wj/Library_collaboration_expands_and_translates_job_search_skills_training.html

Holding a Résumé Workshop Event at Your Library:

www.webjunction.org/documents/wj/Holding_a_Resume_Workshop_Event_at_your_Library.html

Job Fair: www.ehow.com/how_4927734_organize-successful-job-fair.html

Communication

 $Marketing\ Toolkit\ for\ Job\ Seekers: {\color{blue} www.webjunction.org/documents/wj/Marketing_Your_Library_to_Job_Seekers.html}$

Lean on Us campaign: www.cadl.org/news/news/lean-on-your-library

All Project Compass programs and materials are made possible by a grant from the Institute of Museum and Library Services, and provided by WebJunction and the State Library of North Carolina.