



# Welcome!

**The webinar will begin at  
1:00 Eastern/10:00 Pacific**



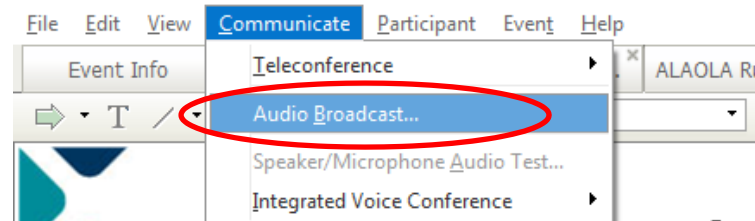
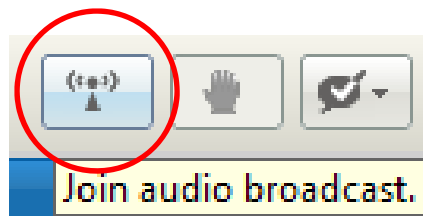
# Audio Tips

Today's audio is streaming to your computer's speakers or headphones.

**Too loud or soft?** Adjust volume level in the Audio broadcast box:



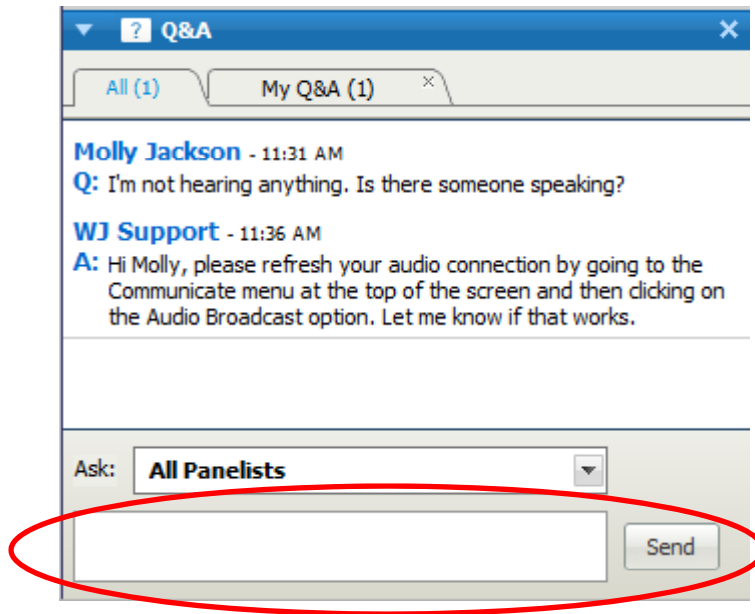
**Lost all sound? Hear an echo?** Click on the **small radio tower icon** (above chat box) OR go to the **Communicate** menu (at the top of the screen) and select **Audio Broadcast** to refresh your connection.





# Need Help?

Please post **technical support questions** into the **Q&A Panel**.



**Step 1:** Type the problem in the **dialog box**.

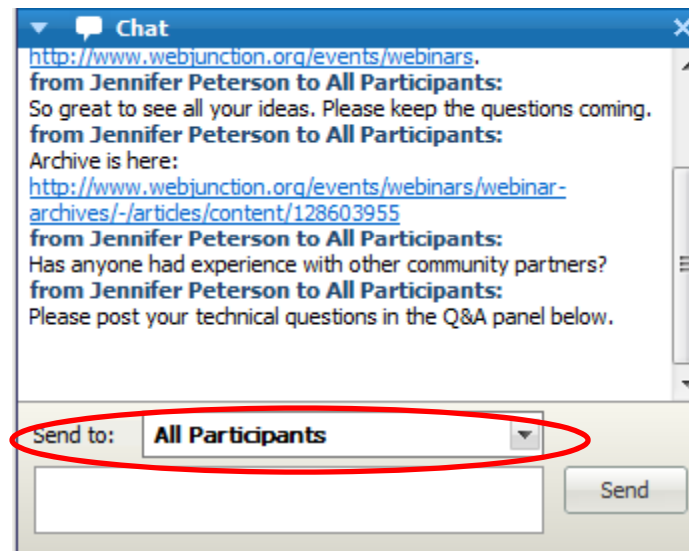
**Step 2:** Click **Send**.



# Chat Etiquette

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.



And if you're tweeting, use this hashtag: **#wjwebinar**



# Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

Hover over edge of panels to drag and resize.

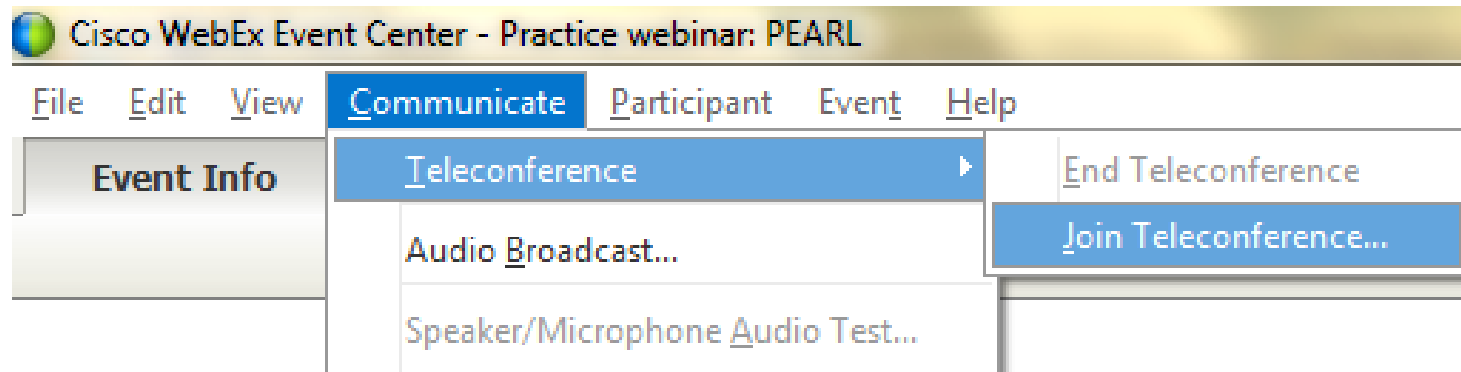


The screenshot shows a webinar interface with two main panels: 'Participants' and 'Chat'. The 'Participants' panel is at the top and contains a list of participants, including 'Jennifer Peterson (Host)', 'Susan Pieper', and 'Marci Merola'. The 'Chat' panel is at the bottom and contains a message from 'WJ Support to All Participants' with a link to webinar archives. A red circle highlights the close button (X) on the 'Participants' panel header, and a red arrow points to it from above. Another red arrow points to the right edge of the 'Chat' panel header from the text 'Hover over edge of panels to drag and resize.'



# Telephone Access

If you not able to listen via your computer, you may join by phone.



**Step 1:** At top left corner, select

**Communicate > Teleconference >Join Teleconference.**

**Step 2:** Call the toll-free number provided.

**Step 3:** Enter the **Access Code** provided.



Remember to post to **Q&A panel** if you need technical assistance.

Other Technical problems?

**Contact WebEx support**


**Event Number: 718 777 109**

**Phone: 1-866-229-3239**



Co-Produced by:  
**Jennifer Peterson**  
WebJunction  
Community Manager

Co-Produced by:



**Ahniwa Ferrari**  
WebJunction  
Web Content  
Manager



Thanks to the generous support of the following state library agencies, WebJunction offers webinar programs for free to all who wish to attend:

**Florida** Department of State's Division of  
Library and Information Services

**Illinois** State Library

**Indiana** State Library

**Maine** State Library

**Minnesota** State Library Agency & Minitex

**Mississippi** Library Commission

State Library of **Ohio**

Access **Pennsylvania**

**Texas** State Library & Archives Commission

Library of **Virginia**

**Washington** State Library

And to the **Bill & Melinda Gates Foundation**  
for their continued support of WebJunction.





# Stay Informed

## On WebJunction

[webjunction.org](http://webjunction.org)

**Crossroads** (monthly newsletter)

Subscribe on homepage

## Events

[webjunction.org/calendar](http://webjunction.org/calendar)



# Today's Presenters



**Betha Gutsche**

Program Manager,  
WebJunction



**Beth Farley**

Head of Information  
and Reader Services,  
Bellingham (WA) Public  
Library



**Eileen Shaw**

Everson Branch  
Manager,  
Whatcom County  
(WA) Library  
System

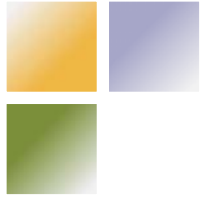


# **Transforming Library Space**

for

# **Community Engagement**

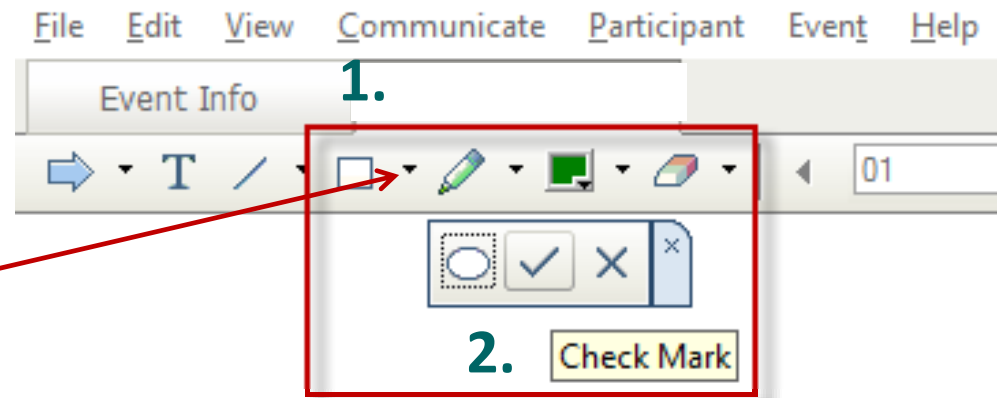




# Using the check mark

Go to the top left corner of the slide.

1. Find the square and click on small arrow to access check mark.
2. Click on checkmark.
3. Then click on your answer selection.



3.  Engaging
- Flexible



# Libraries are *mostly* about:



Books & study

Community events  
& making things



# What percentage of the public thinks libraries are all about books?

(according to the 2010 OCLC Library Perceptions report)

50%

62%

75%

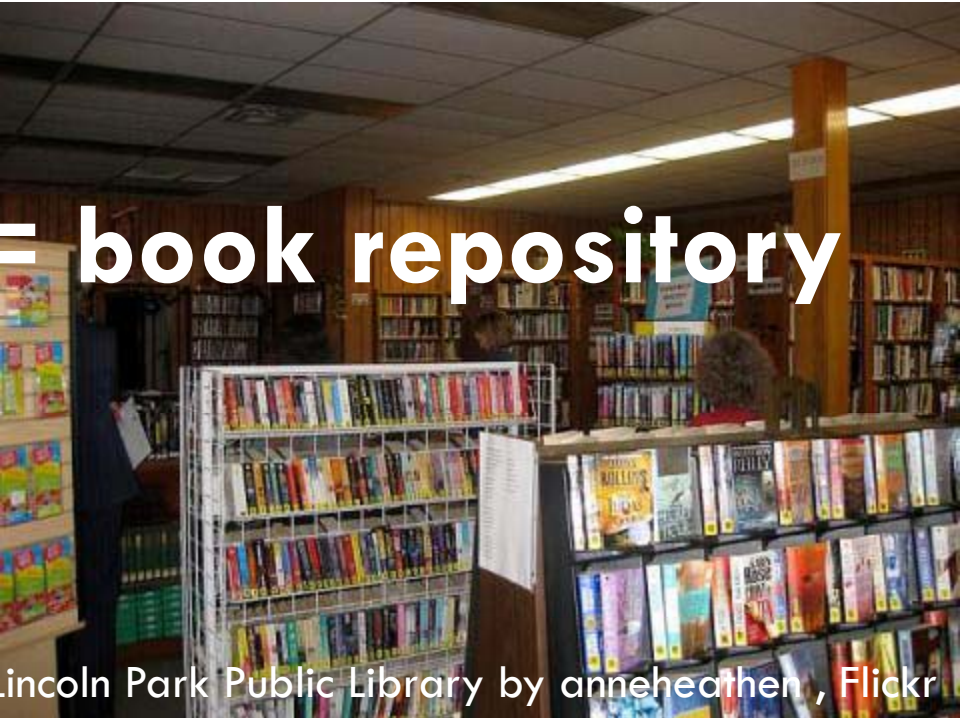
87%



# Library = book repository



Boston Public Library by Dan Kleinman, Flickr



Lincoln Park Public Library by anneheather, Flickr



Richfield Public Library by Utah State Library




Snapshot Day Rapid City Public Library by RCPL

# A Bookless Library!







“People may go to the library  
looking mainly for information,  
but they find each other there.”

**place-  
making**

—Robert Putnam, *Better Together:  
Restoring the American Community*



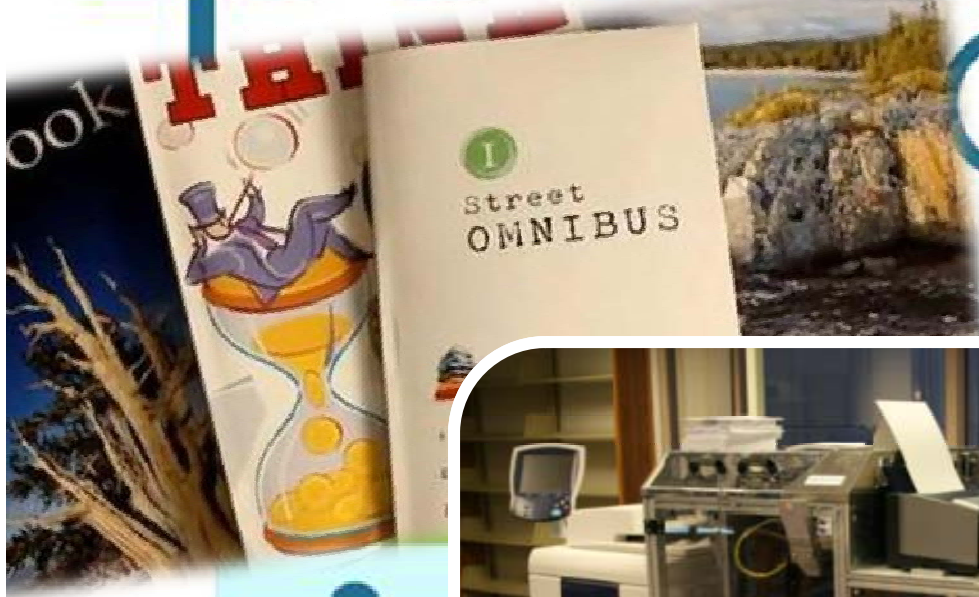
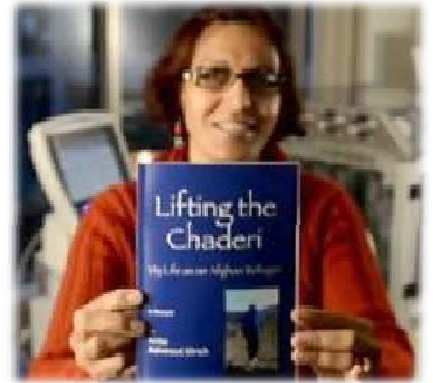
# IdeaBox at Oak Park Public Library



Photos from Oak Park Public Library on Flickr

# i publish at

I Street Press



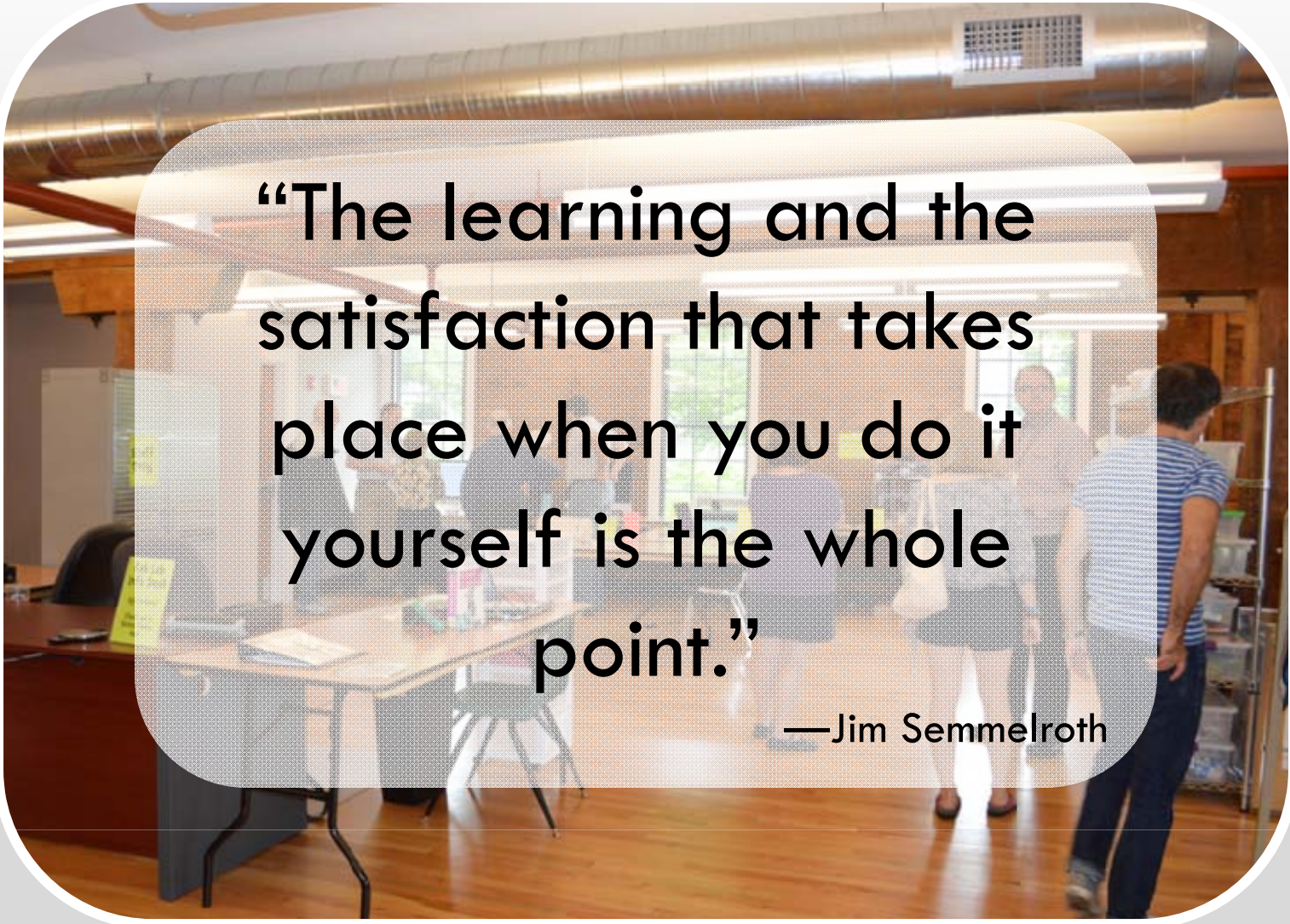
street  
press



share your story

Sacramento  
Public Library


# Makerspace: Fayetteville Fab Lab



“The learning and the satisfaction that takes place when you do it yourself is the whole point.”

—Jim Semmelroth

# Makerspace: Westport Library



“Our whole library is a MakerSpace, but the 20' X 16' space in the middle of the library serves to SHOUT ‘Libraries are also about creating—not just consuming!’”

—Bill Derry



## Building capacity for community engagement

“Explore the evolution of physical space and services in the library to create opportunities that connect people with the community.”

### Pilot libraries:

- Bellingham Public Library (pop 82,000)
- Everson branch, Whatcom County Library System (pop 3,000)





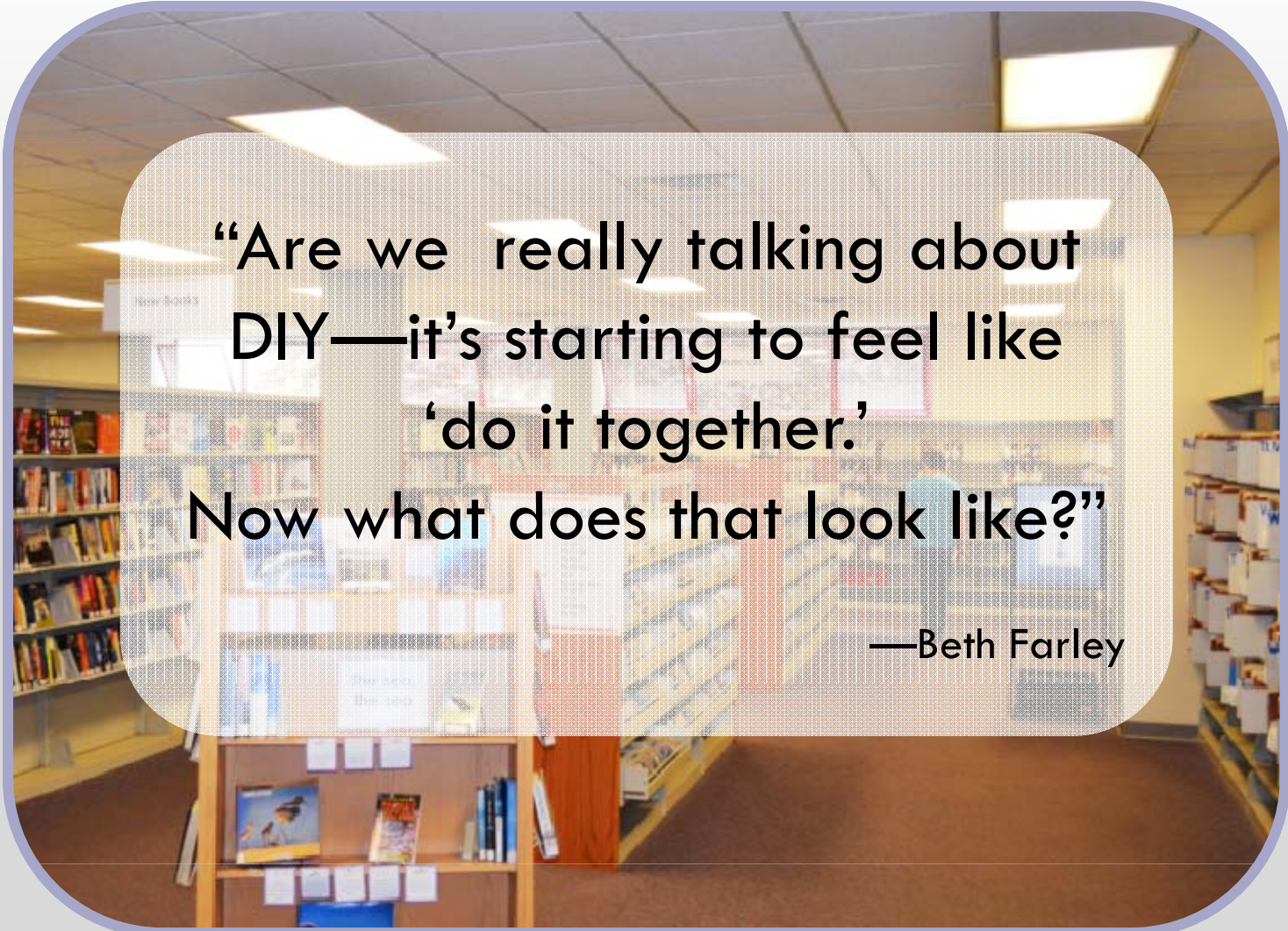
# **SkillShare**

## **Bellingham Public Library**

**READ LEARN MEET DISCOVER**



# Before SkillShare



“Are we really talking about  
DIY—it’s starting to feel like  
‘do it together.’  
Now what does that look like?”

—Beth Farley





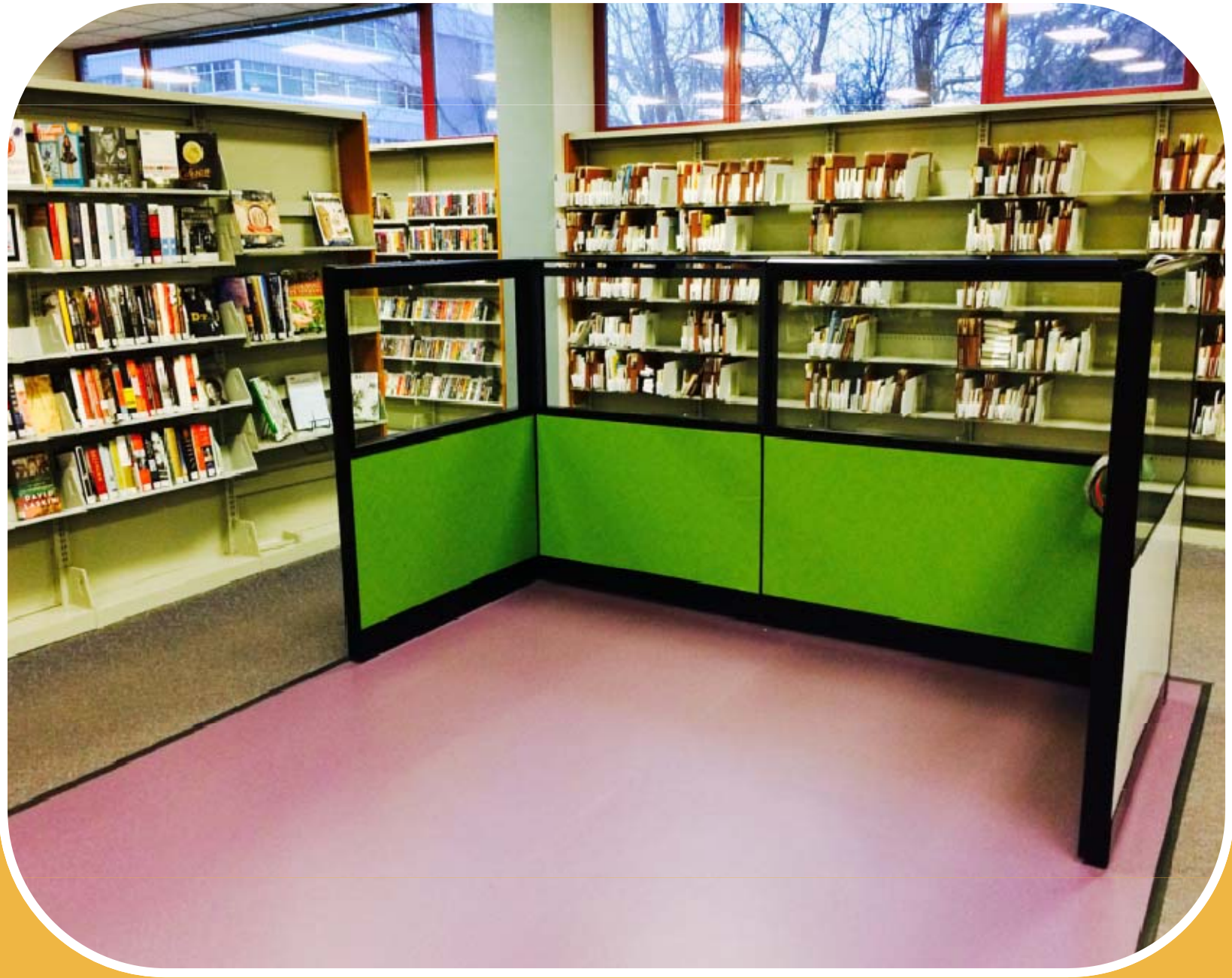
# SkillShare at Bellingham Public Library

—coming soon



# Marmoleum rolls out

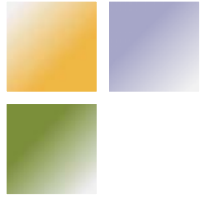




# Let the programs begin!



Tech coaching  
Creative crafting  
Qigong class

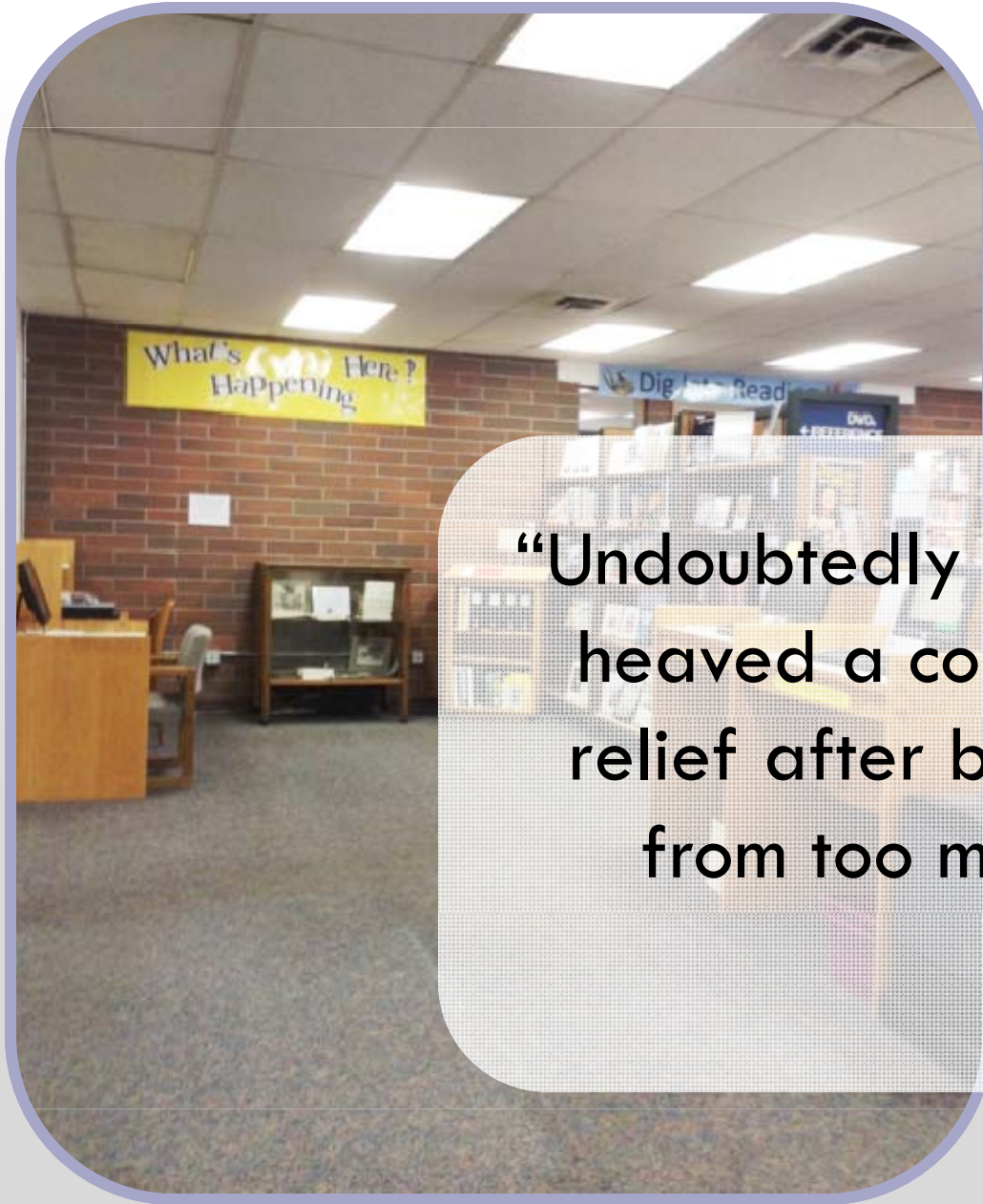


**Nooksack Valley Heritage Center**  
**Everson Branch**  
**Whatcom County Library System**



# Before the Heritage Center





Making way  
for the new

“Undoubtedly the shelves have heaved a collective sigh of relief after being liberated from too much weight.”

—Eileen Shaw





Community planning meeting

# Construction begins





**NOORSACK VALLEY HERITAGE CENTER**



The focus of this project was to build community, and the community came together to build this Center.  
*We wouldn't have it without you. Thanks!*

Reg Wilford - Friends' board member, visionary, wall builder  
Ivel Carlson - Draftsman, wall builder  
Ish Berry - Wall builder  
Ron Bronsma - Friends' board member, wall builder

Allen Family Foundation	Susan Johns & Gary Meador - Farmers
Wakumthin	Troy Liggins - Gribben Museum
Dorset Lion Club	Jeff Jewell - Watson Museum
Dorset Library Staff	Sheryl Palmer - Alacasty Instructor
SLCO - Ed Greenkin	Roger Robinson
Tree Conservancy	Christine Perkins
Valley Plumber and Electric	Liz Roberts
Noorsack Valley Building Center	Josko Simpsonson
Lynette Glass	Paul Davis

And to the many others who offered ideas, enthusiasm, and support.

Welcome to the Heritage Center

# Patrons using the new NVHC



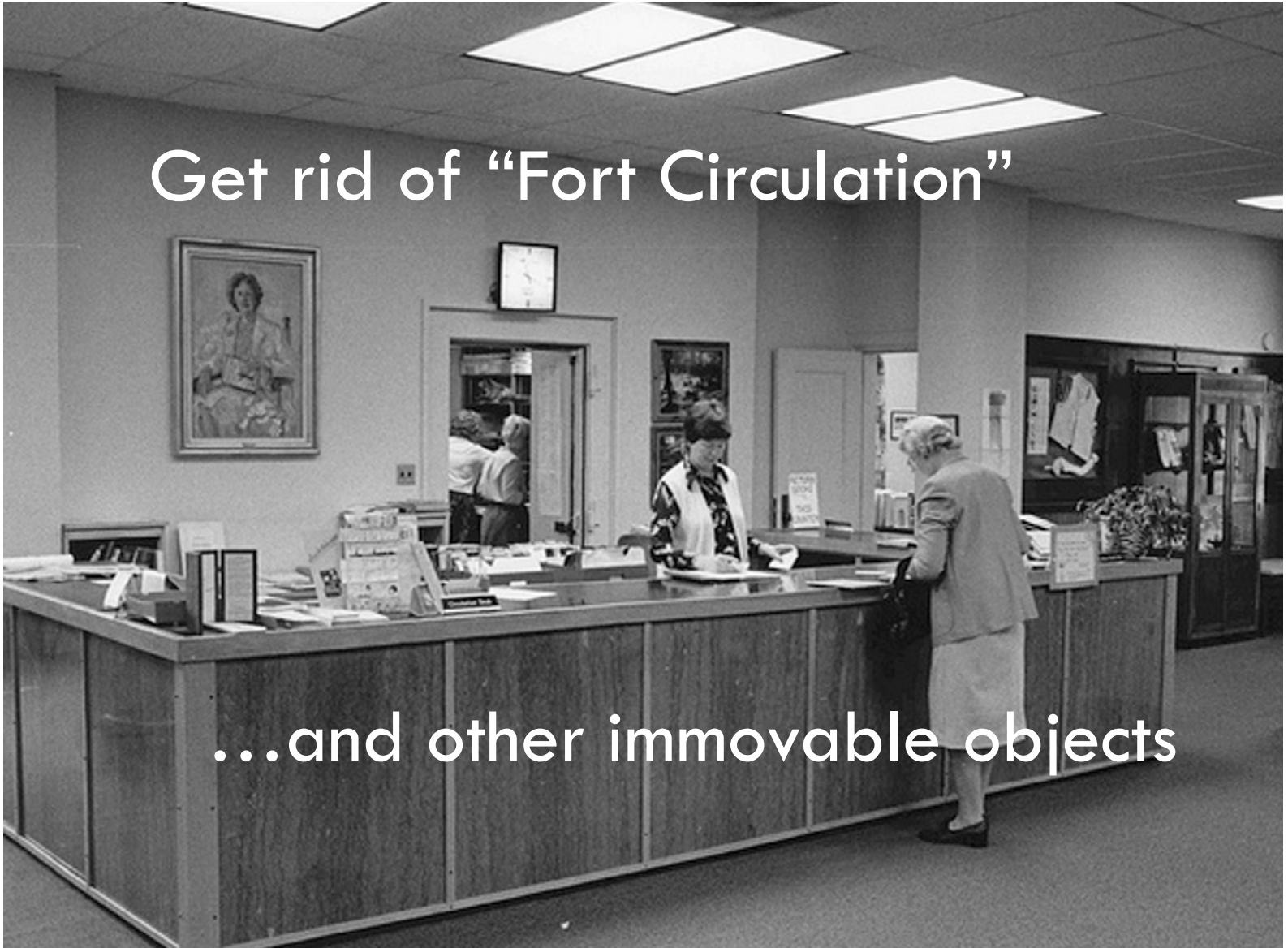


# **Making Changes to Invite the Community In**





# Flexibility: removing barriers



Get rid of “Fort Circulation”

...and other immovable objects





# Flexibility: multi-use space



The caster is your friend





# Flexibility: oh the noise and chaos







Opening up space

5

items per  
square foot





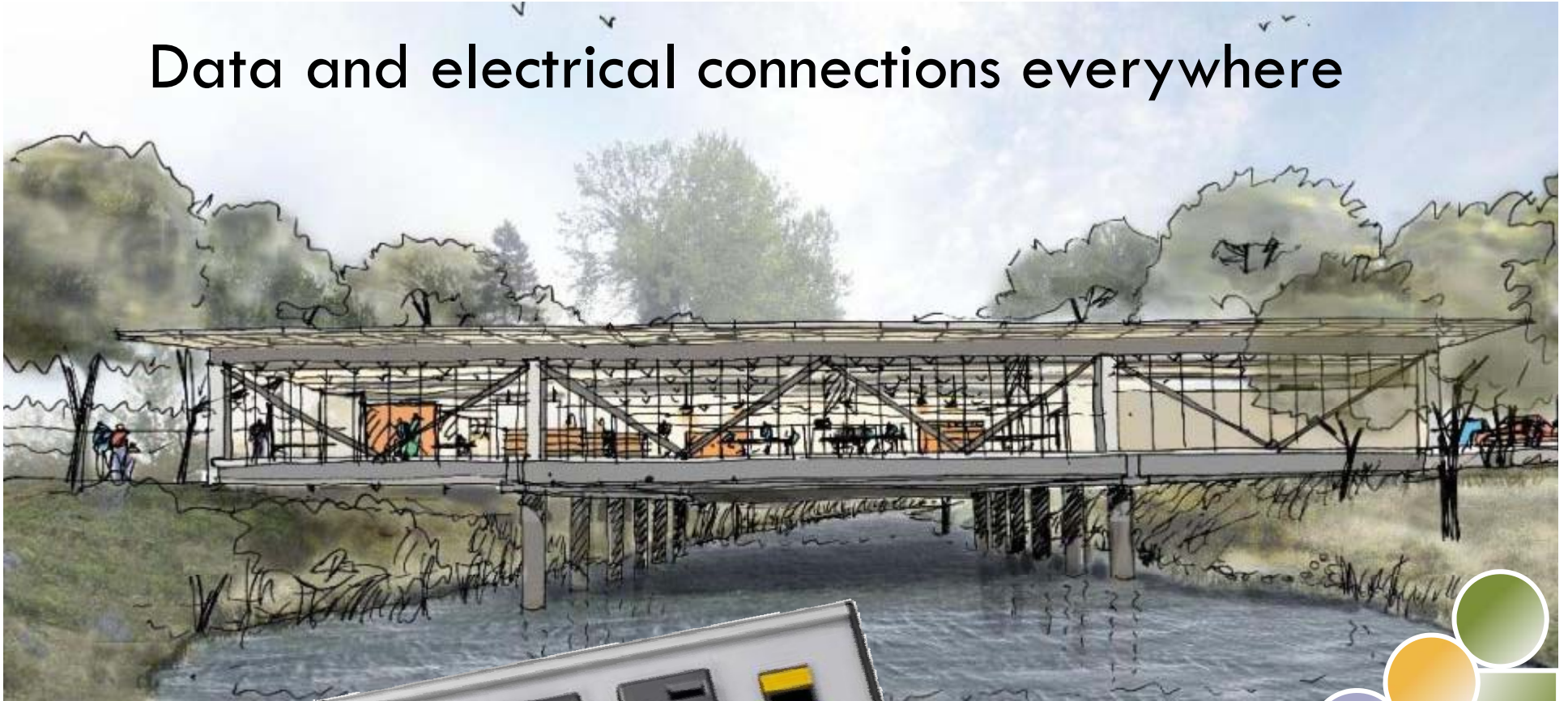
# Before ... and after transformation





# Technology is all about power

Data and electrical connections everywhere





# Community as Resource



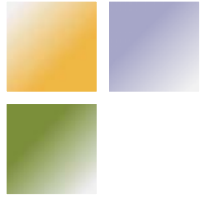


# Conquering the Cost Barrier



\$400  
media  
lab

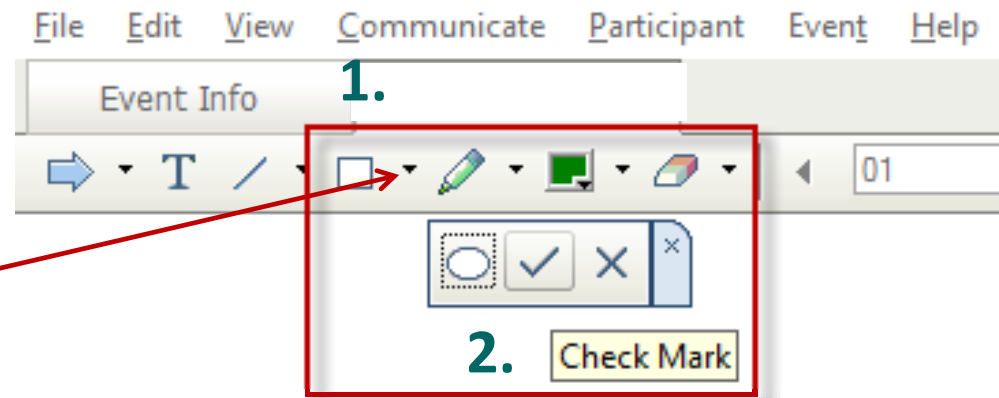




# Using the check mark

Go to the top left corner of the slide.

1. Find the square and click on small arrow to access check mark.
2. Click on checkmark.
3. Then click on your answer selection.



3.  Engaging
- Flexible





# What do you need to let go of?

- “Fort Circulation” is necessary
- Activity and noise will disturb our patrons
- Projects get too messy and dirty
- Community events should be separate from the main library space
- The collection shall not be diminished
- No room to do anything new
- No money for innovation





## Image credits (not otherwise credited)

- BiblioTech in Bexar County TX  
<http://hutchandstuff.files.wordpress.com/2014/01/bookless-library-step.jpg>
- IdeaBox: photos from Oak Park Library on Flickr  
<http://www.flickr.com/photos/oppl/collections/72157630548314758/>
- I Street Press photos from Sacramento Public Library
- FFL Fab Lab by Fayetteville Free Library  
<https://www.flickr.com/photos/fayfreelibrary/9711111038>
- Westport Library makerspace from Library Journal  
<http://www.thedigitalshift.com/2012/10/public-services/the-makings-of-maker-spaces-part-1-space-for-creation-not-just-consumption/>
- BPL photos by Beth Farley; Everson photos by Eileen Shaw
- Circulation desk circa 1970 by North Carolina Digital Heritage Center  
<https://www.flickr.com/photos/digitalnc/8264905890>
- Covington Library by KCLS
- Renton Public Library design concept from KCLS
- BPL design concept by Zervas Group Bellingham, courtesy of Beth Farley
- Media Lab at Laurel Public Library (DE) by Tameca Beckett







# Explore your frontiers of space

## Contact information

Betha Gutsche [gutscheb@oclc.org](mailto:gutscheb@oclc.org)

Beth Farley [bfarley@cob.org](mailto:bfarley@cob.org)

Eileen Shaw [Eileen.Shaw@WCLS.org](mailto:Eileen.Shaw@WCLS.org)