

Welcome!

The webinar will begin at
2:00 Eastern/11:00 Pacific

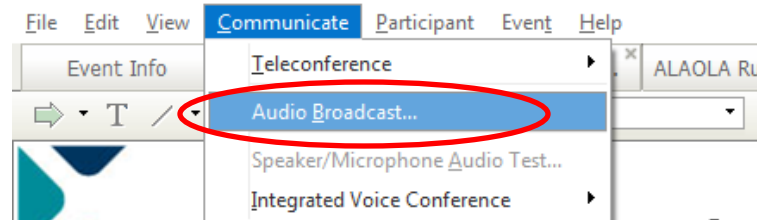
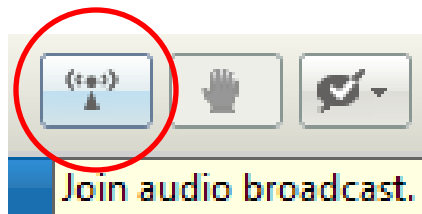
Audio Tips

Today's audio is streaming to your computer's speakers or headphones.

Too loud or soft? Adjust volume level in the Audio broadcast box:

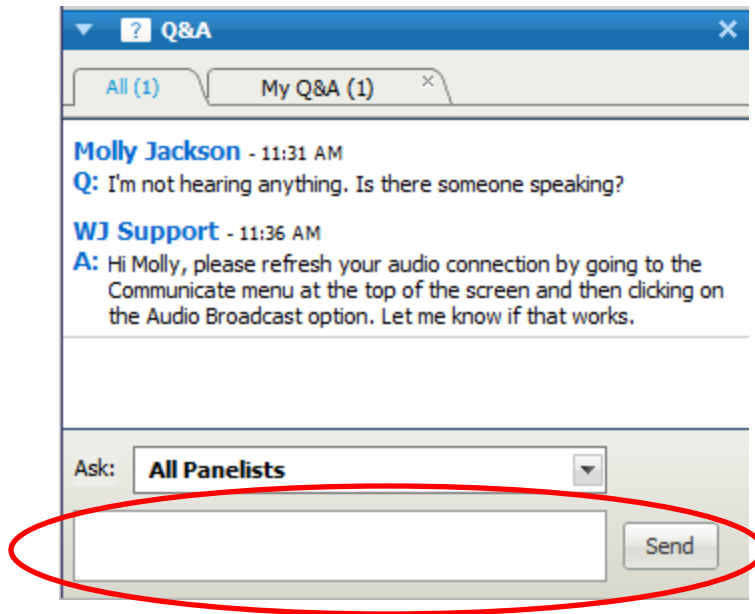


Lost all sound? Hear an echo? Click on the **small radio tower icon** (above chat box) OR go to the **Communicate** menu (at the top of the screen) and select **Audio Broadcast** to refresh your connection.



Need Help?

Please post **technical support questions** into the **Q&A Panel**.



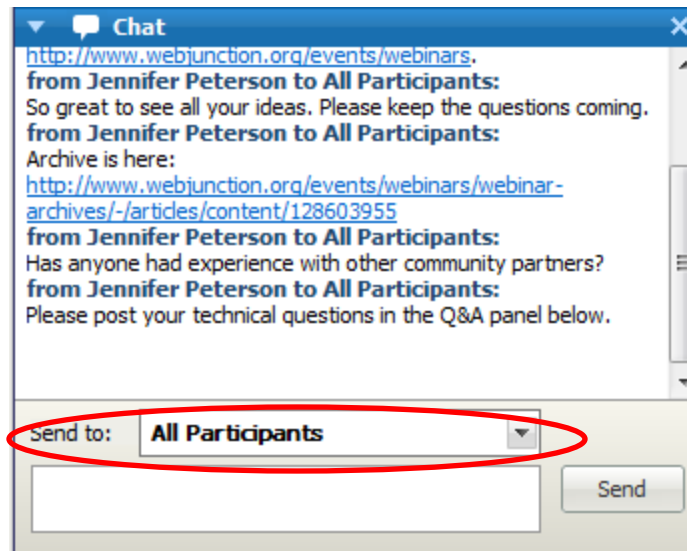
Step 1: Type the problem in the **dialog box**.

Step 2: Click **Send**.

Chat Etiquette

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.

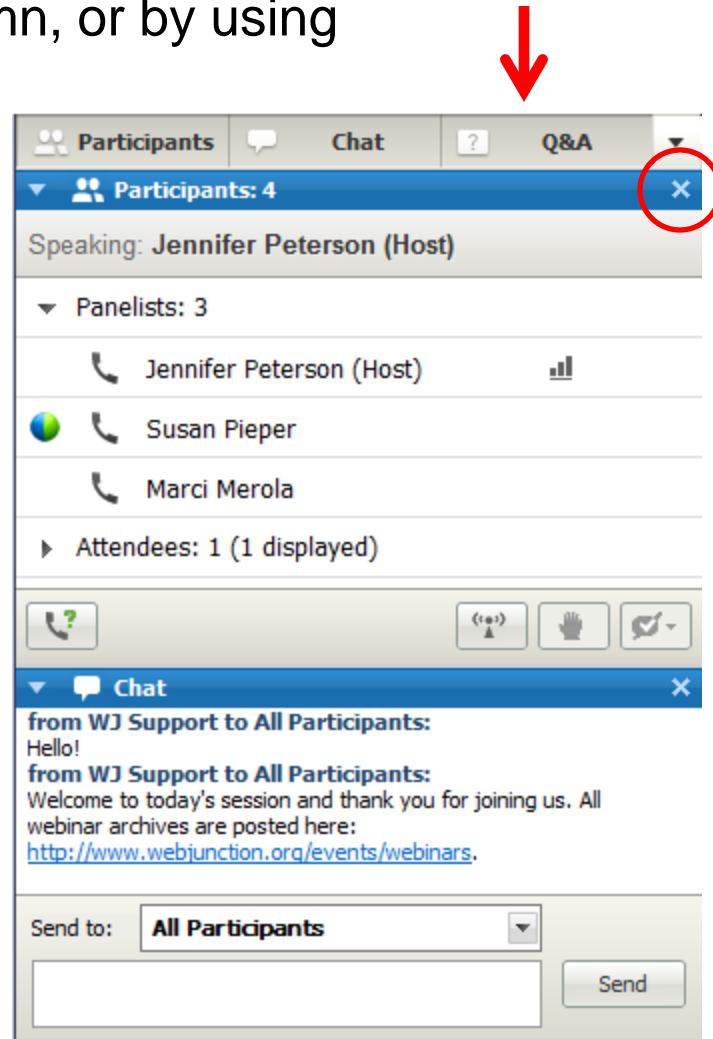


And if you're tweeting, use this hashtag: **#wjwebinar**
and follow **@RuralLibAssoc**

Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

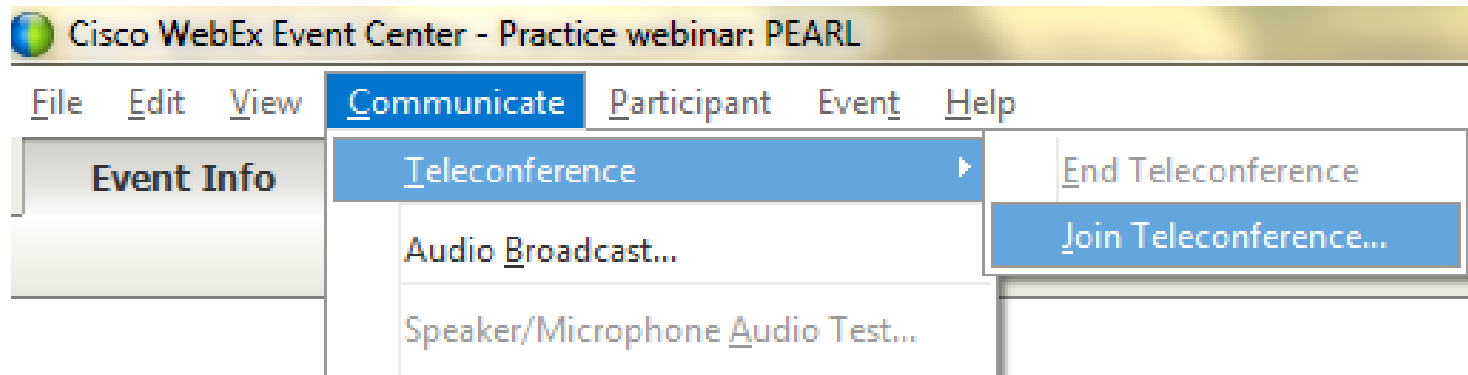
Hover over edge of panels to drag and resize.



The screenshot displays a webinar interface with three main panels: Participants, Chat, and Q&A. The Participants panel is currently active and shows a list of participants, including Jennifer Peterson (Host), Susan Pieper, and Marci Merola. The Chat panel is visible below the Participants panel, showing a message from WJ Support to All Participants. The Q&A panel is partially visible at the top right. A red arrow points to the 'X' icon on the right side of the Participants panel header, indicating how to close the panel. Another red arrow points to the right edge of the Participants panel, indicating how to drag and resize it.

Telephone Access

If you not able to listen via your computer, you may join by phone.



Step 1: At top left corner, select

Communicate > Teleconference >Join Teleconference.

Step 2: Call the toll-free number provided.

Step 3: Enter the **Access Code** provided.



Remember to post to **Q&A panel**
if you need technical assistance.

Other Technical problems?

Contact WebEx support

Event Number: 717 241 467

Phone: 1-866-229-3239



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arsl.info

Today's Presenters



Tameca Beckett
Youth Services
Librarian,
Laurel Public Library,
Delaware



Andrea Berstler
Director,
Wicomico Public
Library, Maryland

A white rectangular sign with a black border is affixed to a dark window. The sign contains five lines of bold, black, sans-serif text. The background of the window is dark and slightly blurred, showing some reflections. The sign is tilted slightly to the right.

**PASSENGER RULES
GET IN !!
SIT DOWN !!
HANG ON !!
AND SHUT UP !!!**





THERE ARE NEW RULES
YOU EITHER FOLLOW THEM...OR DEFINE THEM



HALF...



Henry David Thoreau

“It's not *what* you look at that matters, it's *what* you see.”



OPPORTUNITY



INNOVATION IS NECESSARY



PERSPECTIVE



John Sculley

“The future belongs to those who see the possibilities before they become obvious.”

Part 1 – Summary and Discussion Questions

Summary

Embrace Disruptive Innovation

Don't Be Afraid To Change The Game

Stop Looking and Start Seeing

Innovation Is Necessary

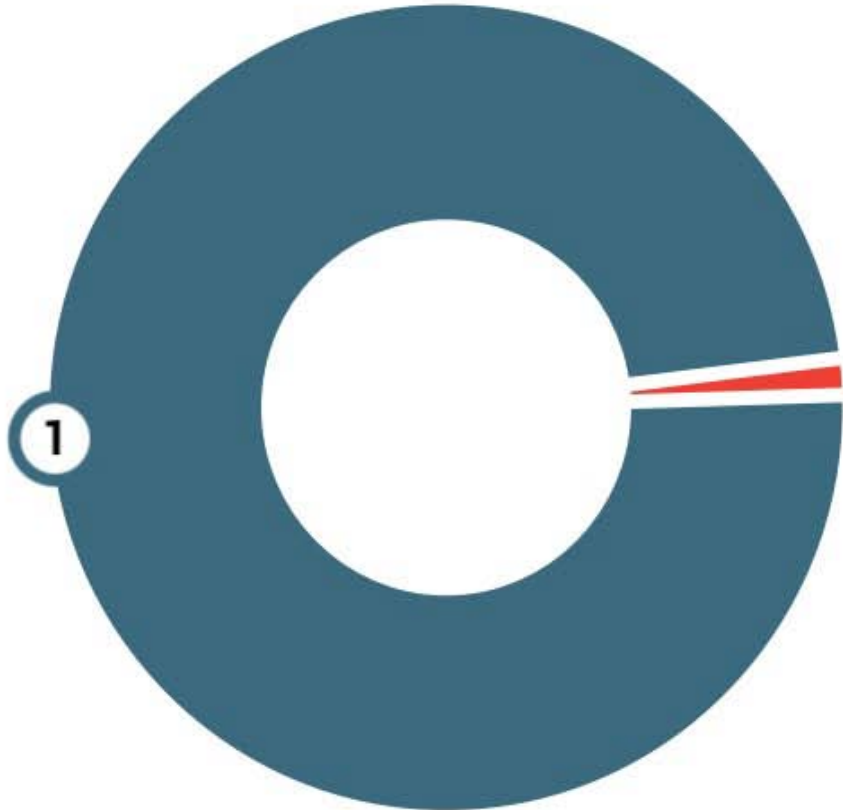
Think About What's Next

Questions for more discussion

What is your philosophy for innovation at your library?

What is motivating you to innovate?

THE FUTURE IS NOW



①	Now	99%
②	Future	1%

How much is
1% of your
time?

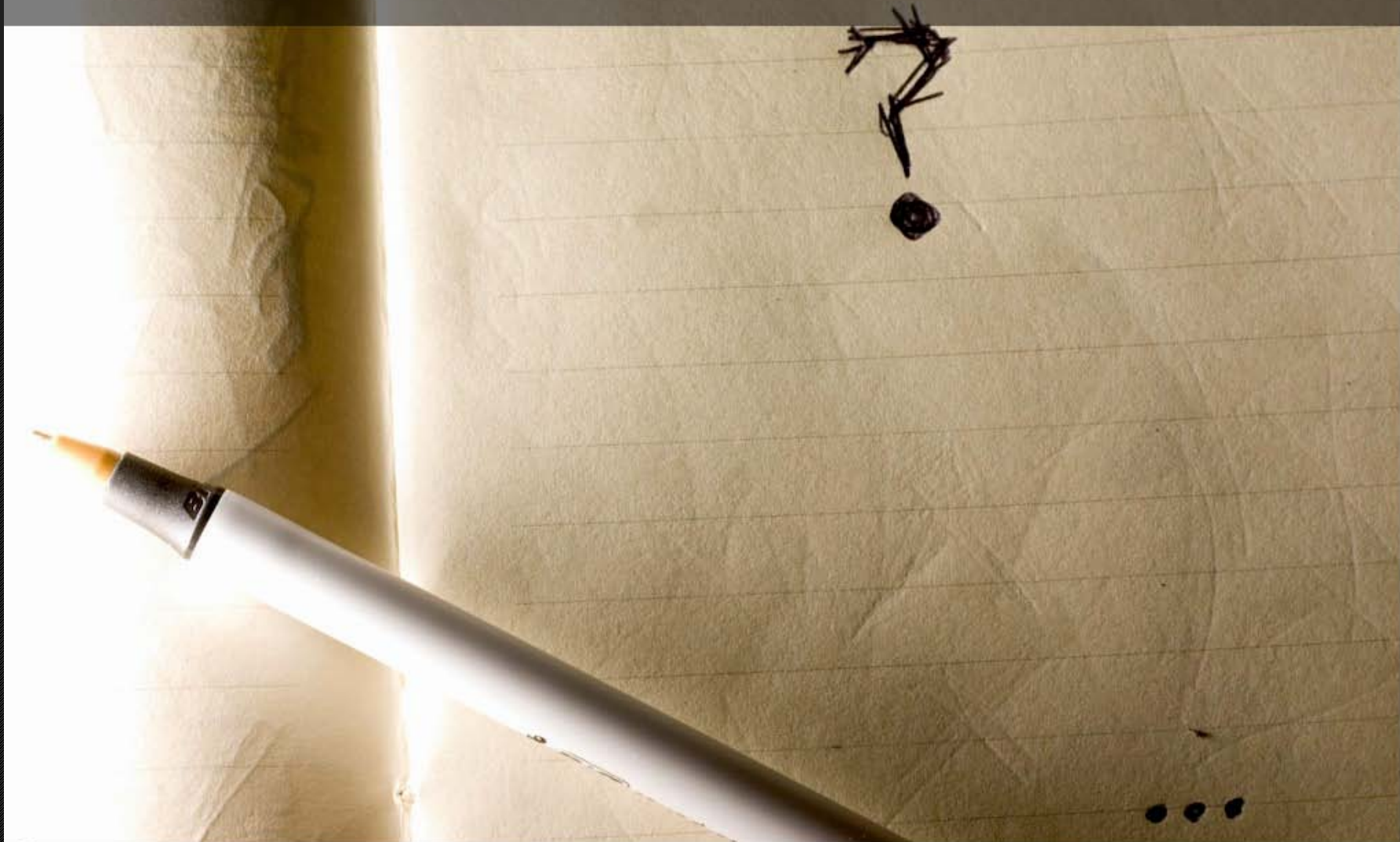
A 35 hour work
week is 2100
minutes

1% of 2100
minutes is 21
minutes

*Is your future
worth the
investment of*

*21 minutes a
week?*

REFLECT.



I'M TRAPPED
INSIDE!

Ready



Done



Attention



Get



Menu



←

Item

→



Value




Cancel
Job



Select



A 3D box is shown floating in space, with a view of Earth from space in the background. The box is white with a blue shadow on its right side. The text is written in a white, sans-serif font. The left side of the box has the text "Don't try to think Outside the Box". The right side of the box has the text "Understand that there is no Box".

Don't try to think
Outside the Box

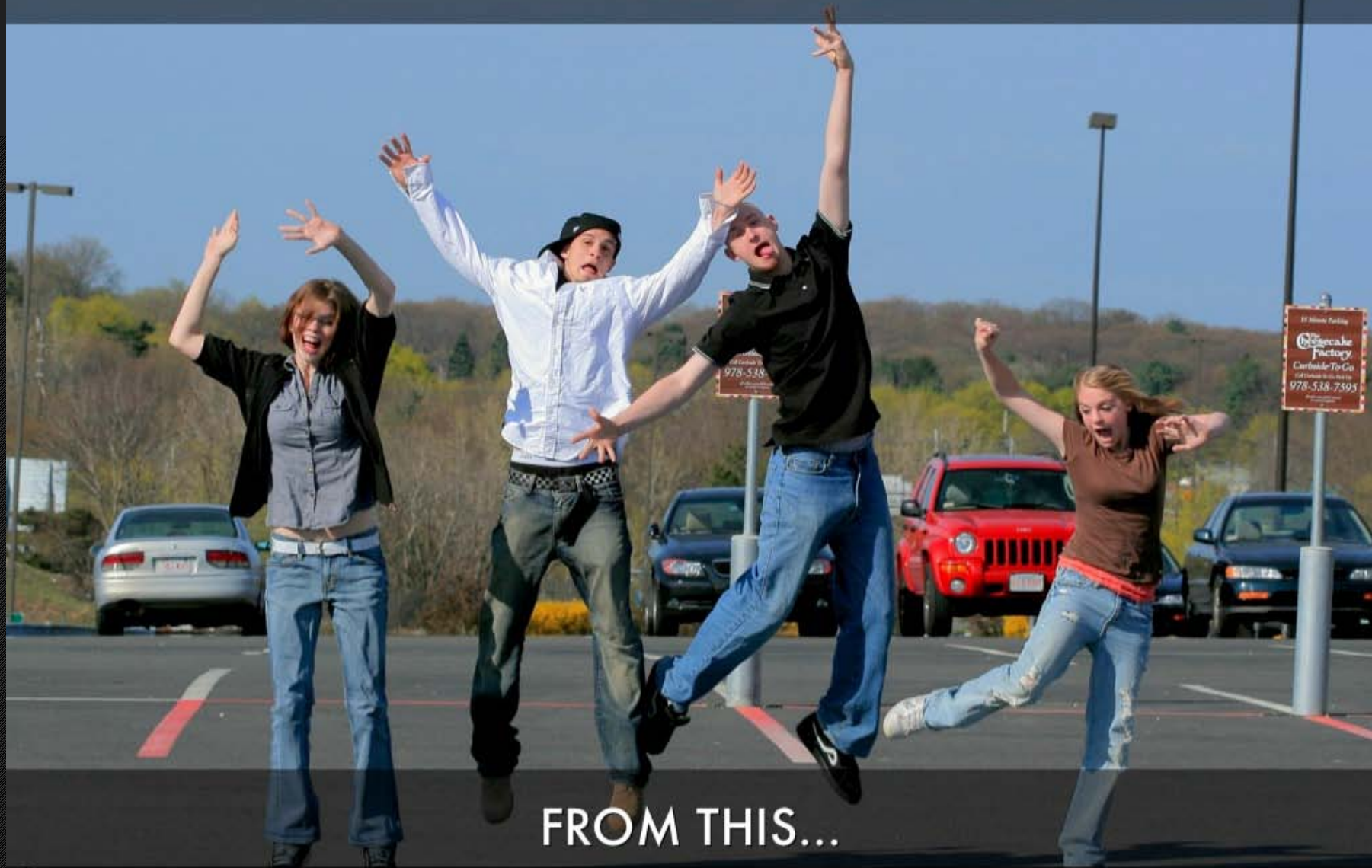
Understand
that there
is no Box



“People who generate exciting and lasting growth opportunities do not think outside the box; they simply refuse to believe there is any kind of box to begin with!”

<http://noboxbook.com/blog/>

SMALL TEST OF CHANGE



FROM THIS...

...TO THIS!



Tasha Turner

“No book is ever perfect
No piece of art is ever perfect
No meal I cook is ever perfect
But at some point we have to eat...”

Make failure
your teacher,
not your
undertaker.

~Zig Ziglar

Part 2 – Summary and Discussion Questions

Summary

Plan time to think about the future

There is no box

Start with small trials and work up to big

It doesn't have to be perfect to launch

Failure is always an option

Questions for more discussion

What box is trapping you? How do you turn it into “something else”?

What lessons do we learn from failures?

Lessons from other Industries and Professions



- 
- Think Big
 - Plan Smart
 - Start Small
 - **GROW!**

Find your
direction
and
move!

You don't have to stay with the herd . . .

Yes, I think it's okay to abandon the big, established, stuck tribe.

It's okay to say to them, "You're not going where I need to go, and there's no way I'm going to persuade all of you to follow me.

So rather than standing here watching the opportunities fade away, I'm heading off."

Seth Godin



PARTNER



GET OFF THE GROUND



Redefine the box ...



From this . . .



To this





WHAT WOULD YOU BUILD?

WHAT WOULD IT LOOK LIKE?





WHAT WOULD YOU BUILD?

WHAT WOULD IT LOOK LIKE?

A cartoon illustration of Jerry the mouse from the animated series Tom and Jerry. Jerry is depicted wearing a red beret and standing in a field with a wooden fence in the background. The entire image has a blue color cast. A semi-transparent black horizontal band is overlaid across the middle of the image, containing the text 'WHY CAN'T YOU DO IT NOW?' in white, bold, uppercase letters.

WHY CAN'T YOU DO IT NOW?

Thomas A Edison

Many of life's failures are
people who did not realize
how close they were to
success when they gave up.