

# Workforce Development Task Force

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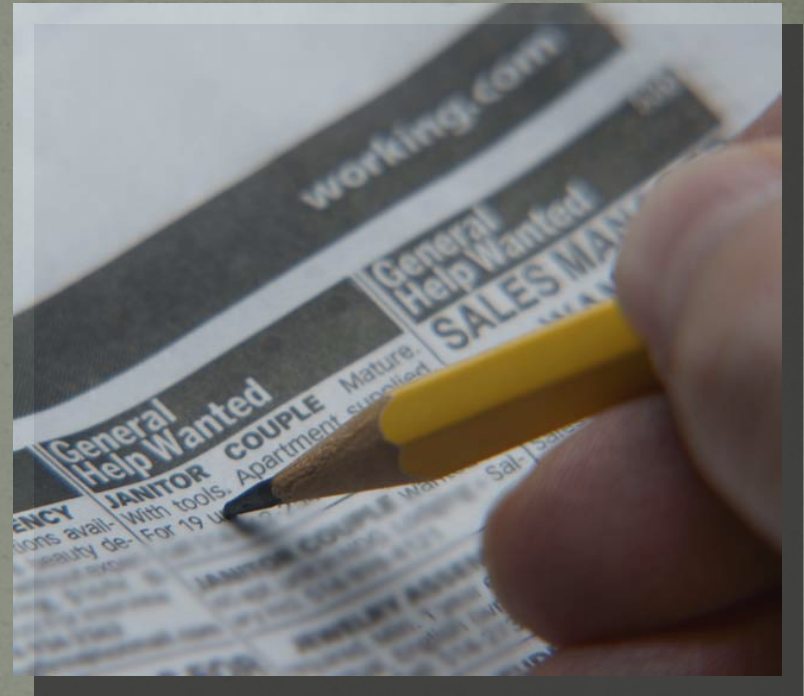
*...helping South Carolinians  
get back to work*



south carolina  
**STATE LIBRARY**

# Project Details

- Internal Task Force: Denise, Amy, Dawn, Rob, Curtis
- Funding: LSTA
- Target: Unemployed adults and those in transition.
- Purpose: assist SC citizens develop/enhance workforce skills and find jobs.
- Project overlap: Small Business Development



# Project Components

- Portal ([www.worksc.org](http://www.worksc.org))
- DISCUS Resources
- Other Resources
- Trainer
- Marketing



## START HERE

### Start Here

Learn how to create an online email account, how to use Microsoft Word to write a resume, and more!

## FIND A JOB

### Search Here

Find links to SC-specific and national job listing sites along with tips for your job search.

## EDUCATION

### Learn Here

Find online job training tutorials and links to training opportunities hosted at your local libraries.

## NEXT STEPS

### What's Next

Resources for starting your own business. Tips for marketing yourself to employers. Interview follow-up guidelines.

Photo: Columbia, SC skyline

## JOB EVENTS @ YOUR LIBRARY

- Speaker @ the Center--Tom Moore Craig & Suzanne Stone Johnson & Robert Al... - Oct 15, 2009
- Get to Know DISCUS - South Carolina's Virtual Library - Oct 20, 2009
- Tom Casalini to Speak at State Library - Oct 20, 2009
- New Student Artwork on Display - Oct 21, 2009
- Rural Library Directors Meeting - Nov 4, 2009

[View Full Calendar »](#)

## FEATURED RESOURCE



LearningExpress Library is an interactive tool that provides practice tests and tutorials designed for both students and adult learners to succeed

on academic and licensing exams. Feedback includes immediate scoring, complete answer explanations, and individualized analysis of the user's results.

## SC BUSINESS NEWS

- Drop the boycott - Spartanburg Herald Journal
- Boeing Sends Layoff Notices To 130 Employees - Aero-News Network
- Oct 14: Tax Workshop for New Small Business Owners in Seneca and Clemson (Seneca) - Carolina Newswire (press release)
- Job market improvement expected to be slow - Greenville News
- SC Governor's Office: 1000 New Jobs for Lancaster County - News Channel 7

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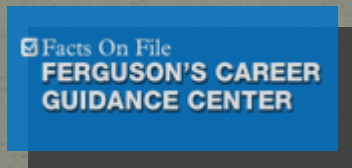
WorkSC is supported in part by a grant from the U.S. Institute of Museum and Library Services.

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# DISCUS databases

- LearningExpress Library
- Ferguson's Career Guidance Center
- Small Business Resource Center
- DISCUS resources will be available to SC citizens via search boxes embedded in the portal.
- Users will be authenticated via the WebFeat IP geo-location product.



# Other Resources

- Other resources will be assessed and added (currently reside on SCLN Wiki)
- Highlight OneStop.org, SCPathways.org, OHR, SCIWay.net, SCJobLink.org
- OHR/Workforce Resource Assessment Committee (meeting monthly)
- Tentative launch w/OHR new website beginning of April



# Trainer Position

- LSTA funded position (1 yr)
- Assessment
- Travels to underserved locations
- Assists in maintaining portal resources
- Mobile Laptop Lab
- Workshop development
- Assists with basic computer skills; training for staff and patrons as needed



→ *Initial counties served:  
Jasper, Oconee,  
Georgetown, Allendale,  
Union, Newberry, Dillon.*

# Marketing

- Logo
- Press Release
- Marketing/Exhibitor Kit
- News Story
- MORE newsletter
- Social Media
- Partner web sites
- Public Libraries
- Technical colleges
- And other outlets as needed





# Questions?

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Thank you!