Signature Events for Small Libraries - Cassie Guthrie

## **Planning Worksheet**

Think about events you have attended. Which did you enjoy most? Least? Why?		
Mission Statement (why you're doing this event):		
Goals (big picture things):		
1.		
2.		
3.		
Objectives (specific, measurable, realistic):		
Objectives for Goal 1:	Objectives for Goal 2:	Objectives for Goal 3:
1.	1.	1.
2.	2.	2.
3.	3.	3.
Format Ideas (Dinner? Golf outing? 5K?):		
Theme Ideas (reflects identity/values of your library):		