## **Connecticut State Library**

Training and Resource Support to Assist Libraries Coping with High Unemployment

Workshops
 Job Search Resources Website

Sharon Brettschneider Connecticut State Library <u>sbrett@cslib.org</u> 860.757.6665



Presenter had an incredible amount of knowledge about what it takes to prepare patrons to enter the job market.

## **Connecticut State Library**

### Partnered with Department of Labor – 6 workshops

#### Job Search@Your Library: Helping Your Community Get Back to Work

- Free half-day information session to help library staff respond to the growing demands of job seekers in their local communities.
- The session highlighted Internet resources, local and state job listings, CT JobCentral, the Connecticut Department of Labor (DOL) website and more.
- Topics covered included:

Basic résumé and cover letter strategies and DOL resources Career exploration using the Job & Career ConneCTion Basic job search strategies Overview of the services and resources available at the DOL/CT Works Career Centers

Excellent ideas for resume preparation and lots of good tips for job seekers.

HOME	COMPUTER TUTORIALS CONNECTICUT PUBLIC LIBRARY ATLAS EDUCATION AND TRAINING PROGRAMS EMPLOYMENT & TRAINING RESOURCES IN OTHER STATES							
GETTIN	G STARTED	INTERVIEW TIPS	JOB APPLICATIONS	JOB LOSS RESOURCE GUIDE	RESUMES & COVER LETTERS	SELECTED ONLINE RESOURCES	SELECTED PRINT RESOURCES	
WHAT OTHER LIBRARIES ARE DOING WHERE TO FIND JOBS			WHERE TO FIND JOBS	WORKSHOPS @ CTWORKS CEN	NTERS			

Connecticut State		Calendar
Library	Connecticut Job Search Toolkit	
	Posted by kabery on April 15, 2010	April 2010
A COLORADO	This toolkit was developed to support CT Job Search workshops presented in public libraries across Connecticut in Spring and Summer 2009. Partners in the project include the <b>Connecticut State Library</b> and the <b>Connecticut Department of Labor</b> . The Connecticut Job Search Toolkit is an evolving document so check back often. <b>Job Search Resources</b>	M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
	Getting Started	
- 6//	Where To Find Jobs	Search
1 2 9 77	What to prepare	Pages
and the second se	Job Applications	Computer Tabadala
State Library	Preparing Resumes and Cover Letters	Computer Tutorials Connecticut Public Library Atlas
	Interview Tips	Education and Training Programs Employment & Training
Information	Additional Resources	Resources in Other States
Preserving the Past, Informing the Future	Computer Tutorials	Getting Started Interview Tips Job Applications
Location:	Connecticut Public Library Atlas	Job Loss Resource Guide Resumes & Cover Letters
231 Capitol Ave., Hartford, CT, 06106	Education and Training Programs	Selected Online Resources
Phone:	Employment & Training Websites in Other States	Selected Print Resources What Other Libraries Are Doing
(860) 757-6500 Toll-free (866) 886-4478	Job Loss Resource Guide	Where To Find Jobs Workshops @
Hours:	Selected Online Resources	CTWorks Centers
Tues - Fri: 9:00 am - 5:00 pm	Selected Print Resources	🔊 U.S. DOL News Release
Sat: 9:00 am - 2:00 pm	What Other Libraries Are Doing	DOL's OSHA releases

Currency of information was excellent.

HOME COMPUTER TUTORIAL	S CONNECTICUT PUBLIC LIBRARY ATLAS EDUCATION AND TRAINING PROGRAMS EMPLOYMENT & TRAINING RESOURCES IN OTHER	STATES					
GETTING STARTED INTERVIEW TIPS JOB APPLICATIONS JOB LOSS RESOURCE GUIDE RESUMES & COVER LETTERS SELECTED ONLINE RESOURCES SELECTED PRINT RESOURCES							
WHAT OTHER LIBRARIES ARE DOING WHERE TO FIND JOBS WORKSHOPS @ CTWORKS CENTERS							
Connecticut State Library	Where To Find Jobs	Calendar					
	Connecticut Employment Resources Connecticut Career Fairs – State sponsored career fair where attendees can meet with and take advantage of additional free services including job matching, resume writing and more. Connecticut Education Association Jobs (CEA) – Provides a listing of teaching jobs and vacancies. Connecticut Library Consortium – List of library jobs in Connecticut.	April 2010 M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30					
-	Connecticut's Reemployment Portal - Provides lists occupations with similar characteristics such as knowledge areas, tools, and general work activities of your selected occupation.	Search					
8 2 1	Craig's List - localized - Search Connecticut cities by job type.	Pages					
	CTHealthJobs.org - List employment opportunities in the health and human services fields.	Computer Tutorials Connecticut Public					
State Library	CTJobs.com - Local and regional newspapers website featuring classifieds.	Library Atlas Education and					
Information	CTJobCentral - Connecticut Dept. of Labor website searchable by keyword, location, industry type, company name, and more. CTREAP - Provides a comprehensive listing of teaching, instructional support and administrative educational positions available.	Training Programs Employment & Training Resources in Other States					
Preserving the Past, Informing the Future	Courant.com - Searchable job postings from employers' web sites.	Getting Started Interview Tips Job Applications Job Loss Resource Guide					
Location: 231 Capitol Ave., Hartford,	Employment Spot (Connecticut) - Listing of job postings by city and job type.	Resumes & Cover Letters Selected					
CT, 06106 Phone:	Health Occupations & Technolgy Careers - Comprehensive guide to all of the health and biotechnology careers, for which there is an educational program offered in CT.	Online Resources Selected Print Resources What Other Libraries Are Doing					
(860) 757-6500 Toll-free (866) 886-4478	JobsinCT – Includes Connecticut classifieds and local job board.	Where To Find Jobs Workshops @					
Hours: Tues - Fri: 9:00 am - 5:00	Resources for Jobseekers – Connecticut Senate Democrat sponsored clearinghouse of employment services for residents looking for assistance and referrals.	CTWorks Centers					
pm	State of Connecticut Job Openings (DAS) - Employment opportunites with the State of Connecticut.	Release					
Sat: 9:00 am - 2:00 pm	UCONN tob Opportunities - List of job postings at the University of Copperticut	DOL's OSHA releases					

~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	************************						11111111
HOME COMPUTER	HOME COMPUTER TUTORIALS CONNECTICUT PUBLIC LIBRARY ATLAS EDUCATION AND TRAINING PROGRAMS EMPLOYMENT & TRAINING RESOURCES IN OTHER STATES						
GETTING STARTED	INTERVIEW TIPS	JOB APPLICATIONS	JOB LOSS RESOURCE GUIDE	<b>RESUMES &amp; COVER LETTERS</b>	SELECTED ONLINE RESOURCES	SELECTED PRINT RESOURCES	
WHAT OTHER LIBRARIES ARE DOING WHERE TO FIND JOBS			WORKSHOPS @ CTWORKS CEI	NTERS			

#### Connecticut State Library



#### Information

Preserving the Past, Informing the Future

Location: 231 Capitol Ave., Hartford, CT, 06106

Phone: (860) 757-6500 Toll-free (866) 886-4478

Hours: Tues - Fri: 9:00 am - 5:00 pm

Sat: 9:00 am - 2:00 pm

J	ob Loss Resource Guide
Fi	nances & Money Management
	are4Kids - Helps low to moderate income families in Connecticut pay for child care costs. Sponsored by the Connecticut Department of ocial Services.
	onsumer Credit Counseling - Assists consumers with problems concerning credit cards/loans, and setting up payments with creditors der to pay off balances.
	edit Repair and Debt Counseling - Information on credit repair and debt counseling provided by the Connecticut Department of anking.
	F ProBono Network - A statewide initiative to help Connecticut families cope with personal financial management issues in the midst of publed economic environment.
	lucational Resources for Consumers - Information provided by the Connecticut Department of Banking on consumer credit, mortga oney management and financial education programs.
	nployment & Training Administration Laid-Off Workers - U.S. Department of Labor website that provides access to programs rvices for workers who have been laid off, or are anticipating a lay off.
	ederal Trade Commission (FTC) - Web site offers information on credit and loans, debt collection, foreclosures & mortgages, as well k to the free credit reports.
	oodwill Industries - Offers job training, employment placement and services to people who have disabilities, lack education or job perience, or face employment challenges. Connecticut locations can be found at the <b>Goodwill Locator</b> .
	stitute for Financial Literacy - The mission of the Institute for Financial Literacy is to make effective financial literacy education avai r all American adults.
	nemployment Benefits - Comprehensive guide to unemployment including eligibility requirements, emergency filing, frequently asked estions and more. Prepared by the Connecticut Department of Labor.
	S. Department of Commerce: EconomicRecovery.gov – A resource for citizens to find help to keep their homes, find jobs, and pro eir savings.

What to Expect in a Severance Package - Information on what is covered in a company's severance policy, typical severance payments

#### Calendar

	April 2010						
M	Т	w	Т	F	S	S	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30			

Search

#### Pages

Computer Tutorials Connecticut Public Library Atlas Education and Training Programs **Employment & Training** Resources in Other States Getting Started Interview Tips Job Applications Job Loss Resource Guide **Resumes & Cover Letters** Selected Online Resources Selected Print Resources What Other Libraries Are Doing Where To Find Jobs Workshops @ **CTWorks** Centers

U.S. DOL News Release

DOL's OSHA releases

HOME COMPUTER TUTORIALS CONNECTICUT PUBLIC		ECTICUT PUBLIC LIBRA	ARY ATLAS EDUCATION AND	TRAINING PROGRAMS EMPLO	YMENT & TRAINING RESOURCES	IN OTHER STATES	
GETTING STARTED	INTERVIEW TIPS	JOB APPLICATIONS	JOB LOSS RESOURCE GUIDE	RESUMES & COVER LETTERS	SELECTED ONLINE RESOURCES	SELECTED PRINT RESOURCES	
WHAT OTHER LIBRARIES ARE DOING WHERE TO FIND JOBS		WORKSHOPS @ CTWORKS CE	NTERS				

Connecticut State Library	What Other Libraries Are Doing	Calendar
	Examples of what other libraries are doing to help their communities. To find a library near you, check the Connecticut Public Library Atlas. Connecticut Avon Public Library Blackstone Library	April 2010 M T W T F S S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
	Bridgeport Public Library Bristol Public Library	Search
	Brookfield Public Library	Pages
	Cheshire Public Library	Computer Tutorials Connecticut Public
State Library	Danbury Public Library	Library Atlas Education and Training Programs
Information	Darien Public Library	Employment & Training Resources in Other States
Preserving the Past, Informing the Future	Fairfield Public Library Ferguson Library	Getting Started Interview Tips Job Applications
Location: 231 Capitol Ave., Hartford,	Groton Public Library	Job Loss Resource Guide Resumes & Cover Letters Selected
CT, 06106	Hamden Public Library	Online Resources Selected Print Resources What Other Libraries
Phone: (860) 757-6500 Toll-free	Hartford Public Library	Are Doing Where To Find Jobs
(866) 886-4478	Henry Carter Hull Library	Workshops @ CTWorks Centers
Hours: Tues - Fri: 9:00 am - 5:00	Lucy Robbins Welles Library	U.S. DOL News
pm	Naugatuck Valley Community College	Release
Sat: 9:00 am - 2:00 pm	Ridgefield Library	DOL's OSHA releases



coaching sessions during May at Russell Library, 123 Broad Street, Middletown. All appointments are confidential and can be arranged in person at the Information Desk or by calling 860-347-2520. Please bring a resume if you have one. You will receive a reminder call a week in advance. We ask that you confirm your appointment within 3 days of that

# Jobs 2009: A Special Series

STEAL THIS PROGRAM!

Assisting job seekers through library programming and services Fairfield (CT) Public Library

"I appreciate this series that the Fairfield Public Library has put together in these difficult times."

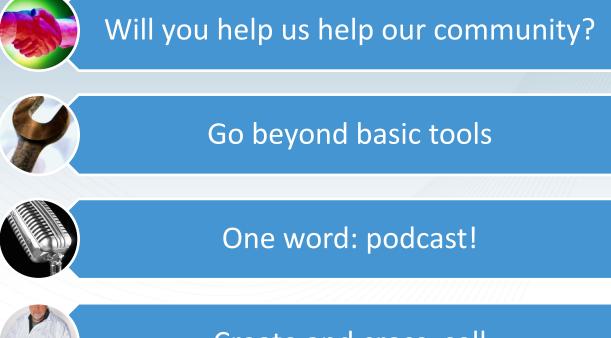
## Jobs 2009: Fairfield Public Library



### Who are your unemployed?

"I am new to the area, and having the Library facilitate these networking events has been incredibly valuable."

## Jobs 2009: The Details



Create and cross-sell



Keep measuring your success

"Because of the caliber of the programs, I left each one with gems of knowledge that I could put into immediate use."

## Partners are Everywhere

#### Some are Obvious

- Database/website vendors
- Local personnel agencies
- Motivational Speakers
- Community Colleges/Universities
- Local employers' HR Departments
- Certified Master Resume Writers
- Small business owners
- State Agencies: Dept. of Labor, Social Services
- Local independent business consultants

#### Some are Not So Obvious

- Life Coaches
- Happiness Clubs
- Psychiatrists/Psychologists
- Public Speaking Trainers
- Image/Etiquette Consultants
- Yoga trainers
- Bankers
- Credit Counselors
- Attorneys
- Authors of motivational or career guides

"I enjoyed the Jobs 2009 series and I believe it helped a lot of people in job searching process. Good Job FPL!!"

## Most Popular Programs

- Good Resume, Bad Resume
- 1-on-1 Resume Review
- Interviewing Do's and Don'ts
- Networking Know-How
- Using LinkedIn, Facebook, and Twitter
- Finding the Work You Love
- Secrets of the Online Job Hunt
- Elevator Speeches and Marketing Plans

"I attended the interviewing session and found it very good, helpful and professional."



## What Job Seekers Value

- Free
- Welcoming & supportive environment
- Positive attitude
- Other Library programs and services
- Guest speakers from the community
- Opportunity to interact with others



"Great group of professionals that are there to assist you in your research and search for the next job"

## Where We are Today



- 61 weeks and counting...
- 7,200+ podcast hits
- 2,300+ attendees
- 3 weekly networking groups
- Positive perception
- LinkedIn Networking Group 100+ members

"The program was well put together. I recommend the podcasts to those who do not receive outplacement because they are better"

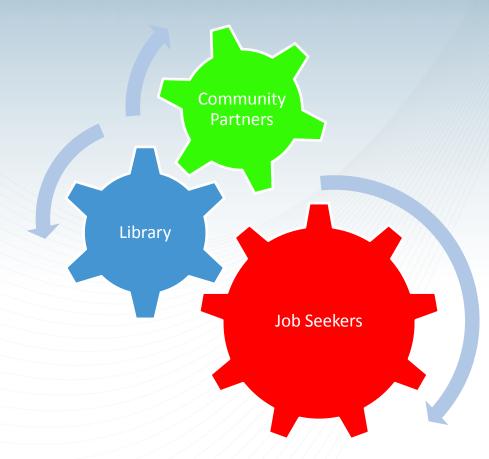
## Going Forward – Getting Started

- Start small
- Ask your staff
- Reach out
- Consider the whole person
- Get feedback & use it



"Jobs 2010 is valuable to me since I've been laid off. I get inspired to keep trying, and in this economy, it is easy to be "down" on myself."

## Win - Win - Win



"Your team should be very proud of having conceived of and delivering such a valuable service to help the unemployed within our community."

### Questions?

Contact: Judy Sparzo Fairfield Public Library 203-256-3063 <u>isparzo@fplct.org</u> www.linkedin.com/in/judysparzo



"Please DO NOT by any means stop your Jobs series. Career and employment are topics that are always in demand regardless of the overall economy."