

Project Compass Showcase:

Colorado: State and Local Libraries Providing Direction in Tough Economic Times

Colorado State Library

Gene Hainer, State Librarian

Sharon Morris, Director of Library Development

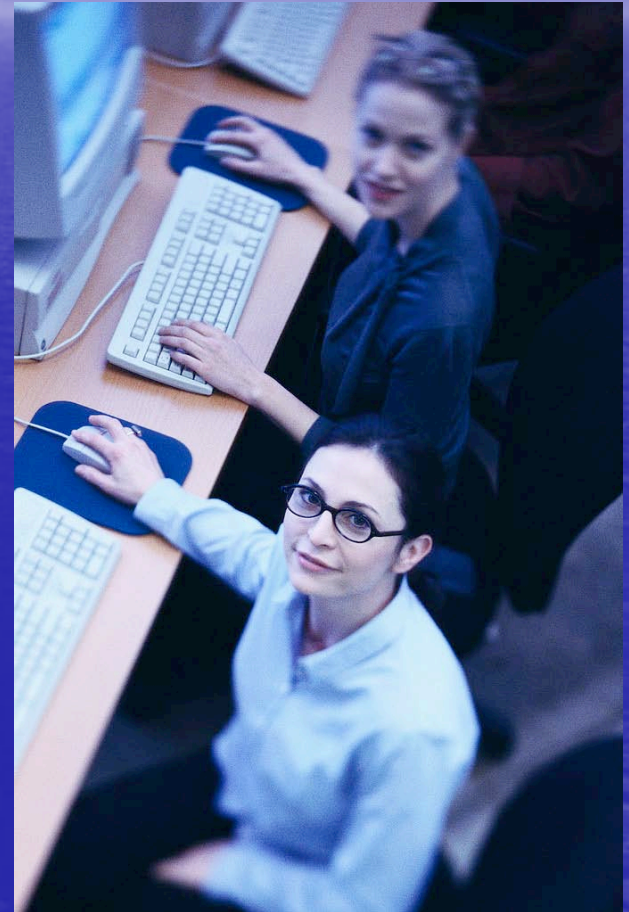
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BTOP Public Computer Center Grant – Focus on Training

- 76 communities
- Partnerships include work force, ADA, community colleges, immigrant support
- 10,000 trainings over two year period for Colorado libraries.

<http://www.ColoradoStateLibrary/BTOP>



Economic Gardening

Christine Hamilton-Pennell, Growing Local Economies



- ✓ Preconference at State Association
- ✓ Keynotes at 3 Regional Conferences
- How can you help stimulate your local economy?
- Why should your library support entrepreneurs?
- How to make your library entrepreneur friendly?



Growing Local Economies

Training • Consulting • Research

"Libraries Mean Business"



2010 Lobby Day at the Capitol

- Snapshot Day connection – "Day in the Life of Your Library"
Posters to all legislators
- Displays with photos and transformational stories relating to business development
- Information on libraries and economic and job development
- Monthly library information pages to legislators

CAL Big Hairy Audacious Goal - Advocacy



- <http://bhagcolorado.blogspot.com/>
- Round 1 – local non-library advocates give talks

Libraries change lives.

Libraries mean business.

Libraries build community.

Libraries are a smart investment.

Round 2 – local non-library advocates give information on November election ballot issues & impact on libraries

Partnerships

Job Support & Skills Improvement

- Work Force Centers – Regional
- Human Resource Association - Regional
- Community Colleges
- Colorado Career Development Association
- YMCA & other community agencies

Small Business Development

- Economic Development Agencies
- Chambers of Commerce



Classes & Presentations

- ✓ Classes and individualized assistance for job seekers
- ✓ Assist with all aspects of for a job and interviewing prep
- ✓ Presentations by area Chambers, economic development, and Workforce Centers
- ✓ Business database Classes



Online Library Resources

Job and Education Support

- Learning Express Library and Ebooks
- Adult Learning Center
- JobNow! (live coaching)

Small Business Development

- Business & Company Resource Center (Gale)
- Business Decision Tapestry Data Manual
- Business Plans Handbook
- Business Source Premiere (EBSCO)



New Services for Job Support and Business Development

One-on-one librarian meetings support research needs

- Arapahoe Library District - **Book a Librarian**
(includes business and job support)
- Denver Public Library – **BizBoost**
- Douglas County Libraries - **BizInfo**

Outreach

Pikes Peaks Library District – **What's New is Business**
blog about business books.



Jefferson County Public Library's E-Train

"(The E-Train) helps to bridge the 'digital divide' by bringing computers to folks who may not own one, by helping them learn new job skills and employment strategies, and by helping them access the wealth of information provided by the Internet." Stacy McKenzie



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