

Leaving Fort Ref: Frontiers of Embedded Librarianship

Jamie LaRue, Amy Long and Colbe Galston
Douglas County (Colo.) Libraries
September 24, 2013

Welcome!

**The webinar will begin at
1:00 Eastern/10:00 Pacific**

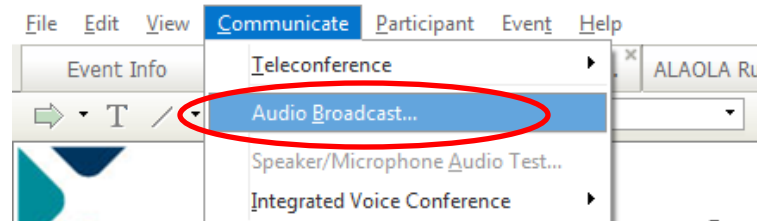
Audio Tips

Today's audio is streaming to your computer's speakers or headphones.

Too loud or soft? Adjust volume level in the Audio broadcast box:

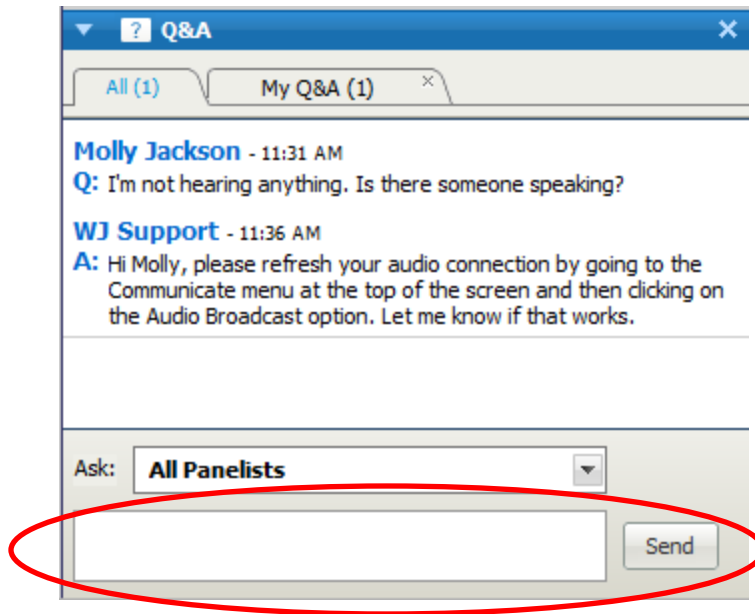


Lost all sound? Hear an echo? Click on the **small radio tower icon** (above chat box) OR go to the **Communicate** menu (at the top of the screen) and select **Audio Broadcast** to refresh your connection.



Need Help?

Please post **technical support questions** into the **Q&A Panel**.



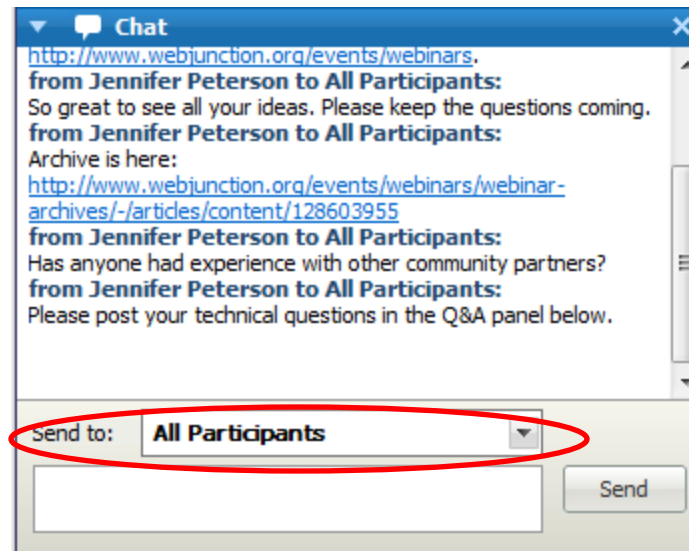
Step 1: Type the problem in the **dialog box**.

Step 2: Click **Send**.

Chat Etiquette

Use **Chat** to talk with attendees and presenters about the topic.

Do not post technical questions to Chat.

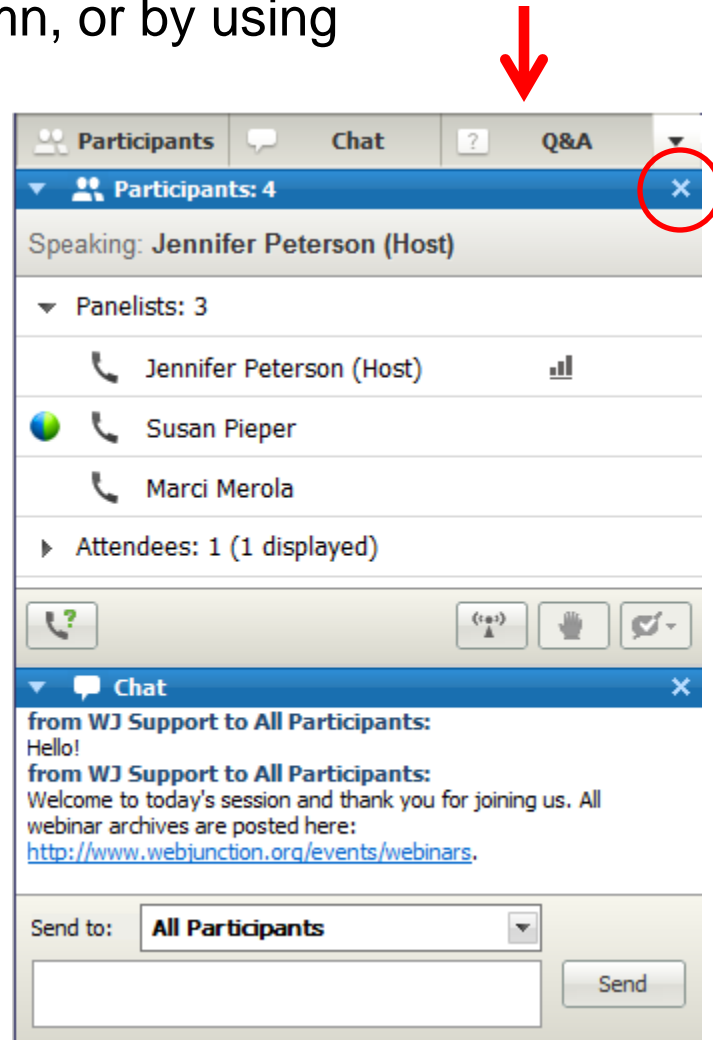


And if you're tweeting, use these hashtags: **#wjwebinar**

Customize your experience

Panels can be opened or closed by clicking on the panel name at the top of the column, or by using the X in the individual panel.

Hover over edge of panels to drag and resize.



The screenshot displays a webinar control panel with three main sections: Participants, Chat, and Q&A. The Participants section is expanded, showing a list of participants including Jennifer Peterson (Host), Susan Pieper, and Marci Merola. A red arrow points to the 'X' icon on the right side of the Participants panel header, indicating how to close the panel. Another red arrow points to the right edge of the Participants panel, indicating how to drag and resize it. The Chat section is also expanded, showing a message from WJ Support to All Participants. The Q&A section is currently collapsed.

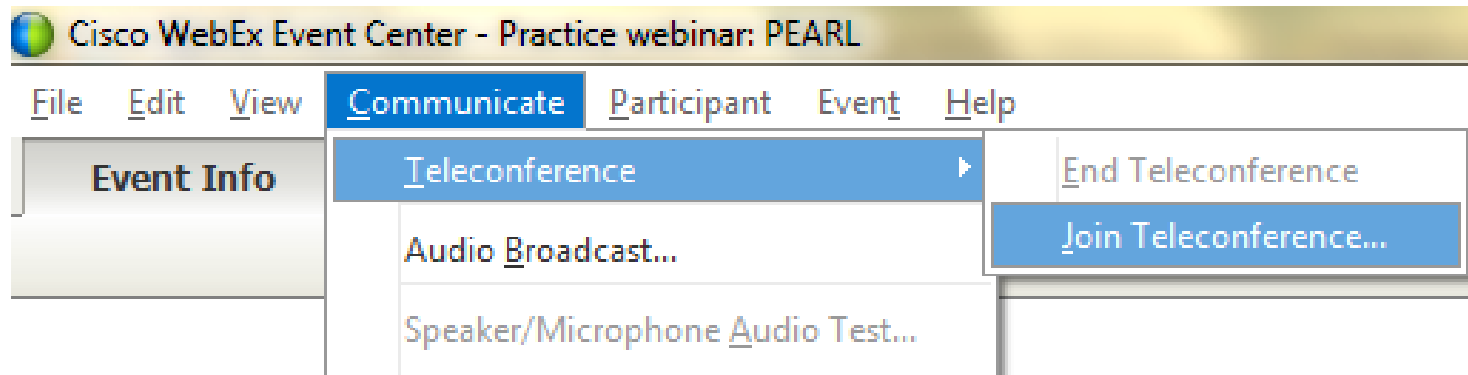


Questions to consider:

- Can you name three community **LEADERS** that are really doing something in your community?
- Can you name three **ORGANIZATIONS** that are doing significant work in your community?
- Can you name three **ISSUES** that will be critical focuses for your community in the next 18-24 months?

Telephone Access

If you not able to listen via your computer, you may join by phone.



Step 1: At top left corner, select

Communicate > Teleconference >Join Teleconference.

Step 2: Call the toll-free number provided.

Step 3: Enter the **Access Code** provided.




Remember to post to **Q&A panel**
if you need technical assistance.

Other Technical problems?

Contact WebEx support


Event Number: 711 050 168

Phone: 1-866-229-3239



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Mississippi Library Commission

Montana State Library

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State Library of **Ohio**

Access **Pennsylvania**

Texas State Library & Archives Commission

Library of **Virginia**

Washington State Library

And to the **Bill & Melinda Gates Foundation**
for their continued support of WebJunction.

Today's Presenters



Jamie LaRue
Director,
Douglas County
Libraries,
Colorado



Colbe Galston,
Business Librarian,
Douglas County
Libraries,
Colorado



Amy Long
Parker Library
Manager,
Douglas County
Libraries,
Colorado

The Vision of Community Reference



Kyra Hahn & Cherie Ellingson— with City of Castle Pines Council Members and Chamber of Commerce Leadership



Amber DeBerry – with Leadership Douglas County



Elizabeth Kelsen Huber—manning a booth at a community event



Amy Long— selling tickets for the Chamber of Commerce Wine Walk Event



Aspen Walker with Jamie LaRue— presenting at a collaborative partnership program with the Microsoft Store

How do you
overcome
objections?

From the boss?



From the team?



From the community?



How do you
find and select
a starting
point?



Environmental scan



Individuals



Reference interview

The Debrief



The Assignment



What do you
do when you
are there?

Show Up



Pay Attention



Keep in Touch



“Libraries Build Communities that Survive and Thrive!”



Was it
worth it?

To the group?



Douglas County Libraries and the DDC

Please give us your feedback on Douglas County Libraries' support of the Downtown Development Council. We have been members of the DDC since 2006 and have been Secretary of the Board since August 2008. Below are some of the ways in which we have assisted and promoted the DDC. Your opinions will allow us to fine tune the way that we support the community and share library resources with them.

Research and Information Services

- Executive Summaries of Urban Library Council report *Making Cities Stronger: Public Library Contributions to Local Economic Development*
- Creating and maintaining information guide "iGuide" on Library website which includes local and national Main Street redevelopment projects, Colorado resources for redevelopment, Town of Parker resources, and DDC information such as maps, minutes, and meeting dates.
- Colorado Architecture PowerPoint
- Parker historical figures research
- Creating DDC directory

Administrative


- Maintaining email list
- Emailing weekly updates and documents
- Monthly minutes
- Executive Board member

Outreach/Sponsorships

- Weekly participation in ParkerFest
- Holiday Storytimes

For ourselves?






Does the group add value to the community?



Will the library offer them essential help?



Will participation increase library visibility and community value?

Branch	Staff occurrences	Staff time (Hours)	Categories
CAP	19	119	Business, Gov't, Community Interest, Volunteer
HI	9	18.75	Business, Community Interest
LT	11	37	Gov't, Business, Community Interest
PA	37	69.5	Gov't, Community Interest, Business
PSM	29	51	Business, Gov't, Community Interest
ROX	8	16.5	Business, Community Interest
Total	113	311.75	

“Thank you Colbe for the amazing info you put together for us! It would have taken me days to do something like that, and it probably wouldn't have been as comprehensive. We really appreciate the outstanding job!”



Angie Brown, Andrea Reveley, Colbe Galston, Elizabeth Kelsen Huber and Kerri Morgan at a Highlands Ranch Chamber event.



What's Next?





The Veteran's Monument Event at Highlands Ranch Library, the monument was a collaboration between the Highlands Ranch Community Association and the Library.



Cherie Ellingson with community members and both Town Council and Chamber of Commerce of Castle Pines at a community event.



Andrea Wyant with community members at the Cherry Valley Rotary Club of Parker's responder's breakfast



Elizabeth Lamonía & Andrea Wyant– at the community Trick or Treat Street community event organized by the Cherry Valley Rotary Club of Parker



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