**Privacy Literacy at Your Library** <http://www.webjunction.org/events/webjunction/privacy-literacy-at-your-library.html>

**Event Description:** Our offline lives are no longer separate from our online identities. Many people are unaware of how their information is being used, what they have control over, or how to have safe online interactions. San José Public Library's [Virtual Privacy Lab](https://www.sjpl.org/privacy) has developed a seven-module customized learning experience for library patrons, in English, Spanish and Vietnamese. The modules guide users through topics such as social media and security, and provide personalized tips, links and resources that enable them to feel safe and confident online. This privacy literacy resource is available for everyone, so learn how you can utilize the online Virtual Privacy Lab with the populations you serve at your library.

**Presented by:** **Erin Berman**, Innovations Manager, San José Public Library (CA)

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| **What are your goals for viewing this webinar?** | |
| **Personal Goals** |  |
| **Team Goals** |  |

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| **Gain an Understanding** |
| Our definition of privacy has been shifting over time. Take time to reflect on your own understanding of privacy. If possible, ask your patrons or colleagues the same questions.  What does online privacy mean to you?  Why do you think online privacy is important in libraries?  What would you like to learn about online privacy? |
| **Virtual Privacy Lab** |
| Visit the San José Public Library’s [Virtual Privacy Lab](https://www.sjpl.org/privacy). Read through each topic and build a privacy toolkit for yourself. Identify five things you learned from the toolkit. |
| **Privacy Policies and Audit** |
| The American Library Association has published updated [Library Privacy Guidelines](http://www.ala.org/news/press-releases/2016/08/new-library-privacy-guidelines-offer-strategies-protecting-patron-data), and the Library and Information Technology Association has created [Library Privacy Checklists](http://www.ala.org/lita/advocacy) to assist libraries in meeting those guidelines. Read the guidelines and checklists, beginning with a review of the Priority 1 actions for each checklist. If your library has a privacy policy, evaluate it to see if it meets the guidelines and Priority 1 actions. List five steps you can take to revise or create a policy for your library. |
| **Who could benefit?** |
| Are there organizations in your community that you could share the toolkit with? Consider non-profits, government agencies and educators in your thinking. |
| **Action Plan:** (include some simple next steps, along with who, when, etc.) |
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