

Toward Tech Savvy Trustees

WebJunction Webinar
January 26, 2017

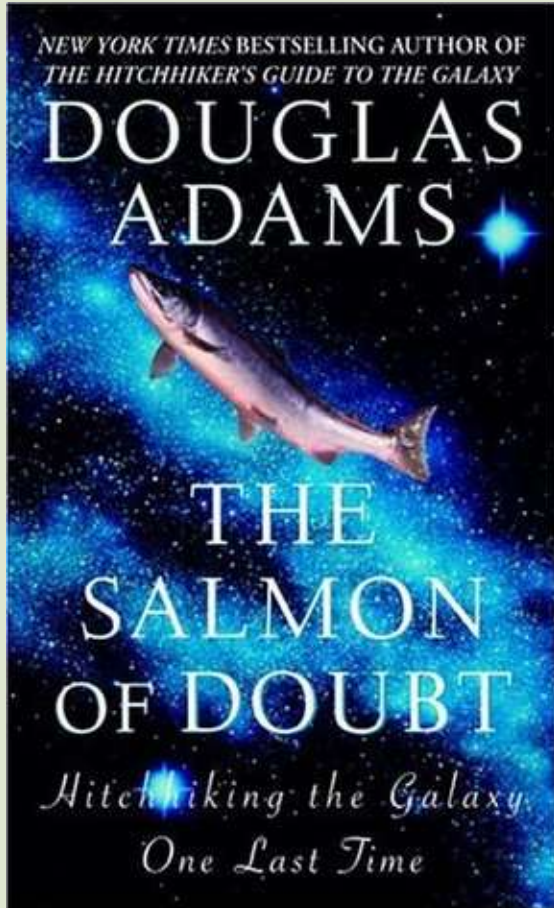


Bonnie McKewon

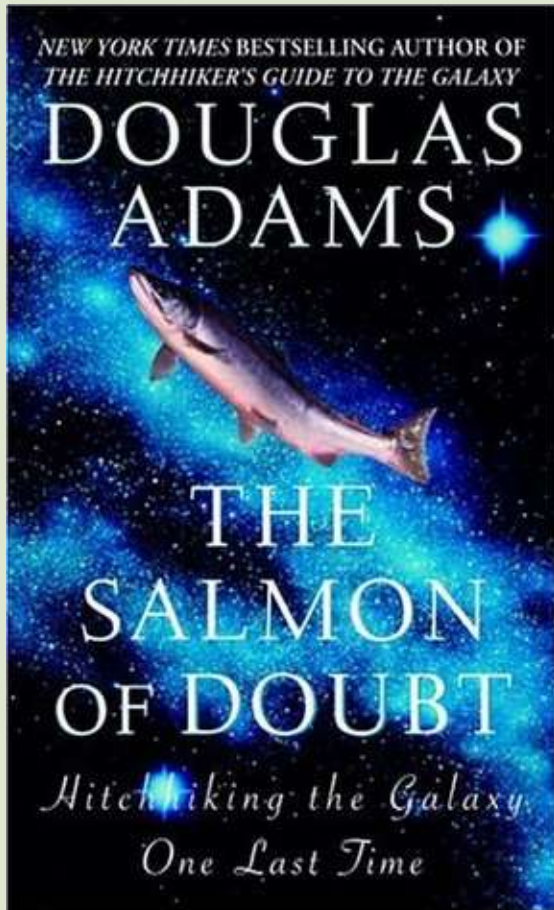
State Library of Iowa, Northwest District
bonnie.mckewon@iowa.gov

Wait, What? Tech Savvy Who?



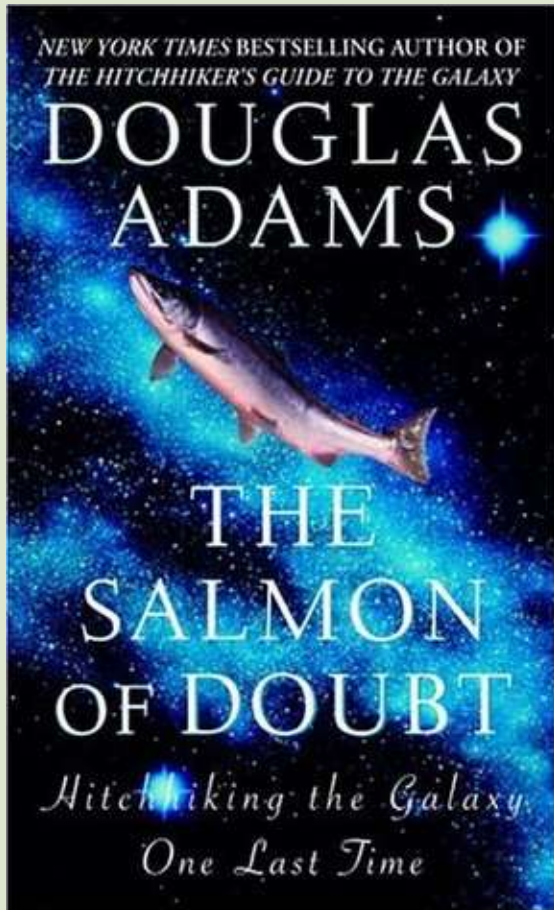


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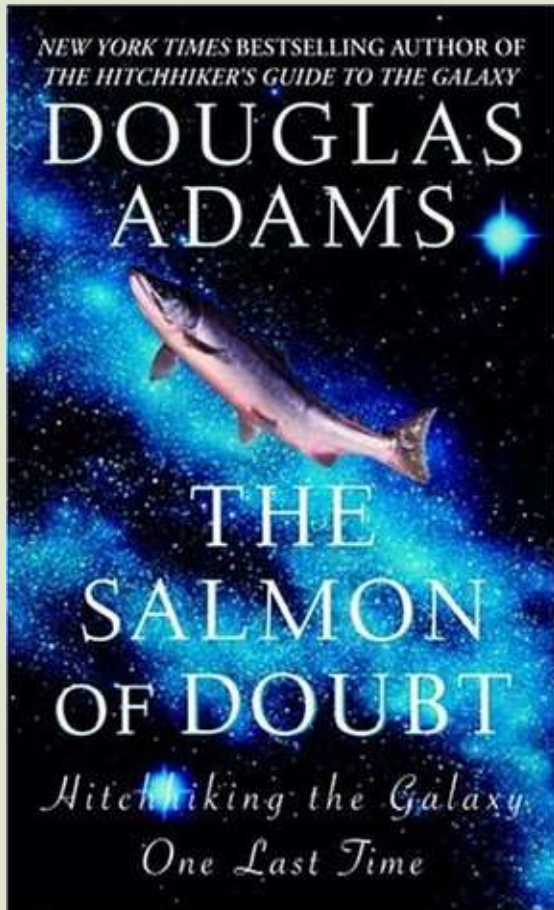
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“I’ve come up with a set of rules that describe our reactions to technology:

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2) Anything that’s invented when you’re between 15-35 yrs old is new and exciting and revolutionary—and you can probably get a career in it

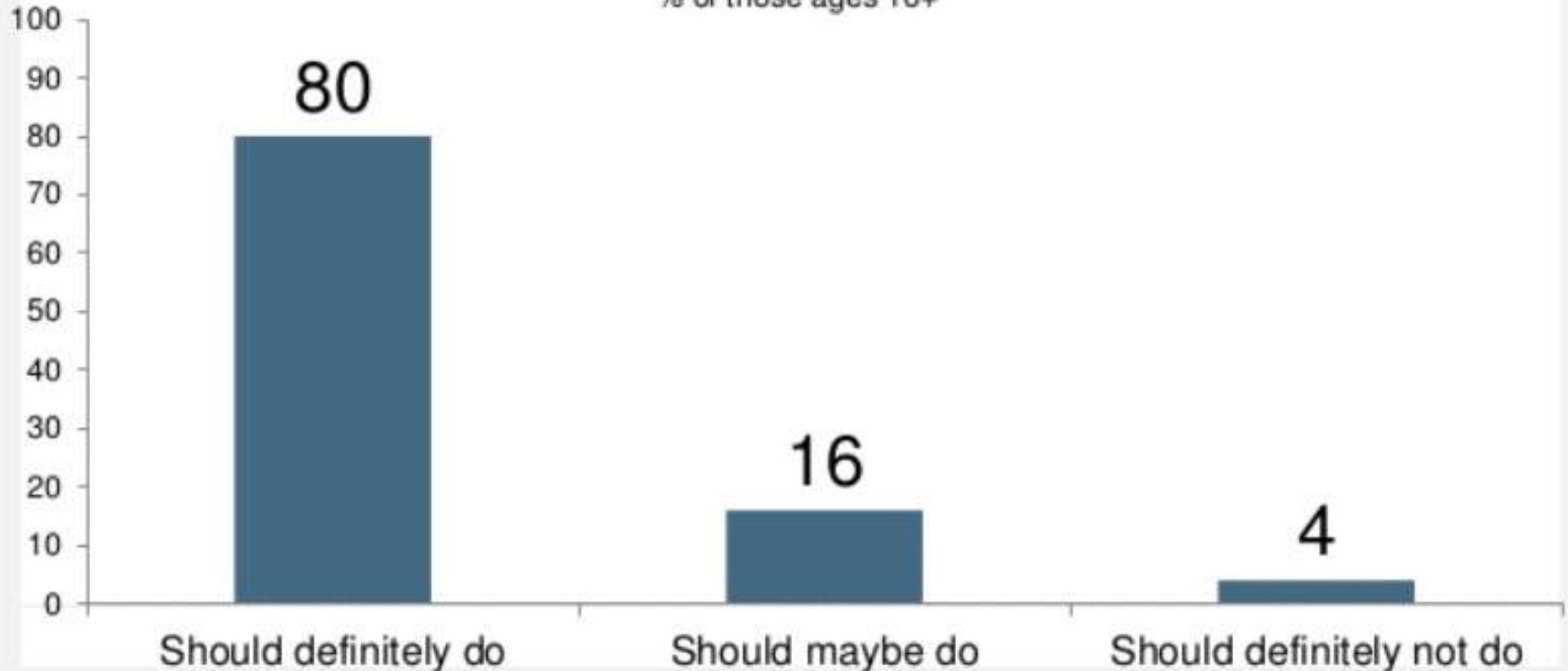


“I’ve come up with a set of rules that describe our reactions to technology:

- 1) Anything that is in the world when you’re born is normal and ordinary and just a natural part of the way the world works
- 2) Anything that’s invented when you’re between 15-35 yrs old is new and exciting and revolutionary—and you can probably get a career in it
- 3) Anything invented after you’re 35 yrs old is against the natural order of things”

Should libraries offer programs to teach people, including kids and senior citizens, **how to use digital tools** such as computers, smartphones and apps?

% of those ages 16+



Pew Research Center's Internet & American Life Project

<http://www.slideshare.net/PewInternet/how-the-public-grades-libraries-and-uses-libraries>

<http://www.pewinternet.org/2016/09/09/libraries-2016/>

How Are Your Trustees Responding to Your State's Board Education Standards?

#8 [Tier 1]

All members of the library board of trustees participate in continuing education each year—
Changed Tier Level



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OF IOWA**

IN SERVICE TO IOWA
**PUBLIC LIBRARY
STANDARDS**

SIXTH EDITION • 2016

WWW.STATELIBRARYOFIOWA.ORG



**Sharper
Tools
in Your
Trustees'
Toolbox**





- Green Your Board Meetings



- Green Your Board Meetings
- Include Demos @ Board Meetings



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- Include Demos @ Board Meetings
- Share News, Articles, and Websites @ Board Meetings



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- Bring Presentations to Board Meetings



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- Share News, Articles, and Websites @ Board Meetings
- Bring Presentations to Board Meetings
- Use Tech to Inspire Tech ... And Lighten Up 😊

Green Your Board Meetings





Books and MORE!

RESEARCH

TEEN

KIDS

LIBRARY SERVICES

> My Account

- > Library2Go - eBooks
- > Zinio - eMagazines
- > Tumblebooks
- > Digital Resources
- > Ask-a-Librarian
- > Club & Organizations
- > Technology Education
- > Support the Library
- > Discover Minot
- > Newsletter
- > Departments

Board Minutes

- ⊕ **2016 Library Board Minutes**
- ⊕ **2015 Library Board Minutes**
- ⊕ **2014 Library Board Minutes**
- ⊕ **2013 Library Board Minutes**



<http://www.minotlibrary.org/board-minutes/>

Minot Public Library
516 2nd Ave SW
Minot, ND 58701
701.852.1045

Map It

Mon-Thurs 9 a.m. to 9 p.m.
Friday 9 a.m. to 6 p.m.
Saturday 10 a.m. to 5 p.m.
Sunday 1 p.m. to

City Of Cedar Falls, IA

<http://www.cedarfalls.com/index.aspx?nid=87>



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Library Board of Trustees

Board Information

The Library Board of Trustees is comprised of nine citizens, each serving a six-year term, overseeing the operations of the City's public library.

The Board authorizes the selection and purchase of all books, magazines, periodicals and other materials for the library; establishes policy for library usage; and exclusively controls the expenditure of all funds allocated for library purposes by the City Council.

Meetings

The Library Board of Trustees meets the first Wednesday of each month at 4:00 pm at the Cedar Falls Public Library, 524 Main Street, Cedar Falls Iowa 50613.

Agendas

This section contains the agendas for the Library Board of Trustees of Cedar Falls. Please refer to the links below for the agendas contained in this section.

[Most Recent](#) | [View All](#)

Minutes

This section contains the minutes for the Library Board of Trustees of Cedar Falls. Please refer to the links below for the minutes contained in this

City Calendar

[View All](#)

August 6

Library Board of Trustees Meeting

August 7

Single-Family Conversion Task Force Meeting

August 13

Visitors & Tourism Board Meeting

North Liberty forges a paperless future with iPads

Admin

Sep 6, 2011 at 10:20 am |  Print View

The City of North Liberty recently discarded paper agenda packets for council and commissions in exchange for iPads. Staff estimates the savings in time, ink, paper and other resources to be over \$10,000 per year. Plus, North Liberty is one of the first municipalities in Iowa to make such a transition.

Cheryle Caplinger, Director of Telecommunications, says, “When we decided to distribute the information digitally, we contacted many Iowa governments for guidance. Some noted they were investigating similar technology, but none had taken the plunge. So, it looks like we are the groundbreakers.” Caplinger continues, “We considered laptops, e-readers and iPads, while also taking into account usability, flexibility, mobility and, of course, cost. We knew the chosen system would not be used for archiving, but we required write-on capability. We also wanted to sync them with ease, keep software expenses low and access Internet, email and other applications without difficulty. iPads became the obvious choice.”

With the relocation of North Liberty Council Chambers, councilors were issued iPads to use before, during and after meetings, while commissioners only use them when they are in session. Paper is limited to agendas, scratch paper and an occasional easel presentation. City Administrator, Ryan Heiar says, “We are helping the community by saving natural resources. Plus, we are on the forefront of using an ever-popular technology. We are proud to be one of the first and we would gladly share our ideas with interested cities.”

Mayor Tom Salm adds, “The training was easy and, let me tell you, these things are slick. The <http://www.thegazette.com/2011/09/06/north-liberty-forges-a-paperless-future-with-ipads>

Applications for Joining the Library Board

Gretna (NE) Public Library

[http://www.gretnapubliclibrary.org/
wordpress/applications-for-
joining-the-library-board/](http://www.gretnapubliclibrary.org/wordpress/applications-for-joining-the-library-board/)



Hopefully you saw the fantastic *Gretna Breeze* article about our Library Board seeking more members. If you missed it, then stop by the Main Library to read our copy.

If the article made you realize that you'd be perfect for our Board, then get your application [here!](#)

If you're unable to print out a copy,

then please stop by either library location and we'll happily print you one for free. We'll also answer any questions or concerns that you may have. After you fill out the application, then take it to City Hall. That's it!

We look forward to seeing what *you* can do to help our great library become even greater!

City of Sioux City

<https://www.sioux-city.org/boards-and-commissions>

★ Sioux City Home Page ★



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- ★ Municipal Code
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- ★ Youth Commission
- ★ Strategic Plan
- ★ Woodbury County

Boards & Commissions

- ★ Airport Board of Trustees
- ★ Art Center Board of Trustees
- ★ Board of Adjustment

BOARDS, COMMISSIONS AND COMMITTEES

Sioux City is a community rich in diversity which strives to achieve geographic, gender and racial balance on each board, commission and committee. In addition, effective January 1, 2012, Section 69.16A of the Iowa Code now requires gender balance on those City Boards and Commissions required or governed by state law unless the City has made a good faith effort for a period of three months to appoint a qualified person. This affects and includes the Civil Service Commission, Human Rights Commission, Library Board of Trustees, and Planning and Zoning Commission.

When appointed, new members are provided with the Standard Operating Procedure Policy for Boards, Commissions and Committees; the policy includes information on Standard Operating Procedures, Open Meetings Law and Public Records Law, and Disclosure of Interest information. [Please click here to read the policy.](#)

Current members are provided materials to read in preparation for each meeting. They must be willing to receive citizen input where appropriate and are often required to make important decisions regarding the City's current and future operations. Members are required to attend at least three-fourths of the monthly meetings in order to retain their appointment. This brochure specifies the other requirements necessary for each board, commission or committee.

Members are encouraged to help recruit others to apply for vacancies. Applications are available on the City's website and in the City Clerk's Office during business hours.

Village of McFarland, WI

<http://www.mcfarland.wi.us>

Village of McFarland *Wisconsin*



BUSINESS



DEPARTMENTS ▶



COMMUNITY ▶



GOVERNMENT ▶



RESIDENTS

In Government:

- [Agendas & Minutes](#)
- [Ordinances](#)
- [Board of Review](#)
- [Board of Zoning Appeals](#)
- [Village Board](#)
- [Communications & Tech](#)
- [Community Development](#)
- [Emergency Management](#)
- [Ethics Board](#)
- [Finance Committee](#)
- [Landmarks Commission](#)

Library Board

Powers and Duties: Establishes policies and oversees the operations of the E.D. Locke Public Library.

Reference: Village of McFarland Code of Ordinances, Chap. 2, Art. IV, Div. 8, Sec. 2-295 - 299

Composition/Terms: (7 members) – Not more than 1 Village Trustee (1 year terms) 6 citizen members (3 year terms) Not more than 2 members may be residents of towns adjacent to the Village, Superintendent or Representative of the McFarland School District

Meeting Date: 1st Monday, 5:15 p.m., at the E.D. Locke Public Library

Members

- Peter Sobol, President
- Sharon Payne, Vice President
- Mary Pat Lytle, Village Trustee
- Kenneth Machtan, Citizen Member
- Evan Richards, Citizen Member
- Karin Mandli, School Liaison; Secretary/Treasurer
- Scott Gletty-Syoen, Citizen Member

Staff

- Heidi Cox, Library Director

[Meeting Agendas & Minutes](#)

[Library Board Bylaws](#)

[Library Trustee Application Form.pdf](#) Application for citizens who would like to be considered for a trustee position.

Library Board Chair's Message

Forsyth.cc / Public Libran

Don't let anyone tell you that libraries are no longer important. Our library is busier than ever. Things have changed, and continue to change, but public libraries are adapting to the new ways that people get information and entertainment. Here are just a few of the many new things that your library is doing:

- Gathering information in easier-to-use ways—try our [Health and Wellness](#) webpage, for example
- Becoming your go-to place for what to read next—go to our [Readers' Page](#) for ideas, tips and titles
- Providing new formats for reading and listening—check out books, audio books and even some videos, and get three free music downloads per week on [Freegal](#) through our [Downloadable Resources](#) page
- Communicating with our customers in new ways—subscribe to our Library or [NextReads](#) newsletters, check us out on [Facebook](#), or follow us on [Twitter](#)
- Showing you our online resources and other online services via iPads in our libraries and at community events
- Providing digitization stations so that you can digitize photos, tapes and videos from your own collection
- Training more and more customers in how to use the technology available—from downloading e-books to creating web pages, the [Computer Training Bridge](#) covers it all



As you can see, it's an exciting time in libraries. We invite you to come by any of our locations and a librarian will help you take full advantage of all that we have. You can also explore many of our offerings from the comfort of your own home by going to our website. In addition, we're looking to the future by preparing for a new Central Library, coming soon, and a brand new Integrated Library System which will allow our customers to borrow materials from a larger number of systems in the State.

On behalf of the entire Board of Trustees, I invite you to "Find Yourself at the Library" today!

Sincerely,
Donna L. Staley Chair

http://www.forsyth.cc/library/board_chair_message.aspx

Provide Demos @ Board Meetings



“Americans fall along a spectrum of preparedness when it comes to using tech tools to pursue learning online, and many are not eager or ready to take the plunge...”

Digital Readiness Gaps

Pew Internet Research September, 2016

<http://www.pewinternet.org/2016/09/20/digital-readiness-gaps/>

Demonstrations Galore



zinio™
The world's largest newsstand
is now on your library's website!

The image shows the Zinio logo on the left, followed by a row of six magazine covers with titles like 'Vitality', 'dwell', 'AGREE', and others.



LearningExpress LIBRARY™

Achieve your educational and career goals. Choose a center and get started!

The banner features the LearningExpress LIBRARY logo at the top. Below it is a horizontal carousel of five overlapping photo-like cards. The first card is orange and labeled 'Job & Career Accelerator'. The second is purple and labeled 'Adult Learning Center'. The third is blue and labeled 'Career Center'. The fourth is red and labeled 'Career Center'. The fifth is yellow and labeled 'Career Center'. Navigation arrows are on either side of the carousel.



TUMBLE BOOK LIBRARY

The logo consists of the word 'TUMBLE' in large, colorful, block letters (T: blue, U: yellow, M: green, B: red, L: blue, E: white) above the words 'BOOK LIBRARY' in smaller, red, block letters. To the right is a blue, book-shaped character with a face, arms, and legs, holding a book.



explora™
An EBSCO Experience

The logo features the word 'explora' in a lowercase, sans-serif font. The letter 'o' is replaced by a stylized globe icon with blue and yellow segments. Below the main text is the tagline 'An EBSCO Experience'.

Grand Forks PL

<http://www.gflibrary.com/>



[Explora Public Libraries](#) is an easy-to-use search interface that searches thirteen of the most widely used Ebsco databases. It also features browsable categories such as biography, current events, and more.



[Gale Database](#) is comprised of several products, covering a wide variety of subject areas in magazines and periodicals, virtual reference and many other research tools.



[ND Driving Tests](#) contains DMV practice tests for cars, motorcycles, and CDL license and online driving manuals.



[Novelist](#) is a great resource for finding information about fictional books, series, read-a-likes, discussion guides, reviews, and more.



[Points of View Reference Center](#) presents the pros and cons of current issues.



[Pronunciator](#) allows you to learn any language, in virtually any other language, plus, it has ESL for speakers of 50 non-English languages.

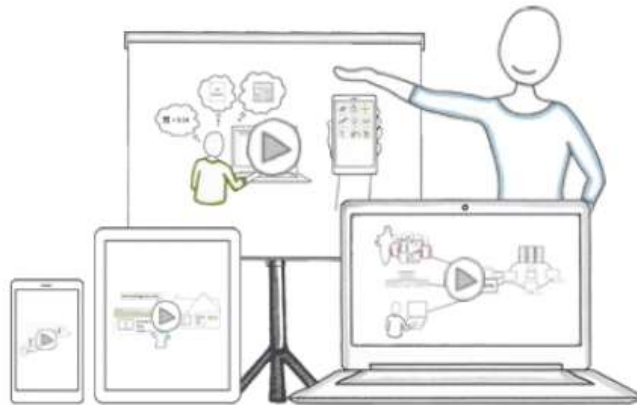


[ProQuest](#) consists of many U.S. and world newspaper articles.



[Rocket Languages](#) is a free online language learning program that features 14 language courses including American Sign Language, ESL for Spanish and Japanese.

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Share Library-Related Articles and Websites @ Board Meetings



From Pew Internet Research

<http://www.pewinternet.org/>

- ***Book Reading == October 2016***
- ***Digital Readiness Gaps == September 2016***
- ***Libraries 2016 == September 2016***
- ***Libraries and Learning == April 2016***

LIBRARIES TRANSFORM™



United For Libraries
<http://www.ala.org/united>

techopedia™

The logo for techopedia features the word 'techopedia' in a lowercase, sans-serif font, with 'tech' in blue and 'opedia' in black. A small blue icon resembling a stylized 'A' or a signal tower is positioned to the right of the word, followed by a trademark symbol.

project

OUTCOME

MEASURING THE TRUE IMPACT
OF PUBLIC LIBRARIES

More Demos ...

- Your Own Library Website
- Your State Library Website
- Your State Association Website
- ALA / PLA / United For Libraries Website

WebJunction Website 😊

Arrange For In-House Board Education Programs



Your Own State Library and/or Regional System Staff



Use Tech To Inspire Tech



inspire (in-spir'), v. to have an animating effect upon one's mind or emotions; to stimulate to some creative or effective effort; to elicit or create.



**What I hear, I forget
What I see, I remember
What I do, I understand**

Confucius



And Lighten Up



Tech Savvy Bingo



I have a Kindle	My library has used Skype	Library has a Facebook page	Have used WebJunction resources	I use cloud storage
Have used Doodle Polls	Have watched a webinar in the past year	I have an iPad	Library has laptops for staff use	I access email through webmail
Have used FaceTime	Have used Survey Monkey	FREE TRUSTEE	Board docs are posted to library website	Have used Symbaloo
Library uses Instagram	I use SnapChat	I read library-related news online	My library provides eBook service	Library has Pinterest pages
I use photo sharing sources	I have a Smart Phone	Library provides tablets for patron use	Library uses Twitter	Have read an eBook in the last month

Play Jeopardy...What Is??



Play Jeopardy...What Is??

- Streaming music service



Play Jeopardy...What Is??

- Streaming music service
- A collection of animated, talking picture books for kids



Play Jeopardy...What Is??

- Streaming music service
- A collection of animated, talking picture books for kids
- Popular language-learning software... discover over 70 languages



Play Jeopardy...What Is??

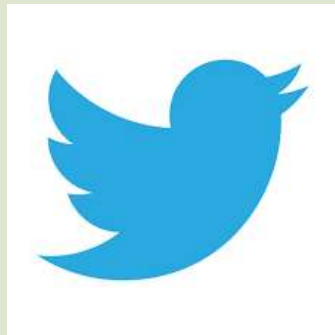
- Streaming music service
- A collection of animated, talking picture books for kids
- Popular language-learning software... discover over 70 languages
- Digital magazines from the world's largest news stand



**Inspired By
Hollywood Game Night:
The LOGO Game**



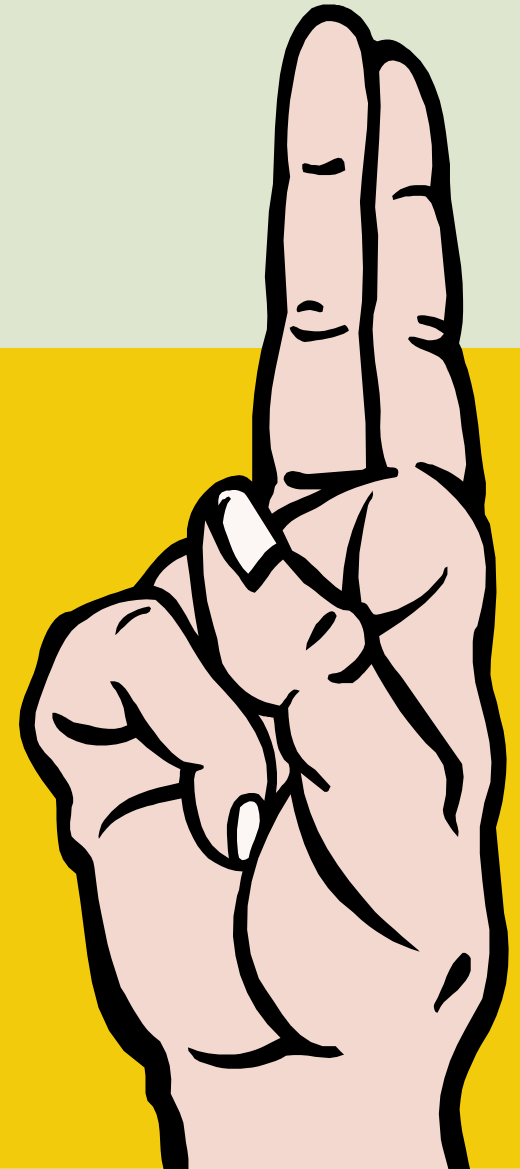
HOLLYWOOD



???

What Is Your
“Tech-Savvy Trustee”
Pledge

???

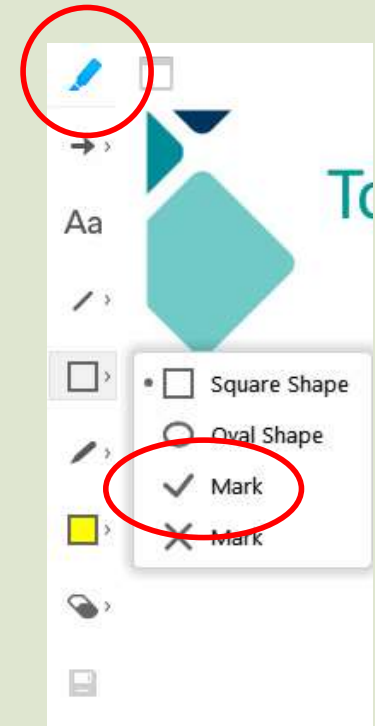


Annotation Tools

The tool buttons will open in a row on the left side of your screen, once you **click on the marker**.

Check mark

- Click on square, half-way down.
- Use the drop-down menu and choose the check mark.
- Click on slide to indicate choice.



Which of these approaches will you prioritize in support of tech-savvy trustees?

Green Your Board Meetings

Include Demos @ Board Meetings

Share News, Articles, and Websites @ Board Meetings

Bring Presentations to Board Meetings

Use Tech to Inspire Tech ... And Lighten Up 😊

... Resources ...

- **Common Craft** <https://www.commoncraft.com/>
- **Libraries Transform**
<http://www.ilovelibraries.org/librariestransform/>
- **Pew Internet Research** <http://www.pewresearch.org/>
- **Project Outcome** <https://www.projectoutcome.org/>
- **Techopedia** <https://www.techopedia.com/>



Toward Tech Savvy Trustees

Bonnie McKewon

State Library of Iowa, Northwest District

bonnie.mckewon@iowa.gov

Thank You !!