

LIBRARY JOURNAL MOVERS & SHAKERS 2016

WebJunction is pleased to be collaborating with *Library Journal* in this webinar series featuring some of this year's Movers & Shakers!



Lisa Peet
Associate Editor,
News for *Library Journal*

CHANGE AGENTS



Next in the series:

LIBRARY JOURNAL
MOVERS
& SHAKERS
2016



Photo ©2016 Shawn G. Henry

Coming in December

Elizabeth Fitzgerald

Culinary Literacy Specialist,
Culinary Literacy Center,
Free Library of Philadelphia
On Culinary Literacy

[Library Journal feature](#)

Coming in March

Erin Berman

Innovations Manager,
San José Public Library
On Privacy Literacy

[Library Journal feature](#)



Photo ©2016 Shawn G. Henry

LIBRARY JOURNAL. Movers & Shakers



The editors of *Library Journal* need your help in identifying the emerging leaders in the library world. Our 16th annual round of Movers and Shakers will profile 50 or more up-and-coming individuals from around the world who are innovative, creative, and making a difference. From librarians and other library workers to vendors, publishers, and others who impact the library field, **Movers and Shakers 2017** will celebrate the people moving all types of libraries ahead. The 2017 Movers and Shakers will be highlighted in the March 15 issue of *Library Journal*.

Nominate your Movers & Shakers before **November 5!**

<http://lj.libraryjournal.com/movers-and-shakers/nomination-guidelines/>

Questions? Contact us at ljinfo@mediasourceinc.com

Today's Presenter

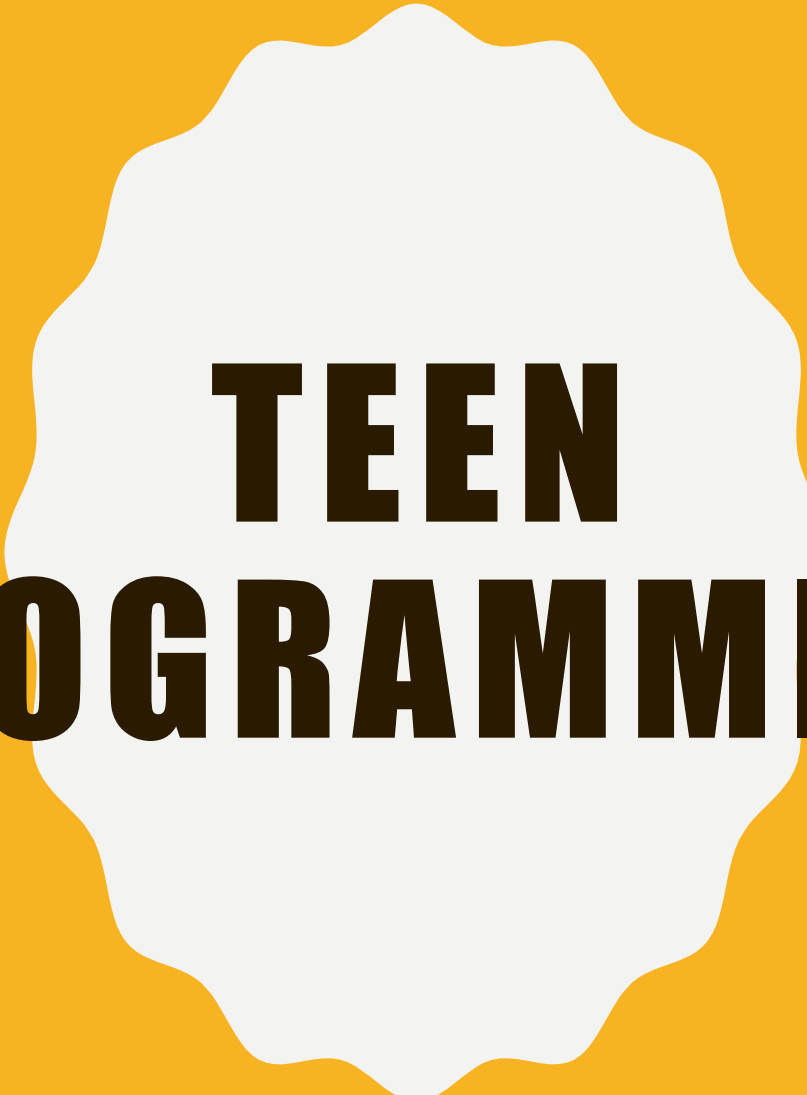


Photo by Kelela Wakefield

Courtney Saldana

Youth Services

Supervising Librarian,
Ontario City Library (CA),
2016 LJ Mover & Shaker



TEEN PROGRAMMING

**A MOVER & SHAKER'S RECIPE FOR IMPACT AND SUCCESS
COURTNEY SALDANA
SEPTEMBER 2016**

LET'S TALK ABOUT YOU AND ME...

- Youth Service Manager at the Ontario City Library
- Library Science from San Jose State and Children's Literature from Simmons College

TODAY'S AGENDA

All Things Teen!

- Needs Assessment
- Teen Spaces
- Book Festivals
- Skills for Teen Parents (STeP)

WHAT IS A TEEN?

- What is a teen?
 - Young Adult Library Services Association (YALSA): 12-18 years olds
 - At Ontario City Library: 13-18
 - Must have “teen” in their age
 - There is no “12-teen”

CLASS OF 2017...

Justin Timberlake was never this
guy.



Photo Credit: BuzzFeed

[32 Extremely Upsetting Facts About The Class Of 2017](#)

CLASS OF 2017...

No concept of monthly
texting limits.



Photo Credit: BuzzFeed [32 Extremely Upsetting Facts About The Class Of 2017](#)

CLASS OF 2017...

They are the same age as these movies



Photo Credit: BuzzFeed [32 Extremely Upsetting Facts About The Class Of 2017](#)

CLASS OF 2017...

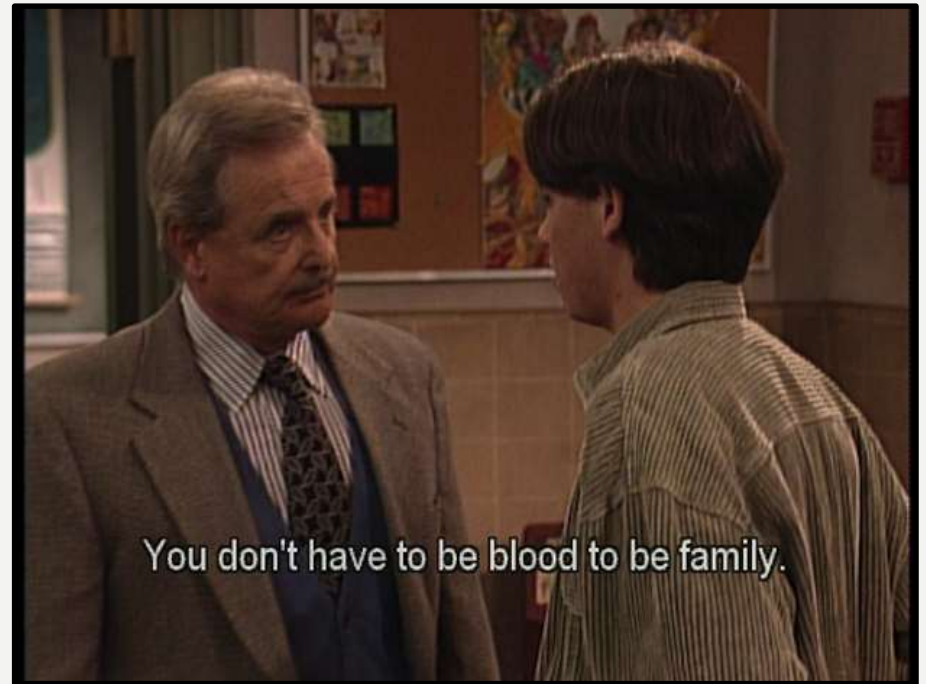
Seriously.



Photo Credit: BuzzFeed [32 Extremely Upsetting Facts About The Class Of 2017](#)

CLASS OF 2017...

They've never gotten advice
from Mr. Feeney



You don't have to be blood to be family.

Photo Credit: BuzzFeed [32 Extremely Upsetting Facts About The Class Of 2017](#)

NEEDS ASSESSMENT

- What is a Needs Assessment?



NEEDS ASSESSMENT

- What is a Needs Assessment?
 - Focus on what THEY want



NEEDS ASSESSMENT

- What is a Needs Assessment?
 - Focus on what **THEY** want
 - **NOT** what **YOU** think they want



NEEDS ASSESSMENT - TEENS

- IE...Teen Advisory Group
- Actionable – NOW
- If you feed them...they will come
 - Seriously 😊



NEEDS ASSESSMENT: PARTNERS

- High Schools
 - Librarians
 - Counselors
 - TEENS!
- Local Community
 - Recreation Centers
 - Churches
 - TEENS!



BEST PRACTICES

- Act as quickly as you can
- Develop trust
- Reciprocate

- Remember:
 - It's the Relationships,
not the Numbers



TEEN SPACES – TEENS

- Involve your Teen Board
- Be prepared
 - Have examples
- Be thoughtful
 - Multiple uses
 - What will actually fit?
- Be mindful of library policies
- Think long term



TEEN SPACES - BUDGET

- ASK!
 - The worst they can say is no, and maybe they will say yes.
- Budget:
 - Think about technology
 - See if you can have a service come visit your space
- No Budget
 - Think about IKEA
 - Browse the rest of your building
 - Ask to go to Public Works storage



TEEN SPACES - BRANDING

- Create a logo!
- Use the name everywhere
- Talk about the space with all library staff



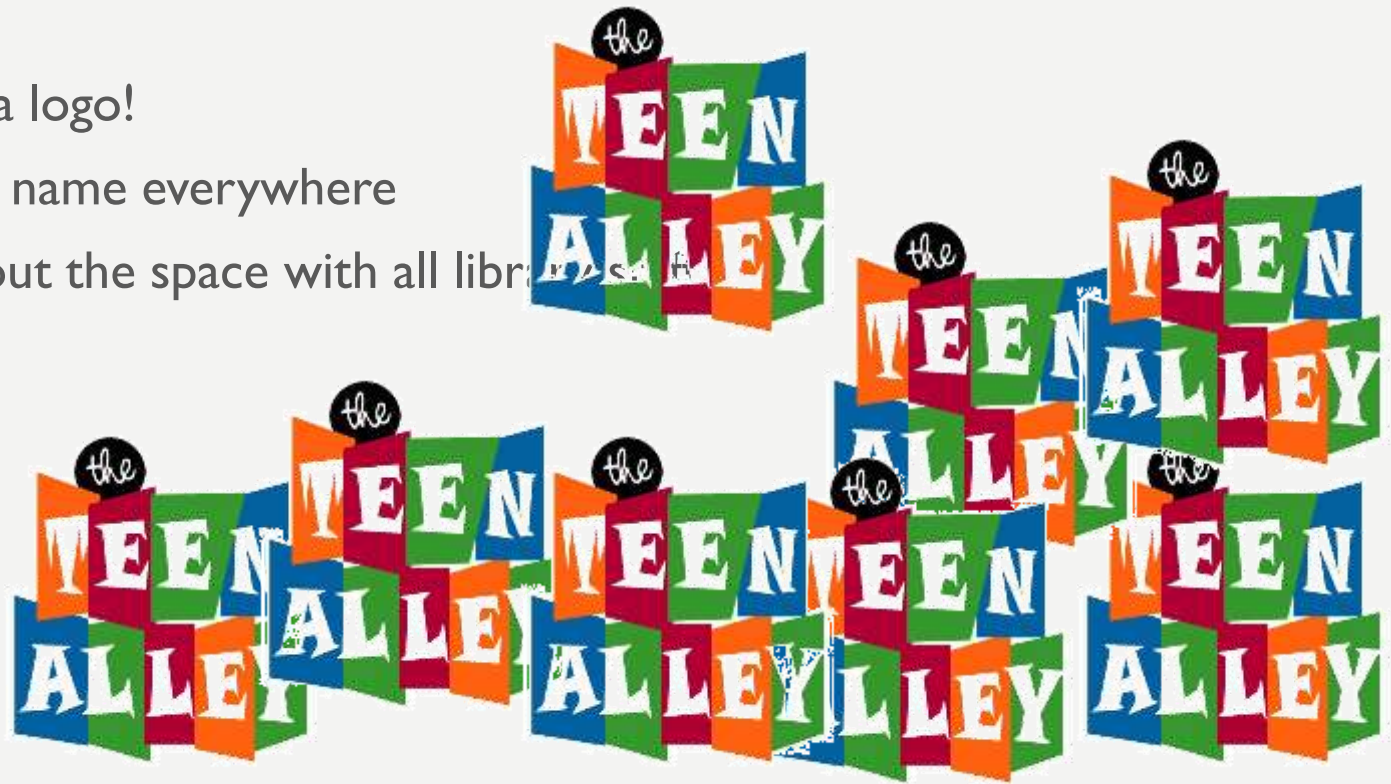
TEEN SPACES - BRANDING

- Create a logo!
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TEEN SPACES - BRANDING

- Create a logo!
- Use the name everywhere
- Talk about the space with all librarians



TEEN SPACES - BRANDING



TEEN SPACES - YOU

- YOU need to be there
- YOU need to enforce the rules
 - By the way, what are your rules?
- YOU need to be present

- If you don't do it, who will?

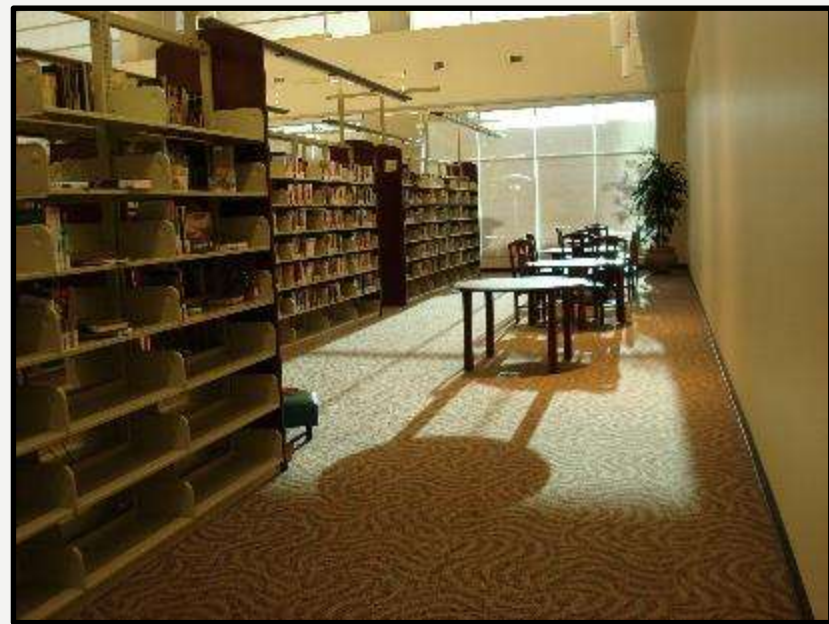


TEEN SPACES - MAINTENANCE

- Your Teen Space is just like a collection
 - Needs weeding
 - Needs refreshing



THE TEEN ALLEY, CIRCA 2007



THE TEEN ALLEY, CIRCA 2009



THE TEEN ALLEY, COMING SOON!



Photo Credit: Demco

TEEN BOOK FESTIVALS

- Start early
- Don't be afraid to dream big
- BUT...start small 😊



ONTARIO TEEN BOOK FEST 2011

- 2011
 - 4 authors
 - 2 hour event
 - Senior Center location
 - No web presence



ONTARIO TEEN BOOK FEST 2017

- 2011

- 4 authors
- 2 hour event
- Senior Center location
- No web presence

- 2017

- 18 authors
- All day event
- Local high school partnership
- www.ontariotbf.org #ontariotbf
- Catered
- BUDGET
- Author breakfast, keynotes and breakout sessions

BEST PRACTICES

- Use local events to source authors you'd like to invite
- Treat your authors with respect
- As for help
- Be prepared for something going....sideways...
- Have cupcakes



TEEN BOOK FEST 2011

- NO PICTURES! ☹️



TEEN BOOK FEST 2012



TEEN BOOK FEST 2013



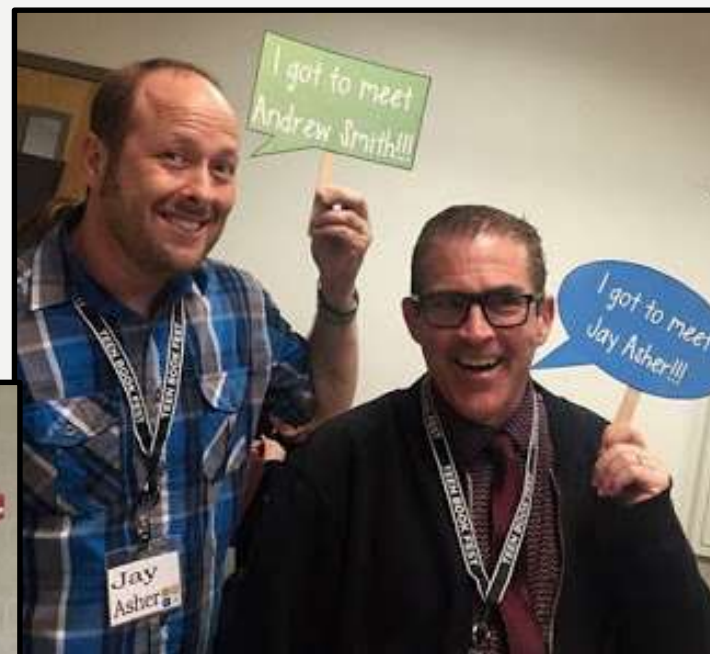
TEEN BOOK FEST 2014



TEEN BOOK FEST 2015



TEEN BOOK FEST 2016



TEEN BOOK FEST 2017, MARCH 25



TEEN BOOK FEST
WHERE TEENS AND BOOKS MEET!

SKILLS FOR TEEN PARENTS

STEP



S K I L L S F O R T E E N P A R E N T S

STEP – WHO?



STEP – WHAT?

- The STeP project seeks to bridge the gap, by piloting a model for library services for pregnant/parenting teen moms in selected public libraries.
- Each library will work with community partners to recruit participants and implement a series of informational/ instructional workshops.
- Selected libraries received training, resources and funding to successfully plan and implement this project.
- 16 libraries in 2015-16



STEP – WHY?

- In California, nearly **35,000** children born to mothers aged 19 or under in 2012
- California ranked **19th** in the nation in teen birth rates, at 23.6 per 1000. 21 California counties had birth rates significantly higher than the national average
- Nearly **70%** of California teen moms drop out of high school, according to the CA Department of Education.



STEP - WORKSHOPS

- Variety of workshops as determined by each site and teen input

Topics:

- Car Seat Safety
- Day care evaluation
- Dress for Success
- Conflict Management
- Health & Nutrition
- Journaling and Scrapbooking
- Graduation Event



STEP - WORKSHOPS



STEP - WORKSHOPS



STEP - OUTCOMES



STEP – WHERE?

- Originated at Ontario City Library 2013
- Statewide competitive grant application – 2014-2016
- 2017??



STEP Skills for Teen Parenting

Providing pregnant and parenting teen moms with the necessary knowledge, skills and tools to succeed as adults and parents.

PARENT WORKSHOPS Sundays 1pm to 3pm
Locations provided at the library • Limited space

January 15	Building healthy relationships
February 1	Child Development and Pediatric Care
February 15	Car Seat Safety
March 1	FUNd Care - Childcare Resources
March 15	Health Care
March 27	Nutrition - Eating Well
April 12	Pre-employment Resources
April 26	Banking Basics
May 17	Dress for Success
May 31	Family Planning
June 7	Graduation

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 LIBRARY  www.fresnolibrary.org

@your library™

THANK YOU!

Questions?

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